# Golf Enterprise

#### Agency Overview

## **Agency Mission**

The mission of the Golf Enterprise is to provide the Madison area golfing public with the finest possible golfing conditions at reasonable prices and for all levels of play.

#### **Agency Overview**

The Agency is responsible for golf course maintenance and operations at Madison's four golf courses. The goal of the agency is to operate a golf system that is fully self-sustaining and provides affordable, accessible, and quality golfing opportunities while maintaining a high level of customer service. The Golf Enterprise will advance this goal by working with The First Tee to improve the lives and opportunities for Madison's youth who participate in their programming and stakeholders to develop an actionable plan to ensure the mission of the Golf Enterprise is met.

#### 2024 Budget Highlights

## Service: Golf Enterprise

- Reduces debt service for 2024 by \$147 through Finance Committee amendment #4. Due to the timing of the 2023 general obligation debt sale on September 25, 2023, and the publication of the 2024 Executive Operating Budget on October 3, 2023, the general obligation debt service for certain agencies was not updated in the Executive Budget. The decrease to debt service is offset by increasing the Golf Enterprise's reserves.
- o Increases Charges for Services by \$230,000 to align with three-year average revenue, including Facility Rental (\$100,000), Golf Courses (\$150,000), and Contributions (\$5,000) offset by a decrease in Memberships (\$20,000).
- Reclassifies one Golf Program Supervisor to Golf Operations Director based on expansion of duties in the Golf Enterprise (\$11,900 Increase).

Budget Overview

Agency Budget by Fund

Fund	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Golf Courses	3,809,164	3,847,732	4,343,217	4,081,829	4,081,829	4,081,829
Total	\$ 3,809,164	\$ 3,847,732	\$ 4,343,217	\$ 4,081,829	\$ 4,081,829	\$ 4,081,829

## Agency Budget by Service

Service	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Golf Operations	3,809,164	3,847,732	4,343,217	4,081,829	4,081,829	4,081,829
•	\$ 3,809,164	\$ 3,847,732	\$ 4343217	\$ 4.081.829	\$ 4.081.829	\$ 4.081.829

## Agency Budget by Major-Revenue

Major Revenue	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Charges For Services	(4,273,018)	(3,798,829)	(4,485,924)	(4,028,829)	(4,028,829)	(4,028,829)
Invest Other Contrib	(8,897)	-	(8,897)	(5,000)	(5,000)	(5,000)
Misc Revenue	(62,324)	(48,000)	77,470	(48,000)	(48,000)	(48,000)
Other Finance Source	-	(903)	(5,544,678)	-	-	-
Total	\$ (4,344,239)	\$ (3,847,732)	\$ (9,962,029)	\$ (4,081,829)	\$ (4,081,829)	\$ (4,081,829)

## Agency Budget by Major-Expense

Major Expense	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Salaries	1,566,357	1,610,218	1,830,486	1,547,034	1,627,570	1,627,570
Benefits	339,363	289,655	336,655	376,902	322,827	322,827
Supplies	661,348	629,329	804,008	624,329	624,329	624,329
Purchased Services	620,839	767,840	727,400	814,781	814,781	814,781
Debt Othr Financing	124,702	44,360	138,337	114,803	174,585	174,585
Inter Depart Charges	293,797	306,331	306,331	403,981	317,737	317,737
Transfer Out	202,758	200,000	200,000	200,000	200,000	200,000
Total	\$ 3.809.164	\$ 3.847.732	\$ 4.343.217	\$ 4.081.829	\$ 4.081.829	\$ 4.081.829

Service Overview

Service: Golf Operations

#### Service Description

This service oversees the operation and maintenance of the Yahara Hills, Odana Hills and Monona Golf Courses along with The Glen Golf Park, which provide a total of 72 holes of play. The goal of the service is a golf enterprise fund that is fully self-sustaining and provides affordable, accessible, and quality golfing opportunities.

#### Activities Performed by this Service

- Golf Course Maintenance: Maintain the four golf courses by irrigating, mowing and performing Integrated Pest Management of the greens, tees, fairways and roughs; repairing and caring for mowing equipment and vehicles; and providing tee and green supplies necessary for play.
- Golf Clubhouses: Maintain clubhouses and provide customer services staff that set up tee times, check in players, rent golf carts, and process payment of purchases for greens fees, concessions at the snack bars, and golf accessories at the pro shops.
- Golf Park Programming: Plan, coordinate and host various mixed use recreational activities at The Glen Golf Park, including movies, fitness activities, performing
  arts and other community—focused activities.

