## Mayor

## Agency Overview

## Agency Mission

The mission of the Mayor's Office is to provide leadership for the organization to deliver the highest quality services and provide a fair and orderly system of governance for residents and visitors.

## Agency Overview

The Agency ensures and directs the provision of municipal services by proposing, promoting, and reviewing policies to be adopted by the City, establishing administrative procedures, and providing direction for existing City procedures and policies.

## 2024 Budget Highlights

Service: Mayor

- Adds a 1.0 FTE Public Information Officer (PIO) position to act as a city-wide PIO and coordinate other public information positions throughout the city. This position was included in the 2024 Executive Budget. Common Council amendment \#11 eliminated the PIO position from the Mayor's Office budget and re-appropriated the funds to create a 1.0 FTE Traffic Signal Electrician 2 position within Traffic Engineering's budget. The remaining funds from this change, $\$ 28,650$, were unallocated in the General Fund. The Executive Budget also included $\$ 75,000$ in consulting services to augment the capacity of the city-wide PIO and PIO team. Common Council Floor amendment \#1 re-instated the PIO position by changing the funding level of the PIO position from Step 3 to Step 1, reducing funding for PIO non-personnel expenses, and re-appropriating those funds and the remaining levy limit to salaries and benefits to fund the position. (Increase: $\$ 111,648$ )
- Includes a pay raise for the Mayor in accordance with Madison General Ordinances Subchapter 3C, Section 3.50. (Increase: $\$ 5,260$ )

Service: Sustainability

- Budget maintains current level of service.

Budget Overview

Agency Budget by Fund

| Fund | 2022 Actual | 2023 Adopted | 2023 Projected | 2024 Request | 2024 Executive | 2024 Adopted |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| General | $1,162,542$ | $1,259,001$ | $1,318,892$ | $1,429,687$ | $1,622,566$ | $1,539,364$ |  |
| Total | $\$ 1,162,542$ | $\$$ | $\mathbf{1 , 2 5 9}, 001$ | $\mathbf{\$}$ | $\mathbf{1 , 3 1 8 , 8 9 2}$ | $\mathbf{\$}$ | $\mathbf{1 , 4 2 9 , 6 8 7}$ |
|  | $\mathbf{\$}$ | $\mathbf{1 , 6 2 2 , 5 6 6}$ | $\mathbf{\$}$ | $\mathbf{1 , 5 3 9 , 3 6 4}$ |  |  |  |

Agency Budget by Service

| Service | 2022 Actual | 2023 Adopted | 2023 Projected | 2024 Request | 2024 Executive | 2024 Adopted |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Mayor | $1,001,592$ | $1,088,519$ | $1,172,817$ | $1,147,956$ | $\mathbf{1 , 3 3 7 , 1 3 5}$ | $1,253,933$ |  |
| Sustainability | 160,950 | 170,481 | 146,075 | 281,731 | 285,431 | $\mathbf{2 8 5 , 4 3 1}$ |  |
|  | $\mathbf{\$ 1 , 1 6 2 , 5 4 2}$ | $\mathbf{\$}$ | $\mathbf{1 , 2 5 9 , 0 0 1}$ | $\mathbf{\$}$ | $\mathbf{1 , 3 1 8 , 8 9 2}$ | $\mathbf{\$}$ | $\mathbf{1 , 4 2 9 , 6 8 7}$ |
|  | $\mathbf{\$}$ | $\mathbf{1 , 6 2 2 , 5 6 6}$ | $\mathbf{\$}$ | $\mathbf{1 , 5 3 9 , 3 6 4}$ |  |  |  |

Agency Budget by Major-Revenue

| Major Revenue | 2022 Actual | 2023 Adopted | 2023 Projected | 2024 Request | 2024 Executive | 2024 Adopted |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | - | - | - | - | - | - | - |  |  |
| Total | $\$$ | - | $\$$ | - | $\$$ | - | $\$$ | - | $\$$ |

