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## Madison Public Library Introduces New Video Streaming Service Kanopy

**MADISON, WI** – Anyone with a Madison Public Library card can now enjoy 30,000+ free videos from Kanopy thanks to support from the Madison Public Library Foundation. Kanopy offers high-quality films to libraries around the globe that inspire, educate and entertain. Their unique selection offers something for everyone, from award winning indie films to important and timely documentaries, to foreign films, popular cinema, children's shows and more.

"Offering digital access to a curated film collection is the natural next step for the library," said Library Collections Manager Molly Warren. "Ebooks and audiobooks are popular options for Madison Public Library cardholders and being able to offer 24/7 access to films makes sense."

Many of Kanopy's videos are not available on any other streaming video platform, and the experience is easy-to-use and completely advertisement free. Users can access Kanopy on their desktop or laptop computer, <u>mobile device</u>, <u>TV apps</u>, and more. The library's Kanopy subscription gives users access to 10 play credits per month. Each video will use 1 play credit regardless of length, unless you are accessing videos from Kanopy Kids, Great Courses, or the list of Monthly Credit-Free Films -- these collections do not require any play credits to view.

"The role of the Madison Public Library Foundation is to help the library innovate and be creative in serving the community. With donations from library supporters, Kanopy is a new resource that we are excited to invest in, creating free access to streaming for everyone," said Executive Director of the Madison Public Library Foundation Jenni Jeffress.

The library's subscription also includes unlimited access to Kanopy Kids and Great Courses. Kanopy Kids offers a carefully curated collection of children's programming that supports early literacy, STEM education, and even foreign language learning. Using favorite children's characters from Sesame Street, PBS Kids, Weston Woods, and more. Great Courses are a collection of lectures on a variety of topics from literature, health, finance, and more.

Learn more and sign up to start using Kanopy at home today: madpl.org/kanopy.

## **About Madison Public Library**

Madison Public Library's tradition of promoting education, literacy and community involvement has enriched the City of Madison for more than 140 years. Visit the library online at www.madisonpubliclibrary.org, @madisonpubliclibrary on Facebook, @madisonpubliclibrary on Twitter, or @madisonpubliclibrary on Instagram.

## **About Kanopy**

Kanopy partners with libraries and filmmakers around the globe to give patrons, students and faculty free access to high-quality films that stimulate imagination, promote learning, and spark meaningful conversations. Many films on Kanopy, including from iconic film companies such as A24, Criterion Collection, Paramount, PBS and Kino Lorber, are unavailable elsewhere. The Kanopy app is available on iOS and Android along with all major streaming devices, including Roku, Apple TV, Android TV, Amazon Fire TV, and Samsung Smart TV. For more information, please visit www.kanopy.com.