



2023 EOY Data

Developed by Emily Jamieson, OD Coordinator

In 2023 we had...

41

Different Course Offerings.

27 Learning Partner Offerings, 3 HR-OD Offerings, 11 Third-Party Offerings.

103

Total Course Sessions.

66 Learning Partner Sessions, 8 HR-OD Sessions, 29 Third-Party Sessions.

8

Different Departments/Divisions taking part as Learning Partners (including OD).

Attorney, Department of Civil Rights, Employee Assistance Program, HR-Employee & Labor Relations, HR-Services, HR-Organizational Development, Information Technology, Madison Police/Dane County Sheriff's Office.

23

Different Employee Instructors (including OD Specialists).

6

Different 3rd Party Presenters.

Cyndi Wentland (Intentional Leaders), Tim Mousseau (Create Safe), AJ Hardie (OutReach), Molly Herrmann (Humble Pie Consulting), Sylvia Larrass (Voice and Leadership Excellence), and Nina Feraro & Mary Manthei (Boldly & Co).



Eventbrite Attendee Report

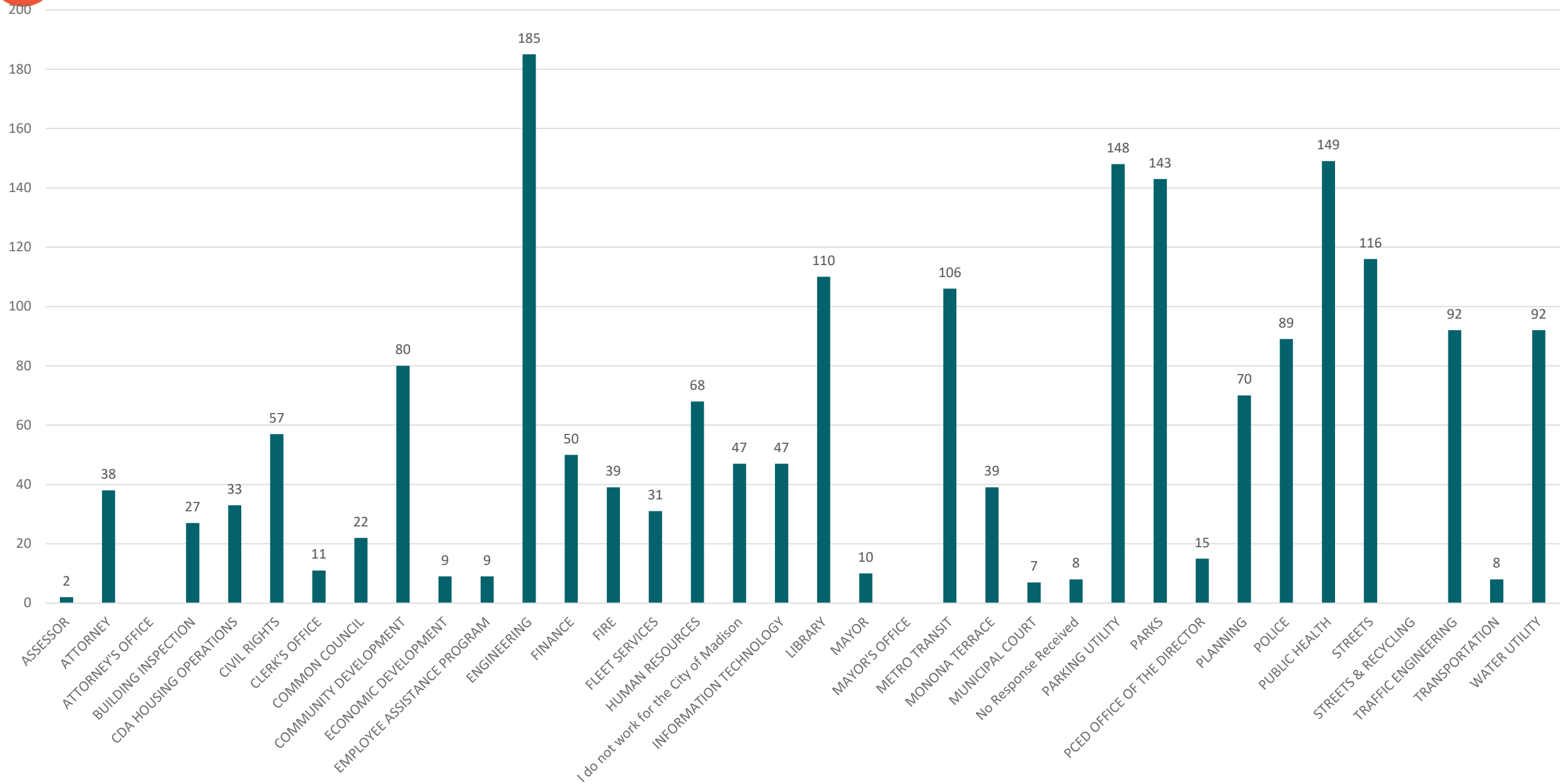
January 1 – December 31, 2023 Data 



Registrant Data Overview



Total Attendees by Department (2023)

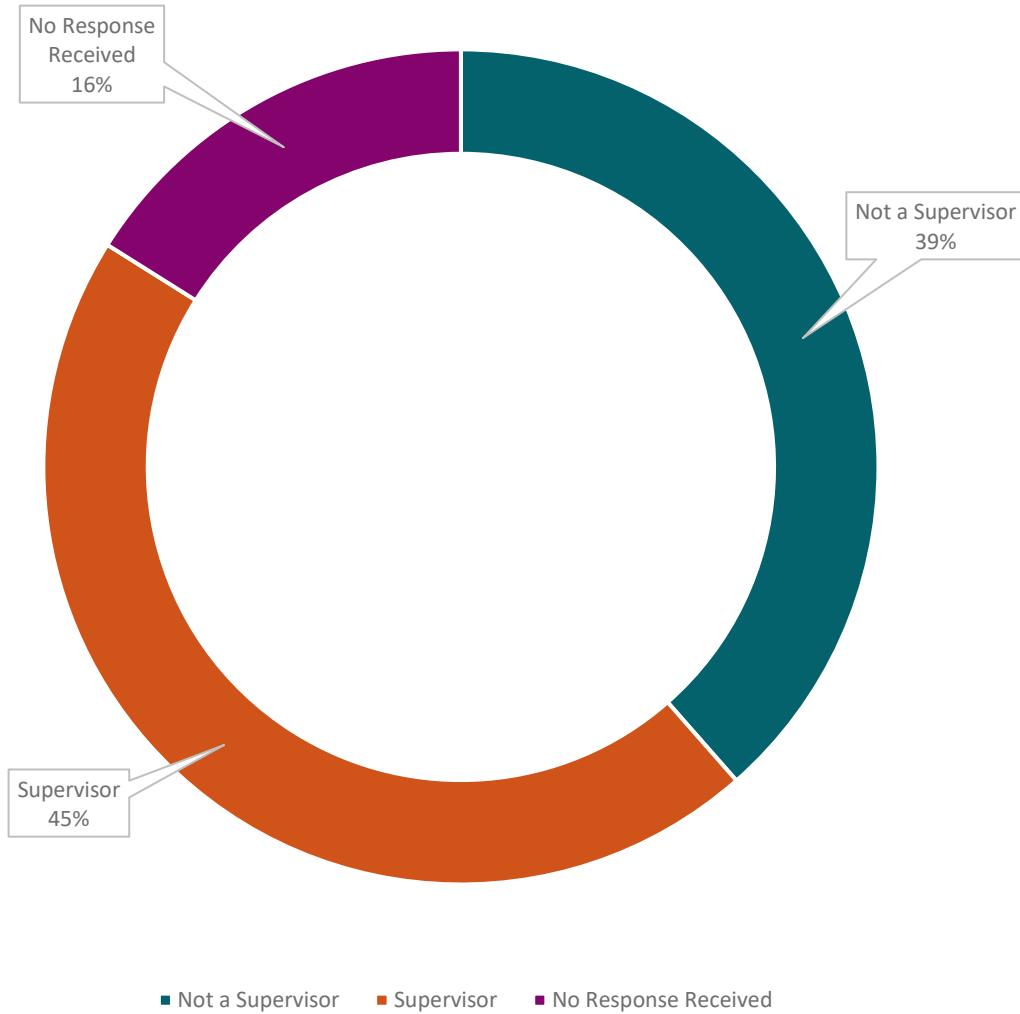


Note: This does count individual people more than once if they attended multiple courses.

