CITY OF MADISON PARK & OPEN SPACE PLAN 2025-2030

MADISON PARKS

Plan Appendix

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Appendix A: ADA Accessibility

Appendix A: Parks Division ADA Transition Plan

Purpose

The purpose of Parks Accessibility is to ensure that public recreation facilities public are useable and accessible for people with disabilities.

Background

In 2018, the Commission on Persons with Disabilities and the City of Madison Parks Division hired ADA Limited, a consultant specializing in public accommodation and the Americans with Disabilities Act, to assist in establishing a set of design standards and priorities. These standards and priorities comply with the Americans with Disabilities Act Accessibility Guidelines (ADAAG) and was be used for both the modification of existing facilities and the construction of new accessible facilities. The ADAAG were originally developed for buildings and structures and had to be adapted for open spaces, such as picnic areas or soccer fields.

In 2024 the City of Madison began the process of revitalizing it's ADA Transition Plan. A Transition Plan includes a self-evaluation of all programs, facilities, employment policies, and the public right-of-way. The self-evaluation process generates a current state description of compliance and potential barriers to access. The Parks department completed a self-evaluation of facilities using the 2010 ADA Design Standards Existing Facilities Checklist¹ for relevant facilities within their jurisdiction. The ADA has different standards for buildings and facilities based on when they were constructed or altered (28 CFR § 35.151(c)). The 2010 ADA Design Standards include requirements for recreation facilities such as recreational boating areas, golf facilities, play areas, swimming pools, wading pools, and spas. They also include standard building elements such as parking, approach and entrance, access to goods and services, restrooms, and shelters.

Evaluations of parks facilities were completed using a combination of methods due to the volume of facilities and availability of resources. Staff reviewed all parks via satellite imagery to assess elements related to approach and entrance. Buildings, including shelters and restrooms, were evaluated in-person. We anticipate that access barriers in parks and recreation facilities will be incorporated into our Capital Improvement Plan, and that as park facilities are replaced or upgraded, they will be brought into compliance with modern ADA standards through the City of Madison ADA Transition Plan. We expect that by identifying which barriers can be removed through existing projects and which must be addressed independent of other projects, we will have a plan that brings our parks facilities into compliance through the Transition Plan process.

Future removal of access barriers and monitoring of Parks Accessibility will be incorporated into the City of Madison ADA Transition, once approved, and monitored by the designated ADA coordinator. The ADA Coordinator for the City of Madison is:

Rebecca Hoyt
Disability Rights and Services Specialist
RHoyt@cityofmadison.com
608-266-6511

¹ New England ADA Center (2010). ADA Checklist for Existing Facilities. Accessed from https://www.adachecklist.org/

Standards for Park Facilities and Activities

All facilities installed constructed or altered after March 2013 will comply with the 2010 ADA Design Standards, or other current design standards. All Madison Parks Division buildings and structures will meet the physical accessibility standards in the ADAAG.

Report and Access Concern

To report a barrier to access related to parks and recreation facilities, contact 408-266-4711 or parks@cityofmadison.com. Language access services are available.

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Appendix B: Council Resolution Adopting the POSP



City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

Master

File Number: 89620

File ID: 89620 File Type: Resolution Status: Passed

Version: 1 Reference: Controlling Body: BOARD OF

PUBLIC WORKS

File Created Date: 08/19/2025

Final Action: 10/28/2025

File Name: Adopting the 2025-2030 Park and Open Space Plan

as a Supplement to the City of Madison Comprehensive Plan. (All Districts)

Title: Adopting the 2025-2030 Park and Open Space Plan as a Supplement to the City

of Madison Comprehensive Plan. (Citywide)

Notes:

Sponsors: Derek Field And Carmella Glenn Effective Date: 10/31/2025

Attachments: Leg. File 89420 BPC File Approving POSP, Enactment Number: RES-25-00555

Madison_POSP ALL APPENDICES Final.pdf, Online_City of Madison_POSP Final.pdf, Print_City of Madison_POSP Final.pdf, POSP Update- Staff Presentation.pdf, Public Comment 9-14-25.pdf, V2.Online_City of Madison_POSP_Final.pdf, V2.Print_City of Madison_POSP_Final.pdf, Public

Submittal- POSP Revision.pdf

Author: Lisa Laschinger Hearing Date:

Entered by: nmiller@cityofmadison.com Published Date:

Related Files: 89420

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Parks Division	08/19/2025	Referred for Introduction				
		Notes: Board of Park Commissioners (10/8/25), Board of Public Works (9/3/25), Plan Commission (9/15/25), Common Council (10/28/25)					
1	COMMON COUNC	OIL 09/02/2025	Refer	BOARD OF PARK COMMISSIONER S		10/08/2025	Pass
	Notes:	Additional referral(s) to Boar	d of Public Works, Plan Com	mission.			
1	BOARD OF PARK COMMISSIONERS		Refer	BOARD OF PUBLIC WORKS			
1	BOARD OF PARK COMMISSIONERS	00/02/2020	Refer	PLAN COMMISSION		09/15/2025	
1	BOARD OF PUBLI WORKS	C 09/03/2025	Return to Lead with the Recommendation for Approval	BOARD OF PARK COMMISSIONER S		10/08/2025	Pass
1	PLAN COMMISSIO	ON 09/15/2025	Return to Lead with the Recommendation for Approval	BOARD OF PARK COMMISSIONER S		10/08/2025	Pass
	Notes: On a motion by Alder Field, seconded by Alder Guequierre, the Plan Commission recommended approval of the 2025-2030 Park and Open Space Plan as a Supplement to the City of Madison Comprehensive Plan with a recommendation to amend Table 3.2: Park Amenities Potentially Available by Park Classifications to add Bicycle Parking to the list of park facilities. The motion to recommend approval with the amended language passed by voice vote/ other.						
1	BOARD OF PARK COMMISSIONERS		RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass
1	COMMON COUNC	CIL 10/28/2025	Adopt Unanimously				Pass

Text of Legislative File 89620

Fiscal Note

The proposed resolution adopts the 2025-2030 Park and Open Space Plan as a Supplement to the City of Madison Comprehensive Plan. There is no fiscal impact associated with the adoption of the plan. Implementing recommendations within the plan will require requests in future capital and operating budgets, subject to Common Council approval at that time.

Title

Adopting the 2025-2030 Park and Open Space Plan as a Supplement to the City of Madison Comprehensive Plan. (Citywide)

Body

WHEREAS the Madison Parks Division's 2018-2023 Park and Open Space plan was adopted by Common Council on September 5, 2023; and,

WHEREAS, having an adopted Park and Open Space Plan updated at least every five years is a requirement of grant programs at the Local, State, and Federal levels; and,

WHEREAS Parks Division requested and was granted a "Grant Eligibility Extension for Comprehensive Outdoor Recreation Plan" from the Wisconsin Department of Natural Resources in 2024 and 2025 to ensure compliance with DNR Chapter NR 50 and NR 51 and maintain grant eligibility; and,

WHEREAS, Parks Division staff and Parks Long Range Planning Subcommittee began the process of updating the 2018-2023 Park and Open Space in July 2023; and,

WHEREAS, the process to prepare the new plan included review of available quantitative and qualitative data; extensive public engagement, including public meetings, community-wide survey conducted in partnership with the UW-Madison Survey Center, park athletic user focused survey and focus group discussions; and review of existing park and open space inventory; and,

WHEREAS, the 2025-2030 POSP provides a roadmap for addressing the many challenges faced by the park system and provides recommendations to guide land use, policy and

investment decisions over time to ensure that the vision for Madison's park and open spaces is achieved; and,

WHEREAS, the recommended strategies and actions build on those from the 2018-2023 POSP and incorporate feedback, trends, and data gathered throughout this planning process, aligning the recommended strategies with 7 elements of a great city as identified in the Comprehensive Plan; and,

WHEREAS, the 2025-2030 Park and Open Space Plan includes twelve (12) recommended strategies, as follows:

- Increase connectivity between parks to enhance access
- · Reduce parkland deficiencies and respond to increasing residential density
- Create welcoming and inclusive park spaces and programming
- Foster meaningful connections with groups and organizations that advance the vision of the Parks Division
- Improve public access to lakes and waterways
- Protect and celebrate the community's cultural richness
- Protect and enhance natural resources
- Improve the park system's capacity to adapt to environmental challenges
- Develop new parks and amenities in a fiscally sustainable manner
- Secure sufficient resources to sustain service levels across the growing and changing park system
- Pursue regional solutions to regional issues
- Promote the physical and social health of the diverse community; and,

WHEREAS, the Long Range Planning Subcommittee voted unanimously to recommend approval of the 2025-2030 Park and, Open Space Plan, including draft recommendations to the Board of Park Commissioners on July 16, 2025; and,

WHEREAS, the Board of Park Commissioners voted unanimously to recommend the 2025-2030 Park and Open Space Plan be adopted and included as a supplement to the City of Madison Comprehensive Plan on August 13, 2025,

NOW THEREFORE BE IT RESOLVED, that the Madison Common Council hereby adopts the 2025-2030 Park and Open Space Plan as a supplement to the City's Comprehensive Plan to be used as a guide in making land use, development and investment decisions related to Madison's park and open spaces; and,

BE IT FINALLY RESOLVED, that the Parks Division shall monitor the implementation status of recommendations included in the plan and shall work to update the plan within 5 years.

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Appendix C: Historic Resources

National Historical Resources

Parks on or with Features on the National Register of Historic Places

B.B. Clarke Beach Park

Baxter Park
Bear Mound Park
Beld Triangle Park
Bowman (Duane F.) Field

Brearly Street (South) Street End

Brittingham Park

Burr Jones Park Burrows Park

Carroll Street (North) Street End

Cherokee Marsh Conservation Park - Mendota Unit Cherokee Marsh Conservation Park - North Unit Cherokee Marsh Conservation Park- South Unit

Clifford Court Street End

Demetral Park

Dudgeon School Park Edgewood Pleasure Drive Edna Taylor Conservation Park

Elvehjem Sanctuary

Elver Park

Few Street (South) Street End

Filene Park

Forest Hill Cemetery

Frances Street (North) Street End

Giddings Park
Glenwood Park
Hartmeyer-Roth Park

Henry Street (North) Street End

Hillington Green Park

Hollister Avenue Triangle Park

Hoyt Park Hudson Park Ingersoll Street (South) Street End

James Madison Park

Knollwood Conservation Park Laurel Crest Street End

Livingston Street (North) Street End Livingston Street (South) Street End

Mandan Circle Park Marshall Park

Meadow Ridge Conservation Park

Meadow Ridge Park Monona Golf Course Nakoma Park Nesbitt Open Space Northeast Park Oak Park Heights Park

Odana Hills Golf Course Odana Hills Park Olbrich Park

Olin Park

Olive Jones Park (Randall School)

Orton Park
Owen Parkway

Paterson Street (North) Street End Paunack Park, Paunack Marsh Peace (Elizabeth Link) Park

Period Gardens

Pinckney (North) Street End

Proudfit Park

R. Richard Wagner Park

South & West Shore Park

Reindahl Park Rennebohm Park Sauk Heights Park Spring Harbor Park

State Street/Mall Concourse

Stricker's Pond Tenney Park The Glen Golf Park

Turville Point Conservation Park

Vilas (Henry) Park Warner Park Waunona Park

Wingra Park and Boat Livery Yahara Hills Golf Course Yahara Place Park Yahara River Parkway

Local Historical Resources

City of Madison Landmark Parks or Parks with Local Landmark Features

B.B. Clark Beach Park

Bear Mound Park

Blount Street (South) Street End

Brearly Street (South) Street End

Breese Stevens Fields

Breese Terrace Triangle

Brittingham Park

Brittingham Boathouse

Burrows Park

Carroll Street (North) Street End

Edgewood Pleasure Drive

Edna Taylor Conservation Park

Few Street (South) Street End

Filene Park

Forest Hill Cemetery

Glenwood Children's Park

Hoyt Park

Hudson Park

Ingersoll Street (South) Street End

James Madison Park

Bernard-Hoover Boathouse

Collins House

Connor House

Gates of Heaven Synagogue

Lincoln School

Livingston Street (South) Street End

Marshall Park

The Swenson Estate

Monona Golf Course

Dean House

Olbrich Park

Garver Feed & Supply Co.

Olin Park

Olive Jones Park

Orton Park

Owen Parkway

Period Gardens

Pinckney (North) Street End

R. Richard Wagner Park

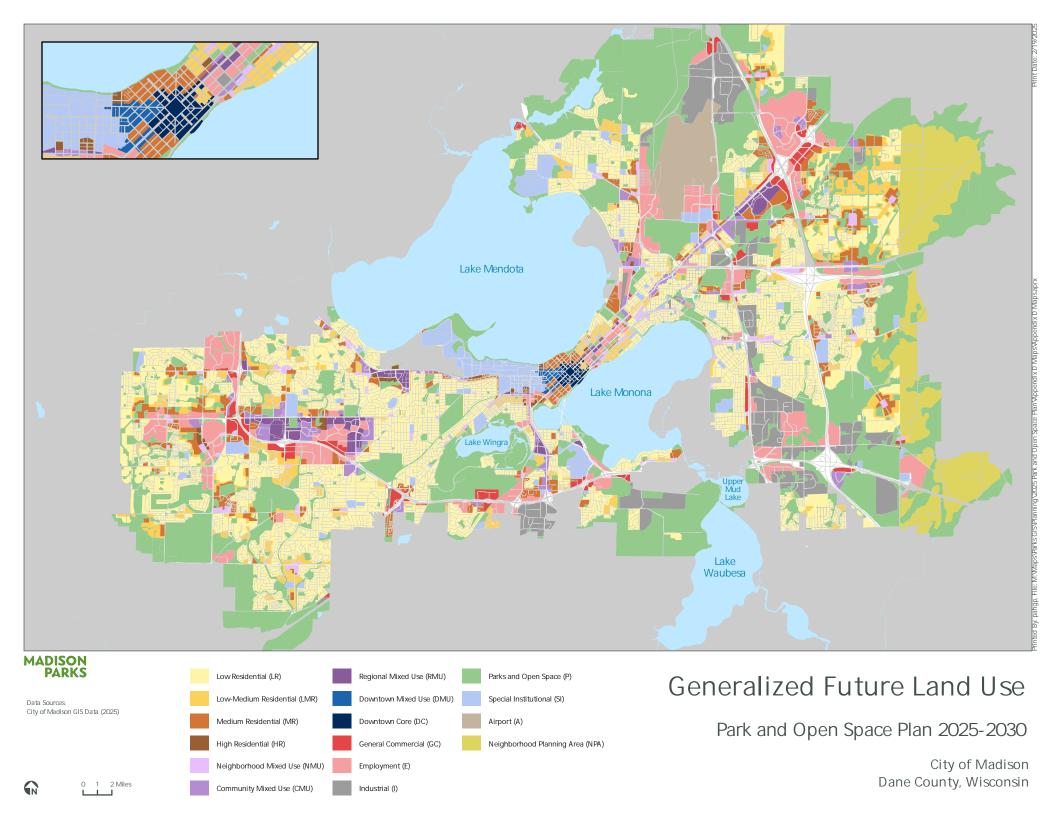
Tenney Park

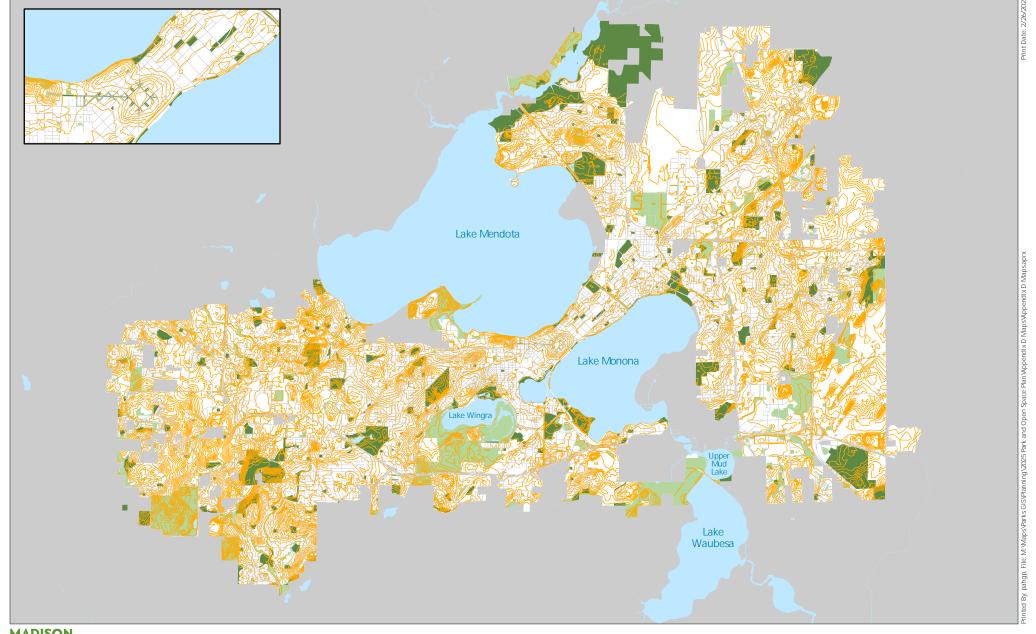
Vilas Park

Yahara River Paryway

CITY OF MADISON
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Appendix D: Additional Maps





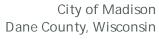
Data Sources. City of Madison GIS Data (2025) Dane County GIS Data (2025) 10 Ft Contours

City of Madison Parks

Other Public Park/Open Space

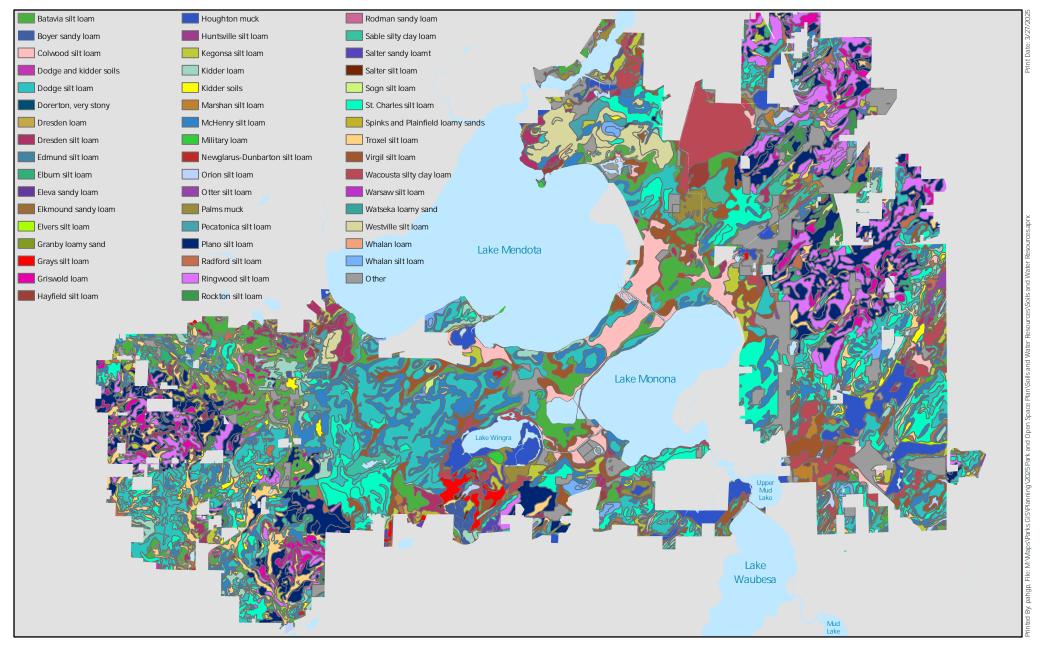
Topography

Park and Open Space Plan 2025-2030









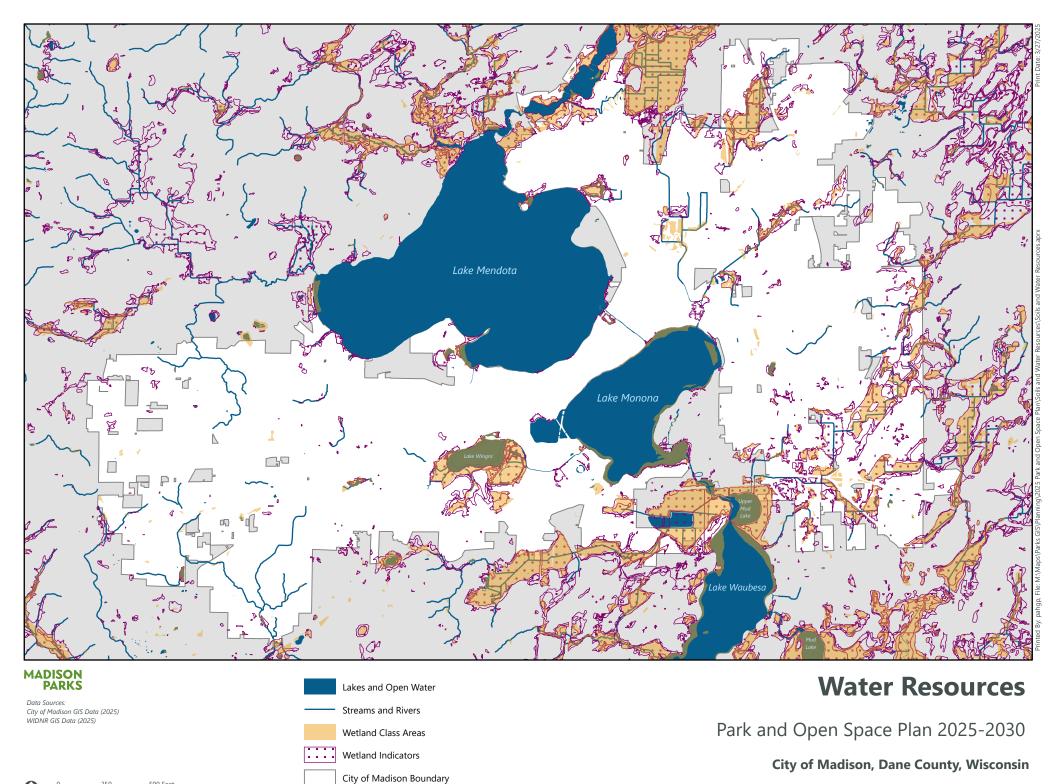
Data Sources U.S. Department of Agriculture, Natural Resources Conservation Service (2024) City of Madison GIS Data (2025)

Soil Series Distribution

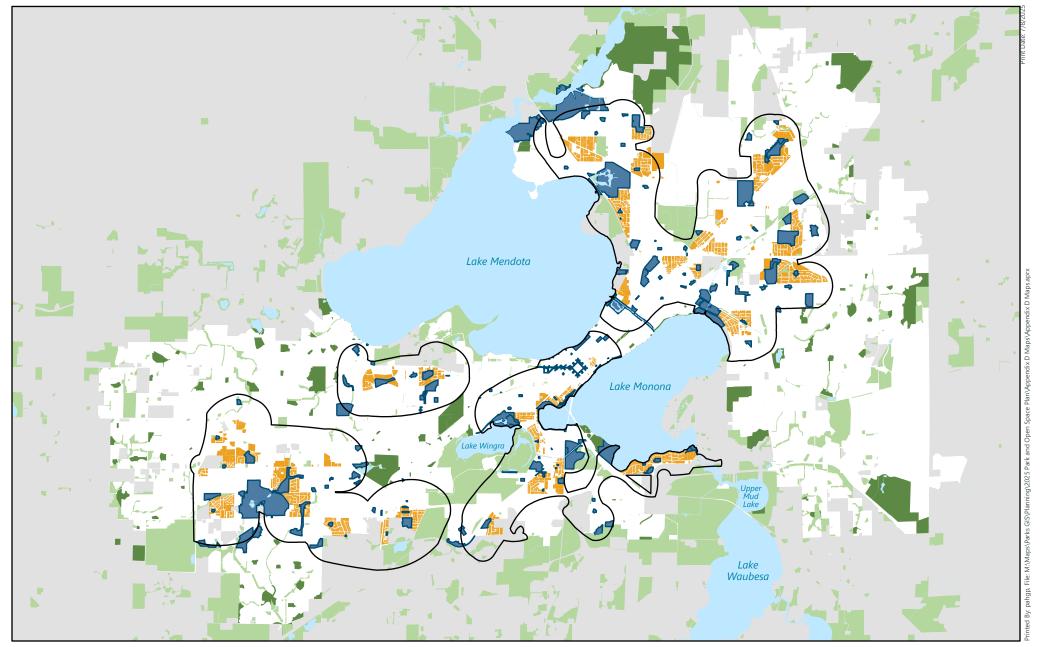
Park and Open Space Plan 2025-2030

City of Madison, Dane County, Wisconsin





0 250 500



Data Sources: City of Madison GIS Data (2025) U.S. Census Bureau (2015-2020)

Income data based on American Community Survey 5 Year Estimates. Variables considered include Median Household Income, % Families above Federal Poverty Line, and % Households Making Less than \$50k.

City of Madison Park Within 10 Minute Walk of Low-Income Residential Area

Low-Income Residential Area

10 Minute Walk Buffer

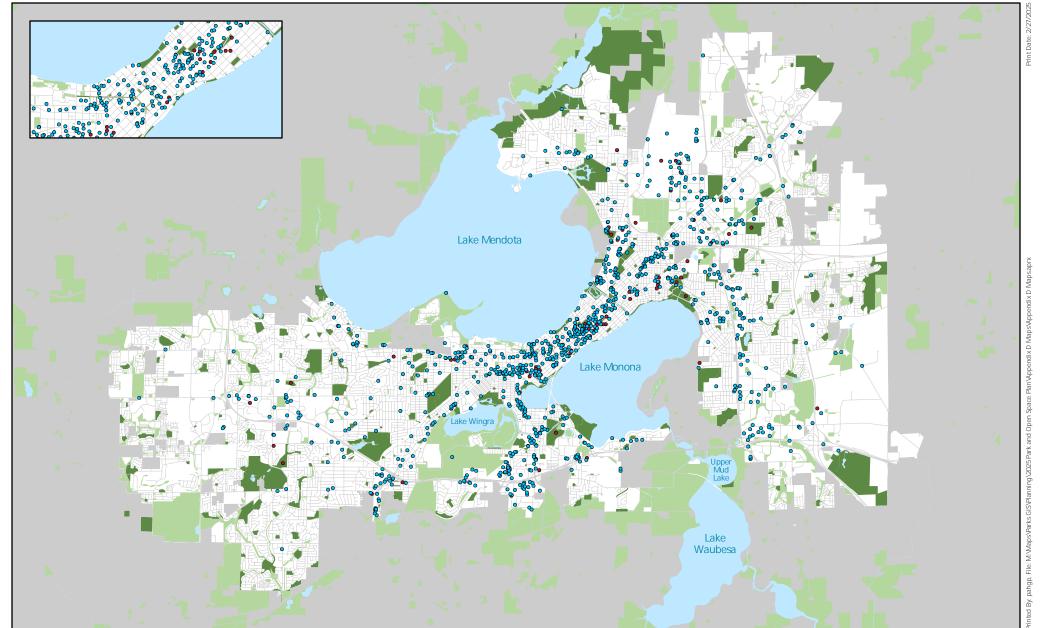
Other City of Madison Park

Other Public Park/Open Space

Parks Within a 10 Minute Walk of a Low-Income Residential Area

Park and Open Space Plan 2025-2030

City of Madison Dane County, Wisconsin



Data Sources City of Madison GIS Data (2025) Dane County GIS Data (2025) WDNR GIS Data (2025)

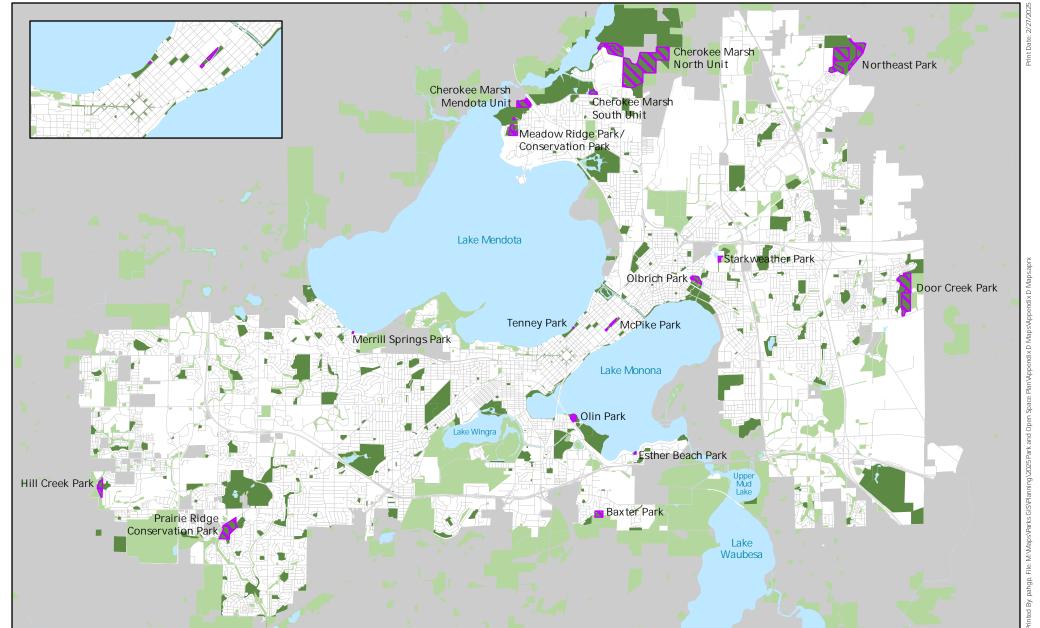
- Open Site (Ongoing Cleanup)
- Closed Site (Cleanup Complete)
- City of Madison Parks
- Other Public Park/Open Space

WDNR Contaminated Sites Inventory

Park and Open Space Plan 2025-2030

City of Madison Dane County, Wisconsin

0 1 2 Mil



Data Sources City of Madison GIS Data (2025) Dane County GIS Data (2025) WDNR GIS Data (2025) Parkland Acquired with DNR Stewardship Grant

City of Madison Parks

Other Public Park/Open Space

WDNR Stewardship Grant Acquisitions

Park and Open Space Plan 2025-2030

City of Madison Dane County, Wisconsin



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Appendix E: Ongoing Initiatives

Appendix E: Ongoing Initiatives

The 2018-2023 Park and Open Space Plan was developed through the guiding lenses of equity, sustainability, adaptability and public health. As shared in the Accomplishments Section, the Parks Division and policymakers have directed resources to implement a variety of projects and initiatives. To help supplement the work of the previous and current plan, staff have identified six Ongoing Initiatives, which align with the previous plan's guiding lenses and have received significant focus and investment since 2018. The Ongoing Initiatives highlighted within this section are as follows:

Table of Contents

Activating Parks	2
Climate Resilience: Sustainable Land Management Practices & Reduction of Carbon Footprint	
Madison Parks Golf Program	. 10
The Madison LakeWay (formerly Lake Monona Waterfront)	. 13
Recreational Biking	. 17
Volunteers in Madison Parks	. 20

The Ongoing Initiatives narratives were written by Parks Division staff with significant subject matter expertise in these areas, and are intended to serve as a resource for both internal and external stakeholders. These resources provide new staff, policy makers, project partners and other interested stakeholders additional insight into how the POSP strategies are implemented and the important role that the parks system plays in the community. Each of the narratives document progress made on key issues over the last several years and outlines general opportunities for continued growth and improvement for the next 5-10 years.

Each of the Ongoing Initiatives were presented as "Issue Papers" and became a major area of focus during the open house sessions that were held during 2024 related to the development of the Park and Open Space Plan. Members of the public had an opportunity to provide their input regarding each of these areas. In addition, staff were able to answer participants' questions related to individual topics. This input is highlighted in Chapter 4.1 and further summarized in Appendix G.

Activating Parks

The Madison parks system provides a wide variety of recreational opportunities. Recreation is critical for promoting human development. Children learn important social skills through early play experiences. As children grow, they develop physical skills through play, and the physical activity enhances the learning process and the development of cognitive skills. As adults, parks and open spaces enhance the quality of life and contribute positively to the mental health of its users, a fact that was proven during the COVID pandemic. Parks were sought as a respite and the park system saw an incredible increase in the number of users during this time period. As a municipal park system, Madison Parks can play a catalytic role in increasing the number of people that use and recreate in parks through park design as well as through programming recreational activities, or park activation. Parks are an important piece of public infrastructure, and activating parks is a key role of the Parks Division.

While the parks in Madison are created as places for people to connect with nature and the outdoors, not everyone naturally feels comfortable using a park. Therefore, it is important for the Parks Division to "invite" people to use parks and encourage them to be there by providing a wide variety of activities and events. As a result, parks more accessible to a wider, more diverse population. When parks have more activity in them, they are safer and more desirable places to be for everyone. By playing an active role in programming activities in parks, or facilitating "park activation," the Parks Division is ensuring that the investments made by the City are put to their intended use, and that the public sees the value of the resources and investments in the park system by the City.