Agency Budget by Major-Expense

| Major Expense | 2022 Actual | 2023 Adopted | 2023 Projected | 2024 Request | 2024 Executive | 2024 Adopted |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Salaries | $1,172,643$ | $1,204,858$ | $1,265,613$ | $1,379,807$ | $\mathbf{1 , 5 1 1 , 5 3 3}$ | $\mathbf{1 , 5 0 1 , 4 8 3}$ |
| Benefits | 294,872 | 313,796 | 318,264 | 342,896 | 355,931 | 355,931 |
| Supplies | 6,423 | 8,818 | 5,900 | 8,818 | 8,818 | 8,818 |
| Purchased Services | 56,847 | 75,892 | 73,479 | 75,892 | 147,654 | 74,502 |
| Inter Depart Charges | 2,956 | 30,038 | 30,038 | 3,163 | 3,163 | 3,163 |
| Inter Depart Billing | $(371,198)$ | $(374,402)$ | $(374,402)$ | $(380,890)$ | $(404,533)$ | $(404,533)$ |
| Total | $\mathbf{1 , 1 6 2 , 5 4 2}$ | $\mathbf{\$}$ | $\mathbf{1 , 2 5 9 , 0 0 1}$ | $\mathbf{\$}$ | $\mathbf{1 , 3 1 8 , 8 9 2}$ | $\mathbf{\$}$ |
| $\mathbf{1 , 4 2 9 , 6 8 7}$ | $\mathbf{\$}$ | $\mathbf{1 , 6 2 2}, 566$ | $\mathbf{\$}$ | $\mathbf{1 , 5 3 9 , 3 6 4}$ |  |  |

Service Overview

## Service: <br> Mayor

## Service Description

This service provides overall administrative guidance for City officers and agencies. The service submits an annual Executive Budget to the Common Council, encourages citizen participation in City government, monitors State and national issues that affect the welfare of City residents, and provides public information for various organizations and individuals.

## Activities Performed by this Service

- Administration: Specific functions of this service include: (1) direct City officers in the performance of their duties and responsibilities, (2) supervise the development and implementation of operational goals, (3) appoint and evaluate agency heads as provided by ordinance, (4) review agency plans, policies and procedures for soundness and proper coordination, and (5) provide direct guidance to agencies experiencing significant policy or organizational difficulties.
- Inter-Agency Staff Teams: Direct inter-agency staff teams in the identification and resolution of management problems that affect more than one City agency.
- Budget Development: Submit an annual Executive Budget to the Common Council after establishing guidelines and considering the capital and operating budget requests of City agencies.
- Resident Participation: Specific functions include: (1) encouraging resident participation in City government by making resident appointments to City committees, (2) training committee members on "open meetings" requirements, parliamentary procedure, and ethics requirements, (3) maintaining a database of resident candidates interested in appointment to City committees, and (4) responding to concerns and initiatives presented by residents and assisting them in their relations with City agencies.
- State and Federal Monitoring: Monitor State and national issues that affect the welfare of City residents including representing the City's interests in the State budget process, legislation, and administration, acting as liaison with the City's State legislative delegation, and maintaining contact with State and Federal legislators and administrators.
- Public Information: Provide public information through the preparation and distribution of press releases, position papers and correspondence, scheduling and conducting press conferences and interviews, representing the City at civic meetings and official functions and responding to inquiries from the press, organizations, and individuals.


## Service Budget by Fund

|  |  | 22 Actual |  | 2023 Adopted |  | 2023 Projected |  | 2024 Request |  | 2024 Executive |  | 2024 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General |  | 1,001,592 |  | 1,088,519 |  | 1,172,817 |  | 1,147,956 |  | 1,337,135 |  | 1,253,933 |
| Other-Expenditures |  | - |  | - |  | - |  | - |  | - |  | - |
| Total | \$ | 1,001,592 | \$ | 1,088,519 | \$ | 1,172,817 | \$ | 1,147,956 | \$ | 1,337,135 | \$ | 1,253,933 |

Service Budget by Account Type

|  |  | 2022 Actual |  | 2023 Adopted |  | 2023 Projected |  | 2024 Request |  | 2024 Executive |  | 2024 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personnel |  | 1,313,314 |  | 1,358,579 |  | 1,448,208 |  | 1,451,379 |  | 1,592,439 |  | 1,582,389 |
| Non-Personnel |  | 56,520 |  | 74,304 |  | 68,973 |  | 74,304 |  | 146,066 |  | 72,914 |
| Agency Charges |  | $(368,242)$ |  | $(344,364)$ |  | $(344,364)$ |  | $(377,727)$ |  | $(401,370)$ |  | $(401,370)$ |
| Total | \$ | 1,001,592 | \$ | 1,088,519 | \$ | 1,172,817 | \$ | 1,147,956 | \$ | 1,337,135 | \$ | 1,253,933 |

Service Overview

Service: Sustainability

## Service Description

This service is for implementation of the City of Madison's sustainability and climate resilience projects. This program's goals include: (1) reaching the City's goal of $100 \%$ renewable energy and net zero carbon emissions for City operations by 2030 and communitywide by 2050; (2) improving the City's resilience to the direct and indirect impacts of climate change; (3) and reducing the City's overall environmental impact, all while centering equity and environmental justice. Projects funded in this program are included in the City's Sustainability Plan, recommendations of the 100\% Renewable Madison Report, and the Climate Forward agenda.