#### Service Budget by Fund

	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
General	-	-	-	-	-	-
Other-Expenditures	3,809,164	3,847,732	4,343,217	4,081,829	4,081,829	4,081,829
Total	\$ 3,809,164 \$	3,847,732 \$	4,343,217 \$	4,081,829 \$	4,081,829 \$	4,081,829

#### Service Budget by Account Type

	2022 Actual	2023 Adopted	2023 Pr	ojected	2024 Request	2024 Executive	2024 Adopted
Revenue	(4,344,23	39) (3,847,73	2)	(9,962,029)	(4,081,829)	(4,081,829)	(4,081,829)
Personnel	1,905,72	1,899,87	3	2,167,142	1,923,936	1,950,397	1,950,397
Non-Personnel	1,609,64	1,641,52	9	1,869,744	1,753,912	1,813,695	1,813,695
Agency Charges	293,79	306,33	1	306,331	403,981	317,737	317,737
Total	\$ (535,07	75) \$ -	\$	(5,618,813) \$	- \$	- \$	

Line Item Detail

**Agency Primary Fund:** 

**Golf Courses** 

	2	022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Charges For Services							
Catering Concessions		(492,293)	(504,000)	(521,388)	(504,000)	(504,000)	(504,000
Facility Rental		(923,744)	(675,000)	(936,746)	(775,000)	(775,000)	(775,000
Memberships		(342,464)	(327,600)	(370,897)	(307,600)	(307,600)	(307,600
Reimbursement Of Expense		(342,464)	(327,600)	, , ,	(2,000)	(307,600)	` '
Golf Courses				(1,648)			(2,000) (2,440,229)
Charges For Services Total	Ś	(2,512,847) (4,273,018)	(2,290,229) (3,798,829)	(2,655,245) \$ (4,485,924)	(2,440,229) \$ (4,028,829)	(2,440,229) \$ (4,028,829) \$	
charges for services foral	<u> </u>	(4,273,010)	(3,730,023)	<del>(1,103,321)</del>	<del>*************************************</del>	<del>, (1,020,023)                                    </del>	(4,020,023
Invest Other Contrib							
Interest		(8,897)	-	(8,897)	-	-	-
Contributions & Donations		-	-	-	(5,000)	(5,000)	(5,000
Invest Other Contrib Total	\$	(8,897)	-	\$ (8,897)	\$ (5,000)	\$ (5,000) \$	(5,000
Misc Revenue			,		,	,	
Miscellaneous Revenue		(62,324)	(48,000)	77,470	(48,000)	(48,000)	(48,000
Misc Revenue Total	\$	(62,324)	(48,000)	\$ 77,470	\$ (48,000)	\$ (48,000) \$	(48,000
Other Finance Source							
Sale Of Assets		_	-	(5,544,678)	-	_	_
Fund Balance Applied		_	(903)	-	_	_	_
Other Finance Source Total	\$	- 5		\$ (5,544,678)	\$ -	\$ - \$	-
Salaries							
Permanent Wages		524,210	577,201	545,892	961,853	728,565	728,565
Salary Savings		-	(11,190)	-	-	-	-
Pending Personnel		-	221,357	221,357	(237,669)	76,155	76,155
Premium Pay		92,287	2,709	87,818	2,709	2,709	2,709
Compensated Absence		38,639	16,467	46,640	16,467	16,467	16,467
Hourly Wages		786,542	764,569	819,420	764,569	764,569	764,569
Overtime Wages Permanent		79,075	14,375	61,496	14,375	14,375	14,375
Overtime Wages Hourly		45,604	24,730	47,864	24,730	24,730	24,730
Salaries Total	\$	1,566,357	1,610,218	\$ 1,830,486	\$ 1,547,034	\$ 1,627,570 \$	1,627,570
Benefits							
Unemployment Benefits		23,684	71,183	69,460	71,183	71,183	71,183
Health Insurance Benefit		116,597	121,568	111,248	153,390	130,568	130,568
Wage Insurance Benefit		2,392	2,387	1,932	2,017	2,017	2,017
WRS		62,097	39,250	54,736	64,489	50,271	50,271
FICA Medicare Benefits		121,381	42,519	79,297	70,837	53,802	53,802
Licenses & Certifications		655	42,519	79,297 794	70,037	55,602	33,802
Post Employment Health Plans		12,557	- 12,747	14,272	14,985	14,985	14,985
Other Post Employment Health Plans		12,557	12,747	14,272 40,779	14,985	14,985	14,98
other rost emplymint beliefit		-	-	(35,863)	-	-	-
Pension Expense		_					