1,957 total attendees

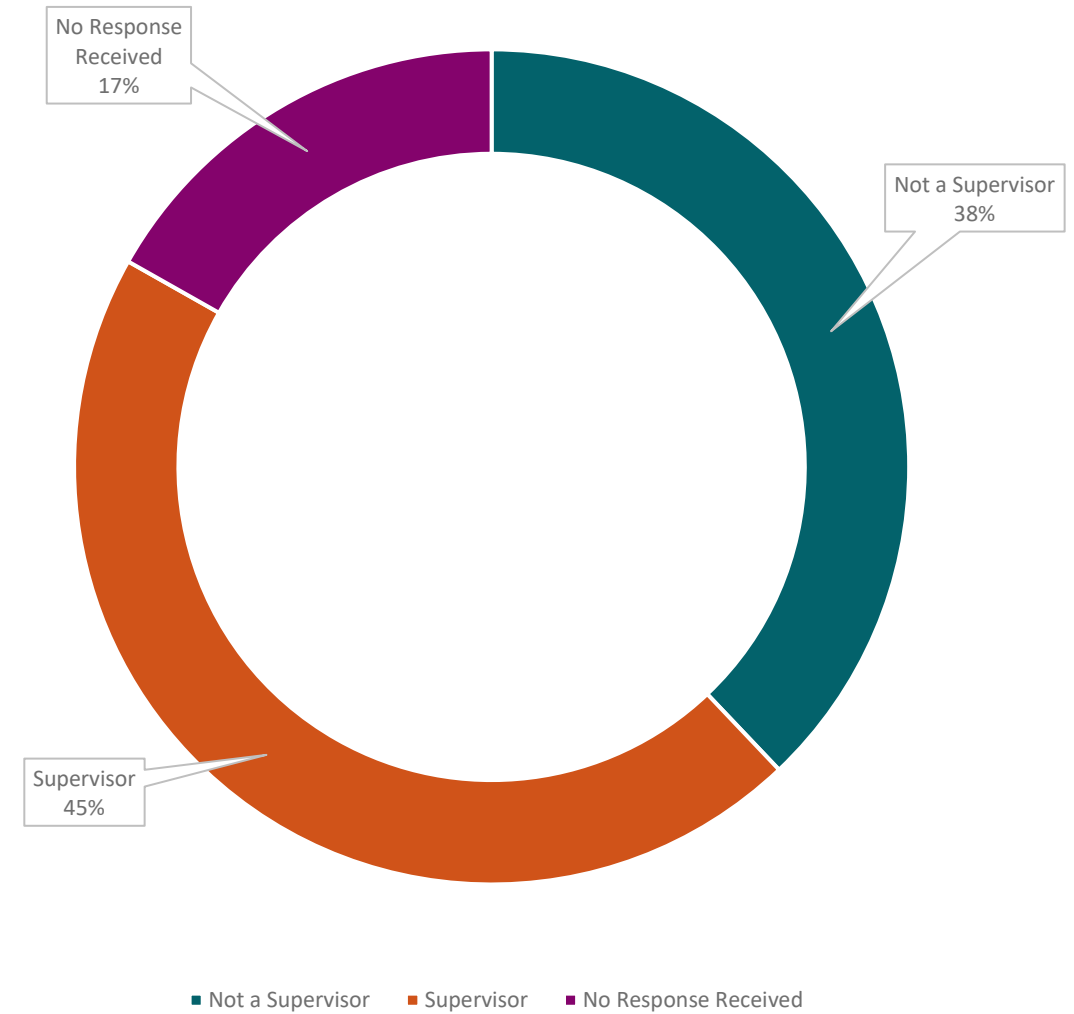


Supervisor Registrations (2023)



Not a Supervisor: **1026 or 39%**
Supervisor: **1,209 or 45%**
No Response Recorded: **428 or 16%**
2,663 total registrations

Supervisor Attendances (2023)



Not a Supervisor: **742 or 38%**
Supervisor: **886 or 45%**
No Response Recorded: **329 or 17%**
1,957 total attendees



1,957

Total Attendees

947

Unique Attendees who attended at least one course.