Madison Parks is heavily dependent on community partners to provide recreational activities to the community, with the Parks Division administering various use agreements and the formal reservation system. The primary public recreation programming agency is the Madison School and Community Recreation (MSCR), a division of the Madison Metropolitan School District. This long-term partnership has benefitted the community by having MSCR provide low, to no cost activities at the Warner Park Community Recreation Center ("the Center"), swimming lessons at the Goodman Pool, and sports leagues and outdoor activities throughout the park system. Where MSCR is unable to meet the rapidly evolving recreational demands of the community, other organizations such as Madison Ultimate Frisbee Association, Madison Sport and Social Club, and Madison Area Youth Soccer, among many others work with the Parks Division to provide a variety of athletic recreation activities. In addition, the Parks Division has partnered with NewBridge, who operates out of Warner Park Community Recreation Center to offer programming for seniors and meet the mental, physical and social needs of aging residents on the north side of Madison.



Madison Memorial High School Baseball at Bowman Field
Photo by Brady Haferman

Even with MSCR and other community partners providing a large amount of recreational programming, the Parks Division identified populations that need additional opportunities and created programming to address these gaps. The City of Madison values equity, and the Parks Division has used an equity lens in creating its programs and by working closely with Neighborhood Resource Teams (NRTs). NRTs have been developed to promote racial equity and improve the quality of life for Madison residents by understanding and elevating the needs, issues, and priorities of people living in areas with NRTs.

In recent years, Madison Parks has increased the amount of programming it provides directly to the community. Areas in which the Parks Division has expanded programming include the Kids Need Opportunities at Warner (KNOW) program, the Learning Series, Movies in the

Park, Parks Alive, and Carts in Parks. The KNOW program was established in partnership with the Madison Parks Foundation to provide no-cost programs in a welcoming space for northside youth and young adults. The program addressed an identified gap as there were no other teen-focused afterschool programs offered in the neighborhood. The free Learning Series allows the Parks Division to offer enjoyable activities such as birdwatching, stargazing, disc golf, and more. The series features educational events, hands-on workshops, and informational stories about projects, people, activities, and initiatives. The Sina Davis Movies in the Park program was established in partnership with the NRTs to bring more activity to parks in areas of the City that are served by NRTs. The Parks Alive program that was launched in 2021 was born from a violence prevention framework that identifies parks as a critical piece of the violence prevention continuum. Parks Alive utilizes the park space to host events that connect neighbors to each other and encourage community engagement through positive social activities. In 2021, Parks partnered with the Economic Development Division Vending



KNOW Programming at WPCRC

Program to create the Carts in Parks program as a way to streamline and ease the vending permitting process for food carts and food trucks to use parks within the City's broader permitting framework. A high percentage of food cart and food truck operators are women, immigrants, and people of color, and when combined, Parks and the City's vending fees were often a barrier to doing business in the parks. The Carts in Parks program is beneficial to supporting local small businesses, as well through activation of the spaces by creating a more inviting atmosphere for park visitors.

The programs that the Parks Division has implemented would not be possible without strong community partners. The KNOW program and the Learning Series are primarily funded through the Madison Parks Foundation. The Parks Alive program is spearheaded by the Parks Division but is a cross-agency program that relies on community organizations to bring activities and resources to its events. Furthermore, through a partnership with the Madison Public Library, the City broke ground in May 2025 for the Imagination Center at Reindahl Park, which is a combined library and year-round reservable event shelter. One of the Parks Division's longest-standing partnerships is with Olbrich Botanical Society to operate Olbrich Botanical Gardens, which has led to the success of the Garden, rapidly increasing attendance through high quality programs and events, and private support of capital projects.

In addition to non-profit and public agency partnerships, public-private partnerships have been critical to activating some of the Parks Division's key assets. Since 2009, the Parks Division has contracted with the Madison Mallards to provide summer collegiate baseball to Warner Park Ballpark. Additionally, the Madison Night Mares, a summer collegiate women's softball league, had a very successful first season in 2024 at Warner Park. In 2013, after years of very little use, Parks contracted with Big Top Entertainment to lease the Breese Stevens Field. Now, Breese Stevens is home to the Forward Madison men's soccer team, the Madison Radicals professional ultimate frisbee team, as well as numerous concerts and community events. A similar story is true at Brittingham Park, where before the Parks Division's partnership with Brittingham Boats, the park was rarely used and considered unsafe by many residents. With the partnership presence of Brittingham Boats, the park now has boat rentals available during the summer, with thousands of people visiting the park and creating a fun, family friendly atmosphere for all to enjoy. Similar partnership agreements are in place at Brittingham and Marshall Parks for boat rentals and at Olbrich for both an outdoor Biergarten and boat rentals, each operation converting underutilized City assets into destinations that are now visited by thousands of residents and visitors every year.



Forward Madison at Breese Stevens Field Photo by Noah Canlas

Looking forward, the Parks Division aims to build on the park activations that have been successful to-date. For example, partnering with Public Health Madison and Dane County to advocate for parks as a health promotion and violence prevention strategy will continue to leverage both partners' strengths. Already a proven partner in the Parks Alive and Nature Everywhere Communities initiative (formerly Cities Connecting Children to Nature), this partnership can grow in addressing more neighborhoods' needs for pro-social activities in their parks and connections to supportive resources. The Parks Division is also focusing on expanding opportunities for a growing population. The Warner Park Community Recreation Center expansion is under construction and will provide more opportunities for youth on the north side to participate in recreational activities year-round.

As the population grows, field sports such as soccer, ultimate frisbee, and others are competing for limited athletic field space. The Parks Division needs to be thoughtful about acquiring parkland that can accommodate these types of uses. The Madison Area Sports Commission

recently identified a need for youth athletic sports tournament space in Madison, confirming the long understood need that the Parks Division must seek out opportunities for creative partnerships that will provide these spaces for additional athletic activities to serve the growing population. The Parks Division has identified Northeast Park, an undeveloped park with over 230 acres of space, as one potential area for multiple athletic spaces. Future development here will require partnership with Sun Prairie, private partners, and significant investment from the community.

Park activation is not only large events and sporting activities. It also includes "passive" recreational uses, such as birdwatching, hiking, dog-walking, and picnicking. Partners such as the Friends of Urban Nature partner with the Parks Division to offer bird and nature walks. These everyday uses are all activities that connect people to parks and the natural resources they have to offer. Land acquisition and development will need to continue to balance the diverse uses that our population seeks out in our parks.



Ironman in Law Park
Photo by Destination Madison/Madison Area Sports Commission

Strategic partnerships are key to the success of the Parks Division. Staff recognize an area for improvement is to streamline and add transparency to the process of becoming a partner with the Parks Division. Partnerships should be easy to understand by the public and our potential partners from entry to close-out. Making it easy to understand the various ways to support and be supported by the Parks Division will increase the number of organizations that help to further the mission of the Parks Division. To advance this transparency, the Parks Division has piloted a Qualified Discounts Program that will standardize discounts given to partners and clarify the needed qualifications for given discounts. Further analysis is needed to understand the impact this will have on revenues and to ensure it is implemented in a financially sustainable manner.

Attendance at events and activities, the number of events, number of reservations, and the public perception of parks are all markers of success. It is important to think of park activation on a system-wide level. Park events that are sponsored by external organizations are frequently centered in the downtown area or at larger parks, as the event sponsors are often marketing to a regional audience. The Parks Division should continue to work with community organizers through park event and reservation processes to activate parks throughout the system so that everyone can access "active" parks and enjoy the increased sense of civic pride that comes with them. Measuring our success is also being done by surveying participants about their experience. The Parks Alive program is surveying attendees to find out if they feel that the program helps strengthen their neighborhood. Utilizing this data will inform the Parks Division about what is successful and what changes are needed to be more effective.

The Parks Division will continue to evaluate the best way to access automated data that tracks attendance at parks and events through cell phone locations, app data, or other mechanisms. Measuring the number and demographics of attendees at events and parks



Parks Alive event in Worthington Park

will help the Parks Division ensure that the targeted populations are reached. Furthermore, by utilizing this and other data, the Parks Division should work to develop measures that demonstrate the physical, social, and mental health benefits of living near and going to parks.

The Parks Division also needs to continue to explore funding strategies that expands the currently available resources. In comparison to other park systems throughout the country, the City of Madison falls short of investing financial resources in its park system. Therefore, working with the Madison Parks Foundation will be paramount to maintaining park excellence. Philanthropic support will be one factor, but park activation lends itself to other forms of revenue generation that should be explored. In the future, Parks should be providing opportunities for partnerships that enhance the user experience and increase the revenue of the agency. The more people are connected with parks, the more willing they will be to support parks, be it through the Madison Parks Foundation, political support, or volunteerism to name a few. Maintaining a system of parks that people feel connected to and proud of will be essential to maintaining the support needed from the public to be a properly resourced system.

Climate Resilience

The Madison Parks system is integral to alleviating some of the adverse impacts of climate change, such as heat island effects, extreme flooding, and air quality concerns. A sustainable park system adapts to environmental, economic, and social changes. Madison Parks is adapting to existing and anticipated effects of climate change by restoring and maintaining natural areas with native species throughout the park system, while at the same time reducing its reliance on fossil fuels. The Parks Division has worked diligently over the last decade to improve its capacity to properly manage and improve the quality of natural areas within the park system beyond the work that was historically done primarily in conservation parks.

The Parks Division's Land Management Plan, which was updated in 2023 with an intentional focus on climate change and sustainability, directs the care and maintenance of parkland to provide a more adaptable landscape in a more socially and fiscally sustainable manner. The Land Management Plan identifies site-specific habitat management plans for certain parks, broadly outlines Parks' various vegetation management practices, and defines vegetation-cover types throughout the system. The Land Management Plan guides the daily and annual work of Parks Division staff, who cooperate across work groups to implement the management of each park. For example, General Parks staff maintain active recreation spaces, remove invasive species from woodlands and borders, and transition specific turf areas to natural areas supporting oak regeneration and native plant establishment; Conservation staff provide leadership and expertise in conducting prescribed burns; and the Ecology Team staff provide expertise in establishing and expanding native plantings.



Prescribed grazing at Acewood Conservation Park

In order to balance the active recreation needs of the community with the Parks Division's important role in environmental stewardship, strategic management of turf and pavement surfaces is complemented by increasing native plantings within the system where feasible and resources allow. In traditional landscape settings, ranging from individual tree plantings to park signature signs, the Parks Division is shifting towards using species of trees, shrubs, and perennials that are native to North America in order to ensure the success and sustainability of these plantings. Improved management of prairie and savanna habitats through prescribed burns and selective removals of non-native plants is also critical to improving biodiversity and creating a sustainable landscape. These natural areas and native plantings sequester carbon, improve stormwater infiltration, provide food and shelter for wildlife, and contribute to the physical and mental well-being of the community. Such plantings require less maintenance which also supports financial sustainability.

A key strategy to achieve climate resilience is to improve and expand the urban forest. Whenever possible, Madison Parks works to increase the urban forest's tree canopy within the park system by planting and preserving native tree species and encouraging natural oak growth and regeneration. As identified in the Land Management Plan, the Parks Division prioritizes reducing stressors to mature native trees, especially oak trees, which are considered a keystone species. Oak trees support more diverse species than any other type of tree in North America. Ensuring the survival and reproduction of oaks is crucial to sustaining biodiversity. Throughout the next decade, Parks will continue to work toward promoting root and canopy health in individual trees, allowing reproduction and expansion of groves, and increasing the total tree canopy cover where appropriate within the park system. Diversifying the tree canopy will continue to be important to ensuring the urban forest can withstand pest and disease pressures, which will include planting some tree species that were not hardy to the Madison region a decade ago, but are known to thrive in the expected future climate conditions.



Madison Parks staff conducting prescribed burn at Door Creek Park

Beyond improved and increased habitat, the benefits of using native plants creates an opportunity for people to become reacquainted with the land and the species as part of the natural surroundings in Madison. Volunteer engagement and educational opportunities actively connect people to nature which fosters a culture of environmental stewardship. Introducing volunteers and the public to these land

management practices also provide examples of native landscaping that people can adopt for their own spaces, whether on their own property or in a community garden.

Per the City's Sustainability Plan, the City has established the ambitious goal of reaching 100% renewable energy and net zero carbon emissions for City operations by 2030 and community-wide by 2050. Beyond land management, the Parks Division is also dedicated to reducing its carbon footprint by transitioning to electric vehicles and tools as technology advances and the equipment becomes both fiscally attainable and operationally sufficient. A portion of the Parks Division's fleet has already been replaced by electric vehicles, including a number of pick-up trucks and several mowers. Much of the smaller, handheld, gas-powered equipment used in operations has also been replaced with electric versions, including leaf blowers, chainsaws, and string trimmers. Larger equipment such as heavy-duty trucks and larger riding mowers have been evaluated and found to not yet fulfill the requirements needed to replace their gas-



Volunteer seed collection at pollinator demonstration garden at Odana Hills Golf Course

powered alternatives. This technology continues to advance, and it is anticipated that electric equipment will eventually be able to meet the demands of Parks' workload and the City's goals pertaining to carbon emissions in the future.

The combination of improved land management practices and carbon footprint reduction will help to mitigate some of the extreme effects of climate change such as heat and drought, as well as intense rain events by providing more opportunities for stormwater infiltration in parks. The continued improvement and increased health and sustainability of park spaces overall will provide increased opportunity for the community to reconnect and engage with nature. Success will be measured by benchmarks of incremental reduction of invasive plant dominance and increases in biodiversity, particularly native plant species diversity. Success will also be measured by reduced reliance on fossil fuels, as conversion to electric vehicles and equipment will reduce Parks' carbon footprint.





Parks Division staff learning about sustainable landscaping and participating in cross-training activity at Madison Parks Division's Lakeside Offices

Madison Parks Golf Program

The Madison Parks Golf Program (Golf Program) includes four public golf courses: Odani Hills, Yahara Hills, and Monona Golf Courses, as well as The Glen Golf Park. These courses offer a total of 72 holes, with the long-term plan to offer 54 holes, system-wide, starting in 2026. The Golf Program operates as an enterprise system that is expected to cover all expenses with revenues received from its business operations. With approximately 550 acres, the Golf Program comprises one of the largest outdoor open spaces managed by Madison Parks for a primary use. The Golf Program is deeply embedded in Madison's outdoor recreation culture and plays a critical role in offering an accessible gateway to the game of golf for a diverse population.

For decades, the Golf Program struggled financially, necessitating the formation of the Task Force on Municipal Golf in Madison Parks in 2019 to evaluate the current state and make recommendations regarding the future of the golf program. The Task Force report recognizes the important role that the Golf Program plays in providing quality, affordable municipal golf and serves as a guiding lens for the Golf Program into the future. Golf around the world and locally grew substantially in popularity during and since the COVID pandemic, resulting in record-breaking revenue throughout the 2020-2024 seasons. To continue to thrive and secure a sustainable future, the Golf Program must adapt and innovate. Over the next 5-10 years, the Golf Program will continue to implement the task force recommendations to provide the right quantity of golf, redefine its mission statement, invest in the courses in financially and environmentally sustainable ways, and approach programming with a focus on equity and inclusion.

The starting point of the Golf Program's transformation began in 2022, when the newly renovated Glenway Golf Course was reopened and rebranded as The Glen Golf Park in an approach that showcases a commitment to sustainability, inclusivity, and innovative programming. The project was made possible through the generosity of private support from Michael and Jocelyn Keiser, grassroots efforts led by Supreme Structures and ZEBRADOG, and overall collaboration with the Madison Parks Foundation. This effort showcases the power of philanthropic and community partnership. The Glen model of introducing native trees and planting areas along with turf species requiring fewer inputs, such as water and fertilizer, will be replicated throughout the Golf Program as improvements are made to other courses. This approach to golf course design will significantly improve the biodiversity and minimize the impact of the golf courses on the environment. The redesign also incorporates features that allow for more enjoyable play for both experienced and novice players. The golf park programming approach unveiled with the reimagination of The Glen overlays



Family Fun & Movie Night at The Glen

mixed use recreational programming with the primary golf uses, inviting more members of the community to experience the golf park as a year-round community gathering space and natural asset. Golf park programming at The Glen is planned for times when golf play is typically

slower, allowing space for live music, fitness activities and a variety of cultural experiences, along with family fun nights where movies, kites, and a variety of other activities are offered in partnership with community organizations to foster a deeper connection with the natural environment and community. As more people experience The Glen in ways that speak to them, they will have a deeper appreciation for the role a golf park plays in the community and may even be inspired to take up the game of golf as barriers to the sport are broken down.

As the Golf Program navigates challenges and embraces opportunities, the ongoing construction and hole reductions at Yahara Hills symbolizes the tangible manifestation of this commitment to change. In 2022, the City of Madison Department of Public Works and Dane County Waste and Renewables negotiated the sale of approximately 200 acres of the eastern portion of the course to be used for a landfill expansion. This collaboration addresses the waste management needs of Madison and the broader Dane County community for decades to come. Revenue from the sale allowed the program to repay the balance of the \$500,000 loan borrowed from the general fund in 2019 and provides approximately \$5,000,000 for reinvestment within the Golf Program. Along with addressing the Task Force's recommendation to reduce holes at Yahara Hills from 36 to 18, the proceeds from the land sale will allow the program to address capital needs and support revitalization of the program with a thoughtful approach to address both financial and sustainability concerns. The course redesign features incorporation of natural areas and rightsizing of golf course and specialized turf areas. This will allow for implementation of an improved integrated pest management plan, with a key goal of exemplifying the commitment to responsible land stewardship and environmental sustainability. Additional facility improvements will happen by 2028 including replacing the maintenance shop.

Parks anticipates ongoing planning efforts for and implementation of capital improvements at Odana Hills and Monona Golf Courses that incorporate the design and sustainability practices in place at The Glen and underway at Yahara. A philanthropic partnership similar to The Glen is under consideration for the Odana Hills course. Odana Hills' renovation will also include the installation of an irrigation well as a move to address water and resource conservation measures from a system that is currently utilizing city drinking water. The Odana Hills clubhouse infrastructure and mechanicals are in desperate need of replacement. Future clubhouse facilities will at minimum meet the seasonal golf park needs of the program. Additional funding sources will be required if the clubhouse is to be constructed as a multi-purpose year-round gathering space that meets the broader community's needs and reflects the current multi-season use of the course for cross country skiing, bird watching, and walking and running activities in the winter.



Renovation of Yahara Hills Golf Course 2024

Strategic planning efforts underway encompass not only the physical transformation of golf courses, but also a shift in mission and goals. The vision for the Golf Program's future involves growing the sport and increasing accessibility to those who are not golfers or may not currently feel welcome on the courses. In addition to growing and expanding The Glen programming, there is an absolute need for focus on diversity and inclusion within the overall program. The program continues to strengthen partnerships with organizations such as First Tee of Wisconsin and Change Golf Instruction and develop intentional collaboration with Boys and Girls Club of Dane County, Big Brothers Big Sisters of Dane County, and LGBTQ 50+ Alliance among many others, to encourage youth and adults from BIPOC, LGBTQ+, and other marginalized communities to engage with the golf program through a variety of opportunities.

Success for Madison Parks Golf will be measured through continuous evaluation and adjustment. Data points including financial measures, annual rounds played, profitability, programming attendance, qualitative survey results, and outreach success will guide the assessment process. Staff's commitment to continuous improvement, informed by data from tee sheets, event attendance, visitor feedback, and revenue statistics will ensure the program remains adaptable and responsive to community needs. The ultimate goal is to build on the successes achieved at The Glen Golf Park and replicate them across the system, enhancing the overall experience for all residents and visitors.

Madison Parks Golf is poised to evolve into a more diverse, innovative, and thriving program for the broader community and golfing enthusiasts alike. The strategic initiatives underway, from reconfiguring courses to fostering community partnerships, highlight a forward-looking approach that will shape the future landscape of golf in Madison and municipal golf around the country. The collaborative efforts of the program, community, and stakeholders reflect a shared



Youth Golfers at The Glen Golf Park

vision for a golfing experience that is not only rooted in tradition, but also attuned to the changing dynamics and expectations of a vibrant and diverse community. Utilizing lessons learned from transformations underway to date, the Golf Program will continue to evolve to address recommendations from the Task Force on Municipal Golf to create a welcoming, sustainable and financially stable program that provides diverse year-round recreation to the community.

The Madison LakeWay (formerly Lake Monona Waterfront)

The City of Madison's position on the isthmus between Lake Mendota and Lake Monona offers miles of lakeshore for residents and visitors to enjoy. The beauty of the surrounding landscape has shaped the city's development and values, and continues to influence how we connect with the natural world. Current-day Lake Monona has thirteen miles of shoreline, approximately five miles of which are available for public access. A 1.7-mile section of shore near downtown remains notably separated from the city fabric due to rail lines and a major highway thoroughfare. In addition to the transportation barriers, this section of shoreline has seen little investment in public amenities and habitat preservation over recent decades. Given its proximity to the high residential density of downtown Madison and its role as a connection to the greater city, the Lake Monona waterfront remains one of the city's greatest unrealized opportunities. The Parks Division intends to change this and has embarked on the Division's largest park project to date. Tackling the shoreline from Law Park to Olin Park, Madison Parks intends to transform the area from an underutilized space to one of the crown jewels of the park system and of the city: the Madison LakeWay.



Skyline Pier Rendered Image from the Madison Lakeway Plan.
Photo Attributions: Sasaki Associates, Inc.

In 2019, after decades of private advocacy and support, Madison Parks began an ambitious planning initiative to develop a master plan for the Madison LakeWay, known at the time as the Lake Monona Waterfront. The planning area extends from Law Park to the northern portion of Olin Park and includes the John Nolen Drive causeway, which is a primary link between downtown and the south side of Madison. With community interest already strong, and the project of a scale that was unprecedented, approaching the project as a public private partnership was not just opportune, but essential. The Friends of Nolen Waterfront, now the Madison LakeWay Partners, have supported the project from its inception through both advocacy and funding.



Photo Attributions: Sasaki Associates, Inc.

To ensure an open, transparent, and community-led process to select a design team for the Master Plan development, the City of Madison's Common Council appointed a thirteen-member Lake Monona Waterfront Ad-hoc Committee. To solicit the highest quality designers, the Ad-Hoc Committee hosted a Design Competition, with the prize funding split between the City and the Madison LakeWay Partners. The master plan envisioning process involved extensive community outreach and engagement at each phase of plan development through a variety of methods, including large-scale event presentations, stakeholder workshops, tabling at neighborhood gatherings, on-site interviews, and online surveys. The public response to the planning initiative greatly exceeded previous planning efforts by the City, due in large part to the advocacy and outreach of the Madison LakeWay Partners. The high level of engagement confirmed the importance of the project to Madisonians across the community.

The Ad-Hoc Committee worked closely with the winning design firm, Sasaki, to develop the Lake Monona Waterfront Master Plan, with the primary goal of capturing and conveying the expressed community values and desired improvements for the lakeshore. On December 18, 2023, the Lake Monona Waterfront Ad-hoc Committee unanimously approved the draft master plan. The Master Plan was introduced to the Common Council in January 2024, and after going through a committee referral process with unanimous support from the committees, the Master Plan was unanimously adopted by the Common Council on April 16, 2024.

The Master Plan recommendations center on six guiding principles: creating a living shore, offering a place for connection, sharing the cultural history of the land, ensuring equitable access, inspiring stewardship, and creating a balanced approach between the built and natural environments. The plan seeks to foster and enhance a greater connection with the lake for residents and park visitors while enhancing shoreline and aquatic habitat. The master plan builds on the improved community connections constructed with the John Nolen Drive roadway project. Through a combination of access improvements, shoreline strategies, wildlife habitat restoration, new site amenities, and welcoming gathering spaces, the waterfront will serve as a destination for the broader Madison community to enjoy. Specific proposals include using native plant communities to address urban runoff while providing greater ecological connectivity along the lake edge and promoting art in the landscape to communicate the site's cultural history and encourage environmental stewardship. The Madison LakeWay has the potential to serve as a vital green corridor along the isthmus, connecting all of Madison to the lake and beyond and creating a more welcoming and usable park space.

The scale and size of the Lake Monona Waterfront Master Plan vision is greater than any project that Madison Parks has taken on in its history. Initial cost estimates for the entire plan range between \$250 - \$320 million (though significant variances will occur based on the final design and timeframe for implementation). Due to the scale and size of the project, revenues will be needed for both the capital investment and operations of the park and will need to be funded through a blended stream of public and private funds.

The City of Madison will be contributing to the funding and will dedicate resources to identify and secure State and Federal funds. In addition, a strong fundraising plan with a funding strategy that is blended, scaled, and outside of the traditional pathways that have previously funded parks is critical to the Madison LakeWay's success. This fund-raising strategy requires a strong partnership with the Madison LakeWay Partners to lead on private and philanthropic fundraising under a cooperative agreement for capital funding and other project support.

Even with concerted effort to identify public funds, financial support for the project must come through non-traditional means. For example, the project will require developing public-private partnerships that can sustain ongoing revenue and financial support for the project. The City has done this to a certain degree, such as with its partnership with Madison Boats, which is a private business that provides a strategically important service of connecting people to the lakes in a way that is



Photo Attributions: Sasaki Associates, Inc.

beneficial to the residents of the City and also incentivizes the private business to provide high quality experiences and invest in the park. Other public-private partnerships will be needed to increase the support for the park, and this may be through programming, services, concessions, or other creative endeavors. Additionally, park revenue models in other areas of the country include revenue from private developments on parkland such as hotels and restaurants that create an ongoing, steady stream of revenue to support the park.

The Parks Division will need to explore its gift, donations, and recognition policies to create new and larger-scale opportunities for corporate and philanthropic sponsorships. The City will be looking to the Madison LakeWay Partners to lead on developing and managing these creative partnerships and to establish a self-sustaining model over the long term. The goal of the project is fundamentally to bring people to the Lake Monona shore, and that will be the primary measure of success.

As the Madison LakeWay develops, and the Madison LakeWay Partners organization matures, success will be measured by how well the project is used by residents and visitors once it is constructed, and how well the project's progression is able to be maintained. It will be



Photo Attribution: Sasaki Associates, Inc.

important for future Park leaders to utilize data about park users to determine the demographics of the attendees, how many visitors are from outside of Madison, and how long visitors stay at the park.

The Madison LakeWay has the potential to redefine the city's relationship with the lake by making this connection to the lake reflect the cultural values of the people of Madison and the Dejope area. Through intentional work to create sustainable, fruitful public-private partnerships, the City will be able to realize the vision of the Madison LakeWay Master Plan.

Recreational Biking

While Madison is known for its extensive hard surface bicycle infrastructure, natural surface connections and singletrack networks close to neighborhoods are hard to come by. There are over 50 miles of bike optimized singletrack trail in Dane County, but until 2020 only 1 mile was within the City of Madison. Natural surface trails, singletrack, and bike-optimized park facilities encourage access for a range of trail users and riders from neighborhood children to the seasoned commuter, the occasional enthusiast to the serious athlete. Natural surface trail network development results in improved public health, equitable access, increased youth engagement, community building, and positive economic impacts.

Recreational biking has increased in popularity dramatically over the past several decades. The National Interscholastic Cycling Association (NICA) has over 800 family memberships within Madison alone. In addition to youth participation, the NICA program supports and encourages lifelong participation in the sport. More facilities within Madison are needed to meet the demand.

Over time, bike riders have become more sophisticated, seeking purpose-built or "bike optimized" trails that offer a wide range of difficulty levels, terrain diversity, and genres. Bike-optimized trails are designed and constructed to enhance trail experiences specifically for trail, bike motocross (BMX), and mountain bikes. These trails differ from traditional trails in several ways: enhanced tread shaping, one-way travel, and the addition of man-made technical trail features (TTFs), also known as skills development features. Well-designed, mountain bike-optimized trails are exciting for mountain bikers but are also designed to help manage risk and minimize user conflict. Though off-street recreational bike facilities are something the community has been interested in, Madison Parks didn't have a plan to provide them.

The Parks Division engaged the International Mountain Bicycling Association (IMBA) - Trail Solutions Program to complete a citywide feasibility study and planning exercise with the goal of developing a connected network of natural surface trails and identify locations for bike skills development features such as bike parks and bicycle playgrounds. The IMBA feasibility study was conducted from 2020-21 and analyzed the following:

- existing City of Madison public lands and bike/pedestrian infrastructure,
- planned improvements to those lands and infrastructure,
- connectivity to adjacent county and municipal properties,
- how these physical components interact with the wide range of demographics throughout Madison, and
- the trail-based experiences riders (and non-riders alike) are interested in.

The outcome of this planning process was the Madison Bicycle Adventure Trail (MadBAT). Appropriate trail types, technical trail features, and bike-optimized facilities are detailed in the MadBAT feasibility report. Depending on locations, these may include traditional singletrack, bike-optimized singletrack, gravity singletrack, bicycle playgrounds, pump tracks, pump parks, skills development features, dirt jumps, and technical challenge loops. It is anticipated that every 5-10 years the MadBAT plan will need to be revisited and revised with IMBA Trail Solutions to incorporate sections of trail completed and identify new opportunities.

The strategy and concept of building the MadBAT system city-wide starts with building trail hubs or trailheads. Ideally, these will be spread throughout the city where trail connectivity potential is the highest. These trail hubs should a small trail loop of 1-2 miles that is built to the highest construction standard. This may include features like chip seal trail or a paved pump track that can be ridden year-round in any type of weather. Trail hubs that have already been identified are:

- Aldo Leopold Park (South side)
- Sycamore Park (East side)
- Country Grove Park (Southwest side)

Once the trail hubs have been established, additional trail mileage will be built out from the hub. The additional trail may be dirt or a more hardened, durable surface such as chip seal. These trail arms may be built in areas such as parks, greenways, or unused right-of-way as identified by the MadBAT plan. Connectivity is a critical component of MadBAT. Natural surface trail segments should be developed with connectivity to other trail segments or trail hubs in accordance with the plan. On-street bike lanes or paved bike paths may be used to link

trail segments and hubs together where building natural surface trail isn't feasible. Gaining 3-5 miles of trail at each hub is a critical goal. This will create a critical mass of trail that will be rewarding to the public and increase the value of the local trail system. Priority sites for trail construction should be centered around these trail hubs with the goal of increasing the mileage and connectivity of each.

As of 2025, Madison Parks has constructed a pump track at Aldo Leopold Park, approximately 1.5 miles of singletrack along the Cannonball Bike path, a skills track at Sandburg Park, approximately 1 mile of trail at Quarry Park, and 2 miles of singletrack at Sycamore Park. Furthermore, the Parks Division has secured a grant from Dane County's PARC and Ride program to build an additional 1-2 miles of trail at Country Grove Park.

Maintenance and community engagement are also critical factors. Natural surface trail requires ongoing maintenance on different intervals to both maintain the surrounding landscape and the specialty features of



Pump track at Aldo Leopold Park

the singletrack facilities. Volunteers from Capital Off-Road Pathfinders (CORP) have expressed an interest in helping maintain the trails under a mutual agreement. In addition to supporting the upkeep of these facilities, regular communication with members of the community

and through CORP communication channels help monitor the status of trails when weather conditions are poor. In 2025, the Parks Division hired a consultant to help develop an Operations and Maintenance Manual.

It's critical that Madison budget resources and staff time to address maintenance needs. Healthy relationships with volunteers such as CORP will be critically important to the health of the trail system. Parks has committed funding each year to build at least one component of the MadBAT system. Based on experience from recently built projects, it is evident that private partners and alternate funding sources will be needed to develop the entire system to its full potential. Developing MadBAT will likely take decades. In addition to building components each year, funds will need to be secured and partnerships will need to be formed for trail maintenance. CORP has a long history of building and maintaining over 50 miles of trail in Dane County and will be critical partners in this goal. Having an in-place MadBAT plan will keep Madison at the forefront of the cycling infrastructure community. It will also serve a critical role in developing new ridership and connecting people with nature.

Other mid-size midwestern cities including Duluth, Minnesota and Marquette, Michigan, as well as the biking mecca of Bentonville, Arkansas have already built substantial urban singletrack networks. These have been widely used and successfully implemented. Madison is now uniquely positioned to join them. This will provide an important amenity to our community members and deliver a powerful economic engine for our future.



Singletrack at Sycamore Park

Volunteers in Madison Parks

The Madison Parks system of today would not be possible without private support. Volunteers have been and continue to be essential to the upkeep of, development of, and community engagement within the park system. Beyond maintaining green spaces, volunteers foster community, promote environmental stewardship, and enhance the well-being of Madison area residents. Recognizing the significance of these contributions is crucial for the sustained growth of the volunteer program, and vitality of our public spaces. The deep history of volunteering in Madison's Parks has greatly benefitted and positioned the Madison Parks Division to provide a well-structured and supported volunteer program.