Line Item Detail

**Agency Primary Fund:** 

**Golf Courses** 

	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Supplies	24 724	40.500	40.570	42.500	42.500	42.50
Office Supplies	21,734	10,500	19,579	12,500	12,500	12,500
Copy Printing Supplies	836	400	979	400	400	400
Hardware Supplies	9,648	1,929	2,891	1,929	1,929	1,92
Software Lic & Supplies	1,999	-	-	-	-	-
Work Supplies	27,615	45,900	56,146	43,900	43,900	43,90
Janitorial Supplies	6,518	7,300	11,519	7,300	7,300	7,30
Safety Supplies	3,681	3,500	8,085	3,500	3,500	3,50
Uniform Clothing Supplies	-	-	981	-	-	-
Building	496	300	548	300	300	30
Building Supplies	4,937	11,650	8,553	11,650	11,650	11,65
Landscaping Supplies	16,788	16,150	27,107	16,150	16,150	16,15
Trees Shrubs Plants	1,106	500	1,666	-	-	-
Fertilizers And Chemicals	157,139	140,500	149,133	141,000	141,000	141,00
Machinery And Equipment	44,449	72,000	85,341	67,000	67,000	67,00
Equipment Supplies	142,997	91,600	132,393	91,600	91,600	91,60
Oil	66	100	100	100	100	10
Inventory	221,339	227,000	298,986	227,000	227,000	227,00
Supplies Total	\$ 661,348	629,329	\$ 804,008	\$ 624,329	\$ 624,329	\$ 624,32
Purchased Services  Natural Gas	23,528	13,800	22,200	15,870	15,870	,
Natural Gas	23,528	13,800	22,200	15,870	15,870	15,87
Electricity	74,809	71,401	74,547	76,971	76,971	76,97
Water	190,890	164,000	206,927	238,340	238,340	238,34
Stormwater	74,538	98,000	98,378	74,500	74,500	74,50
Telephone	500	2,515	2,573	2,515	2,515	2,51
Cellular Telephone	577	470	470	470	470	47
Systems Comm Internet	5,367	2,000	5,299	2,000	2,000	2,00
<b>Building Improv Repair Maint</b>	16,889	5,100	7,144	5,100	5,100	5,10
Waste Disposal	145	-	145	-	-	-
Pest Control	975	2,280	2,027	2,280	2,280	2,28
Comm Device Mntc	-	2,000	-	-	-	-
Equipment Mntc	37,521	18,620	15,486	18,620	18,620	18,62
System & Software Mntc	463	16,078	4,853	10,039	10,039	10,03
Rental Of Equipment	4,115	182,064	87,297	180,064	180,064	180,06
Recruitment	75	-	-	-	-	-
Memberships	28	-	63	-	-	-
Uniform Laundry	-	700	700	700	700	70
Audit Services	1,525	1,525	1,525	1,525	1,525	1,52
Credit Card Services	117,467	140,000	118,363	139,000	139,000	139,00
Management Services	4,131	9,850	6,332	9,850	9,850	9,85
Consulting Services	211	-	4,233	-	· -	-
Advertising Services	1,079	17,000	10,626	14,500	14,500	14,50
Security Services	1,996	1,670	1,795	1,670	1,670	1,67
Other Services & Expenses	29,802	16,000	21,967	18,000	18,000	18,00
Taxes & Special Assessments	31,683		31,683			-
Permits & Licenses	2,526	2,767	2,767	2,767	2,767	2,76
	\$ 620,839					\$ 814,78