25%

Those 947 unique attendees make up 25% of the overall City of Madison full-time employee population. (3,744)

1-15

Range of courses attended by unique attendees.

73%

Attendance Rate (27% No-Show Rate)

In 2022...

There were 1,717 total attendances.
There were 580 total unique attendees.
67% Attendance Rate (33% No-Show Rate).



Registrant Demographic Data



Registrant Demographic Data Overview

Race/Ethnicity The race/ethnicity of course registrants mirrors the overall City workforce race/ethnicity data.

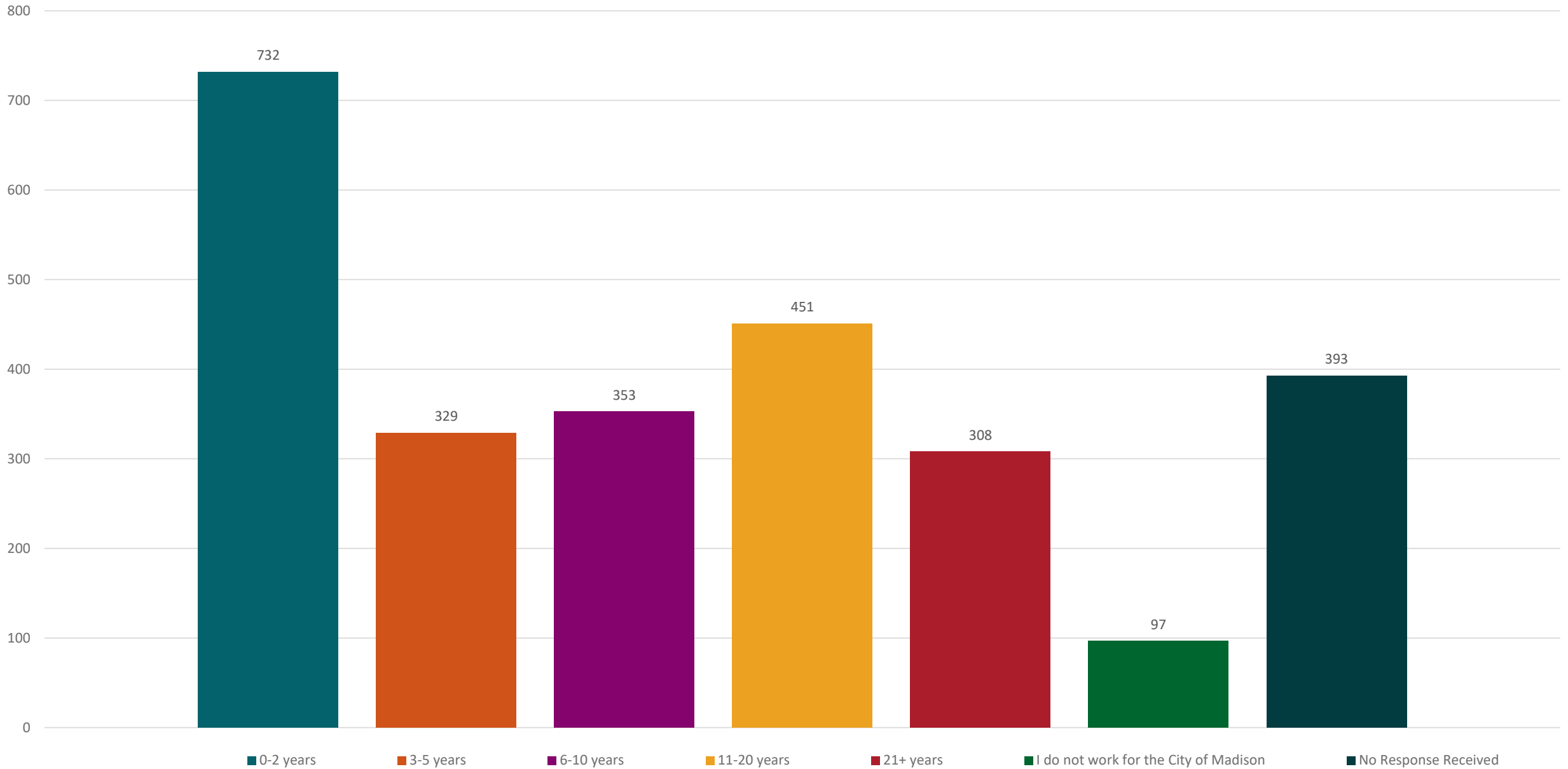
Gender Women only make up 45% of the City's workforce, but their participation in courses was proportionally higher.