As with all resources, there must be coordination behind volunteer time and talent to optimize the benefits of these efforts for both the individual volunteers and the park system. Nearly 30 years ago, decision-makers recognized a need for a dedicated Volunteer Coordinator at Olbrich Botanical Gardens. Under this well-established model, volunteers are recruited, onboarded, and their skills aligned with tasks at hand. Staff at the gardens support and recognize the vital role the volunteers play in growing and sustaining the Gardens. From the smiling faces that greet guests, to the muddy boots that maintain the gardens, these volunteers are ingrained in every aspect of the Gardens. Today, Olbrich continues to benefit from over 19,000 hours of volunteer service each year. Meanwhile, prior to 2023, volunteer coordination for the rest of Madison Parks was a small part of assigned duties for multiple staff members, with the Parks Division reporting just under 5,000 hours of volunteer service in 2019.



Olbrich Botanical Gardens Volunteer

After years of advocating for a dedicated staff position to support volunteers, a Parks Volunteer Coordinator position was authorized in the 2023 Operating Budget. This was a pivotal moment, as policymakers recognized the opportunity for substantial improvements in volunteer coordination and the value of volunteer time and talent as a supplemental resource for the park system. While Olbrich's volunteer program continues to grow and sustain, the dedicated Parks Volunteer Coordinator now champions system-wide efforts across Madison Parks, including the golf program, through community programming, land management activities, and the advancement of sustainability practices. With the ongoing development of the system-wide volunteer coordination program under the new Parks Volunteer Coordinator position, this marks a significant step towards enhancing support for volunteer initiatives and strengthening community connections across diverse park landscapes. In 2024, volunteers donated over 10,770 hours of their time and talent to parks and golf courses within the system, a substantial increase over the 2019 reported numbers.

Today, Madison Parks volunteers contribute to the system in various capacities such as youth engagement, special events, group initiatives, long-term commitments and short-term projects. Long-term volunteers typically offer sustained support to specific parks or programs, such as by leading Bird & Nature walks or by participating in ongoing restoration efforts in their neighborhood park. Short-term volunteers, including those fulfilling specific requirements or mandates, contribute to targeted assignments that are usually short in duration, such as:

park plantings; wildlife monitoring; parks self-directed improvement teams; seasonal work such as ice maintenance, trail maintenance, and seed collection; and student science projects, to name a few. Special event volunteers lend their efforts to one-day events, such as the Earth Day Challenge or Ride the Drive, enhancing community spirit without the commitment to ongoing assignments. Youth volunteers (ages 14 to 17) also partake in volunteer programs with caretaker release, and younger volunteers may participate alongside a guardian, ensuring a safe and inclusive environment for all ages. Lastly, group volunteers, such as families, clubs, and organizations which may be part of long-standing Friends groups, participate in one-day events or schedule individual work party days. Each type of contribution is crucial to the Parks Division's success as opportunities are refined and expanded, fostering a deeper connection between the community and the parks, while ensuring a rewarding experience for all.



Ride The Drive 2024

The Madison Parks Volunteer Program is working towards a vision for a thriving park system with a robust volunteer program deeply integrated into its core functions. Major areas of focus for the Madison Parks Volunteer Program over the next five years are:

- Develop and Implement Volunteer Management Software: The Parks Division has implemented a software that will be used to increase
 volunteer engagement capacity by enhancing recruitment, onboarding, training, and retention as well as increase staff's reporting
 ability. This comprehensive, user-friendly platform for volunteer registrations, ongoing training opportunities, and communication will
 increase collaboration with local schools, businesses, and community groups to ensure a diverse volunteer pool that represents the
 entire Madison community.
- 2. <u>Develop and Foster a Culture of Volunteerism Among Staff:</u> Maintain a safe and inclusive environment among all staff that acknowledges and values volunteers as essential contributors to all aspects of park operations, events, and initiatives. A critical first step is engaging with staff in formalizing policies for project approval and volunteer group formation. Parks Division staff will work cohesively with volunteers and understand the benefits of volunteerism and its potential to transform Madison's parks into community

hubs. Staff will be adept at managing volunteers efficiently, ensuring they feel welcomed and valued from the start and that their work aligns with the mission of Madison Parks. A critical aspect of enhancing volunteer involvement is refining the onboarding process for volunteer recruitment. This process must be designed to be seamless and informative, ensuring potential volunteers fully understand their roles, responsibilities, and the impact of their work. Staff must be equipped to guide volunteers through the initial steps, from expressing interest to becoming actively engaged, making the transition as smooth as possible. This aids in recruitment and builds a stronger relationship between staff and volunteers from the beginning.

- 3. Enhance Volunteer Recognition: Establish a robust volunteer recognition program, including annual awards, regular appreciation events, and public acknowledgments to show volunteers how much their contributions are valued. Policymakers will see volunteer engagement as an investment in community well-being, by facilitating a supportive environment for volunteers and establishing clear metrics to measure the success of volunteer programs. Additionally, it's important to recognize volunteer contributions allow Parks to do more than what would be possible within the constraints of budgeted resources.
- 4. Expand Volunteer Base: Increase the total volunteer hours by accurately reporting hours worked, actively recruiting new volunteers and engaging existing volunteers more effectively. Staff will leverage technology for outreach and communication to build stronger connections with volunteers.



Volunteers planting trees at Britta Park

5. <u>Strengthen Community Partnerships:</u> Build and nurture partnerships with local businesses, schools, and organizations to support volunteer recruitment and collaborative projects, fostering a strong sense of community involvement and support. One key goal is working with the Madison Parks Foundation to build private funding support for volunteerism, including seeking corporate support to further enhance volunteer initiatives and expand their impact within the community. Existing partnerships with organizations such as the Sierra Club, Clean Lakes Alliance, and various school groups help to



Volunteers cleaning at Penn park

broaden and enhance the quality and impact of volunteer efforts. These partnerships offer unique opportunities for volunteers to engage in specialized projects, such as environmental conservation, educational programs, community cleanup projects and park programs that align with Madison Parks' mission, while fostering a sense of community, solidarity and shared responsibility for our natural spaces. Strengthening these relationships and exploring new partnerships will ensure that the volunteer program continues to grow and adapt to the needs of Madison's parks and the community. Madison Parks goal is to create a more inclusive, effective and interconnected network of volunteers and community partners, further embedding the park system into the fabric of our city and ensuring its sustainability and vibrancy for future generations.

A successful volunteer program can be gauged through increased participation, improved park conditions, positive community feedback, and higher volunteer retention rates. All of these indicators reflect a shared commitment to fostering vibrant and engaging park experiences through dedicated volunteer efforts. The Parks Division is committed to maintaining an inclusive volunteer culture which recognizes the connection between a thriving volunteer program and overall park success.

CITY OF MADISON
PARK & OPEN SPACE PLAN 2025-2030
PLAN APPENDIX

Appendix F: Madison Park Facilities

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)		Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter		Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Allied Park	MINI			1														1		ш		
B.B. Clarke Beach Park	MINI															1				Ш		\square
Badger Park	MINI	1	1	1												1				Ш		Ш
Beld Triangle Park	MINI																			Ш		
Berkley Park	MINI	1	1	1												1						
Bernies Beach Park	MINI															1			1			
Brentwood Park	MINI	1	1	1					1							1						
Brigham Park	MINI			0.5												1						
Britta Park	MINI																					
Churchill Heights Park	MINI			1												1		1		\Box		
De Volis Park	MINI																					
Doncaster Park	MINI															1				\Box		
Dudgeon School Park	MINI			1												1						
Edward Klief Park	MINI	1	1	1					1							1				\Box		
Eken Park	MINI	1	1	1												1		1				
Elmside Circle Park	MINI														1	1				\Box		
Emerson East Park	MINI																			\Box		
Emerson School	MINI															1				\Box		
Esther Beach Park	MINI															1	1		1	\Box		
Everglade Park	MINI	1	1													1		1		\Box		\Box
Filene Park	MINI																			\Box		
Fisher Street Park	MINI															1				\Box		\Box
Flad Park	MINI	1	1	0.5												1				\Box		
Galaxy Park	MINI															1		1				
Giddings Park	MINI																			П	\Box	
Glenwood Park	MINI															1				\Box	\Box	\neg
Greenside Park	MINI																			\Box	\Box	\neg
Hammersley Park	MINI											14								\Box		\Box
Hampton Court Park	MINI							\Box												\Box	\Box	\neg
Hawthorne Park	MINI			0.5												1						\Box
Hiawatha Circle Park	MINI							\Box												\Box	\Box	\neg
Hillington Green Park	MINI			0.5												1				\Box	\Box	\neg
Hillpoint Park	MINI							\Box			5					1				\Box	\Box	\neg

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pic kleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Honeysuckle Park		1	1	1				\vdash								1						\vdash
Hudson Park	MINI					_		\vdash					0.1			_			_		\vdash	\vdash
Ice Age Ridge Park	MINI	4					-	\vdash					0.1			<u> </u>				_		\vdash
Indian Hills Park	MINI	1	1					Н								1						\vdash
Kestrel Park	MINI		1	1				\vdash									1		_			\vdash
Lake View Heights Park	MINI	1	1	1				Н								1	1		1			\vdash
Lakefront Porch Park	MINI				_			\vdash	_					-								\vdash
Lakeland-Schiller Triangle Park	MINI				-																	\vdash
Lederberg Park	MINI	4		0.5				\vdash								_						\vdash
Lerdahl Park	MINI	1	1	0.5												1						\vdash
Linden Grove Park	MINI				_			\vdash						-		_						\vdash
Lost Creek Park	MINI							Н								1						\vdash
Madison Senior Center Courtyard	MINI MINI																					\vdash
Mandan Circle Park	MINI	1	1					H								1		1				\vdash
Mayfair Park	MINI	1	1	1												1		1		1		\vdash
McCormick Park	MINI				-															1		\vdash
McFarland Park		1	1	1								20				1		1				\blacksquare
Meadowood Park	MINI	1	1	1								28				1		1				
Merrill Springs Park Midland Park	MINI MINI			0.5				\vdash								1						\Box
	MINI			0.5				\vdash								-						\Box
Mohican Pass Triangle Park Morrison Park	MINI							Н								1					\vdash	$\overline{}$
Nautilus Point Park	MINI							Н								1						$\overline{}$
Newbery Park	MINI			1											1							\Box
Newville (Kenneth) Park	MINI			1												-						\Box
Norman Clayton Park	MINI		1	0.5		2	1	\vdash								1		1				-
Oak Park Heights Park	MINI	1	1	0.5	_	 		\vdash								1		1	-			\vdash
Ocean Road Park	MINI			0.5	\vdash			\vdash								1		┢	\vdash		\vdash	\vdash
Odana Hills East Park	MINI			1			3	\vdash								1						\vdash
Old Middleton Road Park	MINI							Н								┢					\vdash	\vdash
Old Timber Park	MINI							\vdash														\vdash
Olive Jones Park (Randall School)	MINI			1				H								1						-
Caro sones i and (mandate concot)	MINI							\perp		$\overline{}$											$\overline{}$	—

Park Name Orchard Ridge Park	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court 1	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Orton Park	MINI	1	1	1												1		1		-	\dashv	-
Owl Creek Park	MINI	1	1	1	-			\vdash		\vdash				\dashv		1		1		-	\rightarrow	\dashv
Peace (Elizabeth Link) Park	MINI			1				\vdash		\vdash				\dashv		1		T	1	-	\dashv	\dashv
Portland Park	MINI		1	0.5	\vdash			Н						\dashv		1		1	1	-	\dashv	\dashv
Proudfit Park	MINI		1	0.5				\vdash						\dashv		1		1		-	\dashv	\dashv
Quaker Park	MINI							Н								1					\dashv	-
Quarry Cove Park	MINI				Н			\vdash		-				\dashv		1				\dashv	\dashv	-
R. Richard Wagner Park	MINI															-					\dashv	
Raemisch Homestead Park	MINI	1	1	0.5										\dashv		1				\dashv	\dashv	-
Reger (George) Park	MINI		_	0.0												1				-	\dashv	-
Reservoir Park	MINI			0.5				Н								1					\dashv	
Reynolds Park	MINI	1	1			2										1					\neg	_
Rimrock Park	MINI	1	1	0.5												1					\neg	
Segoe Park	MINI	1	1	1												1		1				
Sheridan Triangle Park	MINI															1					\neg	\neg
Sherman Village Park	MINI	1	1	1												1		1				
Sherwood Forest Park	MINI			0.5												1						
Skyview Park	MINI															1						
Slater (William) Park	MINI								1													
Spring Harbor Beach Park	MINI																		1			
Stevens Street Park	MINI			0.5					1						1	1						
Sugar Maple Park	MINI		1	0.5												1		1				
Sunridge Park	MINI		1	0.5												1						
Sunset Park	MINI			1												2						
Swallowtail Park	MINI	1	1	1												1		1				
Tilton Park	MINI																					
Town Center Park	MINI																					
Village Park	MINI			1	-									[1						
Waldorf Park	MINI		1	0.5	-											1						_
Washington Manor Park	MINI			1												1					ightharpoonup	
Western Hills Park	MINI																					\Box
Westport Meadows Park	MINI			1		l										1						

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Wheeler Heights Park	MINI		1	0.5												1						
Windom Way Park	MINI	1	1	1												1						
Wirth Court Park	MINI	1	1	1											1	1		1				
Zook Park	MINI	1	1													1						
Acacia Ridge Park	NEIGHBORHOOD																				\Box	
Acewood Park	NEIGHBORHOOD			1												1		1				
Aldo Leopold Park	NEIGHBORHOOD	1	1	1								44				1		1				
Arbor Hills Park	NEIGHBORHOOD		1	1												1		1			\Box	
Baxter Park	NEIGHBORHOOD		1	0.5									0.6			1						
Blackhawk Park	NEIGHBORHOOD		3	1									0.8			1		1				\Box
Bordner Park	NEIGHBORHOOD	1	1	0.5		2										1		1				
Burr Jones Park	NEIGHBORHOOD		2	1																		\Box
Burrows Park	NEIGHBORHOOD		1													1	1		1			
Canter Park	NEIGHBORHOOD																				\Box	
Cardinal Glenn Park	NEIGHBORHOOD		1	1									0.3		1	1		1				
Carpenter - Ridgeway Park	NEIGHBORHOOD	1	1																		\Box	\Box
Cherokee Park	NEIGHBORHOOD	1	1	1												1						
Dominion Park	NEIGHBORHOOD		1	1												1					\Box	\Box
Droster Park	NEIGHBORHOOD	1	1	1												1					П	П
Eagle Trace Park	NEIGHBORHOOD		2	0.5									0.2			1		1				
Eastmorland Park	NEIGHBORHOOD	1	1	1											1	2		1			П	П
Elvehjem Park	NEIGHBORHOOD		1									28				1	1		1		\Box	1
Felland Park	NEIGHBORHOOD																				П	П
Flagstone Park	NEIGHBORHOOD		1	1												1					П	\Box
Fraust Park	NEIGHBORHOOD	1	1	0.5								10				1		1			П	П
Glacier Hill Park	NEIGHBORHOOD		4	1												1		1			\Box	\Box
Glen Oak Hills Park	NEIGHBORHOOD															1					\Box	\neg
Greentree - Chapel Hills Park	NEIGHBORHOOD	1	1	0.5									1					1				一
Haen Family Park	NEIGHBORHOOD	1	1	1					1							1		1			П	\Box
Hartmeyer-Roth Park	NEIGHBORHOOD																					一
Harvey Schmidt Park	NEIGHBORHOOD												0.5								П	\Box
Heifetz Park	NEIGHBORHOOD		1	0.5								1				1		1			П	\Box
Heritage Heights Park	NEIGHBORHOOD	1	1	1		2										1		1			\Box	一

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
High Crossing Park	NEIGHBORHOOD			1												1						
High Point Park	NEIGHBORHOOD	2	3	1												1						
Highland Manor Park	NEIGHBORHOOD			0.5												1	1		1			
Huegel Park	NEIGHBORHOOD					2										1		1			П	\Box
Junction Ridge Park	NEIGHBORHOOD		2	1												1		1				
Kingston - Onyx Park	NEIGHBORHOOD	1	1	1												1					\Box	
Kingswood Park	NEIGHBORHOOD		1	0.5												1					\Box	
Lake Edge Park	NEIGHBORHOOD	1	1	1												1	1		1		\Box	
Lucia Crest Park	NEIGHBORHOOD	1	1	0.5					1							1		1			\Box	
Lucy Lincoln Hiestand Park	NEIGHBORHOOD	1	1	1								65				1					\Box	
Manchester Park	NEIGHBORHOOD	1	4	1					1							1		1			\Box	
Maple Prairie Park	NEIGHBORHOOD	1	1	1												1					\Box	\Box
McClellan Park	NEIGHBORHOOD			1												1						
McGinnis Park	NEIGHBORHOOD															1					\Box	\Box
Meadow Ridge Park	NEIGHBORHOOD			1									0.8			1					\Box	
Midtown Commons Park	NEIGHBORHOOD		4																		\Box	
Monona Park	NEIGHBORHOOD															1					\Box	
Nakoma Park	NEIGHBORHOOD			0.5		1									1	1					\Box	
Northland Manor Park	NEIGHBORHOOD	1	1	0.5		2										1		1			\Box	
Odana Hills Park	NEIGHBORHOOD		3													1					\Box	\Box
Odana School Park	NEIGHBORHOOD																			1	\Box	
Orchard Ridge Valley Park	NEIGHBORHOOD												0.1								\Box	\Box
Orlando Bell Park	NEIGHBORHOOD	1	2	1												1		1			\Box	
Patriot Park	NEIGHBORHOOD																				\Box	
Paunack (A.O.) Park	NEIGHBORHOOD			1												1		1			\Box	
Penn Park	NEIGHBORHOOD		1	2	1										1	1	2		1		\Box	\Box
Pilgrim Park	NEIGHBORHOOD	1	1	1												1		1			П	\Box
Raymond Ridge Park	NEIGHBORHOOD	1	2	1									0.3			1					\Box	\Box
Reston Heights Park	NEIGHBORHOOD			1												1						\Box
Richmond Hill Park	NEIGHBORHOOD	1	2	1		2										1		1				
Rustic Park	NEIGHBORHOOD																				П	\Box
Sandburg Park	NEIGHBORHOOD	1	1	1												2						\Box
Sandstone Park	NEIGHBORHOOD		2	1												1					\Box	

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Sauk Creek Park	NEIGHBORHOOD	1	1	1												1		1				
Sauk Heights Park	NEIGHBORHOOD		1	1												1		1		\Box		
Secret Places Park	NEIGHBORHOOD		2	1												1				\Box		
Sherry (O.B.) Park	NEIGHBORHOOD	1	1													1		1		\Box		
Spring Harbor Park	NEIGHBORHOOD			1												1			1	\Box		
Sunshine Ridge Park	NEIGHBORHOOD																			\Box		
Thousand Oaks Park	NEIGHBORHOOD		1										0.4			1		1				
Thut Park	NEIGHBORHOOD		1	1												1		1		\Box		
Valley Ridge Park	NEIGHBORHOOD		1	1												1				П		
Veterans Memorial Park	NEIGHBORHOOD		1	1												1				\Box		
Waltham Park	NEIGHBORHOOD	1	1	0.5												1		1		\Box		
Waunona Park	NEIGHBORHOOD		1	1		2						30				1		1		\Box	\Box	
Westchester Gardens Park	NEIGHBORHOOD	1	1	1												1				\Box		
Westhaven Trails Park	NEIGHBORHOOD	1	1	1		2			1							1		1		\Box		
Westmorland Park	NEIGHBORHOOD	1	2	1		2			1							1	1		1			
Whitetail Ridge Park	NEIGHBORHOOD	1	2	1												1				\Box		
Wingra Park and Boat Livery	NEIGHBORHOOD	1	3	1												1			1	\Box		
Woodland Hills Park	NEIGHBORHOOD	1	1	1									0.4			1				\Box		
Woods Farm Park	NEIGHBORHOOD												0.3									
Worthington Park	NEIGHBORHOOD	1	1	2												1		1				
Yahara Place Park	NEIGHBORHOOD			0.5					1							1						
Zeier Park	NEIGHBORHOOD																					
Brittingham Park	COMMUNITY		2	2		4			2			44		1	1	3	1		3	1		
Country Grove Park	COMMUNITY	1	3	1	1										1	1	1	1	1			
Demetral Park	COMMUNITY	3	1	1					2		9				1	1	1		1	1		
Door Creek Park	COMMUNITY		2	2		8							3		1	1	1		1			
Elver Park	COMMUNITY	4	5	3		3				18			8	1	1	1	2		3		1	
Garner Park	COMMUNITY	1	3	1				6	1							1	1		1			
Goodman Park	COMMUNITY	2	1	2					1							1		1	1			
Hiestand Park	COMMUNITY	2	2	1						18					1	1		1				
Hill Creek Park	COMMUNITY	1	1	1											1	1						
Hoyt Park	COMMUNITY	1	2	1									0.9			1	2		1	\square		
James Madison Park	COMMUNITY			2			1		1						1	1	2		3	1]	ı I	. 1

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Kennedy Park	COMMUNITY	1	3	1		2			1							1		1				
Law Park	COMMUNITY																					
Marlborough Park	COMMUNITY	2	2	1								160			1	1	1		1	-		
Marshall Park	COMMUNITY								1						1	1	1		3			
McPike Park	COMMUNITY																		1			1
North Star Park	COMMUNITY	1	6	1											1	1				1	П	
Northeast Park	COMMUNITY		1	1												1					П	
Olbrich Park	COMMUNITY	5	6	4		4			4						2	3	1		5		\Box	
Olin Park	COMMUNITY	1	4			2							0.4			1	1		2			
Quann Park	COMMUNITY		1				12					140						1		1	\Box	
Reindahl (Amund) Park	COMMUNITY		10	1		4						260			1	1	1		2		1	
Rennebohm Park	COMMUNITY	1	2	1		3						127		1	1	1	1		1		\Box	
Sycamore Park	COMMUNITY	2	4	1.5					1				1.5		1	1		1		1		
Tenney Park	COMMUNITY	1	2	1		3			1							2	2		2		\Box	
Vilas (Henry) Park	COMMUNITY	2	2	1			6								1	1	1		2			
Walnut Grove Park	COMMUNITY	2	4	1		2									1	1		1		1	\Box	
Warner Park	COMMUNITY	3	6	3		3			2				2	1	1	3	2	2	5	1		1
Wexford Park	COMMUNITY	2	3	1		2			1				0.3		1	1		1			\Box	
Yahara Hills Park (South)	COMMUNITY																					\Box
Yahara Hills Park (West)	COMMUNITY																				П	\Box
Acewood Conservation Park	CONSERVATION												0.35									
Bitzer Family Preserve	CONSERVATION																				П	
Cherokee Marsh - Mendota Unit	CONSERVATION												0.7								П	
Cherokee Marsh - North Unit	CONSERVATION												4.3								П	\Box
Cherokee Marsh - South Unit (School Road Unit)	CONSERVATION												4								\Box	
Edna Taylor Conservation Park	CONSERVATION												1.3								\Box	\Box
Elvehjem Sanctuary	CONSERVATION												0.7								\Box	\Box
Heritage Prairie	CONSERVATION												0.2									
Heritage Sanctuary	CONSERVATION												0.5								\Box	\Box
Hiestand Woods	CONSERVATION												0.3									
Kettle Pond	CONSERVATION												0.5								\Box	
Knollwood Conservation Park	CONSERVATION												0.7									
Meadow Ridge Conservation Park	CONSERVATION												0.4								\Box	\Box

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Moraine Woods Conservation Park	CONSERVATION												0.7								ightharpoonup	
Owen Conservation Park	CONSERVATION												3.2								\Box	
Paunack (A.O.) Marsh	CONSERVATION							Ш													\Box	
Prairie Ridge Conservation Park	CONSERVATION												1.5								\Box	
Sandburg Woods	CONSERVATION												1									
Starkweather Park	CONSERVATION																					
Stricker's Pond	CONSERVATION												0.2									
Turville Point Conservation Park	CONSERVATION												3.1									
Apple Ridge Park	OPEN SPACE												0.2									
Bear Mound Park	OPEN SPACE																					
Breese Terrace Triangle	OPEN SPACE																					
Camelot Open Space	OPEN SPACE																					
Dixon Open Space	OPEN SPACE																					
Glacier Crossing Park	OPEN SPACE												0.1									
Highlands East	OPEN SPACE																					
Highlands West	OPEN SPACE																					
Hollister Avenue Triangle Park	OPEN SPACE																					
Indian Springs Park	OPEN SPACE												0.4									
Jeffy Trail Park	OPEN SPACE																					
Mineral Point Park	OPEN SPACE												0.5									
Mud Lake Fishing Access	OPEN SPACE																					
Nesbitt Open Space	OPEN SPACE																					
Owen Parkway	OPEN SPACE												0.3									
Period Gardens	OPEN SPACE																					
Quarry Park	OPEN SPACE												2.3									
South & West Shore Park	OPEN SPACE							Ш													\Box	
Tillotson Park	OPEN SPACE																					
Waite Circle Open Space	OPEN SPACE							Щ														
Yahara River Parkway	OPEN SPACE																				ightharpoonup	
Pumping Station 8	OTHER							Ш													ightharpoonup	
Cypress Spray Park	SPECIAL							Ш							1	1		1			1	
Forest Hill Cemetery	SPECIAL							Щ														
Goodman Park Service Facility	SPECIAL					l															.	

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Monona Golf Course	SPECIAL																	1	1			
Odana Hills Golf Course	SPECIAL																	1	2			
Olbrich Botanical Complex	SPECIAL																		1			\Box
Summit-West Maintenance	SPECIAL																					
The Glen Golf Park	SPECIAL																		1			
Vilas (Henry) Zoo	SPECIAL																					
Yahara Hills Golf Course	SPECIAL																	1	3			m
Breese Stevens Athletic Field	SPORTS COMPLEX		1																2	_	Г	
Duane F. Bowman Park	SPORTS COMPLEX	4																	1			
Baker Avenue Street End	TRAFFICWAY																				\vdash	\Box
Baldwin Street End	TRAFFICWAY																					
Blount Street (South) Street End	TRAFFICWAY																				Г	
Brearly Street (South) Street End	TRAFFICWAY																					
Capital Avenue Street End	TRAFFICWAY																				Г	
Carroll Street (North) Street End	TRAFFICWAY																					
Clifford Court Street End	TRAFFICWAY																				Г	
Dickinson Street (South) Street End	TRAFFICWAY																					
Edgewood Pleasure Drive	TRAFFICWAY																				Г	
Few Street (South) Street End	TRAFFICWAY																					
Frances Street (North) Street End	TRAFFICWAY																					
Harbor Court Street End	TRAFFICWAY																					
Henry Street (North) Street End	TRAFFICWAY																					
Ingersoll Street (South) Street End	TRAFFICWAY																					
Laurel Crest Street End	TRAFFICWAY																					
Livingston Street (North) Street End	TRAFFICWAY																					
Livingston Street (South) Street End	TRAFFICWAY																					
Monona Bay Open Spaces	TRAFFICWAY																					П
Paterson Street (North) Street End	TRAFFICWAY																					\Box
Pinckney (North) Street End	TRAFFICWAY																					
State Street/Mall Concourse	TRAFFICWAY																					\Box
Upham Court Street End	TRAFFICWAY																					\Box
Allied Drive Greenway	GREENWAY																					П
Annestown Drive Greenway	GREENWAY																					\Box

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Badger Mill Creek-Glacier Greenway	GREENWAY																				П	
Badger Mill Creek-Maple Grove Greenway	GREENWAY																				\Box	\neg
Blackwolf Court Greenway	GREENWAY																				\Box	\neg
Brahm Street Floodplain	GREENWAY									П											\Box	\neg
Breezewood Road Greenway	GREENWAY																					\exists
Cherokee Marsh Greenway	GREENWAY																					\neg
Clear Ridge Blvd East Greenway	GREENWAY																					\exists
Clear Rise Blvd West Greenway	GREENWAY																				\Box	\neg
Crimson Leaf Greenway	GREENWAY																					
Crimson Leaf Lane Channel	GREENWAY																					
Dean Ave Greenway	GREENWAY																					
East Badger Mill Creek Greenway	GREENWAY																					
East Branch Starkweather Creek	GREENWAY																					
East Edna Taylor Marsh Greenway	GREENWAY																					
East Lower Badger Mill Creek Greenway	GREENWAY																					
East Mendota-Pheasant Branch Greenway	GREENWAY																					
East Starkweather Village Of Autumn Lake	GREENWAY																					
East Starkweather-East Towne Greenway	GREENWAY																					
East Starkweather-Milwaukee Greenway	GREENWAY																					
Feather Edge Pond System	GREENWAY																					
Femrite Open Space	GREENWAY																					
Future Sprecher Rd Open Space	GREENWAY																					
Garver Starkweather Greenway	GREENWAY																					
Glenwood Greenway	GREENWAY																					
Hartmeyer Greenway	GREENWAY																					
Hawks Golf Course Greenway	GREENWAY																					
Jacobson Furey Rain Garden	GREENWAY									Ш											oxdot	\Box
Jeffy Trail Hillside	GREENWAY																				\Box	
Knutson Drive Greenway	GREENWAY									Ш											$oxedsymbol{oxed}$	\Box
Koshkonong Creek Greenway	GREENWAY									Ш											\Box	
Lake Wingra - Summit Ridge	GREENWAY									Ш												
Lake Wingra-Forest Hills Greenway	GREENWAY																				\Box	
Lake Wingra-South Arboretum Greenway	GREENWAY					1			l							l	l	l				1

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Lbmc Greenway	GREENWAY																				\Box	\Box
Lbmc Greenway-East Tributary	GREENWAY																			П	\Box	\Box
Lbmc Hawks Landing Tributary	GREENWAY																					\Box
Lien Road Greenway	GREENWAY																					П
Main Badger Mill Creek Greenway	GREENWAY																					
Main Penito Creek Greenway	GREENWAY																					П
Mccormick Dog Park	GREENWAY																					
Meier Road Open Space	GREENWAY																					П
Mendota-Gammon Greenway	GREENWAY																					П
Mendota-Grassman Greenway	GREENWAY																					П
Mendota-Spring Harbor Greenway	GREENWAY																					
Mendota-Willow Creek Greenway	GREENWAY																				\Box	\Box
Milky Way Open Space	GREENWAY																					П
Milwaukee St Starkweather Greenway	GREENWAY																				\Box	\Box
N Sugar Maple Lane Ifs	GREENWAY																					П
Nine Springs Creek Greenway	GREENWAY																				\Box	\Box
Nine Springs Valley Greenway	GREENWAY																					
North Blackhawk Pond Greenway	GREENWAY																				\Box	\Box
North Door Creek Greenway	GREENWAY																					
North Edna Taylor Marsh Greenway	GREENWAY																					
North Mendota-Pheasant Branch Greenway	GREENWAY																					\square
North Penito Creek Greenway	GREENWAY																					П
Ob Sherry Starkweatheer Greenway	GREENWAY																					П
Odana Pond Discharge Greenway	GREENWAY																					П
Old Timber Pass Greenway	GREENWAY																					
Owl Creek Greenway	GREENWAY																					
Penito Creek Greenway	GREENWAY																					
Robin Greenway	GREENWAY																					
Rockstream Drive Greenway	GREENWAY																					
Shady Birch @ Sugar Maple Ponds	GREENWAY																					
South Hill Pond	GREENWAY																					
South Mendota-Pheasant Branch Greenway	GREENWAY																					
Southwest Bike Path Greenway	GREENWAY																					$_{I} \neg I$

Park Name	Park Classification	Ball Diamond (Softball, Baseball, Kickball)	Rectangular Field (Soccer, Cricket, Football, Ultimate, Lacrosse, Multipurpose)	Basketball Court (Full court counted as 1, Hlaf court counted as .5)	Futsal Court	Multi-Use Tennis/Pickleball Court	Stand-alone Tennis Court	Stand-alone Pickleball Court	Volleyball Court	Disc Golf Course (# of holes)	Exercise Station	Community Garden Plot	Hiking Trails (Total Miles)	Inclusive Playground	2-5 Year Old Play Area	5-12 Year Old Play Area	Large Shelter	Sun Shelter	Restroom Facility	Off Leash Dog Park	Splash Pad	Skate Park
Sprecher Greenway	GREENWAY																				\square	\square
Spring Street Open Space	GREENWAY				_		ļ	<u> </u>	-			-		-		_						\square
Starkweather Creek Commercial Ave Greenway	GREENWAY				_	-	<u> </u>	<u> </u>				_			_							\square
Starkweather Creek E Washington Segment Greenway	GREENWAY								-												\vdash	\vdash
Starkweather Creek East Branch	GREENWAY					-	-	-													-	\vdash
Starkweather Creek Findorff Segment Greenway	GREENWAY																				-	-
Starkweather Creek West Branch Starkweather Creek West Commercial Ave Greenway	GREENWAY GREENWAY					-		-													-	\vdash
	GREENWAY					<u> </u>		-													-	\vdash
Starkweather-Olbrich Greenway Sycamore Stoughton Greenway	GREENWAY					\vdash		\vdash													-	\square
Tawny Acorn Drive Greenway	GREENWAY							-													-	\vdash
Troy Drive Access	GREENWAY					\vdash		\vdash													-	\neg
Upper Badger Mill Creek Greenway	GREENWAY																				\neg	=
Upper Mud Lake Greenway	GREENWAY					\vdash		\vdash													\neg	\neg
Upper Yahara Greenway	GREENWAY																					
Valley View Road Greenway	GREENWAY																					\neg
Valor Way Overflow	GREENWAY																					\Box
Warner Park Greenway	GREENWAY																					\Box
Warner Park Lagoon Outlet	GREENWAY																					\Box
Waterfall Way Greenway	GREENWAY																					\Box
West Badger Mill Creek Greenway	GREENWAY																					
West Badger Mill Creek-Elver Park Greenway	GREENWAY																					
West Corporate Drive Open Space	GREENWAY																					
West Mendota-Pheasant Branch Greenway	GREENWAY																					
West Starkweather Creek Greenway	GREENWAY																					\square
West Starkweather-American Center Greenway	GREENWAY																					
West Starkweather-Ush 151 Greenway	GREENWAY																					Щ
Westview Hills Channel	GREENWAY						<u> </u>	<u> </u>														Щ
Wexford Village Open Space	GREENWAY					<u> </u>	<u> </u>	<u> </u>	_					ļ								
Willow Creek	GREENWAY						<u> </u>	<u> </u>						1								\square
Wingra Creek Arb Fish Hatchery Segment Greenway	GREENWAY					_	<u> </u>	_	-			ļ		-		_						\square
Wingra Creek Beld Segment Greenway	GREENWAY					<u> </u>	<u> </u>	-				-		-								$\vdash \vdash$
Wingra Creek Greenway	GREENWAY				_	<u> </u>	<u> </u>	<u> </u>	<u> </u>			<u> </u>		<u> </u>		_						\square
Wingra Creek North Fish Hatchery Segment Greenway	GREENWAY																				لـــــا	_

CITY OF MADISON
PARK & OPEN SPACE PLAN 2025-2030
PLAN APPENDIX

Appendix G: Community Engagement Summary Data

Madison Parks & Open Space Plan 2025-2030 Community Engagement Activities and Outcomes

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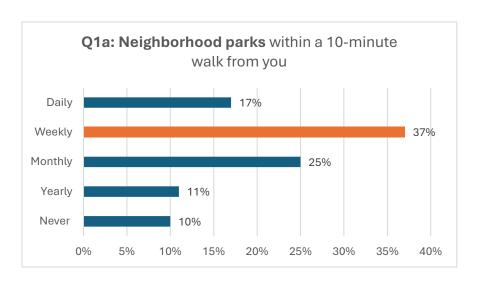


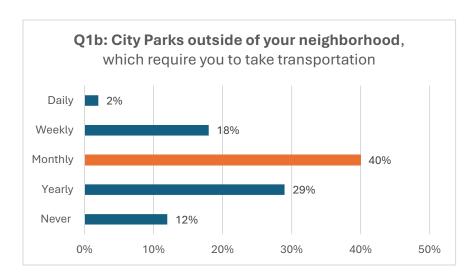


UW Survey Summary

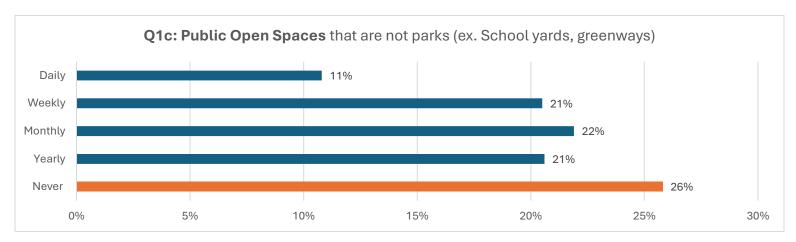
In the fall of 2023, the Madison Parks Division hired the UW Survey Center to assist in the development and administration of a large-scale survey. The intent of the survey was to gauge satisfaction with the City's park and recreation amenities and learn more about how residents use those facilities. 5,000 Madison addresses were randomly selected and mailed the survey; 898 households completed it (18% response rate). The following is a quantitative summary of each survey question's results. The three open-ended, qualitative questions asked through the survey are summarized at the end of this section.

