

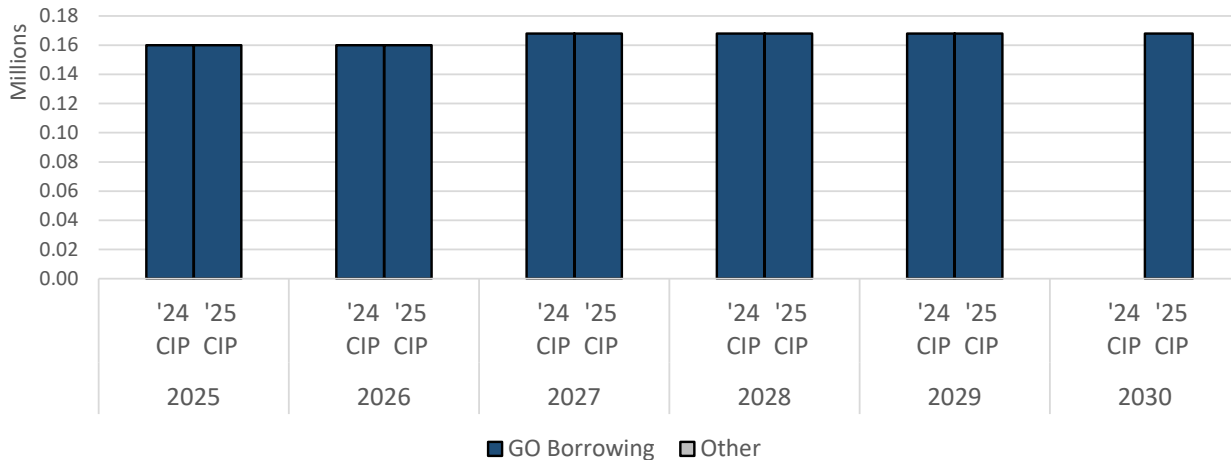
2025 Capital Budget Request Summary

Planning Division

Request by Proposal						
Project/Program Name	2025	2026	2027	2028	2029	2030
Municipal Art Fund	160,000	160,000	168,000	168,000	168,000	168,000
Total	160,000	160,000	168,000	168,000	168,000	168,000

Request by Funding Source - GO Borrowing vs. Other						
Funding Type	2025	2026	2027	2028	2029	2030
GO Borrowing	160,000	160,000	168,000	168,000	168,000	168,000
Other	-	-	-	-	-	-
Total	160,000	160,000	168,000	168,000	168,000	168,000

Capital Improvement Plan
2024 Adopted vs. 2025 Request



Major Changes

Municipal Art Fund

- No major changes compared to 2024 Adopted CIP.



Department of Planning & Community & Economic Development

Planning Division

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TO: Dave Schmiedicke, Finance Director
FROM: William Fruhling, AICP, Interim Planning Division Director
DATE: April 19, 2024
SUBJECT: Planning Division Capital Budget Transmittal Memo

Equity Considerations in the Budget

The Planning Division's Capital Budget is limited to the Municipal Art Fund, within which we strive to allocate resources in areas where public art investment relevant to the community is desired but lacking-to-date, and to strengthen art investment in highly visible, heavily visited public facilities to increase opportunities for all residents and visitors to interact with Madison's public art collection.

Summary of Changes from 2024 Capital Improvement Plan

No changes from the 2024 Capital Improvement Plan.

Prioritized List of Capital Requests

The Municipal Art Fund is the Planning Division's sole program subject to a Capital Budget request. Within the Municipal Art Fund Program, details are subject to future decisions by the Madison Arts Commission.

An estimated \$100,000 including a mix of funds from previous years and 2025 funds will be utilized to supplement other funding for the integration of art into the Public Market. This space will be one of the most visited city facilities, providing opportunities for highly visible public art featuring local artists representing diverse cultures. An estimated \$20,000 will continue the Thurber Park "Artist in Residence" program in the Darbo Neighborhood. Remaining funds requested would continue to be allocated to conservation efforts, rotating art within the Madison Municipal Building, and a portion of the salary for Madison's Arts and Culture Administrator.

The Municipal Art Fund is a modest investment to drive significant goals in our community. The funding could be reduced, but the scope of what can be accomplished would be proportionally reduced.

The timing of expenditures from the Municipal Art Fund is highly dependent on a variety of other initiatives driven by the City and community partners. Most notably for 2025, expenditures for art within the Public Market will be coordinated with progress on the facility itself, and with "Percent for the Arts" funds related to this major investment.

I look forward to further discussing our capital proposal in the coming weeks.

Sincerely,

A handwritten signature in black ink, appearing to read "William A. Fruhling". The signature is written in a cursive style with some stylized flourishes.

William A. Fruhling, AICP
Interim Planning Division Director

2025 Capital Improvement Plan

Program Budget Proposal

This form is intended for requests that do not change the 2024 Adopted CIP or make only budget neutral changes/reductions to the 2024 Adopted CIP.