Registrant Years with the City *The majority of folks partaking in OD courses are in their first two years with the City.*

Registrant Workplace Setting *Two thirds of registrants work in an Office setting.*

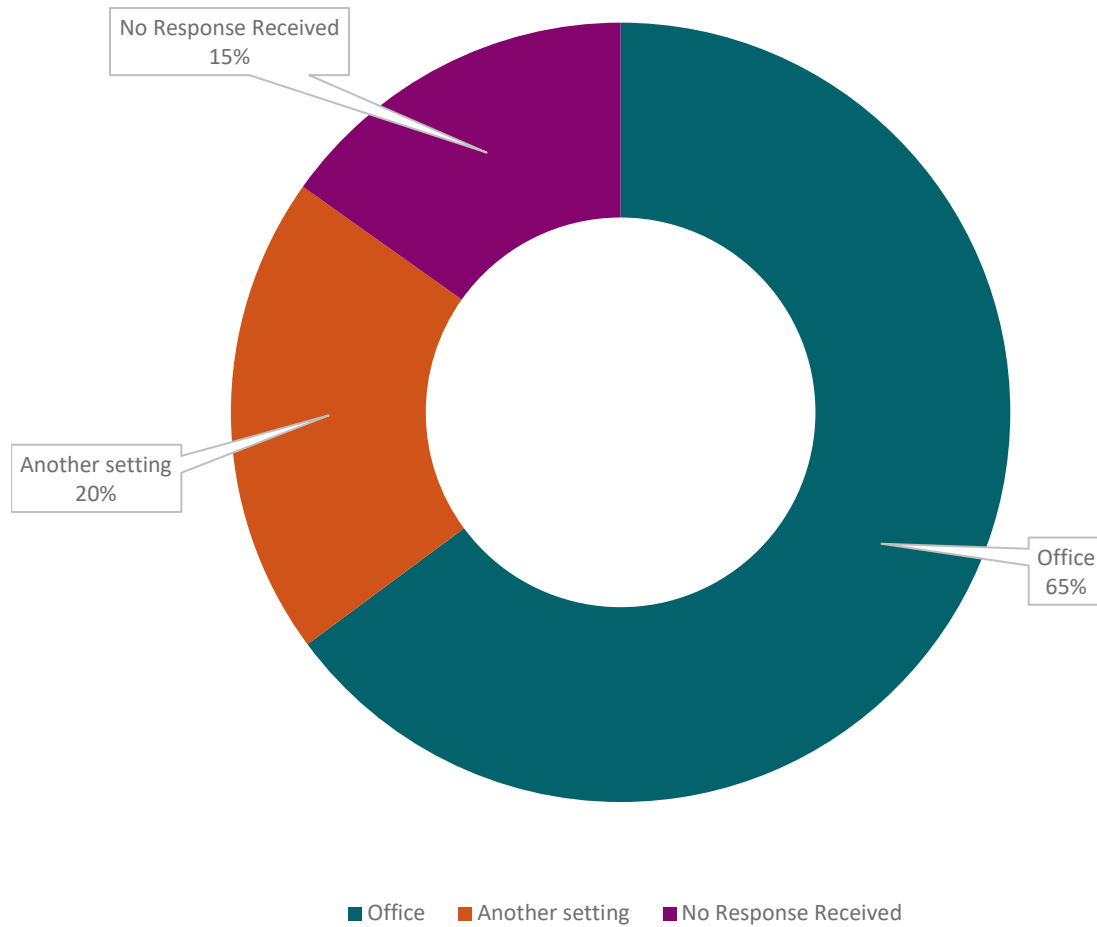


Tenure of Registrants in 2023
(2,663 total registrants)