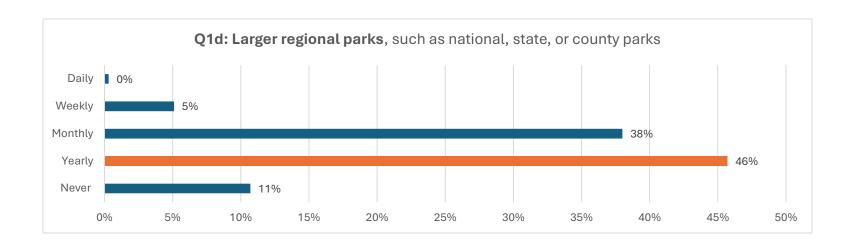
Q1: In the past 12 months, how often did you use each of the following types of parks or park-like spaces in Madison?

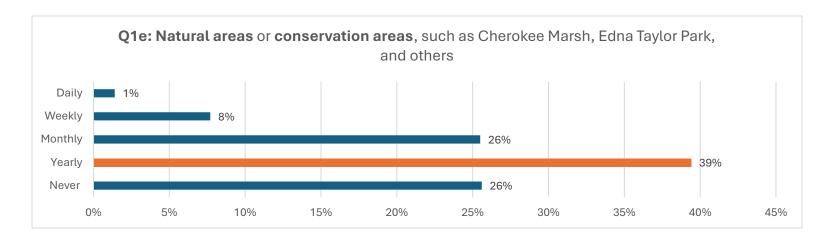


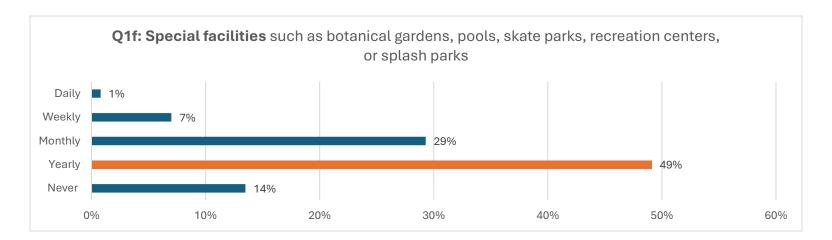


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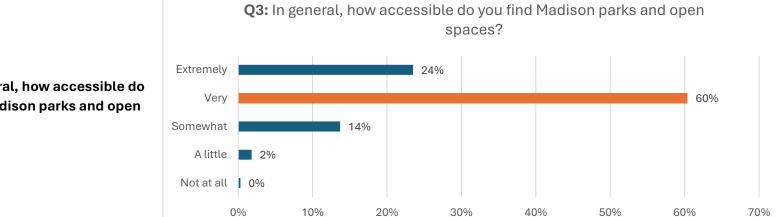






Q2: Do you use the following types of transportation to get to the park you visit most often? 94% 100% 91% 83% 90% 80% 67% 70% 53% 60% 44% 50% 40% 30% 30% 14% 20% 5% 2% 10% 0% Walking Bike Public transportation Private motorized Taxi or other vehicle, such as a ridesharing car, motorcycle or scooter ■ Yes ■ No

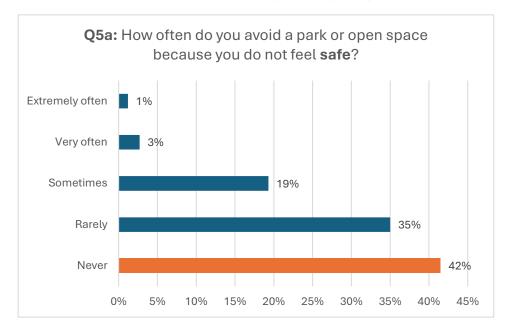
Q2: For this question, think about the park you visit or use most often. Do you use the following types of transportation to get to the park you visit most often?

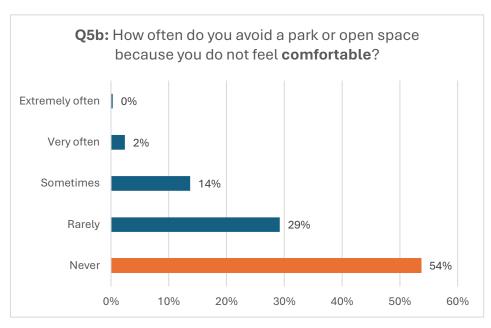


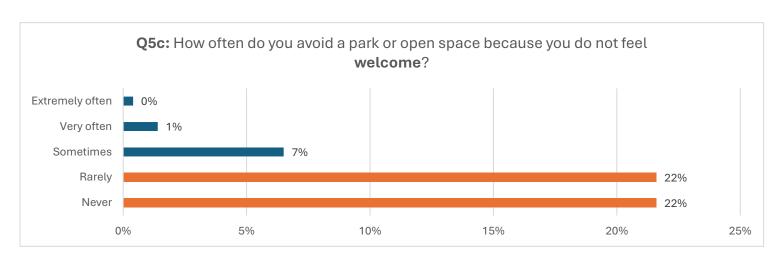
Q3: In general, how accessible do you find Madison parks and open spaces?

Q4: Open-ended (see page 18).

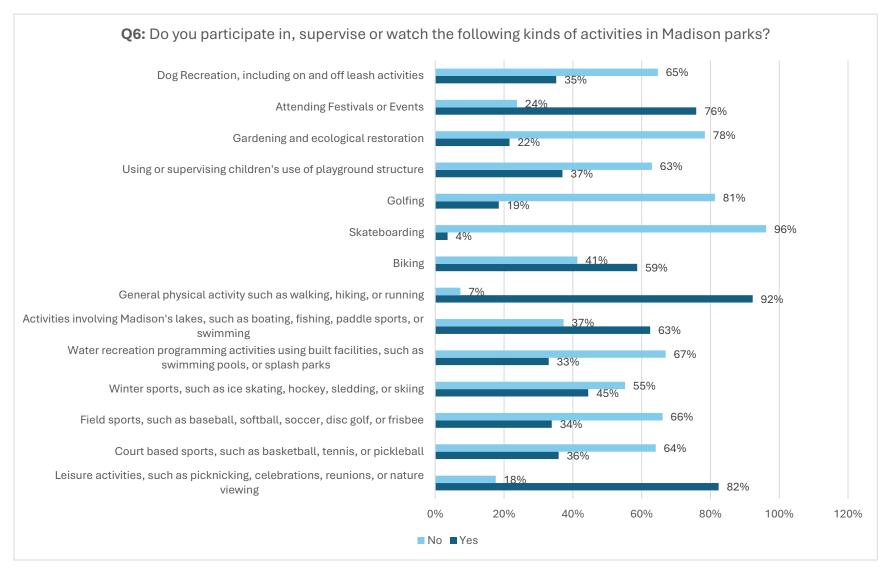
Q5: How often do you avoid a park or open space because you do not feel safe, comfortable, or welcome?

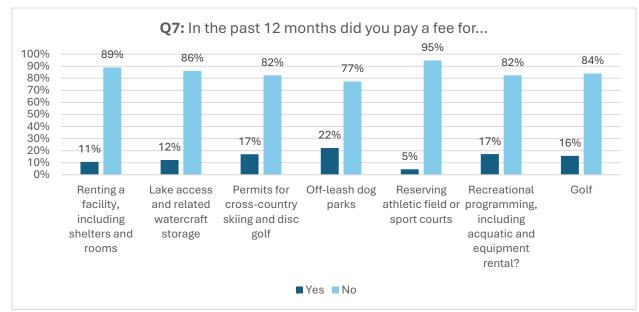




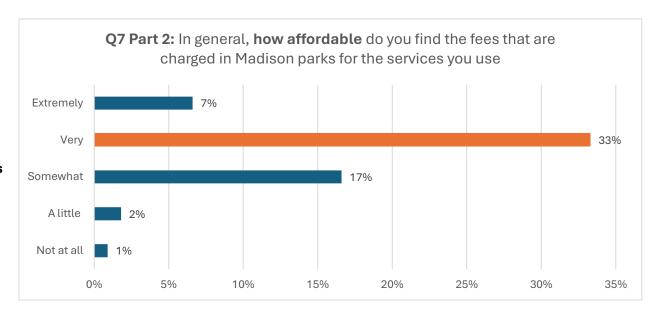


Q6: Activities someone might participate in at Madison parks include playing, supervising children, or watching activities, such as a baseball or basketball game. Do you participate in, supervise, or watch the following kinds of activities in Madison parks?





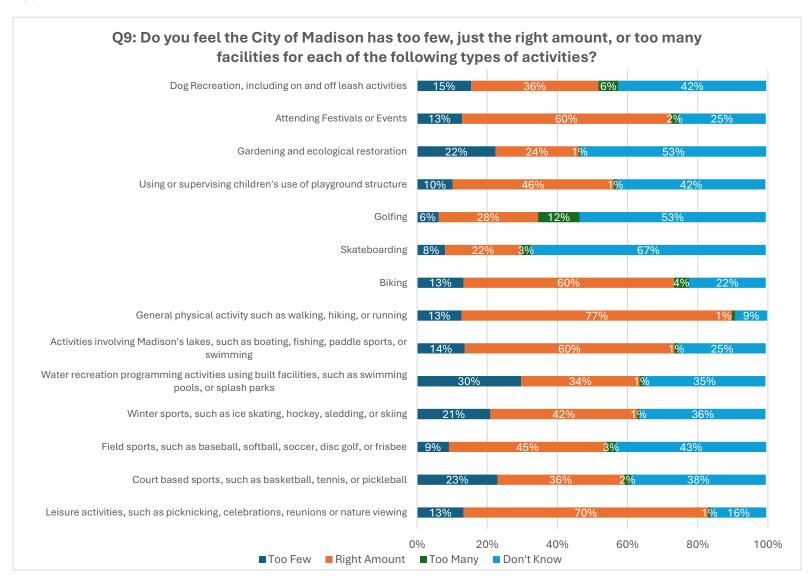
Q7: Still thinking about your use of Madison Parks, in the past 12 months did you pay a fee for...



Q7 Part 2: In general, how affordable do you find the fees that are charged in Madison parks for the services you use.

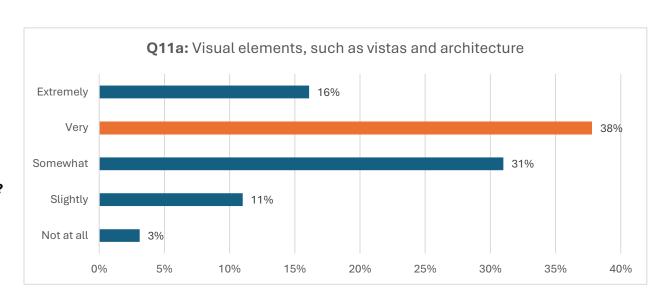
Q8: Open-ended (see page 19).

Q9: Do you feel the City of Madison has too few, just the right amount, or too many facilities for each of the following types of activities?

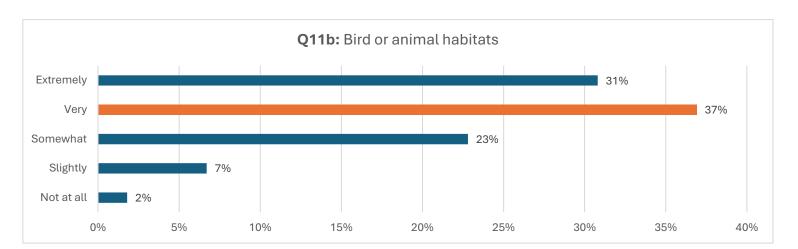


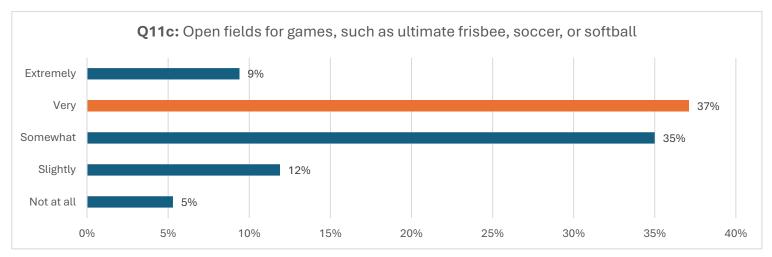
Q10: How well does Madison's existing park system meet the needs of.... 60% 51% 49% 47% 50% 42% 40% 28% 30% 25% 24% 21% 17% 18% 20% 16% 13% 12% 10% 8% 10% 0% Children 0-7 Children 5-12 Adolescents 13-18 Adults 19-64 Seniors 65+ ■ Not at all ■ Slightly ■ Somewhat ■ Very ■ Extremely ■ Don't Know

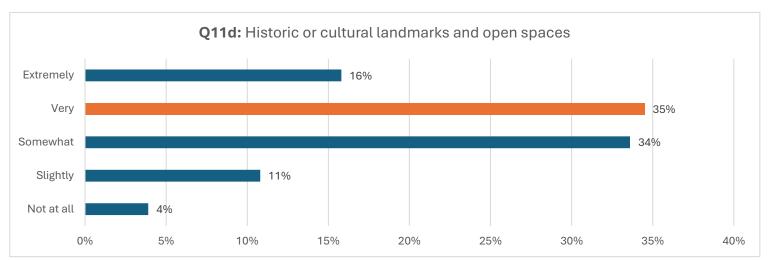
Q10: How <u>well</u> do you feel Madison's existing park system meets the needs of the following age groups?

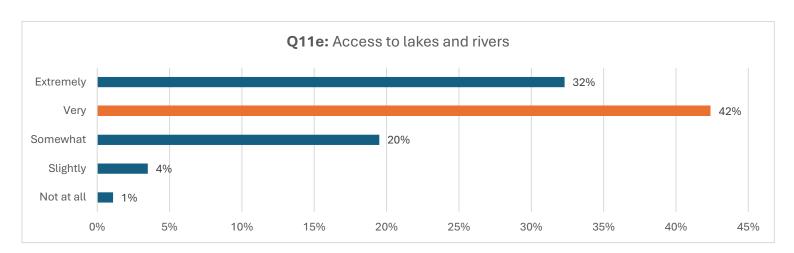


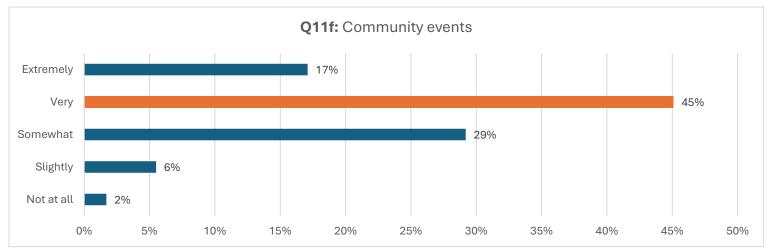
Q11: How valuable do you find each of the following features in the City of Madison park system?

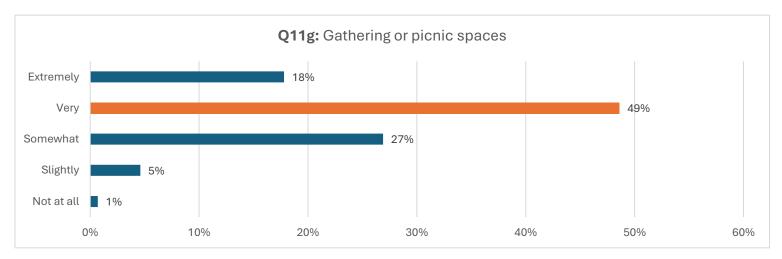


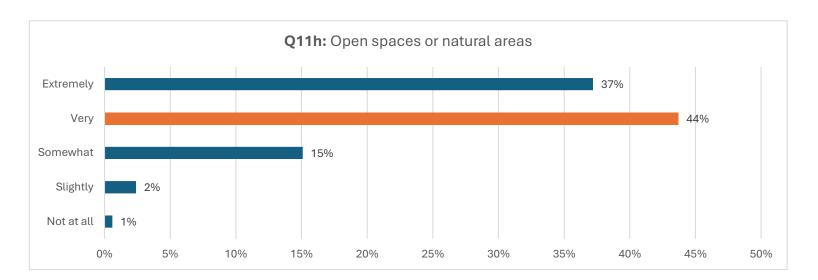


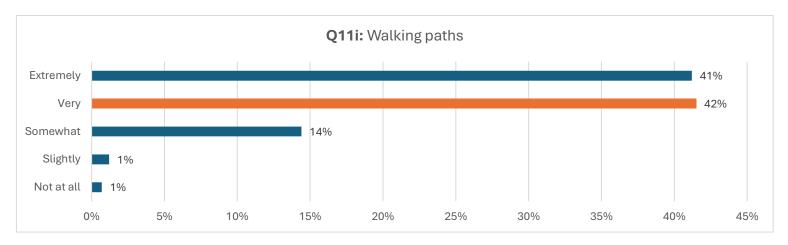


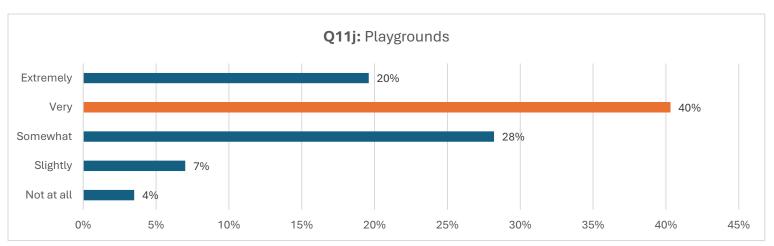








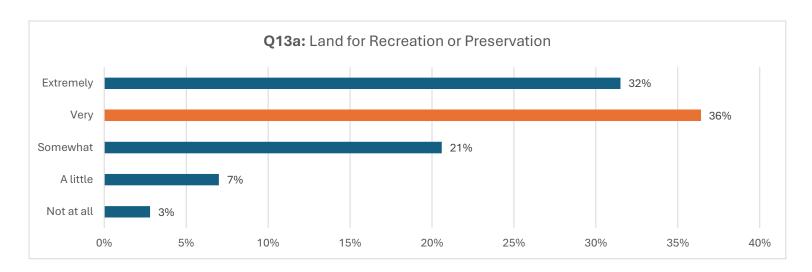


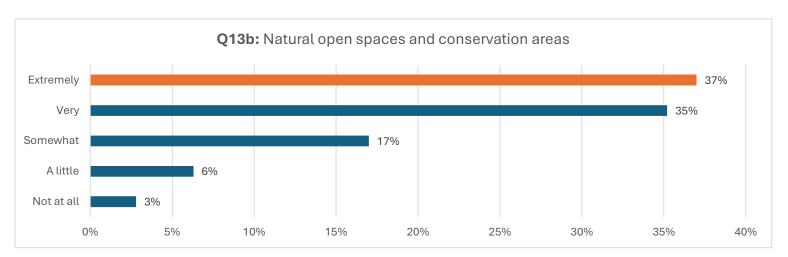


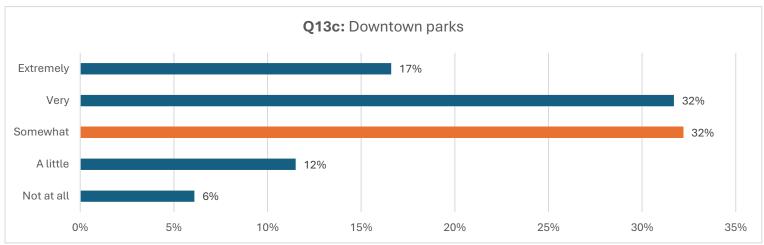
Q12: How much do parks and open spaces improve your quality of life? A great deal 50% Quite a bit 34% Somewhat 13% A little Not at all 1% 0% 10% 20% 30% 40% 50% 60%

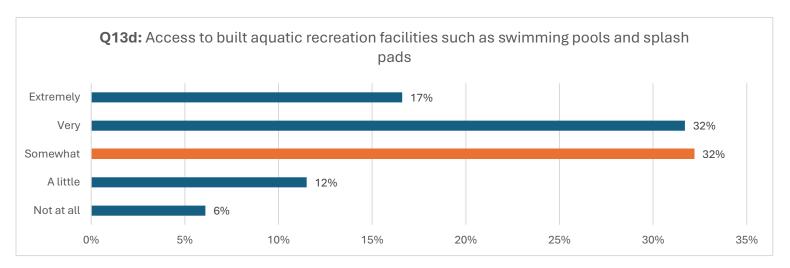
Q12: How much do parks and open spaces improve your quality of life?

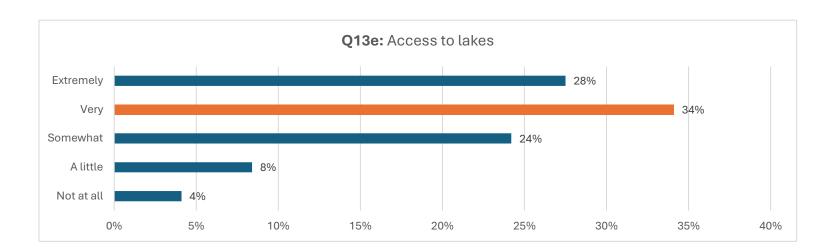
Q13: How important is it for the City to have each of the following facilities or amenities?

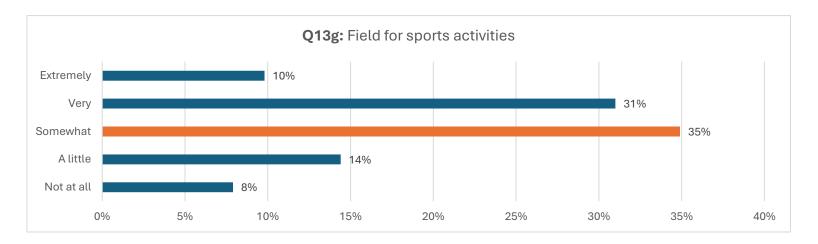


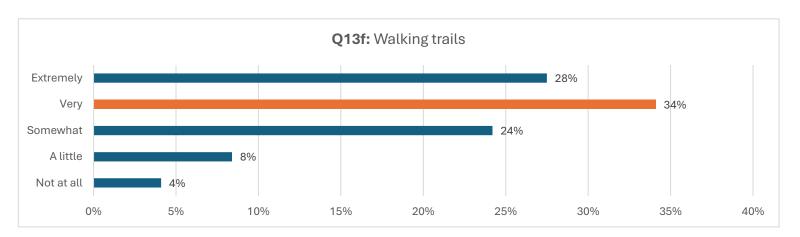


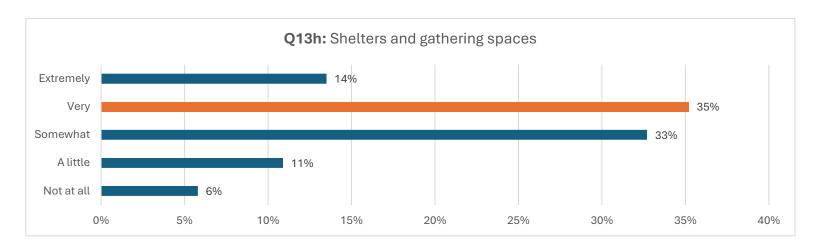


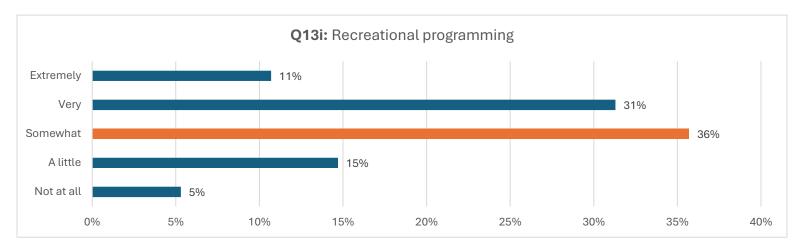


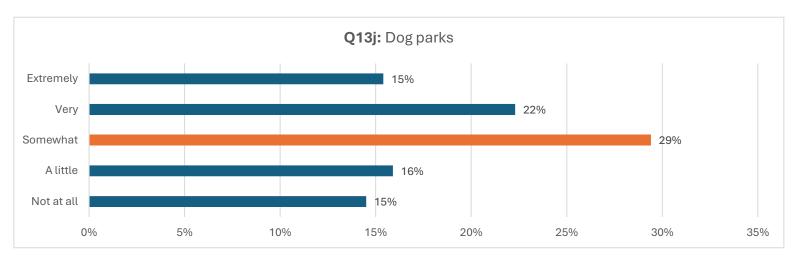


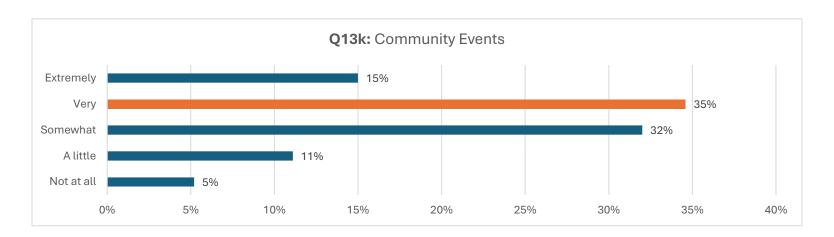






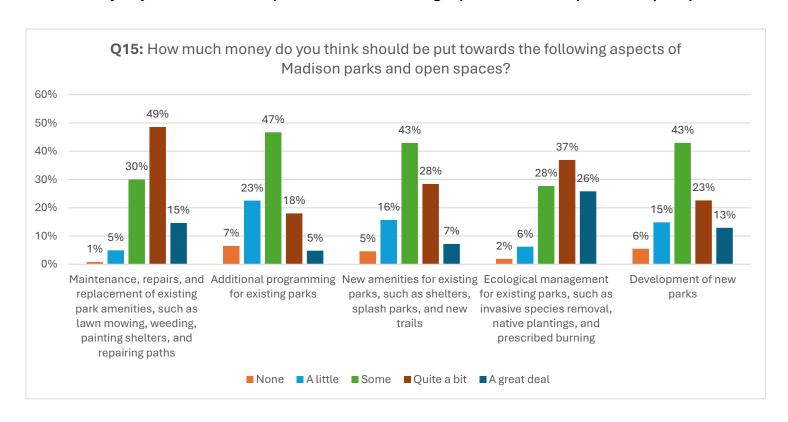




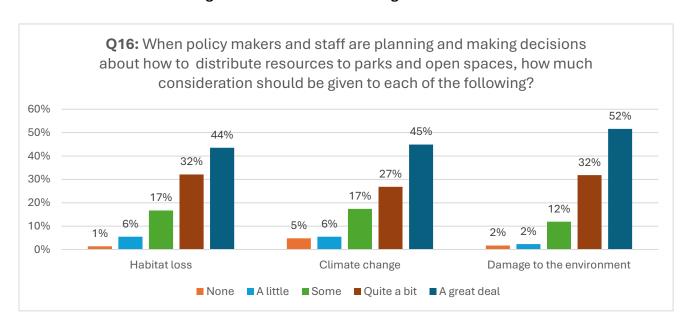


Q14: Open-ended (see page 19).

Q15: How much money do you think should be put towards the following aspects of Madison parks and open spaces?



Q16: When policy makers and staff are planning and making decisions about how to distribute resources to parks and open spaces, how much consideration should be given to each of the following?



Open Ended Survey Questions

Q4: Please tell us about barriers you may have faced in accessing Madison parks and suggestions you have for improving access

Common Responses:

- "Of everywhere I've lived, Madison has the most accessible parks that I want to go to. No issues here."
- "I do not feel all parks have good seating spots for people like me that are disabled"
- "I do not have a car, so I have to rely on walking or public transportation. The bus routes are not always helpful and often take much longer than I feel is necessary to get to a green space."
- "Better online bicycle path maps and kayak launch maps. Better boat launch markings visible from the water. Have had difficulty finding my start point"
- "Need better plowing of sidewalks and entrances in the winter"

Q5: How often do you avoid a park or open space because you do not feel safe, comfortable, or welcome?

When asked to elaborate, comments included:

- "Sometimes people have dogs off leash and that concerns me."
- "Some of the parks are not as well lit in the evenings."
- "I may not feel safe because of the group or individual using the park at that time."

Q8: Do you feel the City of Madison has too few, just the right amount, or too many facilities for each of the following types of activities?