## Activities Performed by this Service

- Sustainability Policy and Plan Development and Implementation: Plan and direct the programs, services, and staff to implement City sustainability, climate, and resilience goals. Oversee implementation of the Sustainability Plan and the $100 \%$ Renewable Energy Plan.
- Outreach, Engagement, and Citywide Programs: Coordinate with City staff and community partners to develop sustainability initiatives.
- Sustainable Madison Committee Administration: Provide staff support, including meeting minutes and agendas, for this Committee.


## Service Budget by Fund

|  |  | Actual |  | 2023 Adopted |  | 2023 Projected |  | 2024 Request |  | 2024 Executive |  | 2024 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General |  | 160,950 |  | 170,481 |  | 146,075 |  | 281,731 |  | 285,431 |  | 285,431 |
| Other-Expenditures |  | - |  | - |  | - |  | - |  | - |  | - |
| Total | \$ | 160,950 | \$ | 170,481 | \$ | 146,075 | \$ | 281,731 | \$ | 285,431 | \$ | 285,431 |

Service Budget by Account Type

|  | 2022 Actual | 2023 Adopted | 2023 Projected | 2024 Request | 2024 Executive | 2024 Adopted |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Personnel | 154,200 | 160,075 | 135,669 | 271,325 | 275,025 | 10,025 |  |
| Non-Personnel | 6,750 | 10,406 | 10,406 | 10,406 | 10,406 |  |  |
| Total | $\mathbf{\$}$ | $\mathbf{1 6 0 , 9 5 0}$ | $\mathbf{\$}$ | $\mathbf{1 7 0 , 4 8 1}$ | $\mathbf{\$}$ | $\mathbf{1 4 6 , 0 7 5}$ | $\mathbf{\$}$ |

Line Item Detail

|  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Agency Primary Fund: | General |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

Position Summary

| Classification | CG | 2023 Budget <br> Adopted |  | Request |  | 2024 Budget Executive |  | Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FTEs | Amount | FTEs | Amount | FTEs | Amount | FTEs | Amount |
| DEPUTY MAYOR 2-19 | 19 | 5.00 | 661,051 | 5.00 | 711,788 | 5.00 | 718,689 | 5.00 | 718,689 |
| FAC/SUS MGR-18 | 18 | 1.00 | 110,702 | 1.00 | 123,836 | 1.00 | 125,037 | 1.00 | 125,037 |
| MAYOR'S OFF ADMIN COORD-18 | 18 | 1.00 | 88,663 | 1.00 | 94,648 | 1.00 | 95,566 | 1.00 | 95,566 |
| MAYOR-19 | 19 | 1.00 | 162,669 | 1.00 | 169,247 | 1.00 | 167,926 | 1.00 | 167,926 |
| MAYORAL OFF CLK-17 | 17 | 1.00 | 59,942 | 1.00 | 63,989 | 1.00 | 64,609 | 1.00 | 64,609 |
| MAYORAL OFF CLK-20 | 20 | 1.00 | 51,677 | 1.00 | 57,035 | 1.00 | 57,588 | 1.00 | 57,588 |
| *PUBLIC INFORMATION OFFICER | 18 | - | - | - | - | 1.00 | 97,161 | 1.00 | 88,380 |
| SECY TO MAYOR-19 | 19 | 1.00 | 65,474 | 1.00 | 69,893 | 1.00 | 70,571 | 1.00 | 70,571 |
| SUSTAIN PROG COORD-18 | 18 | 2.00 | 160,510 | 2.00 | 163,358 | 2.00 | 164,942 | 2.00 | 164,942 |
|  |  | 13.00 | \$1,360,688 | 13.00 | \$1,453,795 | 14.00 | \$1,562,088 | 14.00 | \$1,553,307 |

* The classification of the 1.0 FTE Citywide PIO (Compensation Group 18, Range 12) was approved through Legislative File \#80626.

Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.