Primary Workplace Location of Registrants in 2023 (2,663 total registrants)



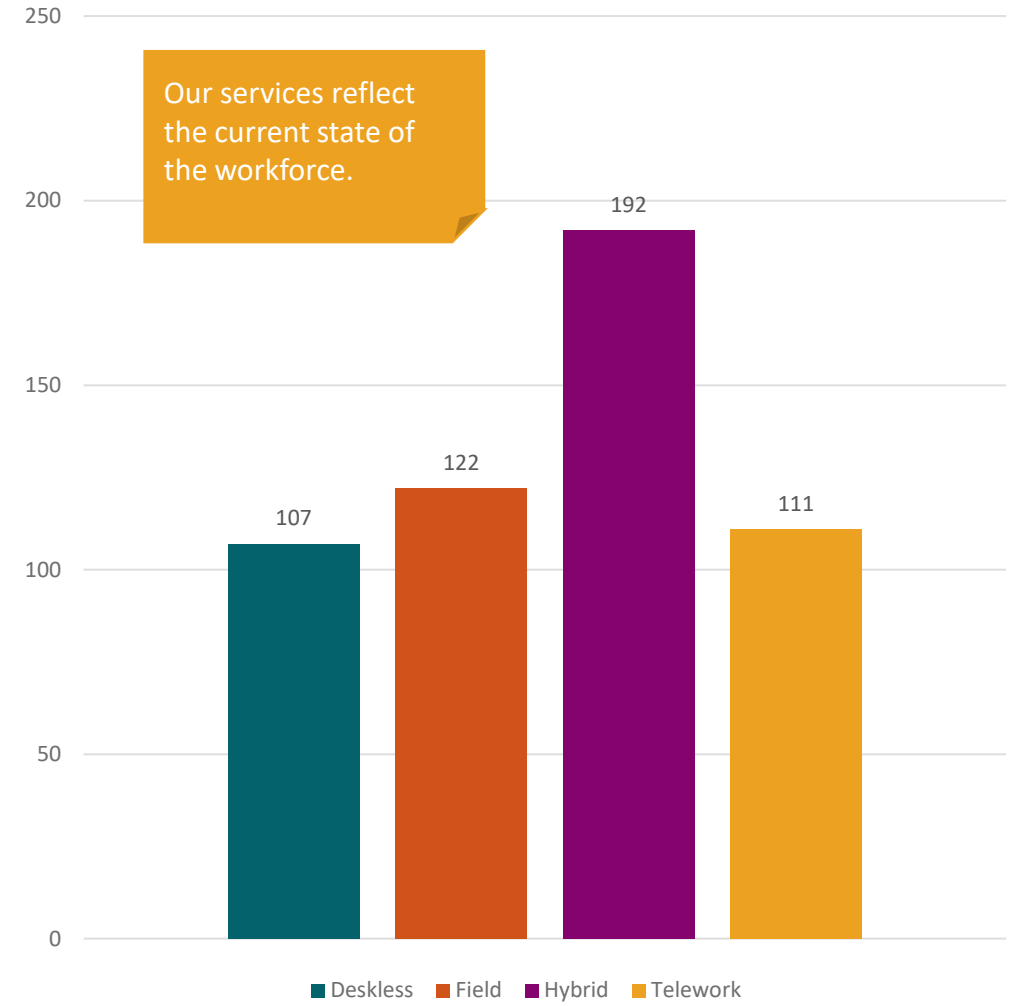
Office: **1,727 or 65%**

Another Setting: **532 or 20%**