Additional activities, programming, and facilities residents would like to see more of included:

- Indigenous peoples cultural education, and other similar educational programming
- Volleyball
- Skateboarding
- Sky gazing, birdwatching, and other passive recreational activities
- Festivals, live music, and other events

Q14: Is there another facility or amenity you would like to see more of in Madison Parks that was not listed? If so, please tell us:

Additional amenities included:

- Pools and splash pads
- Connected biking and walking trails
- Pickle ball courts
- Public restrooms

Q23: Please tell us your favorite thing about Madison Parks and open spaces:

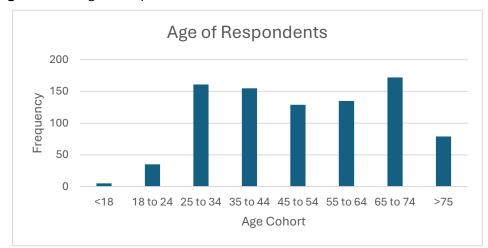
Common Responses:

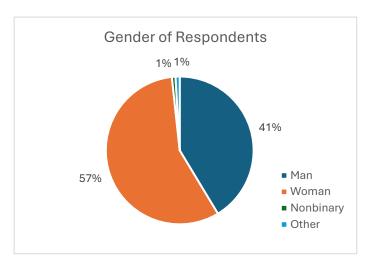
- "I love my city and the access to parks is an enormous part of that. It's shared community space and the parks service does a lot to make it accessible and that there are a variety of activities available for the variety of the populace."
- "I like the access to more natural environments and green spaces within the city."

- "They invite me to be outside more and to share the beautiful parts of Madison with others. Madison parks make it easier to host community events than other spaces."
- "The number and variety are great! I love that so many embrace the lakes."

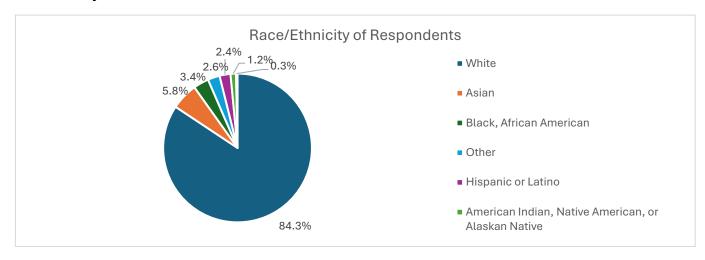
Survey Respondents Demographic Data

Age: Median age of respondents is 50.



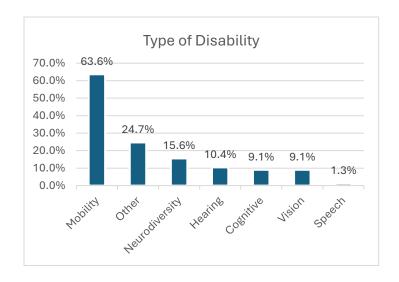


Race/Ethnicity:



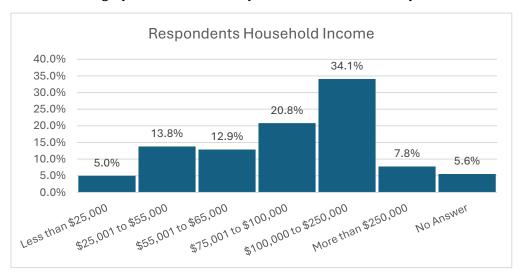
Disability:

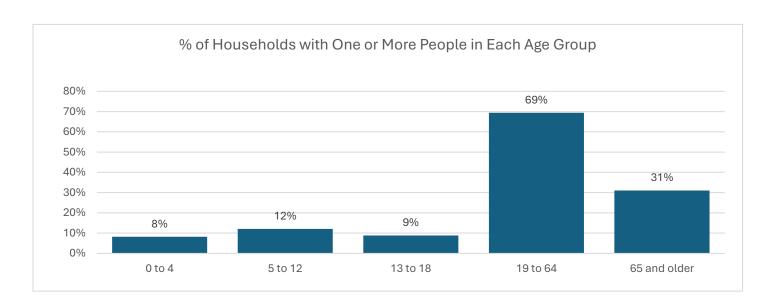
8.6% of respondents identified as having a disability. The graph to the right provides a breakdown of the forms of disability that were reported by respondents.



Income: The median household income was in the \$75,001 to \$100,000 range.

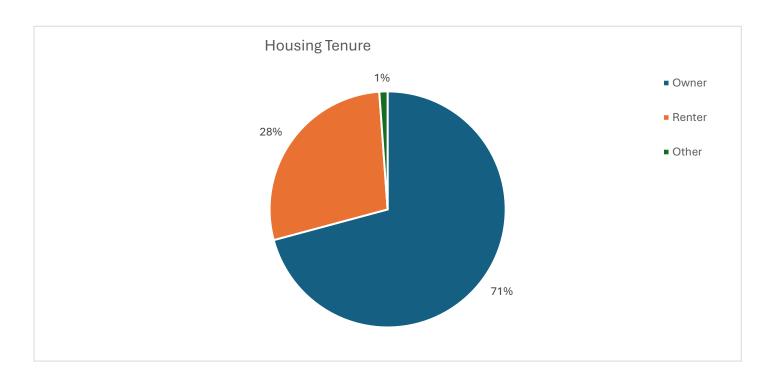
NOTE: The \$65,0001 - \$75,000 income category was unintentionally excluded from the survey sent out to Madison residents.





Age of Household:

Housing Tenure:

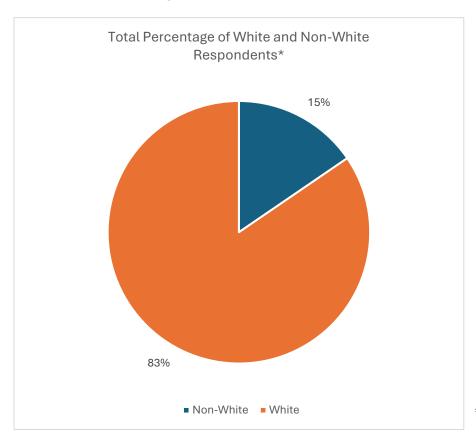


Cross Tabulated Survey Data Summary

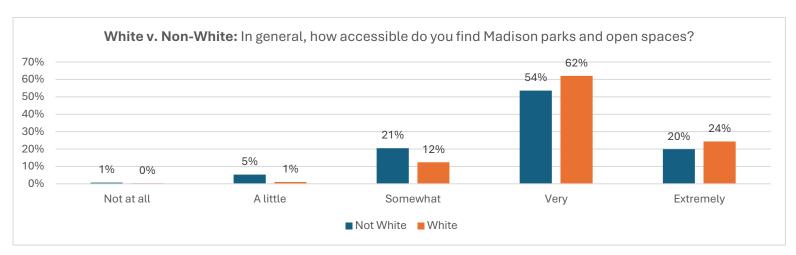
At the end of the survey, respondents were asked to answer several demographic questions to gauge who responded to the survey. This data was then cross tabulated against a selection of key questions throughout the survey to evaluate if and how responses varied based on **race**, **income**, **housing tenure**, or **ability**. The following is a summary cross-tabulated data analysis.

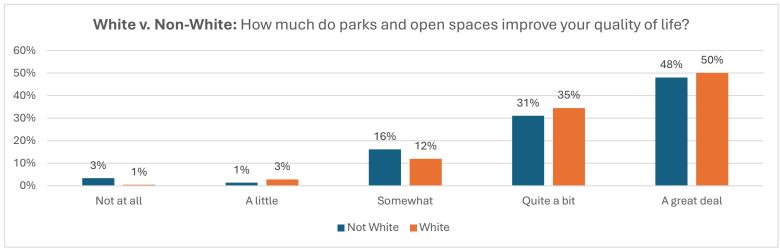
Race

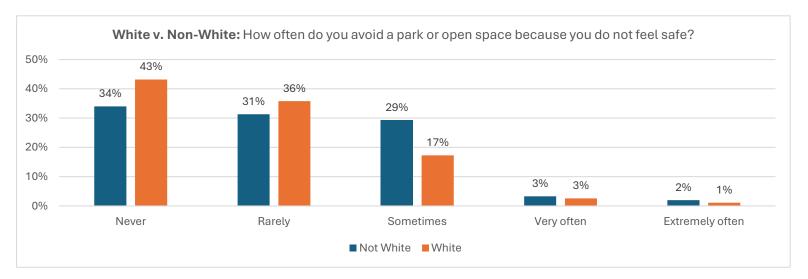
The survey broke down categories for race into 18 discrete options with some including more than one race or ethnicity. For the purpose of this analysis, these categories were consolidated into the binary of white and non-white.



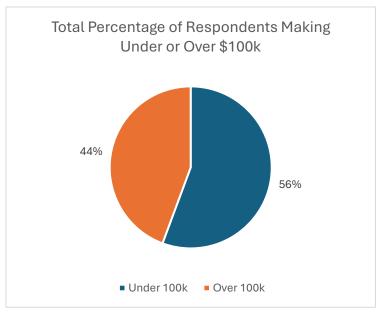
^{*2%} of respondents left this question blank.

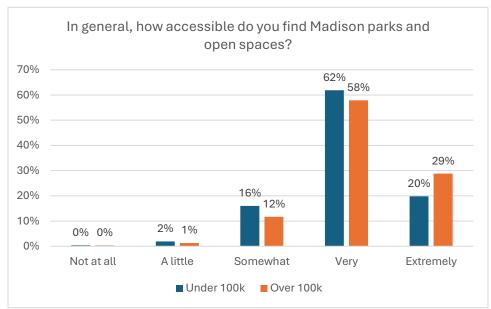


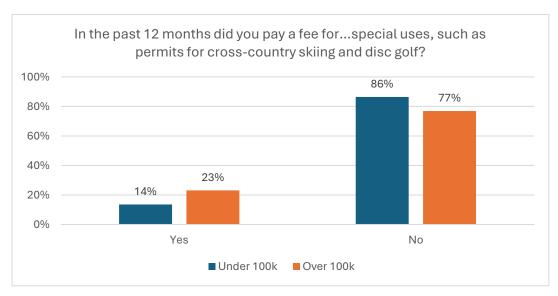




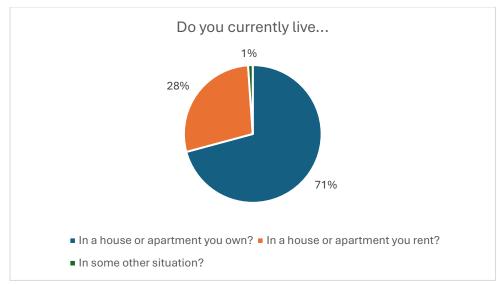
Income

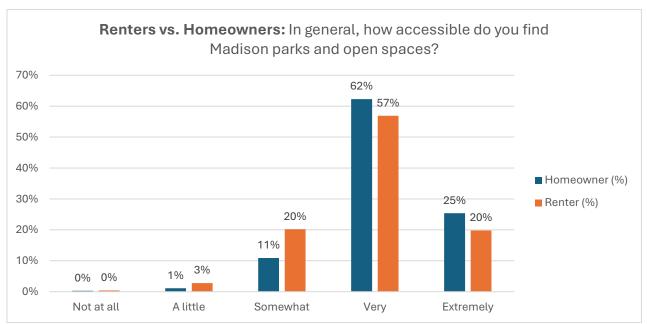


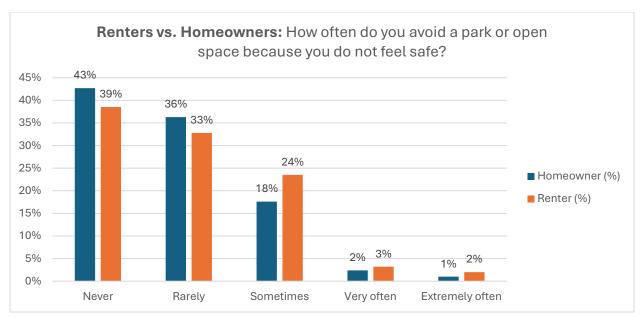


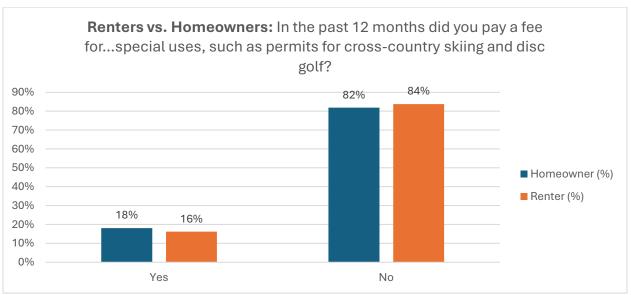


Housing

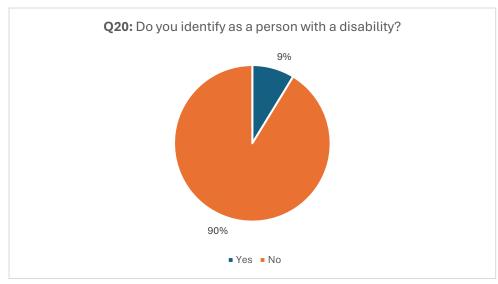


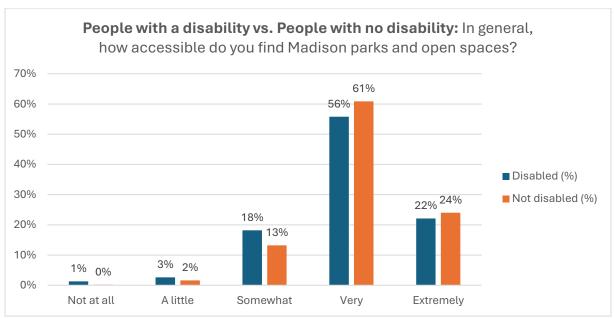


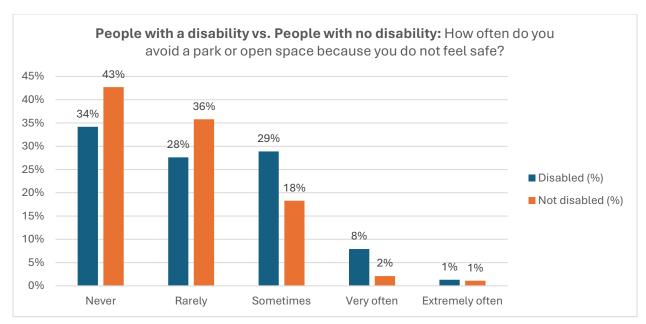


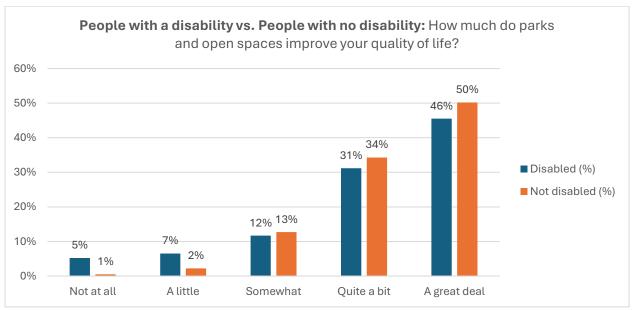


Ability









Public Input Meetings (PIMs)

Madison Parks and MSA Professional Services, Inc. held a total of four Public Input Meetings (PIMs) around Madison to gather input on the POSP update. The PIMs dates were as follows:

- 1. April 4th at Vel Phillips Memorial High School *12 attendees*
- 2. April 25th at Warner Park Community Recreation Center 27 attendees
- 3. May 2nd at Olbrich Botanical Gardens Atrium 20 attendees
- 4. May 9th at the Madison Parks Office (Olin Park) 15 attendees
 - a. Approximately 74 attendees across the four meetings

These meetings were intended to be open-house style, with a short presentation at the top of the meeting explaining the purpose of the POSP and planning process. Attendees were then able to participate in a series of activities designed to gauge residents' priorities for the park system.

Activity 1: Mapping Madison

Attendees were asked to participate in a mapping exercise where they placed dots in response to questions about how they use Madison parks. The questions and corresponding dot colors are listed below, and the table tallies the number of dots received for each park.

- Green Dots: Your favorite park to enjoy nature
- Blue Dots: Your favorite park to go to with children
- Red Dots: The park you think is most in need of improvement
- Yellow Dots: The park you think is best for group activities

Park	Green	Blue	Red	Yellow	Total
Olbrich	9	11		2	22
Vilas	1	3		5	9
Garner	1	6		2	9
Edna Taylor	6	1			7
Cherokee Marsh S	5	1			6
Olin Turville	5	1			6
Hoyt	4	1		1	6

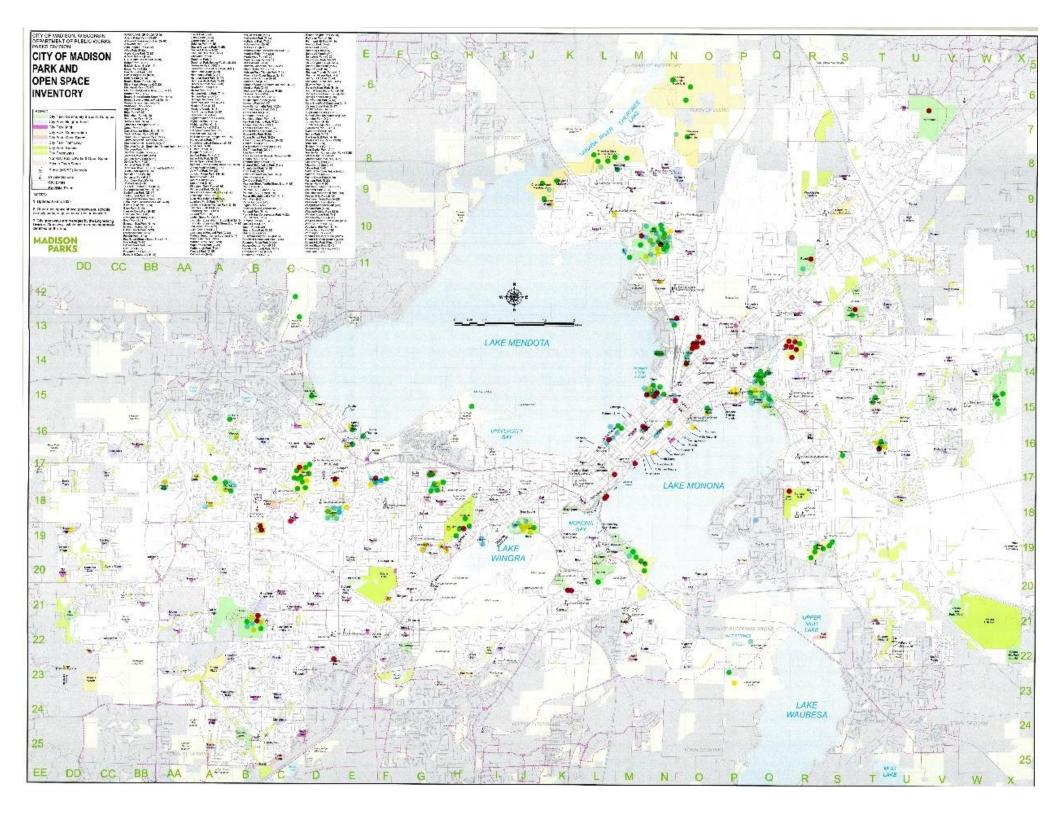
Park	Green	Blue	Red	Yellow	Total
Walnut Grove	3	2		1	6
Cherokee Marsh N	4	1			5
McPike		3		2	5
Yahara Place	1	2		1	4
Burrows	3				3
Door Creek	3				3
Elmside				3	3
Spring Harbor Beach	1	1		1	3
Cherokee Marsh Mendota	1	1			2
Meadow Ridge	1			1	2
Reindahl		1		1	2
Heritage Sanctuary	2				2
Quarry	2				2
Wingra		2			2
Glenwood				2	2
Westmorland				2	2
Spring Harbor	1			1	2
Pheasant Branch Cons.	2				2
Junction Ridge	1			1	2
Haen		1		1	2
Capital Springs	1			1	2
Westport Meadows	1				1
Northland Manor	1				1
Mendota Elementary				1	1
Brentwood				1	1
Acewood	1				1
Morrison				1	1
BB Clark				1	1
Quann	1				1

Park	Green	Blue	Red	Yellow	Total
Eagle Heights	1				1
Merrill Springs	1				1
Marshall N Estates	1				1
Wexford				1	1
Strickers Pond	1				1
Sauk Creek				1	1
Zook				1	1
Sugar Maple				1	1
Lake Farm		1			1
Monona United Methodist Church		1			1
Warner	11	11	2	5	29
Owen Cons.	10		1	2	13
Elvehjem	2	2	1	3	8
James Madison	2	4	1		7
Rennebohm	1	4	1	1	7
Forest Hill	4		1	1	6
Tenney	3	6	3	2	14
Elver	2	2	2	3	9
Hartmeyer-Roth	1	1	1		3
Breese Stevens		2	2		4
Dog Park Sycamore	1		1		2
Burr Jones		1	1		2
Glen Oak			1	1	2
Demetral		2	7		9
Starkweather	1		6		7
Brittingham			2		2
Heifetz			2		2
West Towne Detention			2		2

Park	Green	Blue	Red	Yellow	Total
Northeast			1		1
Law			1		1
Monona Terrace			1		1
Nautilus Point			1		1
Western Hills			1		1
Monona Golf			1		1
Total	103	75	43	54	275

In total, 275 dots were placed on the map by participants cumulatively across all of the meetings. Warner Park received the most dots, with 29, followed by Olbrich Park, with 22 dots. In both parks, the majority of dots were blue and green. The parks that received the most red dots were Demetral and Starkweather, with 7 and 6 red dots, respectively. Green dots were the most assigned category, with 103 dots out of 275 total dots. The parks along the Isthmus and in the Near East side received the most votes, with the rest of the votes scattered throughout the West Side. The majority of negative votes, or red dots, were located in the parks on the Near East side. The votes for each park tended to skew very positive or very negative, and only a few of the parks fell in the middle.

The following page includes a scan of the full map.

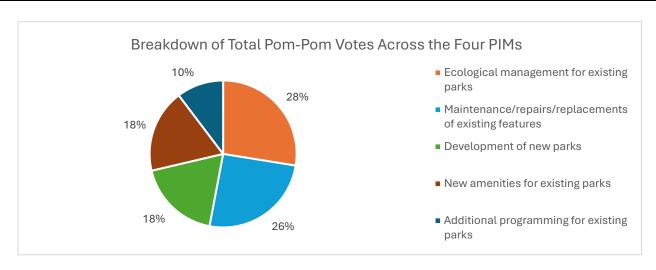


Activity 2: Balance the Budget

Over 60 participants were asked how they would allocate a hypothetical Parks Division budget of \$100 amongst five different spending categories using colorful pom-poms. Participants were given 10 pom-poms, each one representing \$10 dollars. Overall, participants allocated more funding to existing parks maintenance/repairs and ecological management than the development of new parks or adding new amenities to existing parks. However, new amenities for existing parks and the development of new parks did receive the same number of total votes (114). The table below shows the breakdown of pom-pom votes per meeting, and the pie chart breaks down the sum of votes across the four public meetings.

Total pom-pom counts per meeting

Funding Category	Development of new parks	Additional programming for existing parks	Maintenance/repairs/ replacements of existing features	New amenities for existing parks	Ecological management for existing parks
Meeting 1	50	25	55	37	51
Meeting 2	37	24	40	20	44
Meeting 3	6	3	28	31	34
Meeting 4	21	12	35	26	42
Total	114	64	158	114	171



Activity 3: Issue Boards

Participants were asked to comment on a series of issues which are highlighted in the plan. A count and summary of the comments for each issue are provided below.

- 1. Climate Resilience 33 Comments
- 2. Volunteers in Parks 24 Comments
- 3. Golf 32 Comments
- 4. Activating Parks 42 Comments
- 5. Recreational Biking 27 Comments
- 6. Lake Monona Waterfront 27 Comments

Total: 185 Comments

Climate Resilience

- Overarching themes included support for maintaining natural areas, preservation of the tree canopy, reduction of hard surfaces, and special attention to habitats for pollinators and birds. Additionally, participants were interested in additional educational resources and opportunities for the public.
- o "Park planning should take the ecological and social impacts of climate change into consideration e.g. think about what parks could do to help people adapt (more gardens, etc.)."

Volunteers in Parks

Community participants often cited a number of potential opportunities for improvement, including improved access to information, stronger inter-organizational collaboration, and more tailored participation opportunities for specific groups of people. More broadly, PIM participants would like to see more volunteering efforts rooted in the needs, wants, and ideas of the prospective and active volunteers.

Golf

- o Participants express both excitement and concerns about the future of golf in Madison Parks. Some expressed concern about ecological health of golf turf, limited usage, and the financial costs and benefits of the courses. However, some residents also noted the financial accessibility of an otherwise costly sport, and the potential to bring in revenue for the Parks Division due to the popularity of the sport.
- "Need outreach programs to encourage young golfers, build a more diverse clientele."

Activating Parks

 Common interests from the participants included skateboarding, pickleball, and dog parks. Additionally, there was community interest for cultural events, and ensuring that Madison Parks are a hub for cultural celebrations for the diverse residents, and education for the public.

Recreational Biking

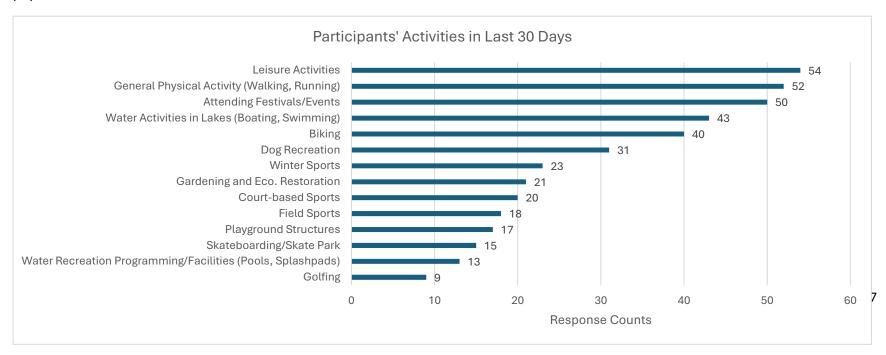
- Participants showed interest in an interconnected system of bike paths through Madison and extending into the surrounding municipalities. However, some emphasized the importance of being environmentally sensitive to the natural habitats throughout Madison Parks.
- "Madison's bike community is large and vibrant and growing. I'd personally love more infrastructure for both recreation and transportation."

Lake Monona Waterfront

- With upcoming changes planned for the Lake Monona waterfront, community comments focused on protection of natural and ecological health and quality communication between the City and residents.
- o "Everyone should be comfortable along our lakefront, being in an automobile shouldn't give one priority over others."

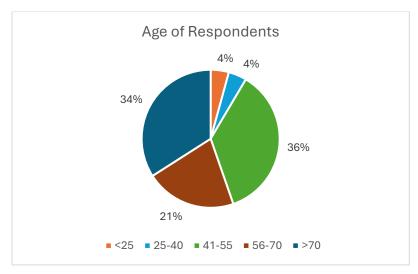
Activity 3: Facility Usage Board

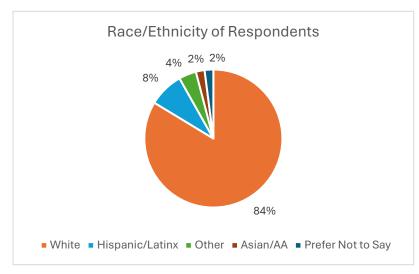
Participants were asked to place stickers on the board corresponding to the facilities/activities that a member of their household has participated in/utilized in the last 12 months. Of the options presented, leisure activities were the most popular, and golfing was the least popular.

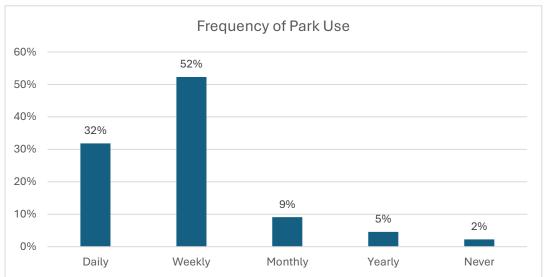


PIM Attendees Demographics

At the start of each meeting, Madison Parks presented an overview of the planning process and purpose of the POSP. This presentation included a Mentimeter survey with demographic questions; Mentimeter is a live surveying platform, enabling participants to use their phone via a QR code to answer a series of questions, with the results being tallied in real time and displayed for all the see. It is important to note that given the open-house style of the meetings, not all of those who attended participated in the demographic survey. Some folks also opted to take a paper version of the survey; those results have been factored into the total tallies. The following results reflects all those who participated in the Mentimeter survey across the four PIMs.







BIPOC and Youth Focused Engagement

Focus Groups

Madison Parks, MSA Professional Services, Inc., and All Together held a total of 3 focus groups, 2 virtual and 1 in-person, to collect feedback from community members that often are left out of community planning processes. These focus groups were designed to engage underrepresented voices, including Hmong residents, BIPOC advocacy groups, and youth. Participants provided valuable insights into their experiences, needs, and aspirations for Madison's parks, helping to shape a more inclusive and responsive park system for the entire community.

The focus group dates in 2024 were as follows:

- 1. July 17 at Warner Park (Youth group)
- 2. July 22 over Zoom (Hmong group)
- 3. July 23 over Zoom (BIPOC advocacy group)

Overall feedback

Favorite Things About Madison Parks:

- Participants appreciate the variety of activities available, including sports facilities, playgrounds, and walking trails. Parks are favored for their diverse amenities.
- Green spaces and playgrounds are major draws, especially for families. The availability of activities like tennis, biking, and splash parks are highlighted.
- The parks' spaciousness and safety are valued, with features like obstacle courses being a unique attraction.

What's Missing from the Parks:

- Participants mentioned the need for more shelters with clean restrooms and additional seating. Current facilities are often insufficient for larger gatherings.
- There's a desire for more sports courts, including basketball, volleyball, and a wish for larger playgrounds to reduce crowding.
- Suggestions also included more swimming pools, better walking trails, and additional amenities like water fountains and shaded areas.

Desirable Features from Other Parks:

- There were calls for more shelters and benches, water fountains that are hygienic, and amenities like outdoor sinks for washing hands.
- Participants also suggested having more shaded areas and seating options in Madison parks.

Top 3 Desired Additions to Parks:

- More rental shelters and sports courts for various activities, with an emphasis on facilities for adults such as disc golf and workout equipment.
- Additional amenities like water fountains, benches, and shaded areas.
- Improved communication on how to rent park facilities, possibly through QR codes on shelters themselves or better signage.

Barriers to Accessing Parks:

- Concerns were raised about the cleanliness and availability of water fountains and the accessibility of restrooms, especially for families with young children.
- Some participants noted that crowding in popular areas can be a deterrent.
- The cost of rental bikes and lack of clear information on reserving shelters were also mentioned as potential barriers.

The youth focus group was structured slightly differently to make the younger participants feel comfortable and to have fun. The focus group was broken into two parts: 1) a kinesthetic cone exercise, and 2) a groupthink. Participants heard a statement like "I spend a lot of time at the parks" and stood by the cone that matched their level of agreement ranging from 'strongly agree' to 'strongly disagree.' After the second exercise, everyone gathered in a small circle to share additional thoughts and bounce ideas off each other. There were 10 participants and below is a high-level overview of the results.

Park Usage and Accessibility

Frequency of Visits:

When asked if they spent a lot of time at parks, 5 participants stood at "Strongly Agree," visiting parks daily or multiple times a week. Four stood at "Agree," while one was "Neutral." No participants disagreed, indicating high park engagement among those present.

Ease of Access:

Four participants "Strongly Agreed" that parks are easy to access, citing proximity and good biking routes. Three "Agreed," but highlighted issues like police presence as deterrents for youth of color feeling welcome. Two were "Neutral," and one "Strongly Disagreed" due to safety concerns crossing busy streets.

Park Activities & Events

Available Activities:

Opinions on activities were diverse. One participant "Strongly Agreed" that parks offer plenty to do, relying on self-directed fun. One "Agreed," but noted that activities are often limited to certain age groups, namely younger kids and not teens. Three were "Neutral," and five "Disagreed," expressing the need for more facilities and inclusive events.

Community Events:

Regarding events, four "Strongly Agreed" attend park events regularly, enjoying activities like graduation parties and fireworks. Three "Agreed," attending events occasionally. One was "Neutral," and two "Disagreed," feeling events are not well-publicized or appealing for them.

Safety & Nighttime Use

After-Dark Usage:

Two participants "Strongly Agreed" they felt comfortable using parks at night, enjoying the quieter environment. One "Agreed," while four were "Neutral," mentioning safety concerns and restrictions. One "Disagreed," and two "Strongly Disagreed," citing insufficient lighting and potential dangers.