Identifying Information

Agency	Planning Division	New or Existing Project	Existing
Proposal Name	Municipal Art Fund	Project Type	Program
Project Number	65001	2025 Project Number	15186

New or Updated Description

This program focuses on the maintenance and expansion of the City's public art collection, emphasizing the equitable distribution of City investment in public art, involvement of residents, and increased opportunities for local artists of color. Planned projects for 2025 include continuation of the Artist in Residence program and utilization of funds to support additional art for the Madison Public Market.

Requested Budget by Funding Source

Funding Source	2025	2026	2027	2028	2029	2030
Borrowing - GF GO	\$ 160,000	\$ 160,000	\$ 168,000	\$ 168,000	\$ 168,000	\$ 168,000
Total	\$ 160,000	\$ 160,000	\$ 168,000	\$ 168,000	\$ 168,000	\$ 168,000

Requested Budget by Expense Type

Expense Type	2025	2026	2027	2028	2029	2030
Other	\$ 160,000	\$ 160,000	\$ 168,000	\$ 168,000	\$ 168,000	\$ 168,000
Total	\$ 160,000	\$ 160,000	\$ 168,000	\$ 168,000	\$ 168,000	\$ 168,000

Explain any changes from the 2024 CIP in the proposed funding for this project/program

No changes from the 2024 CIP.

Project Information

Agency: Planning Division

Project/Program: Municipal Art Fund

Project Schedule and Location

Complete the table below for each year of requested funding. Detail the minor projects that will occur and provide location detail when necessary. If detailed project plans are not available, explain why and when this information will be available.

Year	Phase/Project Name	Cost	Location	Alder District
2025	Staff time administering fund	\$ 60,000	Citywide	
2025	Art in Public Places	\$ 50,000	Public Market	12
2025	Conservation	\$ 20,000	Citywide	
2025	Artist in Residence	\$ 20,000	Thurber Park	N/A - close to 15
2025	MMB & CCB Public Art	\$ 10,000	MMB & CCB	4
2026	Staff time administering fund	\$ 60,000	Citywide	
2026	Art in Public Places	\$ 30,000	Public Market	12
2026	Art in Public Places	\$ 10,000	Theresa Terrace	20
2026	Art in Public Places	\$ 10,000	Recreation Center	12
2026	Conservation	\$ 20,000	Citywide	
2026	Artist in Residence	\$ 20,000	Thurber Park	N/A - close to 15
2026	MMB & CCB Public Art	\$ 10,000	MMB & CCB	4
2027	Staff time administering fund	\$ 60,000	Citywide	
2027	Art in Public Places	\$ 42,000	Theresa Terrace	20
2027	Art in Public Places	\$ 12,000	Recreation Center	12
2027	Conservation	\$ 22,000	Citywide	
2027	Artist in Residence	\$ 22,000	Thurber Park	N/A - close to 15
2027	MMB & CCB Public Art	\$ 10,000	MMB & CCB	4
2028	Staff time administering fund	\$ 60,000	Citywide	
2028	Art in Public Places	\$ 54,000	TBD	
2028	Conservation	\$ 22,000	Citywide	
2028	Artist in Residence	\$ 22,000	Thurber Park	N/A - close to 15
2028	MMB & CCB Public Art	\$ 10,000	MMB & CCB	4

Facility Expenses

If the proposal includes City site/building/facility expenses, has the proposal been reviewed by City Engineering Facilities?

N/A

If no, explain how you developed the facilities cost estimate for the budget request.

Project Information

Agency: Planning Division

Project/Program: Municipal Art Fund

Information Technology Information

Are you planning any builds, facility moves, projects or programs that will have a technology component such as anything below?

No

- Electronic hardware that will be connected to a City device in any manner (e.g. wireless, bluetooth, cable, NFC)
- Software (either local or in the cloud)
- A new website or changes to an existing website
- Changes to existing software or processes, including upgrades or additional modules

Have you worked with your IT Project Portfolio Manager to discuss the project?

[If no, please reach out to your Project Portfolio Manager so that their business analysis can be included in the request.](#)

Do you believe any of the hardware or software to be considered surveillance technology?

[Surveillance technology is defined in MGO Sec. 23.63\(2\).](#)

If yes, please reach out to Sarah Edgerton prior to submitting your budget request.

Operating Costs

Over the next six years, will the project/program require any of the following:

Facilities/land maintenance?

No

Vehicle setup or maintenance costs?

No

External management or consulting contracts?

No

How many additional FTE positions are required for ongoing operations of this project/program?

N/A

Estimate the project/program annual operating costs

Description - please detail operating costs by major where available	Annual Costs

Other Information

The Government Accounting Standards Board (GASB) recently issued a statement (GASB 96) for subscription-based information technology arrangements (SBITAs). In order to comply with GASB financial reporting standards, we must be aware of any software subscriptions, including software as a service, that is included in your request.

Are you planning to purchase software or software licenses within the requested expenditures above?

No

Is this project/program required to meet the Percent for Arts ordinance?

No

[Percent for Art requirements detailed in MGO Section 4.30](#)