No Response Recorded: **404 or 15%**

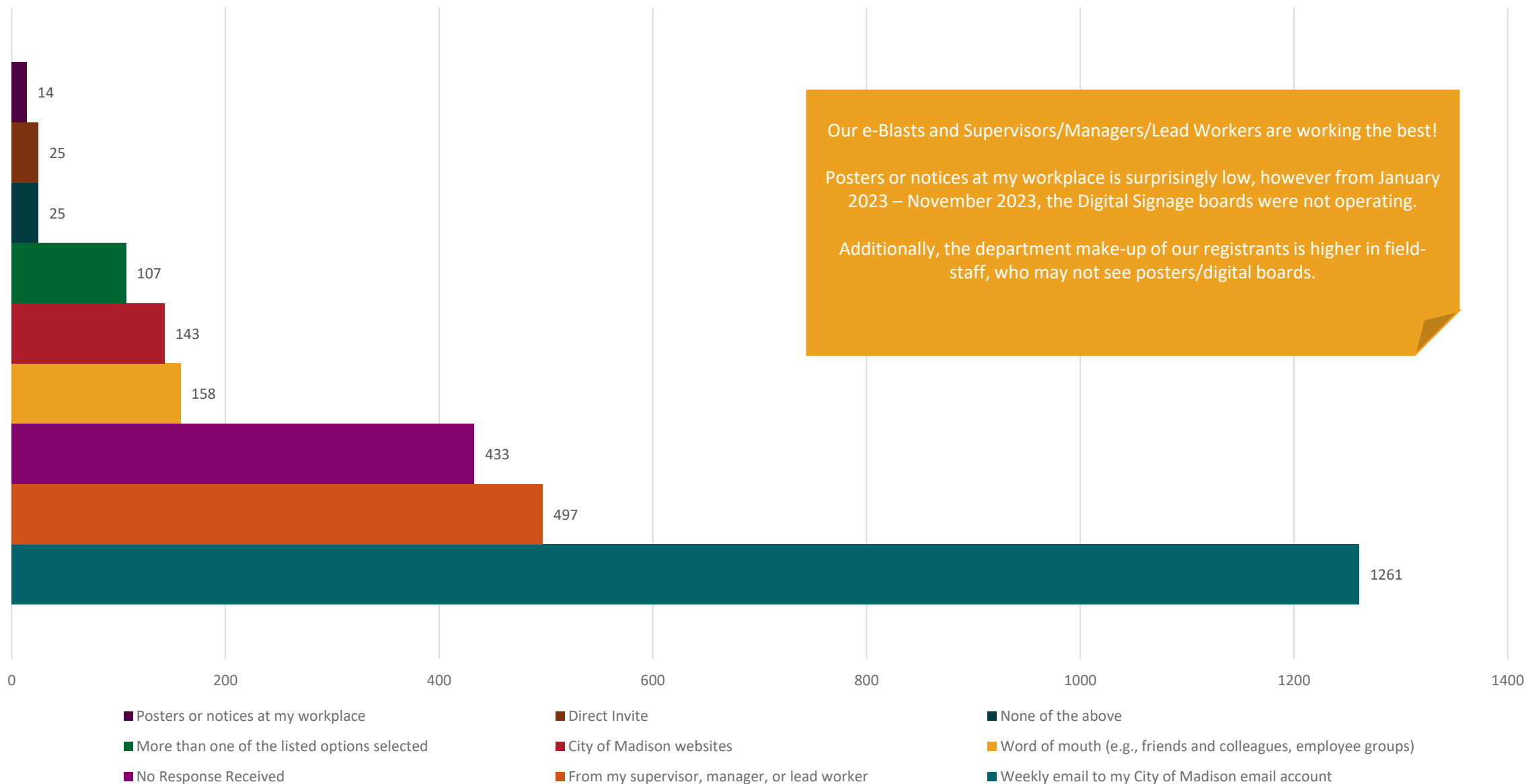
2,663 total registrations

Another Setting Response Breakdown (532 total responses)