Facilitated Group Activity & Recommendations

The group brainstormed several ideas to enhance park experiences, emphasizing inclusivity and community engagement:

- Cultural & Artistic Enhancements: Incorporating art that reflects diverse cultures, such as murals and sculptures.
- **Community & Fitness Initiatives:** Establishing fitness-based equipment, a community pool, and interactive games like chess/checkers.
- Environmental Improvements: Focusing on clean lakes, native plantings, and conservation education.
- Event & Vendor Opportunities: Hosting more community events citywide, along with food vendors and pop-up shops.
- *Infrastructure & Safety Upgrades:* Improving trail connectivity, lighting, bathroom facilities, and creating designated community representatives for each park.

Pop-ups

Madison Parks, MSA Professional Services, Inc., and All Together held a total of 4 pop-ups at Parks Alive events. The dates of the pop-ups in 2024 were as follows:

- 1. June 24, Allied Park
- 2. June 25, Aldo Leopold Park
- 3. July 16, Worthington Park
- 4. July 17, Warner Park

The pop-ups were an opportunity to attend events happening in neighborhood parks and connect with BIPOC families to hear their thoughts on opportunities and challenges related to parks and open space in Madison. Kids were asked to share their wish for the future of the parks as well as asked for their favorite thing to do while there. An estimated 144 kids came to our table and shared their thoughts. A summary of the feedback is below.

Wishes and General Feedback (Across All Events):

- Swings: 35 mentionsSlides: 23 mentions
- Basketball Courts: 13 mentions
- Splash Pads/Water-related: 12 mentions
- Playground Equipment: 12 mentions
- Soccer Fields: 9 mentions
- Monkey Bars: 8 mentions
- Football Fields: 7 mentions
- Ice Cream/Food Trucks: 7 mentions
- Cleaner Parks/Less Litter: 6 mentions
- More Youth Activities/Events: 5 mentions
- More Bugs/Butterflies: 5 mentions
- Shelter/Restrooms: 4 mentions
- Accessibility/Inclusive Spaces: 3 mentions
- Nature/Native Plants: 3 mentions
- Motorcycle: 2 mentions (by young children)
- Trampoline: 2 mentions
- Zipline: 2 mentions
- Gaga Ball Pit: 1 mention

General Trends:

- High demand for more swings and slides across parks.
- Strong interest in sports facilities, especially football, basketball, and soccer.

- Frequent requests for water-related amenities (pools, splash pads, water slides).
- Desire for cleaner, safer, and more accessible parks with diverse activities.

Wish Boxes

Fourteen wish boxes were placed at community centers and libraries throughout Madison during the summer of 2024 to gather additional feedback from the public. The activity asked community members to describe their "wish" for what they would like to see changed or added to Madison's parks. The stations were also used as a way to promote the online survey (see below) via a QR code.

Key Themes from Wish Box Responses

- Alicia Ashman Library (west side) emphasis on trees/greenery, athletic fields, preserving natural environment, park events such as concerts
- Elver Park (southwest) Water fountains, monkey bars, cleaner bathrooms
- Hawthorne Library (central E Wash) Public restrooms
- Lakeview Library (north by coop) Pool, flowers/pollinators, cleaner lake beaches/swimming, events and concession (food trucks)
- Monroe St Library (by University) Climbing structures, walking/running/biking
- Pinney Library (east side by Olbrich) Playgrounds, especially nature playgrounds and wheelchair-accessible playgrounds, community toys in the parks
- Warner Park (north side) More events (concerts or 4th of July)

Wish Box Results Summary by Location

Location	#	Common Park-Related Responses*
Alicia Ashman Library	114	Trees (6) – provide shade for playgrounds, keep existing trees, "Sauk Creek Greenway"
		Sports / athletic fields (5) – cricket, soccer (2), basketball (2), football, disc golf, baseball
		Preserve open space / natural environment / wildlife / native plantings (6) – "like Pheasant Branch Conservancy"
		More parks (4)
		Events (4) – concerts, an "Encanto show", book swap/giveaways, story reading
		Playgrounds (3) – better, cooler
		Splash pads (3) – more and open longer in the year
		Garden (3) – food growing, butterflies (2)
		Bathrooms (2)

		Bounce houses (2)
		Public fountains (2)
		Active/free transportation options (2) – buses, biking, walking
		Dog parks (2)
		More sidewalks (2)
		Slides (2)
		Pool (1)
		Apple picking (1)
		Water fountains (1)
		Monkey bars (1) – Haen Park in W Madison
		Concessions (1)
		Water slide (1)
		Art (1)
		More chairs (1)
		Train rides (1)
		Crafts (1)
		Zipline (1)
		Petting zoo (1) – garden for chicks and bunnies
		Clean beaches & swimming (1)
		Benches (1)
		Picnic Area (1) – with shade from pink trees
		Bird bath (1)
		Rent toddler cars in the park (1)
		Play with horses in the park (1)
		Rollercoaster (1)
		Accessibility / wheelchair-friendly (1)
Elver Park	11	Water fountains (4) – including drinking fountains for people/dogs
Neighborhood Center		Monkey bars (3)
		Cleaner bathrooms (3)
		Pool / Splash Pad (2)
		Pickleball courts (1)
		Ponds (1)

		Gardens (1)
		Dog Parks (1)
		Events (1) – more Parks Alive
		Safe / welcoming parks (1)
Goodman Community	4	Climbing (1)
Center		
Hawthorne Library	17	Public restrooms (2)
		Fruit trees/bushes (2) - edible landscape areas for public foraging
		Drinking fountains (1)
		Allow leashed dogs in all parks, dog drinking fountains (1)
		Empathy for neighbors experiencing homelessness (1)
		Children enjoying the parks – Affordable housing nearby, safe walkable access to the park (1)
		Splash pad (1)
		Bees (1)
		Hammocking (1)
		More monkey bars (1)
		Bike racks (1)
		Shady sitting spots (1)
		Flowers (1)
		No pesticides or herbicides, a chemical-free life (1)
		Keep wooded areas for birdwatching and nature walks (1)
		Ping pong tables (1)
Lakeview Library	35	Pool (5) – East or North Madison
		More flowers / pollinator plants habitat (4)
		Clean beaches/lakes & swimming (2)
		Events (2) – "a festival for trees", live music
		Concessions (2) – cotton candy stand, food trucks / bike carts
		Open space / greenery (2)
		Bike lanes / paths (2)
		Less trash (2)
		Dog stations in parks (1)
		Walking/hiking paths (1) – away from roads

		Benches (1) Gardens (1) Ice Skating/Roller Rink (1) Waterfall (1) Shading for playgrounds (1)
		Fire pits (1) Park toy stand (1)
		Splash pad (1)
		More parks (1)
		Ninja course (1)
		Merry go-round (1)
Monroe St Library	13	Sculptures / things to climb on (3)
		More walking/running/biking (2)
		Park access (1)
		Green (1)
		Safe / welcoming parks (1)
		More trees (1)
		More swings (1)
		More wildflowers (1)
Neighborhood House Community Center	13	Pool (1) – specifically by Warner Park
Pinney Library	31	More playgrounds (2)
		Accessible playgrounds / wheelchair-friendly (2)
		Nature playgrounds (2)
		Keep community toys in the parks (2) – trucks and cars
		Butterfly habitats (2)
		Sports museum (1)
		Outside theme park (1)
		Garden (1) – to grow watermelon
		No more tire mulch (1)
		Events (1) – Concerts in the park
		Slides (1)

		More flowers (1)
		Toddlers play spaces (1)
		Splash pad (1)
Warner Park	13	Events (3) – 4 th of July, Adult social events
Community Rec		Splash Pad (1)
Center		Basketball courts (1)
		Playground (1)
		Pool (1)
		Outdoor parkour course (1)
		No turf grass (1) – switch to native grasses and plants
		Kids vending machine (1)
		Zipline (1)
		Bike tracks (1)
		Trampolines (1)
		Indoor skating ring (1)

^{*}Wish box responses without relevance to park improvements are included in the response total counts but not in the summary of common responses.

Retrieved, No Responses:

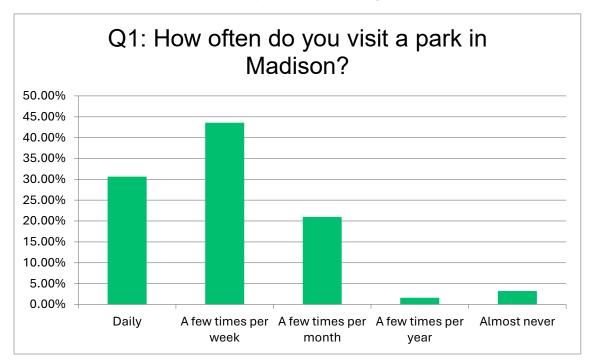
• East Madison Community Center

Not Retrieved (Assumed Lost or Misplaced):

- Kennedy Heights Community Center
- Centro Hispano
- Theresa Terrace Neighborhood Center
- Meadowridge Library

Supplemental BIPOC Survey

A brief online survey, provided in both English and Spanish, intended as a supplement to the survey produced through the UW Survey Center was promoted during the summer of 2024 via the four Parks Alive pop-ups and wish boxes. The survey was also sent directly to numerous community organizations throughout Madison. 62 people responded to the English survey and one response was received in Spanish; that response has been incorporated into the English responses summarized below.

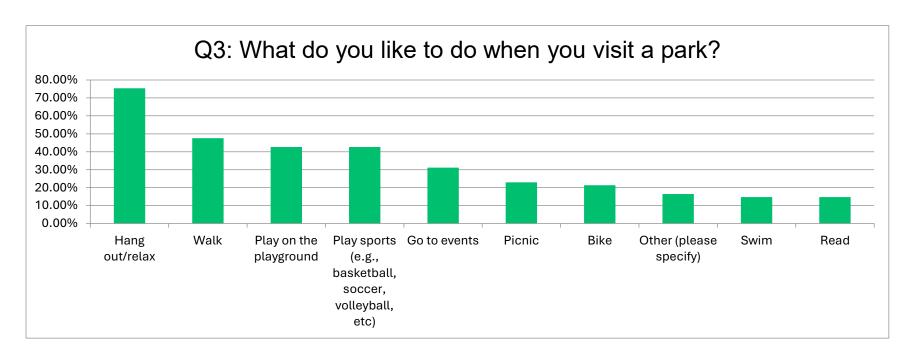


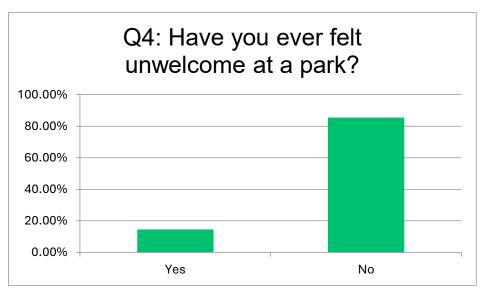
Q2: What park do you visit most and why? Click here for a list of all parks!

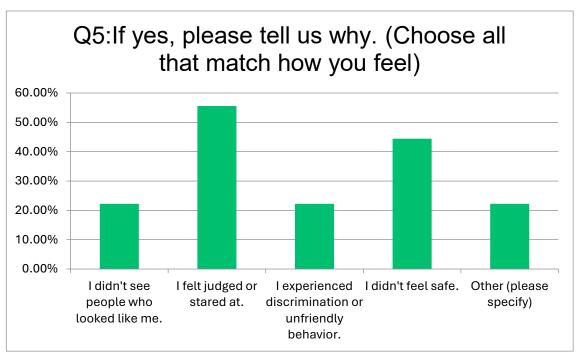
Common Responses included:

- Aldo Leopolod Park
- Brittingham Park
- James Madison Park
- Kennedy Park

- Vilas Park
- Demetral Park
- Walnut Grove Park
- Warner Park and Worthington Park

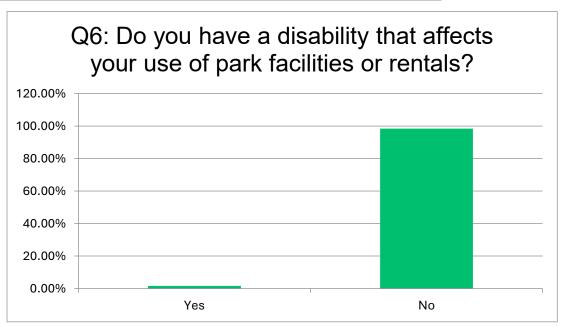


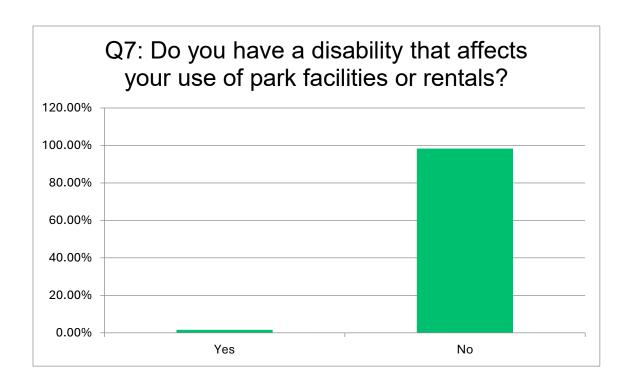




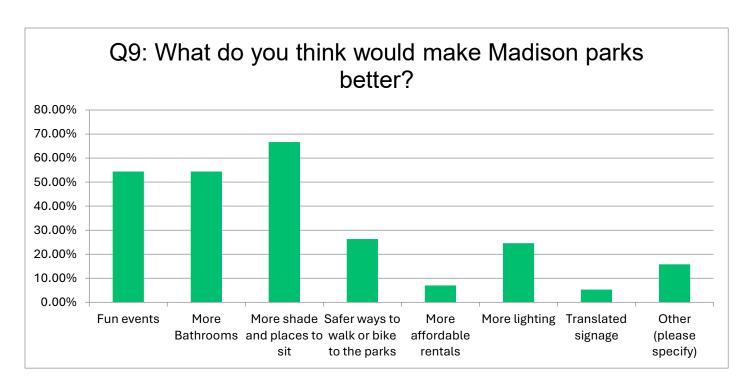
Other Responses:

- People were swearing loudly
- I felt safe





Q8: If yes, please tell us how we can make the parks more accessible and enjoyable for you. All respondents skipped this question.



Other responses:

- More shade trees and quiet areas to enjoy bird watching and wildlife
- A pool and/or splash pad at Warner Park
- Fountains and more seats
- LIT basketball courts for late season outdoor play past 5pm
- Better fencing
- More food trucks
- Paths
- More basketball courts.

Q10: Is there anything else you'd like to share?

- Parks needs to plant more trees. More wildlife, less prairies. More splash pads. Better playground for kids over age 7
- All playgrounds should be built accessibly or with accessibility features
- I love how clean our parks are. The open spaces and sports fields and nature
- In addition to biking through on my way to and from work, I visit parks often. I especially like shady spots. I love being able to walk or bike to a park: it makes the city feel more human. Because of Ride the Drive, I learned about two parks I hadn't known about before. I enjoy the Parks Alive events and I was grateful for Democracy in the Park. I loved Ride the Drive this year -- best Ride the Drive ever! I appreciate the partnership with Madison Boats -- I have a membership with them and it brings me to the parks. As a bicycle commuter I sometimes go out of my way to plan my errand route to take a path through a park instead of biking down the road with cars -- it calms me and makes me feel joyful.
- In view of the climate crisis, preserving green space and tree canopy should be the city's and Parks Division's #1 priority, not trying to increase usage.
- Better maintenance of tennis courts.
- Get more info about parks and events at the schools! I'm a teacher and would love to take my kids during the school
 year
- Rinse off/out door shower stations would be great at the beaches. No a proper shower, but a place to rinse off and go back to whatever you were doing. With the lake algae levels questionable ... this would be amazing. Add water bottle filling stations.
- Love the variety of parks!
- More native plantings and gardens!
- I love the parks and they are very fun to be at and i always feel very welcomed by the other people there
- Please add bathrooms to all parks! So not fun to have to leave to use the facilities elsewhere.
- Enclosed area needed to prevent Stoughton frontage road access/ drug dealing

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Appendix H: Athletic Organization Engagement Summary

Appendix H. Athletic Organization Engagement Summary

The City of Madison offers a variety of recreational opportunities through organized athletic activities. These organized athletic activities are offered through community partners that reserve Madison Park facilities and manage all aspects of the league organization. To better understand the needs of these athletic organizations, in the Parks Division conducted a survey with current athletic organizations through Survey Monkey. This Appendix provides a summary of the results of that survey.

A summary of athletic organization representatives' responses to open ended questions are as follows:

If you turn away potential players due to lack of space or amenities, please provide an estimate on the number of participants as well as what amenity is causing this. If you don't have an issue now, but expect to see one in the future, please let us know that as well.

The results for this question showed that a lot of recreational sports turn players away or cannot grow their team due to a lack of usable facilities. Ultimate frisbee, football, fast pitch/softball, sand volleyball and pickleball all reported a need for additional facilities to help grow their recreational teams. Ultimate frisbee reported turning 300+ players away and fast pitch reported turning 80-120 male players away in previous year due to not having usable fields to include male teams in this sport.

Are there any specific barriers within parks that limit your organizations ability to fully utilize the facilities? Please detail any obstacles, difficulties, or amenities that are lacking.

The results for this question showed that lighting is a common concern among park users for both safety reasons and to extend playing times by adding lighting in useable fields. Softball fields were also commonly mentioned as the outfield fences are too short for many adult players. Maintenance of open fields and sporting fields was also mentioned as a barrier as many fields have potholes and/or poor drainage resulting in hazards and unplayable fields. Also, common park users often don't know about field closures unless they are clearly marked. This results in people using the fields, prohibiting proper recovery from repairs.

Please describe any specific facilities, amenities, or resources you foresee needing.

- Lighting (3)
- Restroom facilities and potable water access in larger parks
- Multicourt pickleball facilities
- Softball court facilities (2)
- Sand volleyball courts
- Age appropriate sizes goals, consistent field lining, replacement nets, etc
- Locker rooms for facilities
- Limited spaces for recreation such as soccer (regent)

Are there particular sports you expect to increase or decrease in popularity?

Sports Expected to Increase in Popularity

Sports Expected to Decrease in Popularity

- Ultimate Frisbee
- Pickleball (2)
- Tennis
- Volleyball
- Softball with facilities
- Pickleball
- Soccer (3)
- Futsal
- Adult Outdoor and Arena Football
- Adult Basketball

• Flag Football

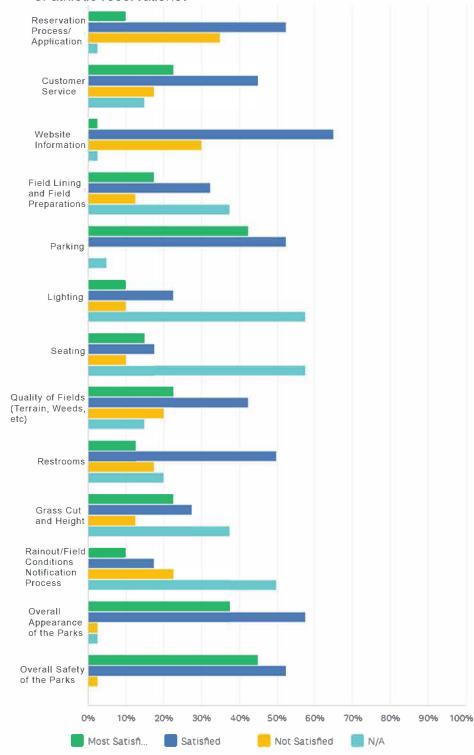
How might climate change affect your use of park facilities?

When considering climate change affecting adult recreation, many people reported needing to cancel sporting events frequently due to high heat and rain which may push the recreational season into the spring and fall, rather than just the summer season. Also, climate change may lead to worsening play field conditions which will increase the need for maintenance and potentially increase event cancellations. In recent years, people have had to cancel events due to rain, heat and air quality and are concerned climate change will lead to more unplayable conditions.

What else would you like us to know about athletic facilities as you look to the future?

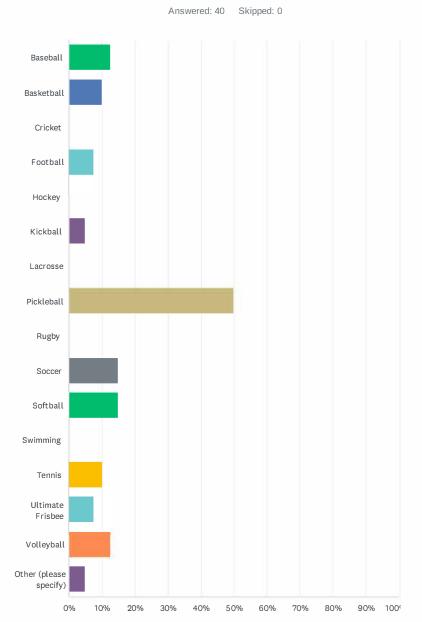
- Year round, multi use fields are needed
- Lighting for field use in spring and fall
- Adding turf facilities
- Longer fence lengths
- More lighting
- More pickleball courts
- Access to drinking water (2)
- Improve quality and quantity of Madison Parks facilities
- Meeting with power users of parks space rather than only surveys
- Work with programs creating positive results and hold them in harms way because of those that came before them in the same aspects (aka ownership changes and the efforts and impact to those around it)
- More frequent mowing of soccer fields and/or shorter grass lengths

Q1 How would you rate your experience with the following aspects of athletic reservations?



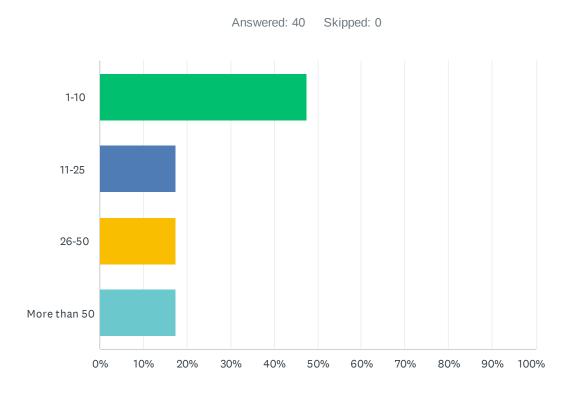
	MOST SATISFIED	SATISFIED	NOT SATISFIED	N/A	TOTAL
Reservation Process/Application	10%	53%	35%	3%	
	4	21	14	1	40
Customer Service	23%	45%	18%	15%	
	9	18	7	6	40
Website Information	3%	65%	30%	3%	
	1	26	12	1	40
Field Lining and Field Preparations	18%	33%	13%	38%	
	7	13	5	15	40
Parking	43%	53%	0%	5%	
	17	21	0	2	40
Lighting	10%	23%	10%	57%	
	4	9	4	23	40
Seating	15%	18%	10%	57%	
	6	7	4	23	40
Quality of Fields (Terrain, Weeds, etc)	23%	43%	20%	15%	
	9	17	8	6	40
Restrooms	13%	50%	18%	20%	
	5	20	7	8	40
Grass Cut and Height	23%	28%	13%	38%	
	9	11	5	15	40
Rainout/Field Conditions Notification Process	10%	18%	23%	50%	
	4	7	9	20	40
Overall Appearance of the Park(s)	38%	57%	3%	3%	
	15	23	1	1	40
Overall Safety of the Park(s)	45%	53%	3%	0%	
	18	21	1	0	40

Q2 What type of sport(s) do your participants play? Check all that apply.



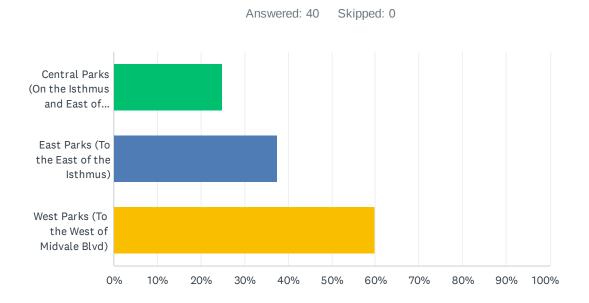
ANSWER CHOICES	RESPONSES	
Baseball	13%	5
Basketball	10%	4
Cricket	0%	0
Football	8%	3
Hockey	0%	0
Kickball	5%	2
Lacrosse	0%	0
Pickleball	50%	20
Rugby	0%	0
Soccer	15%	6
Softball	15%	6
Swimming	0%	0
Tennis	10%	4
Ultimate Frisbee	8%	3
Volleyball	13%	5
Other (please specify)	5%	2
Total Respondents: 40		

Q3 How many times did your group use a park athletic field/court space over the course of the year?



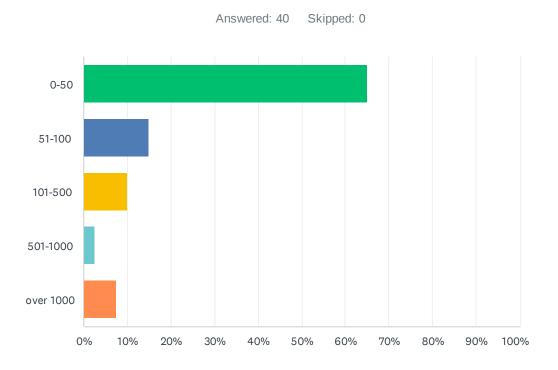
ANSWER CHOICES	RESPONSES	
1-10	48%	19
11-25	18%	7
26-50	18%	7
More than 50	18%	7
TOTAL		40

Q4 Where are the parks located that you primarily use for athletics? Check all that apply.



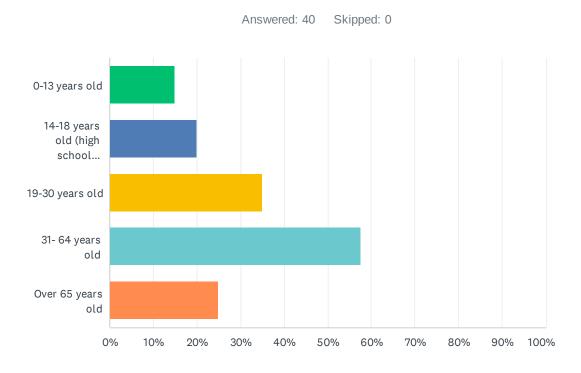
ANSWER CHOICES	RESPONSES	
Central Parks (On the Isthmus and East of Midvale Blvd)	25%	10
East Parks (To the East of the Isthmus)	38%	15
West Parks (To the West of Midvale Blvd)	60%	24
Total Respondents: 40		

Q5 How many participants were part of your organization or team?



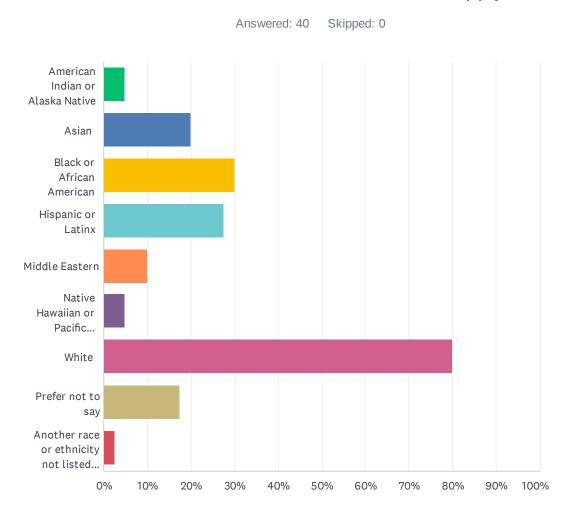
ANSWER CHOICES	RESPONSES	
0-50	65%	26
51-100	15%	6
101-500	10%	4
501-1000	3%	1
over 1000	8%	3
TOTAL		40

Q6 What is the age range of the majority of your participants? Check all that apply.



ANSWER CHOICES	RESPONSES	
0-13 years old	15%	6
14-18 years old (high school participants)	20%	8
19-30 years old	35%	14
31- 64 years old	57%	23
Over 65 years old	25%	10
Total Respondents: 40		

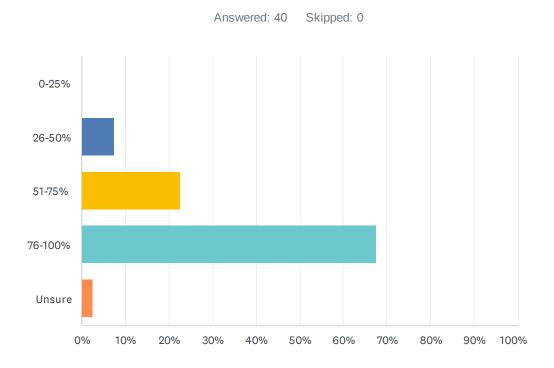
Q7 Which of the following racial and ethnic group(s) best describes the participants of your athletic reservations? Check all that apply.



2023 Athletic Facility Use Survey

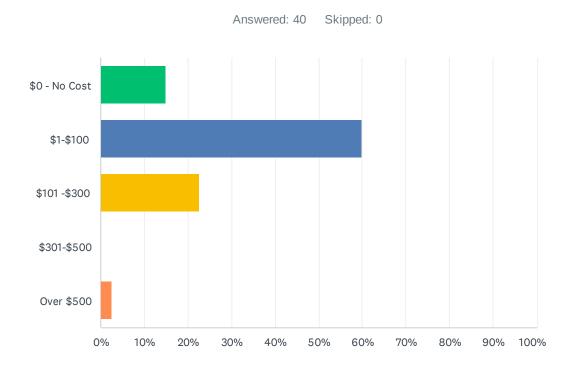
ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	5%	2
Asian	20%	8
Black or African American	30%	12
Hispanic or Latinx	28%	11
Middle Eastern	10%	4
Native Hawaiian or Pacific Islander	5%	2
White	80%	32
Prefer not to say	18%	7
Another race or ethnicity not listed above, please specify	3%	1
Total Respondents: 40		

Q8 What percentage of your participants reside in the City of Madison?



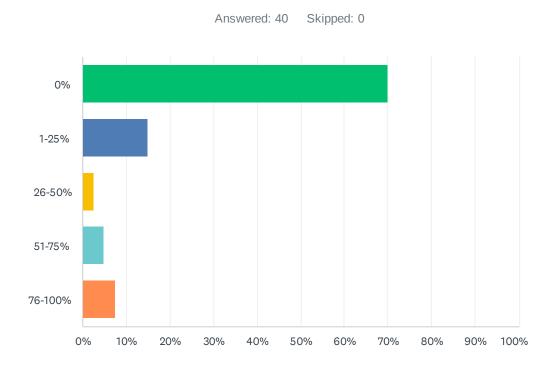
ANSWER CHOICES	RESPONSES	
0-25%	0%	0
26-50%	8%	3
51-75%	23%	9
76-100%	68%	27
Unsure	3%	1
TOTAL		40

Q9 What is the average cost per year to each participant?



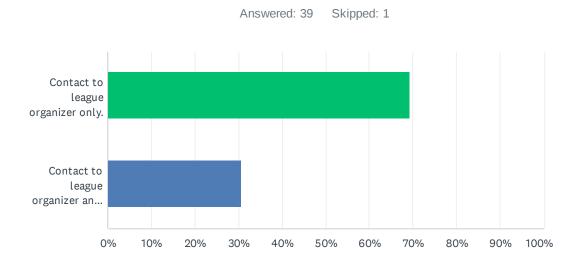
ANSWER CHOICES	RESPONSES	
\$0 - No Cost	15%	6
\$1-\$100	60%	24
\$101 -\$300	23%	9
\$301-\$500	0%	0
Over \$500	3%	1
TOTAL		40

Q10 What percentage of your participants receive scholarships or pay a reduced rate?



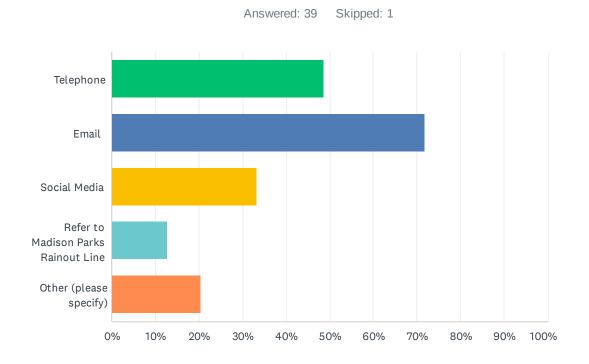
ANSWER CHOICES	RESPONSES	
0%	70%	28
1-25%	15%	6
26-50%	3%	1
51-75%	5%	2
76-100%	8%	3
TOTAL		40

Q11 How would you prefer to be notified of rainouts/cancellations?



