

**SUBJECT: HONORARY STREET NAMING**

Purpose: Official street names are often changed to reflect a geographic area or as a method of honoring an individual. Where the name of a street has been changed, honorary street name signing may be used to recognize the **original name** of the street.

Background: Changing an official street name can be controversial with opposition due to the old street name being “lost to history.” To recognize the historic name of a street before it was officially changed, the City may install honorary street name signs. These signs may be posted above the standard city street name signs—official street name signing are signs with white letters on a green background—and the honorary street name sign shall be white lettering on a brown background.



Paul R. Soglin  
Mayor

APM No. 5-3  
October 13, 2014