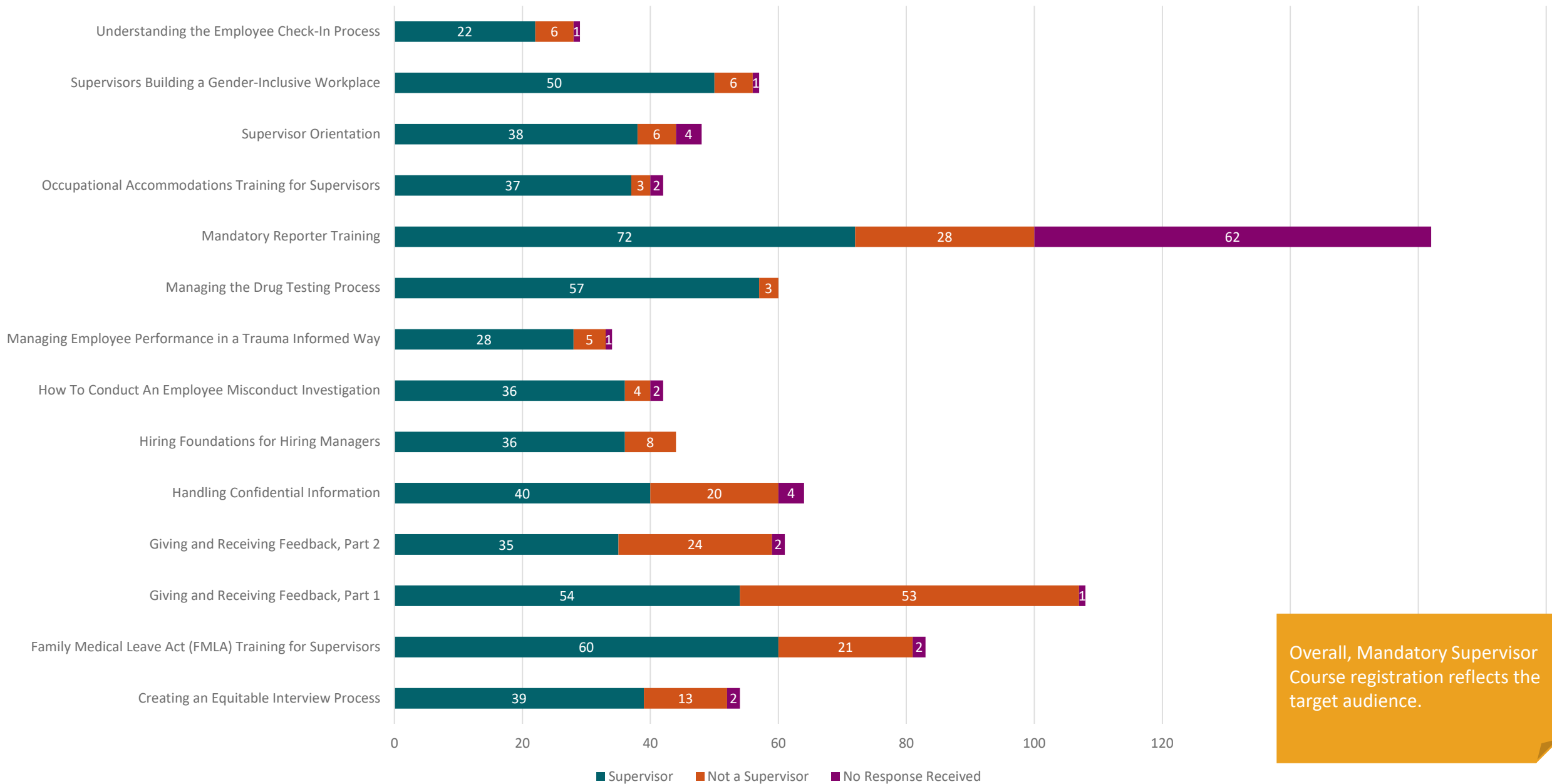


How Did Registrants Hear About Courses in 2023? (2,663 total registrants)





Mandatory Supervisor Course Registrants (604 total registrations, 14 total courses)



Overall, Mandatory Supervisor Course registration reflects the target audience.



SM – 2023 City of Madison Training Survey

2023 Data





98%

Of respondents shared that **could apply what they learned to their present job.**

99%

Of respondents shared that the course was **organized and easy to follow.**

95%

Of respondents shared that the **subject matter** of the course was **just right.**

93%

Of respondents shared that the **pace** of the course was **just right.**

84%

Of respondents shared that the **time** for the course was **just right.**

94%

Of respondents shared that the overall rating for the course they attended was **good or excellent.**

In 2022, we had a 31% completion rate. In 2023, we had a 41% completion rate.