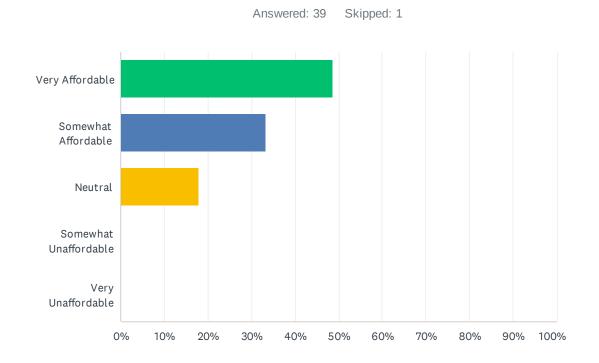
ANSWER CHOICES	RESPONSES	
Contact to league organizer only.	69%	27
Contact to league organizer and participants.	31%	12
TOTAL		39

Q12 How do you notify participants of rainouts/cancellations? Check all that apply.



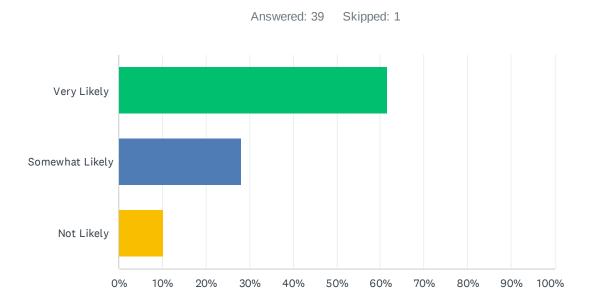
ANSWER CHOICES	RESPONSES	
Telephone	49%	19
Email	72%	28
Social Media	33%	13
Refer to Madison Parks Rainout Line	13%	5
Other (please specify)	21%	8
Total Respondents: 39		

Q13 How affordable did you find the cost of reserving a Madison Park athletic space?



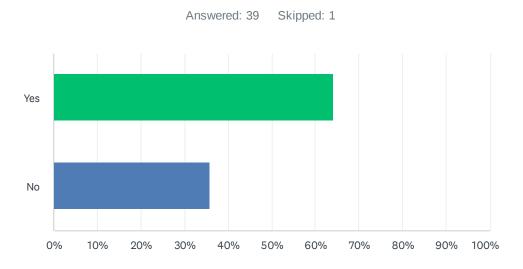
ANSWER CHOICES	RESPONSES	
Very Affordable	49%	19
Somewhat Affordable	33%	13
Neutral	18%	7
Somewhat Unaffordable	0%	0
Very Unaffordable	0%	0
TOTAL		39

Q14 How likely is it that you would recommend Madison Parks athletic facilities to a friend or colleague?



ANSWER CHOICES	RESPONSES	
Very Likely	62%	24
Somewhat Likely	28%	11
Not Likely	10%	4
TOTAL		39

Q15 Have you made any athletic reservations for 2024 yet?



ANSWER CHOICES	RESPONSES	
Yes	64%	25
No	36%	14
TOTAL		39

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Appendix I: Parks Division 2025 Adopted Budget

Golf Enterprise

Agency Overview

Agency Mission

The mission of the Golf Enterprise is to provide the Madison area golfing public with the finest possible golfing conditions at reasonable prices and for all levels of play.

Agency Overview

The Agency is responsible for golf course maintenance and operations at Madison's four golf courses. The goal of the agency is to operate a golf system that is fully self-sustaining and provides affordable, accessible, and quality golfing opportunities while maintaining a high level of customer service. The Golf Enterprise will advance this goal by working with The First Tee to improve the lives and opportunities for Madison's youth who participate in their programming and stakeholders to develop an actionable plan to ensure the mission of the Golf Enterprise is met.

Budget Service Changes

As part of the 2025 budget process, all agencies evaluated the budget service structure and had the opportunity to propose updates to services. The Golf Enterprise's 2025 budget service structure is the same as the 2024 budget. Since there were no changes, the budget does show a full history at the service level. The budget includes the following service:

Golf Operations

2025 Budget Highlights

Agency-Wide Changes

o The Golf Enterprise will complete a 25% phased reduction from 72 holes to 54 holes by the start of the 2026 season due to the land sale to Dane County for a portion of the Yahara Hills Golf Course.

Service: Golf Operations

 Increased revenue by \$210,000 to reflect 4-year average revenue for Golf Course greens fees (\$150,000) and Facility Rental (\$60,000).

Budget Overview

Agency Budget by Fund

Fund	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Golf Courses	10,383,223	4,081,829	4,669,740	4,291,829	4,292,604	4,292,604
Total	\$ 10.383.223	\$ 4.081.829	\$ 4,669,740	\$ 4.291.829	\$ 4.292,604	\$ 4.292.604

Agency Budget by Service

Service	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Golf Operations	10,383,223	4,081,829	4,669,740	4,291,829	4,292,604	4,292,604
	\$ 10 383 223	\$ 4.091.920	\$ 4.669.740	\$ 4 291 829	\$ 4.202.604	\$ 4.202.604

Agency Budget by Major-Revenue

Major Revenue	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Charges For Services	(5,083,979)	(4,028,829)	(4,633,890)	(4,238,829)	(4,238,829)	(4,238,829)
Invest Other Contrib	(29,182)	(5,000)	(97,249)	(5,000)	(5,000)	(5,000)
Misc Revenue	61,398	(48,000)	61,398	(48,000)	(48,000)	(48,000)
Other Finance Source	(5,323,291)	-	-	-	(775)	(775)
Transfer In	(8,170)	-	-	-	-	-
Total	\$ (10.383,223)	\$ (4.081.829)	\$ (4.669.740)	\$ (4.291.829)	\$ (4.292.604)	\$ (4.292.604)

Agency Budget by Major-Expense

Major Expense	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Salaries	1,548,095	1,627,570	1,470,138	1,592,431	1,592,431	1,592,431
Benefits	387,022	322,827	228,254	273,258	281,515	281,515
Supplies	617,082	624,329	679,483	624,329	624,329	624,329
Purchased Services	644,718	814,781	949,434	814,781	814,781	814,781
Debt Othr Financing	6,570,987	174,585	438,158	301,506	301,213	308,213
Inter Depart Charges	326,136	317,737	364,273	485,524	478,335	471,335
Transfer Out	289,182	200,000	540,000	200,000	200,000	200,000
Total	\$ 10,383,223	\$ 4,081,829	\$ 4,669,740	\$ 4,291,829	\$ 4,292,604	\$ 4,292,604

Service Overview

Service: Golf Operations

Service Description

The Agency is responsible for the operation and maintenance of the Yahara Hills, Odana Hills and Monona Golf Courses along with The Glen Golf Park, which provide a total of 72 holes of play, with a plan for phased 25% reduction from 72 holes to 54 holes by the start of the 2026 season. The goal of the service is a golf enterprise fund that is fully self-sustaining and provides affordable, accessible, and quality golfing opportunities in addition to serving year-round recreational needs of residents.

Activities Performed by this Service

- Golf Course Maintenance: Maintain the four golf courses by irrigating, mowing and performing Integrated Pest Management of the greens, tees, fairways and roughs; repairing and caring for mowing equipment and vehicles; and providing tee and green supplies necessary for play.
- Golf Clubhouses: Maintain clubhouses and provide customer services staff that set up tee times, check in players, rent golf carts, and process payment of purchases for greens fees, concessions at the snack bars, and golf accessories at the pro shops.
- Golf Park Programming: Plan, coordinate and host various mixed use recreational activities at The Glen Golf Park, including movies, fitness activities, performing
 arts and other community–focused activities.

Service Budget by Fund

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General	-	-	-	-	-	-
Other-Expenditures	10,383,223	4,081,829	4,669,740	4,291,829	4,292,604	4,292,604
Total	\$ 10,383,223	4,081,829 \$	4,669,740 \$	4,291,829 \$	4,292,604 \$	4,292,604

Service Budget by Account Type

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Revenue	(10,383,223)	(4,081,829)	(4,669,740)	(4,291,829)	(4,292,604)	(4,292,604)
Personnel	1,935,117	1,950,397	1,698,392	1,865,689	1,873,946	1,873,946
Non-Personnel	8,121,970	1,813,695	2,607,076	1,940,616	1,940,323	1,947,323
Agency Charges	326,136	317,737	364,273	485,524	478,335	471,335
Total	\$ - \$	- \$	- \$	- \$	- Ś	-

Line Item Detail

Agency Primary Fund:

	2	023 Actual	2024 Adopted	2024 Projected	2025 Request		2025 Executive	2025 Adopted
Charges For Services								
Catering Concessions		(604,350)	(504,000)	(583,913)	(504,0	000)	(504,000)	(504,000
Facility Rental		(1,160,775)	(775,000)	(1,079,181)	(835,0	000)	(835,000)	(835,000
Memberships		(377,076)	(307,600)	(345,345)	(307,6	500)	(307,600)	(307,600
Reimbursement Of Expense		(1,650)	(2,000)	(1,572)	(2,0	000)	(2,000)	(2,000
Golf Courses		(2,940,128)	(2,440,229)	(2,623,878)	(2,590,2	229)	(2,590,229)	(2,590,229
Charges For Services Total	\$	(5,083,979)	\$ (4,028,829)	\$ (4,633,890)	\$ (4,238,8	329) \$	(4,238,829)	\$ (4,238,829
Invest Other Contrib								
Interest		(29,182)	_	(92,249)		-	_	_
Contributions & Donations		-	(5,000)	(5,000)	(5.0	000)	(5,000)	(5,000
Invest Other Contrib Total	\$	(29,182)				000) \$	(5,000)	
Misc Revenue								
Miscellaneous Revenue		61,398	(48,000)	61,398	(48,0		(48,000)	(48,000
Misc Revenue Total	\$	61,398	\$ (48,000)	\$ 61,398	\$ (48,0	000) \$	(48,000)	\$ (48,000
Sale Of Assets (Gain) Loss On Sale Of Asset Fund Balance Applied		(5,544,678) 221,387 -	- - -	- - -		- -	- - (775)	- - (775
Other Finance Source Total	\$	(5,323,291)	<u>-</u>	\$ -	\$	- \$	(775)	\$ (775
Transfer In								
Transfer In From General		(8,012)	_	-		_	_	_
Transfer In From Grants		(158)	_	_		_	_	_
Transfer In Total	\$	(8,170)	\$ -	\$ -	\$	- \$	-	\$ -
Salaries								
Permanent Wages		476,887	728,565	458,395	658,6	32	658,632	658,632
Pending Personnel		-	76,155	-		-	-	-
Premium Pay		83,433	2,709	79,491	66,7		66,709	66,709
Workers Compensation Wages	5	508	-	508		-	-	-
Compensated Absence		21,616	16,467	16,534	16,4		16,467	16,467
Hourly Wages		855,860	764,569	808,366	811,5		811,518	811,518
Overtime Wages Permanent		73,267	14,375	76,487	14,3		14,375	14,375
Overtime Wages Hourly		36,524	24,730	30,358	24,7		24,730	24,730
Salaries Total	\$	1,548,095	\$ 1,627,570	\$ 1,470,138	\$ 1,592,4	31 \$	1,592,431	\$ 1,592,431

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Benefits						
Unemployment Benefits	46,922	71,183	_	71,183	71,183	71,183
Health Insurance Benefit	91,629	130,568	75,907	93,271	101,279	101,279
Wage Insurance Benefit	1,787	2,017	1,759	1,530	1,530	1,530
WRS	61,195	50,271	55,309	45,446	45,775	45,775
FICA Medicare Benefits	122,540	53,802	83,270	49,098	49,017	49,017
Licenses & Certifications	578	-	-	-	-	-
Post Employment Health Plans	14,272	14,985	12,010	12,730	12,730	12,730
Other Post Emplymnt Benefit	(15,569)	-	-	-	-	-
Pension Expense	63,667	-	-	-	-	-
Benefits Total	\$ 387,022	\$ 322,827	\$ 228,254	\$ 273,258	\$ 281,515	\$ 281,515
Supplies						
Supplies						
Office Supplies	10,798	12,500	12,500	12,500	12,500	12,500
Copy Printing Supplies	701	400	2,301	400	400	400
Hardware Supplies	1,440	1,929	3,016	1,929	1,929	1,929
Software Lic & Supplies	1,999	-	-	-	-	-
Work Supplies	35,856	43,900	43,900	43,900	43,900	43,900
Janitorial Supplies	13,317	7,300	9,398	7,300	7,300	7,300
Safety Supplies	8,274	3,500	3,500	3,500	3,500	3,500
Uniform Clothing Supplies	-	-	417	-	-	-
Building	-	300	300	300	300	300
Building Supplies	2,612	11,650	15,667	11,650	11,650	11,650
Landscaping Supplies	23,515	16,150	16,150	16,150	16,150	16,150
Fertilizers And Chemicals	130,211	141,000	144,101	141,000	141,000	141,000
Machinery And Equipment	13,020	67,000	69,596	67,000	67,000	67,000
Equipment Supplies	133,295	91,600	96,742	91,600	91,600	91,600
Oil	563	100	638	100	100	100
Inventory	241,483	227,000	261,257	227,000	227,000	227,000
Supplies Total	\$ 617,082	\$ 624,329	\$ 679,483	\$ 624,329	\$ 624,329	\$ 624,329

Line Item Detail

Agency Primary Fund:

Cellular Telephone Systems Comm Internet Systems Comm Internet Systems Comm Internet Systems Comm Internet System Control System & Software Mntc Rental Of Equipment Memberships Uniform Laundry Audit Services Credit Card Services Consulting Services Printing Services Security Services Security Services Security Services Other Services & 1,7 Other Services & 2,7 Other Services & 4,7 Permits & Licenses Security Services & 3,6 Services & 3,6 Services & 4,7 Services & 4,7 Services & 3,7 Services & 3,7 Services & 3,7 Services & 3,7 Security Services & 4,7 Services & 4,7 Services & 4,7 Services & 5,7 Servi	•				
Electricity 84, Water 332, Stormwater 21, Telephone 5 Cellular Telephone 5, Building Improv Repair Maint 2, Pest Control 3, Equipment Mntc 14,6 System & Software Mntc Rental Of Equipment 2,6 Memberships 2,0 Uniform Laundry 4 Audit Services 1,5 Credit Card Services 137, Management Services 3,6 Consulting Services 7,6 Advertising Services 9,7 Advertising Services 1,7 Other Services 4,7 Permits & Licenses 4,7 Permits & Licenses 3,7 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	•				
Water 332, Stormwater 21, Telephone 5 Cellular Telephone 5,8 Building Improv Repair Maint 2,9 Pest Control 3,3 Equipment Mntc 14,6 System & Software Mntc Rental Of Equipment 2,6 Memberships 1,1 Uniform Laundry Audit Services 1,5 Credit Card Services 137,7 Management Services 3,6 Consulting Services 7,6 Advertising Services 9,7 Advertising Services 1,7 Other Services 1,7 Other Services 4,3 Permits & Licenses 4,5 Permits & Licenses 5,7 Debt Othr Financing 9 Principal 1,1 Interest 3,6		70 15,912	15,870	15,870	15,870
Stormwater 21,4 Telephone 5 Cellular Telephone 5,8 Building Improv Repair Maint 2,9 Pest Control 3,3 Equipment Mntc 14,6 System & Software Mntc Rental Of Equipment 2,6 Memberships 1 Uniform Laundry Audit Services 1,5 Credit Card Services 137,7 Management Services 3,6 Consulting Services 7,6 Advertising Services 7,6 Advertising Services 1,7 Other Services 4,7 Permits & Licenses 4,7 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	588 76,97	71 76,971	76,971	76,971	76,971
Telephone Cellular Telephone Systems Comm Internet Systems Comm Internet Building Improv Repair Maint Pest Control Equipment Mntc System & Software Mntc Rental Of Equipment Memberships Uniform Laundry Audit Services Credit Card Services Consulting Services Printing Services Printing Services Security Services Security Services Permits & Licenses Purchased Services Total Debt Othr Financing Principal Interest System & Software Mntc Rental Of Equipment 2,6 3,7 3,7 3,7 3,7 4,7 5,7 5,7 6,7 6,7 6,7 6,7 6,7 6,7 6,7 6,7 6,7 6	546 238,34	10 332,546	238,340	238,340	238,340
Cellular Telephone Systems Comm Internet Systems Comm Internet Systems Comm Internet Building Improv Repair Maint Pest Control 3,3 Equipment Mntc System & Software Mntc Rental Of Equipment Memberships Uniform Laundry Audit Services Credit Card Services Credit Card Services Advertising Services Printing Services Printing Services Security Services Security Services Permits & Licenses Purchased Services Total Debt Othr Financing Principal Interest S, 3,3	257 74,50	00 74,500	74,500	74,500	74,500
Systems Comm Internet Building Improv Repair Maint Pest Control Equipment Mntc System & Software Mntc Rental Of Equipment Uniform Laundry Audit Services Credit Card Services Advertising Services Printing Services Security Services Security Services Permits & Licenses Purchased Services Total Debt Othr Financing Principal Interest 13,5 2,6 3,6 4,7 5,7 6,7 6,7 6,7 6,7 6,7 6,7 6	501 2,51	15 2,692	2,515	2,515	2,515
Building Improv Repair Maint Pest Control 3,3 Equipment Mntc 14,6 System & Software Mntc Rental Of Equipment 2,6 Memberships Uniform Laundry Audit Services 137,7 Management Services Consulting Services Printing Services Printing Services Security Services Security Services Permits & Licenses 3,6 Purchased Services Total Debt Othr Financing Principal Interest 3,3 2,3 3,3 2,4 3,6 3,6 3,6 3,6 3,6 3,6 3,6 3	479 47	70 578	470	470	470
Pest Control 3,3 Equipment Mntc 14,6 System & Software Mntc Rental Of Equipment 2,6 Memberships 1 Uniform Laundry Audit Services 1,5 Credit Card Services 3,6 Consulting Services 7,6 Advertising Services Printing Services 9 Printing Services 1,7 Other Services 4,3 Permits & Licenses 3,6 Purchased Services Total \$ 644,7	864 2,00	00 5,234	2,000	2,000	2,000
Equipment Mntc System & Software Mntc Rental Of Equipment Q,6 Memberships Uniform Laundry Audit Services Credit Card Services Management Services Consulting Services Printing Services Printing Services Security Services Security Services Permits & Licenses Permits & Licenses Purchased Services Total Debt Othr Financing Principal Interest 14,6 14,6 16,6 16,6 16,6 16,6 16,6 16,	954 5,10	5,100	5,100	5,100	5,100
System & Software Mntc Rental Of Equipment 2,6 Memberships 1 Uniform Laundry Audit Services 1,5 Credit Card Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Security Services 1,7 Other Services 4,3 Permits & Licenses 3,6 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	375 2,28	30 2,280	2,280	2,280	2,280
Rental Of Equipment 2,6 Memberships 1 Uniform Laundry Audit Services 1,5 Credit Card Services 137,7 Management Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Security Services 1,7 Other Services 4,5 Permits & Licenses 3,5 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	694 18,62	20 18,620	18,620	18,620	18,620
Memberships Uniform Laundry Audit Services 1,5 Credit Card Services 137,7 Management Services Consulting Services Advertising Services Printing Services Printing Services Security Services Security Services 1,7 Other Services & 1,7 Permits & Licenses & 3,3 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	- 10,03	39 10,039	10,039	10,039	10,039
Uniform Laundry Audit Services 1,5 Credit Card Services 137,7 Management Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Printing Services Security Services 1,7 Other Services 4,5 Permits & Licenses 3,5 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	652 180,06	203,089	180,064	180,064	180,064
Audit Services 1,5 Credit Card Services 137,5 Management Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Security Services 1,7 Other Services & Expenses 4,5 Permits & Licenses 3,5 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	188 -	176	-	-	-
Credit Card Services 137,1 Management Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Security Services 1,7 Other Services & Expenses 4,8 Permits & Licenses 3,3 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	- 70	00 700	700	700	700
Management Services 3,6 Consulting Services 7,6 Advertising Services Printing Services Security Services 1,7 Other Services & Expenses 4,8 Permits & Licenses 3,5 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	525 1,52	25 1,525	1,525	1,525	1,525
Consulting Services 7,0 Advertising Services Printing Services Security Services 1,7 Other Services & Expenses 4,8 Permits & Licenses 3,5 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	158 139,00	00 150,799	139,000	139,000	139,000
Advertising Services Printing Services Printing Services Security Services 1,7 Other Services & Expenses 4,8 Permits & Licenses 3,7 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	600 9,85	50 9,850	9,850	9,850	9,850
Printing Services Security Services 1,7 Other Services & Expenses 4,6 Permits & Licenses 3,7 Purchased Services Total 5 Debt Othr Financing Principal Interest 3,6	056 -	1,178	-	-	-
Security Services 1,7 Other Services & Expenses 4,8 Permits & Licenses 3,7 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	24 14,50	00 14,500	14,500	14,500	14,500
Other Services & Expenses Permits & Licenses 3,3 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6		470	-	-	-
Permits & Licenses 3,3 Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	793 1,67	70 1,815	1,670	1,670	1,670
Purchased Services Total \$ 644,7 Debt Othr Financing Principal Interest 3,6	322 18,00	00 18,094	18,000	18,000	18,000
Debt Othr Financing Principal Interest 3,6	328 2,76	57 2,767	2,767	2,767	2,767
Principal Interest 3,6	718 \$ 814,78	31 \$ 949,434	\$ 814,781	\$ 814,781	\$ 814,781
Principal Interest 3,6					
Interest 3,6	- 41,61	10 41,610	41,610	24 621	24 621
•	•	•	,	24,621	24,621
interest Leases 17,2	•	3,088	2,603	1,539	1,539
Depresiation 136.6		120 020	-	-	-
Depreciation 136,6		136,629	-	-	-
Lease Amortization 158,9		- 250 021	-	- 275 052	- 202.052
Fund Balance Generated 6,254,3 Debt Othr Financing Total \$ 6,570,5	307 1303	72 256,831 85 \$ 438,158		\$ 301,213	282,053 \$ 308,213

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Inter Depart Charges						
ID Charge From GF	10,724	11,394	17,091	11,394	11,394	11,394
ID Charge From Attorney	10,804	-	-	-	-	-
ID Charge From Civil Rights	2,262	2,841	4,262	14,253	14,253	14,253
ID Charge From Finance	40,677	39,485	59,228	48,336	48,336	48,336
ID Charge From Human Resour	4,285	7,528	11,292	33,159	33,159	33,159
ID Charge From Information Te	18,328	25,788	38,683	101,627	101,627	101,627
ID Charge From Mayor	4,086	4,989	7,484	23,956	23,956	23,956
ID Charge from EAP	570	749	1,124	2,830	2,830	2,830
ID Charge From Fleet Services	199,970	186,071	186,071	208,258	201,069	194,069
ID Charge From Traffic Eng	206	-	_	-	-	-
ID Charge From Insurance	9,872	11,371	11,519	14,161	14,161	14,161
ID Charge From Workers Comp	24,350	27,521	27,521	27,550	27,550	27,550
Inter Depart Charges Total \$	326,136	\$ 317,737	\$ 364,273	\$ 485,524	\$ 478,335	\$ 471,335
Transfer Out						
Transfer Out To General	201,539	200,000	200,000	200,000	200,000	200,000
Transfer Out To General	87,643	200,000	340,000	200,000	200,000	200,000
Transfer Out Total \$	289,182	\$ 200,000	\$ 540,000	\$ 200,000	\$ 200,000	\$ 200,000

Position Summary

		2024 Bu	ıdget	2025 Budget							
		Adopt	ed	Reque	est	Execu	tive	Adopted			
Classification	CG	FTEs	Amount	FTEs	Amount	FTEs	Amount	FTEs	Amount		
EQPT OPR 3-16	16	1.00	57,184	1.00	67,064	1.00	67,064	1.00	67,064		
GOLF CLUB OPER SUPV 2-18	18	1.00	84,129	1.00	72,603	1.00	72,603	1.00	72,603		
GOLF COURSE SUPERINTENDENT 1	16	0.00	-	0.00	-	0.00	-	2.00	133,173		
GOLF COURSE SUPERINTENDENT 2	16	0.00	-	0.00	-	0.00	-	1.00	82,960		
GOLF COURSE SUPERINTENDENT 3	16	0.00	-	0.00	-	0.00	-	1.00	83,700		
GOLF OPER DIRECTOR-18	18	1.00	92,773	1.00	98,096	1.00	98,096	1.00	98,096		
GREENSKEEPER 1-16	16	2.00	140,156	2.00	133,173	2.00	133,173	0.00	-		
GREENSKEEPER 2-16	16	1.00	80,035	1.00	82,960	1.00	82,960	0.00	-		
GREENSKEEPER 3-16	16	1.00	82,992	1.00	83,700	1.00	83,700	0.00	-		
MAINT MECH 1-16	16	1.00	80,035	1.00	83,707	1.00	83,707	1.00	83,707		
PKS EQUIP MECH 1-16	16	1.00	77,872	1.00	80,717	1.00	80,717	1.00	80,717		
PKS MAINT WKR-16	16	2.00	115,839	2.00	121,549	2.00	121,549	2.00	121,549		
PKS OPR LDWKR-16	16	1.00	81,860	1.00	70,813	1.00	70,813	1.00	70,813		
PROGRAM ASST 1-20	20	2.00	115,176	2.00	121,773	2.00	121,773	2.00	121,773		
		14.00	\$1,008,051	14.00	\$1,016,154	14.00	\$1,016,154	14.00	\$1,016,154		

Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.

Parks Division

Capital Improvement Plan (CIP) Overview

Budget Phase: Adopted

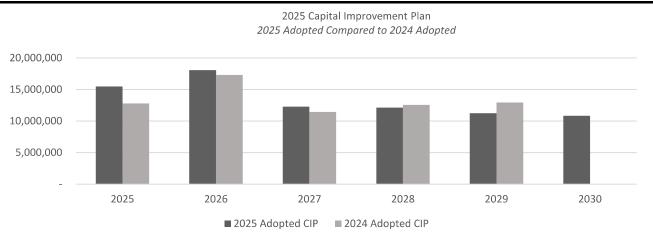
Summary Table

,	2025	2026	2027	2028	2029	2030
Athletic Field						
Improvements	90,000	100,000	110,000	340,000	90,000	165,000
Beach And Shoreline						
Improvements	560,000	355,000	515,000	75,000	355,000	1,705,000
Brittingham Beach House	200,000	1,700,000	-	-	-	-
Conservation Park						
Improvements	415,000	415,000	415,000	420,000	430,000	430,000
Disc Golf Improvements	90,000	130,000	40,000	40,000	40,000	40,000
Dog Park Improvements	100,000	50,000	50,000	50,000	350,000	50,000
Elver Park Improvements	-	-	200,000	-	800,000	-
Forest Hill Cemetery						
Improvements	-	-	-	1,575,000	-	-
James Madison Park						
Improvements	75,000	-	300,000	-	1,000,000	1,000,000
Land Acquisition	300,000	300,000	300,000	300,000	300,000	300,000
Madison LakeWay						
Improvements	2,900,000	6,000,000	-	-	-	-
McPike Park (Central						
Park)	30,000	-	500,000	-	-	-
Odana Hills Clubhouse						
Improvements	-	-	150,000	-	2,500,000	-
Olbrich Botanical Gardens						
Improvement	590,000	340,000	540,000	340,000	340,000	340,000
Park Equipment	375,000	375,000	425,000	425,000	425,000	425,000
Park Facility						
Improvements	1,125,000	3,810,000	830,000	410,000	765,000	1,755,000
Park Land Improvements	7,140,000	3,320,000	4,110,000	6,700,000	2,640,000	3,445,000
Playground/Accessibility						
Improvements	1,335,000	1,190,000	1,290,000	1,440,000	1,190,000	1,190,000
Vilas Park Improvements	150,000	-	2,500,000	-	-	-
	\$ 15,475,000	\$ 18,085,000	\$ 12,275,000	\$ 12,115,000	\$ 11,225,000	\$ 10,845,000

Parks Division

Capital Improvement Plan (CIP) Overview

Changes from 2024 Adopted CIP



Capital Improvement Plan (CIP) Overview

Description of Major Changes

Athletic Field Improvements

 Program budget decreased by \$425,000 in General Fund GO Borrowing, \$445,000 in Impact Fees, and \$40,000 in Transfer From Other Restricted from 2025 to 2029 due to current park development priorities and resources (Net total decrease: \$910,000). This reflects a 55.5% decrease.

Beach and Shoreline Improvements

- Program budget decreased by \$630,000 in General Fund GO Borrowing and increased by \$20,000 in Impact Fees from 2025 to 2029 (Net total decrease: \$610,000). This reflects a 24.7% decrease.
- Adopted Budget includes \$880,000 in General Fund GO Borrowing and \$825,000 in Impact Fees in 2030. 2030 funding is
 planned for Hudson Park (\$1.4 million), Wingra Creek Parkway Bike Path (\$250,000), and various shoreline and pier
 maintenance projects (\$55,000).

Brittingham Beach House

 Project budget increased by \$450,000 in General Fund GO Borrowing and decreased by \$250,000 in Impact Fees from 2025 to 2026 due to increased construction costs. This reflects a 11.8% increase.

Conservation Park Improvements

No major changes compared to 2024 Adopted CIP.

Disc Golf Improvements

• No major changes compared to 2024 Adopted CIP.

Dog Park Improvements

 Program budget funding shifted \$125,000 in General Fund GO Borrowing, \$75,000 in Impact Fees, and \$100,000 in Transfer From Other Restricted from 2027 to 2029. This net-neutral shift is due to current park development priorities and resources.

Elver Park Improvements

 Project budget decreased by \$1.8 million in General Fund GO Borrowing and \$2.5 million in Impact Fees from 2025 to 2029 due to current park development priorities and resources. This reflects an 80.1% decrease.

Forest Hill Cemetery Improvements

• Project budget shifted \$1.6 million in General Fund GO Borrowing from 2025 to 2028.

James Madison Park Improvements

- Project budget decreased by \$400,000 in General Fund GO Borrowing and \$600,000 in Impact Fees from 2025 to 2029 due to current park development priorities. This reflects a 42.1% decrease.
- \$75,000 in project funding (\$40,000 in General Fund GO Borrowing, \$35,000 in Impact Fees) advanced from 2026 to 2025 for door replacement for the Bernard-Hoover boathouse.

Land Acquisition

• No major changes compared to 2024 Adopted CIP.

Madison LakeWay Improvements

- Project budget increased by \$700,000 in General Fund GO Borrowing and \$200,000 in Impact Fees in 2025. This reflects
 a 15% increase.
- \$2.5 million in project funding changed from TIF Borrowing to TIF Increment in 2026 (TID 53).
- Finance Committee Amendment #7 changed the name of the project to "Madison LakeWay Improvements" from "Lake Monona Waterfront Improvement" and updated the project description.
- Common Council Amendment #1 added \$2.0 million in County Sources in 2025.

Capital Improvement Plan (CIP) Overview

Description of Major Changes (Continued)

McPike Park (Central Park)

 Project advanced from 2028 to 2027 to construct proposed improvements sooner due to current park development priorities. \$15,000 of funding in 2025 shifted from General Fund GO Borrowing to Impact Fees.

Odana Hills Clubhouse Improvements

• Project planning advanced from 2029 to 2027 and construction advanced to 2029 due to the poor condition of the building. Construction in 2029 includes \$1.5 million in Reserves Applied and \$1.0 million in Impact Fees. This reflects a net increase of \$2.4 million compared to the 2024 Adopted CIP.

Olbrich Botanical Gardens Improvement

 Program budget increased by \$250,000 in Private Contribution/Donation in 2025 and \$200,000 in General Fund GO Borrowing in 2027. This reflects a 26.5% increase.

Park Equipment

• Program budget decreased by \$100,000 in General Fund GO Borrowing from 2025 to 2026 due to current community and park maintenance needs. The reflects a 4.7% decrease.

Park Facility Improvements

- Program budget decreased by \$2.6 million from 2025 to 2029 due to current park development priorities and resources.
 This reflects a 27.1% decrease.
- Major funding changes include decreases of \$3.0 million in Impact Fees and \$350,000 increase in Reserves Applied from 2025 to 2029.
- Program budget increased by \$2.4 million in Non-General Fund GO Borrowing (Golf Enterprise Borrowing) in 2026 for the Yahara Hills Maintenance Facility.
- Adopted Budget includes \$1.2 million in General Fund GO Borrowing, \$575,000 in Impact Fees, and \$25,000 in Private Contribution/Donation in 2030.

Park Land Improvements

- Program budget increased by \$5.6 million from 2025 to 2029. This reflects a 30.7% increase.
- Major changes include an increase of \$1.3 million in General Fund GO Borrowing, \$1.6 million in Impact Fees, and \$3.0 million in Reserves Applied from 2025 to 2029.

Playground/Accessibility Improvements

- Program budget decreased by \$55,000 from 2025 to 2029 due to current community and park maintenance needs. This
 reflects a 0.8% decrease.
- Major funding changes include a \$365,000 increase in General Fund GO Borrowing and a \$640,000 increase in Impact Fees from 2025 to 2029, and a \$220,000 increase in TIF Increment (TID 51) in 2025.