Line Item Detail

**Agency Primary Fund:** 

**Golf Courses** 

	2022 Actual	2023 Adopted	2023 Projected	2024 Request	2024 Executive	2024 Adopted
Debt Othr Financing						
Principal	-	40,727	40,727	40,727	40,727	41,610
Interest	4,654	3,633	3,633	3,633	3,633	2,603
Interest Leases	13,027	-	-	-	-	-
Depreciation	-	-	93,977	-	-	-
Lease Amortization	107,022	-	-	-	-	-
Fund Balance Generated	-	-	-	70,443	130,225	130,372
Debt Othr Financing Total	124,702	\$ 44,360	\$ 138,337	\$ 114,803	\$ 174,585	\$ 174,585
Inter Depart Charges						
ID Charge From GF	10,724	10,724	10,724	21,448	11,394	11,394
ID Charge From Attorney	-	10,804	10,804	10,804	-	-
ID Charge From Civil Rights	2,271	2,262	2,262	4,938	2,841	2,841
ID Charge From Finance	42,995	40,677	40,677	77,857	39,485	39,485
ID Charge From Human Resour	20,485	4,286	4,286	11,374	7,528	7,528
ID Charge From Information Te	14,419	18,328	18,328	43,077	25,788	25,788
ID Charge From Mayor	3,941	4,086	4,086	8,784	4,989	4,989
ID Charge from EAP	476	571	571	1,277	749	749
ID Charge From Fleet Services	166,972	180,368	180,368	185,529	186,071	186,071
ID Charge From Traffic Eng	486	-	-	-	-	-
ID Charge From Insurance	10,165	9,872	9,872	11,371	11,371	11,371
ID Charge From Workers Comp	20,863	24,351	24,351	27,521	27,521	27,521
Inter Depart Charges Total	\$ 293,797	\$ 306,331	\$ 306,331	\$ 403,981	\$ 317,737	\$ 317,737
Transfer Out						
Transfer Out To General	202,758	200,000	200,000	200,000	200,000	200,000
Transfer Out Total	\$ 202,758	\$ 200,000	\$ 200,000	\$ 200,000	\$ 200,000	\$ 200,000

Position Summary

		2023 Bu	dget		2024 Bi	udget			
		Adopted		Request		Execu	tive	Adopted	
Classification	CG	FTEs	Amount	FTEs	Amount	FTEs	Amount	FTEs	Amount
*EQPT OPR 3-16	16	-	-	1.00	56,635	1.00	57,184	1.00	57,184
*GOLF CLUB OPER SUPV 2-18	18	-	-	-	-	-	-	1.00	84,129
*GOLF OPER DIRECTOR-18	18	-	-	1.00	92,773	1.00	92,773	1.00	92,773
*GOLF PROGRAM SUPV-18	18	2.00	154,338	1.00	84,129	1.00	84,129	-	-
*GOLF PROJECT MGR	18	-	-	1.00	81,074	1.00	81,860	-	-
GREENSKEEPER 1-16	16	2.00	127,140	2.00	138,811	2.00	140,156	2.00	140,156
GREENSKEEPER 2-16	16	1.00	74,254	1.00	79,266	1.00	80,035	1.00	80,035
GREENSKEEPER 3-16	16	1.00	76,304	1.00	82,195	1.00	82,992	1.00	82,992
MAINT MECH 1-16	16	1.00	74,254	1.00	79,266	1.00	80,035	1.00	80,035
*NEW POSITIONS		6.00	343,000	-	-	-	-	-	-
PKS EQUIP MECH 1-16	16	1.00	70,910	1.00	77,124	1.00	77,872	1.00	77,872
PKS MAINT WKR-16	16	-	-	2.00	114,727	2.00	115,839	2.00	115,839
PKS OPR LDWKR-16	16	-	-	-	-	-	-	1.00	81,860
*PROGRAM ASST 1-20	20	-	-	2.00	114,070	2.00	115,176	2.00	115,176
		14.00	\$920,200	14.00	\$1.000.071	14.00	\$1.008.051	14.00	\$1.008.051

<sup>\*</sup> The 2023 Adopted Budget reclassified a Golf Clubhouse Operations Supervisor to a Golf Program Supervisor and added 6 new positions that were reflected in the 2023 budget as "New Positions." In addition, Legistar File #79877, adopted in October 2023, deleted the classification of Golf Program Supervisor and created a new classification of Golf Operations Director. The changes between the 2023 Adopted, 2024 Executive, and 2024 Adopted budgets reflect the final position classifications and position recreations approved through legislative action.

Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.