Vilas Park Improvements

• Project design advanced from 2027 to 2025 and construction advanced from 2028 to 2027 due to current community and park maintenance needs.

Summary of Expenditures and Revenues

2025 CIP	by	Expenditure	Type

	2025	2026	2027	2028	2029	2030
Building	840,000	5,275,000	820,000	175,000	3,105,000	1,575,000
Land	300,000	300,000	300,000	300,000	300,000	300,000
Land Improvements	13,960,000	12,135,000	10,730,000	11,215,000	7,395,000	8,545,000
Machinery and						
Equipment	375,000	375,000	425,000	425,000	425,000	425,000
	\$ 15,475,000	\$ 18.085.000	\$ 12,275,000	\$ 12.115.000	\$ 11.225.000	\$ 10.845.000

2025 CIP by Funding Source

	2025	2026	2027	2028	2029	2030
GF GO Borrowing	6,420,000	6,480,000	7,305,000	7,900,000	5,850,000	7,110,000
Non-GF GO Borrowing	-	2,400,000	-	-	-	-
County Sources	2,000,000	-	-	-	-	-
Federal Sources	10,000	10,000	10,000	10,000	10,000	5,000
Impact Fees	1,595,000	3,960,000	3,805,000	3,478,000	3,560,000	2,575,000
Private						
Contribution/Donation	275,000	25,000	25,000	72,000	25,000	25,000
Reserves Applied	3,125,000	1,400,000	550,000	325,000	1,500,000	450,000
TIF Increment	1,820,000	3,590,000	450,000	200,000	50,000	550,000
Transfer From Other						
Restricted	230,000	220,000	130,000	130,000	230,000	130,000
	¢ 15 475 000	¢ 10 005 000	¢ 12 275 000	¢ 12 115 000	¢ 11 225 000	\$ 10.94E.000

Borrowing Summary

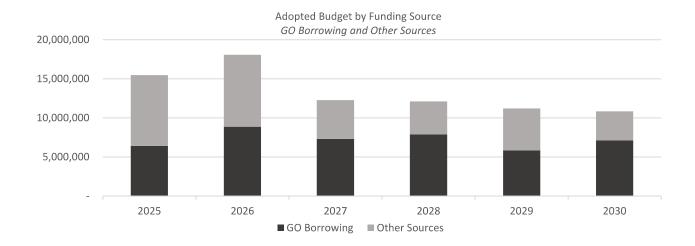
		2025		2026		2027		2028		2029		2030
General Fund GO												
Borrowing		6,420,000		6,480,000		7,305,000		7,900,000		5,850,000		7,110,000
Non-General Fund GO												
Borrowing		-		2,400,000		-		-		-		-
	Ś	6.420.000	Ś	8.880.000	Ś	7.305.000	Ś	7.900.000	Ś	5.850.000	Ś	7.110.000

Annual Debt Service

	2025	2026	2027	2028	2029	2030
General Fund GO						
Borrowing	834,600	842,400	949,650	1,027,000	760,500	924,300
Non-General Fund GO						
Borrowing	-	312,000	-	-	-	-
	\$ 834,600	\$ 1,154,400	\$ 949,650	\$ 1,027,000	\$ 760,500	\$ 924,300

Parks Division

Summary of Expenditures and Revenues



Carryforward General Obligation Borrowing

	Unused Appropriation Authority	Reauthorized GO Borrowing
10605 BEACH SHORELINE IMPROVEMENTS	1,761,687	630,555
10646 CENTRAL PARK	572,375	2,996
17124 CONSERVATION PARK IMPROVEMENTS	643,630	575,505
13937 COUNTRY GROVE PARK RESTROOM FACILIT	853,776	457,500
17130 DISC GOLF IMPROVEMENTS	131,691	-
17122 DOG PARK IMPROVEMENTS	261,184	48,407
14334 DOOR CREEK PARK SHELTER	391,345	1,045,381
12728 DOWNTOWN AREA PARK	44,153	190,000
17190 ELVER PARK IMPROVEMENTS OUT	965,687	420,000
17148 EMERALD ASH BORER MITIGATION	336,926	487,500
17235 FIELD IMPROVEMENTS	941,680	252,500
17166 FOREST HILL CEMETERY IMPROVEMENTS	160,000	160,000
17168 GARVER AT OLBRICH BOTANICAL COMPLEX	900,235	868,831
17233 HILL CREEK PARK	90,000	-
17170 JAMES MADISON PARK IMPROVEMENTS	323,893	-
17128 LAND ACQUISITION	15,605,085	-
17362 LAW PARK IMPROVEMENTS	37,888	200,000
17193 OLBRICH BOTANICAL COMPLEX	92,946	-
14708 OLBRICH BOTANICAL GARDENS IMPROVE	340,000	190,000
17202 PARK EQUIPMENT	1,156,853	643,977
17443 PARK FACILITY IMPROVEMENTS	1,808,481	1,000,125
17421 PARK LAND IMPROVEMENTS	11,331,813	3,876,051
17436 PLAYGROUND/ACCESSIBILITY IMPROVMNTS	1,365,815	616,681
17184 VILAS PARK IMPROVEMENTS	577,743	202,341
17196 WARNER PARK COMMUNITY CENTER	8,442,042	7,010,000
	\$ 49,136,925	\$ 18,878,351

Project	Athletic Field Improvements	Project #	17235
Citywide Element	Culture and Character	Project Type	Program

Project Description

This program funds the maintenance, restoration, and improvement of athletic fields in the parks system, including those utilized by the Madison Ultimate Frisbee Association (MUFA) under their adopted use agreement. The goal of the program is to increase accessibility to and utilization of the fields by a broad range of users.

GF GO Borrowing 50,000 55,000 70,000 300,000 Transfer From Other Restricted 40,000 40,000 40,000 40,000 Impact Fees - 5,000	90.000 S	165.000
GF GO Borrowing 50,000 55,000 70,000 300,000 Transfer From Other	-	-
GF GO Borrowing 50,000 55,000 70,000 300,000	40,000	40,000
2023 2020 2027 2020	50,000	125,000
2025 2026 2027 2028	2029	2030

Project	Beach And Shoreline Improvements	Project #	10605
Citywide Element	Green and Resilient	Project Type	Program

Project Description

This program funds improvement to park beaches, piers, shorelines, and public lake access amenities. The program's goals are to provide lake access that is safe, accessible, and minimizes shoreline erosion. \$1.65 million of funding in 2030 is for Hudson Park (\$1.4 million) and the Wingra Creek Parkway Bike Path (\$250,000).

Total	Ś	560.000 S	355.000 S	515.000 \$	75.000 \$	355.000 S	1.705.000
Impact Fees		340,000	-	175,000	-	-	825,000
GF GO Borrowing		220,000	355,000	340,000	75,000	355,000	880,000
		2025	2026	2027	2028	2029	2030

Project	Brittingham Beach House	Project #	17159
Citywide Element	Culture and Character	Project Type	Project

Project Description

This project funds improvements to Brittingham Park beach house. The beach house building has reached the end of its useful life and funding is for replacing the structure with a more sustainable building. The goal of the project is to provide a facility that meets current needs while offering flexibility for future requirements. Funding for design of beach house will occur in 2025 with construction to begin in 2026. Project is contingent on a complete operating plan outlining a shared funding structure between the City and Operator for capital improvements.

	2025	2026	2027	2028	2029	2030
GF GO Borrowing	150,000	1,100,000	-	-	-	-
Impact Fees	50,000	600,000	-	-	-	-
Total	\$ 200,000	\$ 1,700,000	\$ -	\$ -	\$ -	\$ -

Project	Conservation Park Improvements	Project #	17124
Citywide Element	Green and Resilient	Project Type	Program

Project Description

This program funds environmental enhancements to the City's diverse native ecosystems consistent with the adopted Land Management standards for the Parks Division. The goals of the program are to create natural landscapes and open spaces that are well maintained and accessible to park visitors and to preserve and protect the natural resources of the Madison area through long-term focused land management practices. This will also provide welcoming conservation parks to promote social equity throughout the park system and further the objectives of the Connecting Children to Nature Initiative.

Total	Ś	415.000	Ś	415.000	Ś	415.000	Ś	420.000	Ś	430.000	Ś	430.000
Federal Sources		5,000		5,000		5,000		5,000		5,000		5,000
GF GO Borrowing		410,000		410,000		410,000		415,000		425,000		425,000
		2025		2026		2027		2028		2029		2030

Project	Disc Golf Improvements	Project #	17130
Citywide Element	Green and Resilient	Project Type	Program

Project Description

The program funds improvements to existing disc golf courses and potential new disc golf course locations in City parks. The goal of the program is to meet current standards for access and safety established for these areas, while meeting the needs of the disc golf community. Future funding anticipates the potential construction of new disc golf course in the system utilizing Disc Golf segregated non-reverting funds that have been generated through user fees.

Total	\$ 90.000 \$	130,000 \$	40.000 S	40.000 S	40.000 S	40,000
Restricted	90,000	130,000	40,000	40,000	40,000	40,000
Transfer From Other						
	2025	2026	2027	2028	2029	2030

Project	Dog Park Improvements	Project #	17122
Citywide Element	Culture and Character	Project Type	Program

Project Description

This program funds improvements to existing dog park facilities and potential new off-leash dog parks in City parks. The goal of the program is to provide safe facilities to meet the needs of the City's growing dog owner population. The proposed program ensures the needs of dog park users are met by utilizing the Dog Park segregated non-reverting funds that have been generated through user fees.

	2025	2026	2027	202	.8	2029	2030
GF GO Borrowing	-	-	-			125,000	-
Transfer From Other							
Restricted	100,000	50,000	50,000	50,0	00	150,000	50,000
Impact Fees	-	-	-		•	75,000	-
Total	\$ 100,000	\$ 50,000	\$ 50,000	\$ 50,0	00 \$	350,000	\$ 50,000

Project	Elver Park Improvements	Project #	17190
Citywide Element	Green and Resilient	Project Type	Project

Project Description

This project funds continued improvements to Elver Park. The goals of the project are improved access, greater diversity in amenities, improved infrastructure and stormwater management, and developing a park master plan with the recent park land addition.

Total	\$ -	\$ -	\$ 200,000 \$	- \$	800,000 \$	-
Impact Fees	-	-	-	-	600,000	-
GF GO Borrowing	-	-	200,000	-	200,000	-
	2025	2026	2027	2028	2029	2030

Project	Forest Hill Cemetery Improvements	Project #	17166
Citywide Element	Culture and Character	Project Type	Project

Project Description

This project funds reconstruction of the roads in Forest Hill Cemetery. The goal of the project is improved access for visitors, environmental management, and a reduction in flooding incidents.

	2025		2026		2027	2028	2029		2030
GF GO Borrowing	-		-		-	1,575,000	-		-
Total	\$ _	ς .	_	ς	_	\$ 1575,000	\$ -	ς	

Project	James Madison Park Improvements	Project #	17170
Citywide Element	Green and Resilient	Project Type	Project

Project Description

This project funds improvements to James Madison Park based on the adopted 2019 park master plan. The goal of the project is to provide enhanced shoreline access, improve the utilization of park facilities, address aging infrastructure and introduce new desired park amenities. Funding support includes General Obligation debt and Impact Fees.

Total	ć	75.000 S	_	\$ 300.000 \$	- Ś	1.000.000 \$	1.000.000
Impact Fees		35,000	-	150,000	-	-	-
GF GO Borrowing		40,000	-	150,000	-	1,000,000	1,000,000
		2025	2026	2027	2028	2029	2030

ProjectLand AcquisitionProject #17128Citywide ElementGreen and ResilientProject TypeProgram

Project Description

This program funds research, appraisals, title work, negotiations and acquisitions of new parkland. All acquisitions will be subject to final approval of the Common Council. The goal of the program is to pursue opportunities to add additional land to the City's park inventory by expanding existing parks or purchasing land in park deficient areas. Funding for all acquisition of properties to expand the park system is consistent with the Park and Open Space Plan and Imagine Madison Comprehensive Plan.

Total	\$ 300,000 \$	300,000 \$	300,000 \$	300,000 \$	300,000 \$	300,000
Impact Fees	300,000	300,000	300,000	300,000	300,000	300,000
	2025	2026	2027	2028	2029	2030

ProjectMadison LakeWay ImprovementsProject #17362Citywide ElementCulture and CharacterProject TypeProject

Project Description

This project funds improvements to the Madison LakeWay, previously known as Lake Monona Waterfront. It aims to implement the adopted park master plan to create a signature waterfront park along the shore of Lake Monona. Ongoing planning work, supported by previously allocated funds, will continue into 2025. Madison Parks is also collaborating with the Madison LakeWay Partners, a nonprofit partner organization through a forthcoming Cooperative Agreement, to identify additional outside funding resources to realize the master plan vision for the waterfront.

Total	\$ 2,900,000 \$	6 000 000 \$	- 4	- \$	- ¢	_
County Sources	2,000,000	-	-	-	-	-
TIF Increment	-	2,500,000	-	-	-	-
Impact Fees	200,000	2,000,000	-	-	-	-
GF GO Borrowing	700,000	1,500,000	-	-	-	-
	2025	2026	2027	2028	2029	2030

ProjectMcPike Park (Central Park)Project #10646Citywide ElementGreen and ResilientProject TypeProject

Project Description

This project funds continued improvements to McPike Park per the adopted master plan. Future improvements are focused on the planning and construction of the Baldwin triangle addition to the park.

Total	Ś	30.000 \$	-	\$ 500,000 \$	- \$	- Ś	
Impact Fees		15,000	-	80,000	-	-	-
GF GO Borrowing		15,000	-	420,000	-	-	-
		2025	2026	2027	2028	2029	2030

Project	Odana Hills Clubhouse Improvements	Project #	14707
Citywide Element	Culture and Character	Project Type	Project

Project Description

This project provides funding for the design and replacement of the Odana Hills Clubhouse as a seasonal facility. The goal of the project will be to responsibly invest golf resources to serve the long-term needs of the golf program by creating a modern, accessible and energy efficient facility to meet the needs of the golf program and allow for golf park programming during the golfing season.

	2025		2026	20	027	2028	202	9	2030
Reserves Applied	-		-	150	0,000	-	1,500,0	00	-
Impact Fees	-		-		-	-	1,000,0	00	-
Total	\$ -	Ś	-	\$ 150	0.000	\$ -	\$ 2,500.0	00 Ś	-

Project	Olbrich Botanical Gardens Improvement	Project #	14708
Citywide Element	Culture and Character	Project Type	Program

Project Description

This program provides funding for necessary maintenance and replacement of aging major mechanical, electrical and structural systems, as well as specialized building features within and around the Olbrich Botanical Gardens Complex. A Capital Needs Assessment completed in 2023, in collaboration between City's Engineering Facilities and a contracted consultant, was used to determine sequencing and priority of the work.

Total	\$ 590,000	\$ 340,000	\$ 540,000	\$ 340,000	\$ 340,000	\$ 340,000
Contribution/Donation	250,000	-	-	-	-	-
Private						
GF GO Borrowing	340,000	340,000	540,000	340,000	340,000	340,000
	2025	2026	2027	2028	2029	2030

Project	Park Equipment	Project #	17202
Citywide Element	Green and Resilient	Project Type	Program

Project Description

This program funds the purchase of new and replacement Parks equipment, including general park maintenance, Mall/Concourse maintenance, Community Services, Facility Maintenance, Conservation Parks, and Construction. The goal of the program focuses on sustainability and efficiency by providing the required equipment to allow staff to adequately maintain a growing number of parks and open spaces, athletic fields, ice rinks, and snow removal operations in a timely and responsive manner.

	2025	2026	2027	2028	2029	2030
GF GO Borrowing	375,000	375,000	425,000	425,000	425,000	425,000
Total	\$ 375,000 \$	375,000 \$	425,000 \$	425,000 \$	425,000 \$	425,000

ProjectPark Facility ImprovementsProject #17443Citywide ElementHealth and SafetyProject TypeProgram

Project Description

This program is for improvements and ongoing building maintenance at Park Division facilities. The program goals are to provide quality park facilities and reduce energy consumption by implementing sustainable building system improvements.

	2025	2026	2027	2028	2029	2030
GF GO Borrowing	895,000	355,000	675,000	355,000	610,000	1,155,000
Non-GF GO Borrowing	-	2,400,000	-	-	-	-
Impact Fees	100,000	25,000	125,000	25,000	125,000	575,000
Private						
Contribution/Donation	25,000	25,000	25,000	25,000	25,000	25,000
Federal Sources	5,000	5,000	5,000	5,000	5,000	-
Reserves Applied	100,000	1,000,000	-	-	-	-
Total	\$ 1,125,000	\$ 3,810,000	\$ 830,000	\$ 410,000	\$ 765,000	\$ 1,755,000

ProjectPark Land ImprovementsProject #17421Citywide ElementCulture and CharacterProject TypeProgram

Project Description

This program funds improvements to Madison's community, neighborhood and mini Parks. The goal of this program is to provide a variety of safe and accessible recreational amenities across the park system. Improvements include building and maintaining park shelters, courts, paths, parking lots, park landscaping and other amenities, as well as land improvements on golf course.

Total	\$ 7.140.000	\$ 3 320 000	\$ 4 110 000	\$ 6 700 000	Ś	2 640 000	\$ 3 445 000
TIF Increment	1,600,000	1,090,000	450,000	200,000		50,000	550,000
Reserves Applied	3,025,000	400,000	400,000	325,000		-	450,000
Contribution/Donation	-	-	-	47,000		-	-
Private							
Impact Fees	345,000	580,000	1,475,000	2,478,000		910,000	325,000
GF GO Borrowing	2,170,000	1,250,000	1,785,000	3,650,000		1,680,000	2,120,000
	2025	2026	2027	2028		2029	2030

Project	Playground/Accessibility Improvements	Project #	17436
Citywide Element	Culture and Character	Project Type	Program

Project Description

This program funds the maintenance and improvements at existing park playgrounds. The goals of this program are to replace and upgrade existing playgrounds to meet industry standards and to ensure recreational amenities are accessible to the greatest extent possible. Improvements include increasing accessibility in our parks to meet current Americans with Disabilities Act Accessibility Guidelines (ADAAG).

Total	\$ 1.335.000	Ś	1.190.000	Ś	1.290.000	Ś	1.440.000	Ś	1.190.000	Ś	1.190.000
TIF Increment	220,000		-		-		-		-		-
Impact Fees	210,000		450,000		500,000		675,000		550,000		550,000
GF GO Borrowing	905,000		740,000		790,000		765,000		640,000		640,000
	2025		2026		2027		2028		2029		2030

Project	Vilas Park Improvements	Project #	17184
Citywide Element	Green and Resilient	Project Type	Project

Project Description

This project funds a series of improvements per the 2021 adopted Vilas Park Master Plan. The project's goal is to create a sustainable park that provides a variety of recreational amenities to serve a diverse, community-wide population while protecting and enhancing the park's natural resources.

Total	Ċ	150 000 ¢	_		\$ 2500,000	Ċ	Ċ		Ċ	
Impact Fees		-	-		1,000,000	-		_		-
GF GO Borrowing		150,000	-		1,500,000	-		-		-
		2025	202	6	2027	2028	3	2029		2030

Parks Division

2025 Appropriation Schedule

2025 Appropriation

OhA	pted	Rud	get

		Request		Executive	GO Borro	wing		Other		Total
Athletic Field Improvements		90,000		90,000	50	,000		40,000		90,000
Beach And Shoreline Improvements		560,000		560,000	220	,000		340,000		560,000
Brittingham Beach House		200,000		200,000	150	,000		50,000		200,000
Conservation Park Improvements		415,000		415,000	410	,000		5,000		415,000
Disc Golf Improvements		90,000		90,000		-		90,000		90,000
Dog Park Improvements		100,000		100,000		-		100,000		100,000
James Madison Park Improvements		75,000		75,000	40	,000		35,000		75,000
Land Acquisition		300,000		300,000		-		300,000		300,000
Madison LakeWay Improvements		900,000		900,000	700	,000		2,200,000		2,900,000
McPike Park (Central Park)		30,000		30,000	15	,000		15,000		30,000
Olbrich Botanical Gardens Improvement		340,000		590,000	340	,000		250,000		590,000
Park Equipment		375,000		375,000	375	,000		-		375,000
Park Facility Improvements	1	,125,000		1,125,000	895	,000		230,000		1,125,000
Park Land Improvements	8	,165,000		7,140,000	2,170	,000		4,970,000		7,140,000
Playground/Accessibility Improvements	1	,335,000		1,335,000	905	,000		430,000		1,335,000
Vilas Park Improvements		150,000		150,000	150	,000		-		150,000
	\$ 14	.250.000	Ś	13.475.000	\$ 6.420	.000	Ś	9.055.000	Ś	15.475.000

Parks Division

Agency Overview

Agency Mission

The mission of the Parks Division is to provide a quality system of parks, natural resources, and recreational opportunities, improve connectivity, and ensure equitable access to quality park amenities while investing in our natural environment.

Agency Overview

The Agency is responsible for managing 5,600 acres of parkland and 50 facilities that make up Madison's park system. The goal of the Division is a safe, accessible, affordable and equitable park system. The Parks Division will advance this goal by managing and maintaining park-owned facilities and planning for future park investment.

Budget Service Changes

As part of the 2025 budget process, all agencies evaluated the budget service structure and had the opportunity to propose updates to services. The Parks Division's 2025 budget service structure has been changed from the 2024 adopted budget. Since there were changes to services, the budget does not show a full history at the service level. The budget does show a full history at the agency level by fund and by major expenditure category.

The 2024 Adopted Budget included the following services:

- Community Recreation Services
- Olbrich Botanical Gardens
- o Park Maintenance
- Planning and Development
- Warner Park & Community Center

The 2025 Adopted Budget has been updated to the following services:

- Community Connection and Rec
- Olbrich Botanical Gardens
- Parks Land & Facilities Maintenance
- Planning and Development

2025 Budget Highlights

Service: Community Connection and Rec

- Service was renamed from Community Recreation Services.
- Warner Park Community Recreation Center has been incorporated into Community Connection and Rec.
- Finance Committee Amendment #2 established a one-year paid parking pilot in the Parks Division. The amendment increased miscellaneous revenue by \$39,000 in anticipation of projected revenue from the pilot. The amendment increased expenditures by \$15,100 comprised of salaries (\$6,000), supplies (\$6,600), and purchased services (\$2,500). The net impact of the amendment is a decrease in the Community Connection and Rec budget of \$23,900.

Service: Olbrich Botanical Gardens

Budget maintains current activity levels.

Service: Parks Land & Facilities Maintenance

- Service was renamed from Park Maintenance.
- Increases a Parks Worker position from 0.75 FTE to 1.0 FTE. This change is net neutral to the General Fund and
 offset by a decrease in hourly wages and allocating a portion of the position to the Parks Division's Capital Budget.
- Increases Special Assessment by \$128,800 to reflect the updated special assessment charge for the State Street Mall/Capitol Concourse District. The charge reflects a continuation of the 50/50 split between business owners and the City.

Service: Planning and Development

Budget maintains current activity levels.

Restricted Funds:

- Dogs in Parks: Increases transfer out to capital by \$50,000 for dog park projects in the 2025 Adopted Capital Budget.
- O Disc Golf: Budget maintains current activity levels.
- Madison Ultimate Frisbee Association (MUFA): Budget maintains current activity levels.

Budget Overview

Agency Budget by Fund

Fund	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General	15,719,812	16,616,412	15,738,511	17,825,002	17,295,303	17,257,403
Other Restricted	292,966	446,954	67,917	497,738	497,738	497,738
Permanent	236,179	237,300	162,119	237,300	237,300	237,300
Total	\$ 16,248,957	\$ 17,300,667	\$ 15,968,547	\$ 18,560,041	\$ 18,030,341	\$ 17,992,441

Agency Budget by Service

Service	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Community Connection and Rec	Service hist	ory not shown due	to Results Madison	3,574,330	2,390,029	2,366,129
Olbrich Botanical Gardens		•		1,279,662	891,704	891,704
Parks Land & Facilities Mainte	50.7.00 .050.00	service restructure. Services listed here will take effect January 1, 2025.			13,814,665	13,800,665
Planning And Development				478,176	933,943	933,943
	\$ 16.248.957	\$ 17.300.667	\$ 15.968.547	\$ 18,560,041	\$ 18.030.341	\$ 17.992.441

Agency Budget by Major-Revenue

Major Revenue	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Intergov Revenues	(103,783)	(96,000)	(103,783)	(104,000)	(104,000)	(104,000)
Charges For Services	(1,507,484)	(1,587,970)	(1,587,970)	(1,588,720)	(1,587,870)	(1,587,870)
Licenses And Permits	(29,579)	(70,500)	(70,500)	(70,500)	(70,500)	(70,500)
Fine Forfeiture Asmt	(702,112)	(773,000)	(773,000)	(773,000)	(901,822)	(901,822)
Invest Other Contrib	(33,690)	(115,000)	(130,156)	(127,000)	(127,000)	(127,000)
Misc Revenue	(234,002)	(52,500)	(234,365)	(60,500)	(60,500)	(99,500)
Other Finance Source	(36,618)	-	-	-	-	-
Transfer In	(531,218)	(997,363)	(1,001,437)	(997,363)	(997,363)	(997,363)
Total	\$ (3,178,487)	\$ (3,692,333)	\$ (3,901,212)	\$ (3,721,083)	\$ (3,849,055)	\$ (3,888,055)

Agency Budget by Major-Expense

Major Expense	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Salaries	10,229,253	11,467,642	10,736,018	12,290,402	11,894,804	11,900,804
Benefits	3,259,785	3,335,215	3,179,420	3,587,610	3,624,348	3,624,348
Supplies	1,029,297	1,067,289	1,028,159	1,143,062	1,143,062	1,149,662
Purchased Services	2,322,207	2,322,394	2,332,280	2,435,045	2,435,045	2,437,545
Debt Othr Financing	32,056	29,863	4,582	-	29,003	29,003
Inter Depart Charges	2,238,423	2,408,896	2,408,896	2,418,305	2,346,434	2,332,434
Inter Depart Billing	-	-	-	(5,000)	(5,000)	(5,000)
Transfer Out	316,423	361,700	180,403	411,700	411,700	411,700
Total	\$ 19 427 444	\$ 20,993,000	\$ 19.869.758	\$ 22 281 124	\$ 21,879,396	\$ 21 880 496

Service Overview

Service: Community Connection and Rec

Service Description

This service is responsible for programming, volunteers, aquatics, rangers, permits, and community and Street Use events across the entire city. This service includes City-provided services as well as regulating private and non-profit services and events. In addition, this service is responsible for operations and multigenerational programming specific to Warner Park Community Recreation Center (WPCRC), a 31,750 square foot community recreational facility serving youth, families and senior citizens through a variety of recreation and social services. The overall goal of the service is to ensure a safe, accessible, affordable, and equitable park system.

Activities Performed by this Service

- Park Facility Rental: Manage Park reservations, permits and usage for athletic, recreational, cultural, musical, culinary, and other event purposes, along with maintenance and set-up of the WPCRC reservable spaces.
- Pool and Beaches: Manage beach, pool, and splash park usage for the community.
- Park & Recreation Programs: Oversee recreational programming for all residents provided by community partners, coordinate parks-sponsored movies, activities and events, including Parks Alive program.
- WPCRC Specific Programming: Provide programming for individuals of all ages and abilities through private, public and other partnerships including senior, teen activities, after-school, family fun night, and various recreational, social, and cultural programs that reach some of the community's most vulnerable populations.
- · Ranger Services: Provide outreach, education and enforcement of park rules to all park users and manage dog parks and disc golf courses.
- · Volunteer Coordination: Recruit, onboard, train, support and retain volunteers supporting division-wide programmatic needs.

Service Budget by Fund

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General				3,574,330	2,390,029	2,366,129
Other-Expenditures				-	=	-
Total	•			\$ 3,574,330 \$	2,390,029 \$	2,366,129

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Revenue				(1,294,170)	(1,294,170)	(1,333,170)
Personnel				4,219,181	3,037,500	3,043,500
Non-Personnel				541,725	541,725	550,825
Agency Charges				107,593	104,974	104,974
Total				\$ 3,574,330	2.390.029	2,366,129

Service Overview

Service: Olbrich Botanical Gardens

Service Description

This service is responsible for all operations at Olbrich Botanical Gardens, particularly as it relates to gardens, buildings and guest experience. The City works in partnership with the Olbrich Botanical Society to provide a well maintained facility that includes 16 acres of gardens and a diverse array of educational, experiential and cultural programming. The goal of the service is to provide a quality and well-maintained public garden, learning center and conservatory.

Activities Performed by this Service

- Native Plant Conservation: Maintain sustainable design and plant collections hardy to the American Midwest for study, enjoyment, and public benefit.
- Community Programs: Provide enrichment, cultural and interpretive opportunities centered around the gardens in clean, safe, and accessible public spaces provided for visitors.
- Exotic Plant Conservation: Maintain plant collections native to the world's tropical forests for study, enjoyment, and public benefit.
- Guest Experience: Provide a welcoming and inclusive experience for all who visit the gardens through dedicated staff focused on the guest experience, facility rental program, and a comprehensive volunteer management program.
- Facility Maintenance: Ensure specialty buildings, public spaces and garden infrastructure is safe, operational and well-maintained.

Service Budget by Fund

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General				1,279,662	891,704	891,704
Other-Expenditures				=	-	-
Total				\$ 1,279,662	891,704 \$	891,704

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Revenue				(1,229,863)	(1,229,863)	(1,229,863)
Personnel				2,010,182	1,623,561	1,623,561
Non-Personnel				447,018	447,018	447,018
Agency Charges				52,324	50,987	50,987
Total				\$ 1,279,662 \$	891,704 \$	891,704

Service Overview

Service: Parks Land & Facilities Maintenance

Service Description

This service is responsible for the maintenance of all park facilities, parkland including open spaces, conservation land and natural areas, dog parks, and disc golf courses. Specific functions of this service include (1) general park maintenance, (2) facilities maintenance, (3) sustainability work and maintenance in conservation lands and the natural areas in general parks, (4) Mall/Concourse park maintenance, (5) park construction, and (6) the operation of the Forest Hill Cemetery. The goal of the service is creating an inclusive, sustainable, well-maintained and safe park system.

Activities Performed by this Service

- Maintain Parks Infrastructure: Maintain parks buildings, pool, splash pads, refuse/recycling management, amenities, electrical and plumbing needs throughout
 the systems. Amenities include playgrounds, sport courts, athletic fields, drinking fountains, beaches, field lighting, irrigation, and ice rinks as well as snow
 removal from streets, bike paths, bus stops, sidewalks and parking lots. Other infrastructure includes year-round maintenance of Mall Concourse Maintenance
 Service area.
- Land Stewardship: Maintain parkland open spaces, conservation and general park natural areas, manage turf on medians and other city-owned property. Support sustainability efforts to reduce the impact of climate change.

Service Budget by Fund

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General				12,492,834	13,079,627	13,065,627
Other-Expenditures				735,038	735,038	735,038
Total				\$ 13,227,873	\$ 13,814,665	\$ 13,800,665

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Revenue				(1,195,550)	(1,323,522)	(1,323,522)
Personnel				9,243,632	9,997,037	9,997,037
Non-Personnel				2,937,286	2,966,289	2,966,289
Agency Charges				2,242,505	2,174,861	2,160,861
Total	•	•	_	\$ 13,227,873 \$	13,814,665 \$	13,800,665

Service Overview

Service: Planning And Development

Service Description

This service is responsible for all park planning, design, and construction of park improvements for over 6,000 acres of parks and open space in the City's park system. Specific functions of this service include (1) developing the Capital Improvement Plan for the parks system, (2) assessing and managing park impact fees on new residential development, (3) maintaining data on park inventory, and (4) preparing the five-year Park and Open Space Plan that is required by the Wisconsin Department of Natural Resources. The goal of the service is a quality, equitably planned and developed park system.

Activities Performed by this Service

- · Capital Improvement Program: Prepare the capital improvement program for Parks and complete projects in the capital budget each year.
- Planning: Develop park master plans and park policies; participate in City Planning efforts such as neighborhood plan updates and Planning grants; update the Capital Improvement Program as part of the capital budget process; manage and coordinate requests for use of parkland including Temporary Land Use permits; and participate on Neighborhood Resource Teams.
- Development Review: Review development designs and plans to assess park impact fees, including evaluating potential parkland dedication and coordinating with developers regarding phasing and potential park development.
- Land Records Management: Maintain accurate records for city land administered by Parks and coordinate and maintain Diggers Hotline information and utility marking in parks.

Service Budget by Fund

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
General				478,176	933,943	933,943
Other-Expenditures				-	=	-
Total				\$ 478,176 \$	933,943 \$	933,943

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Revenue				(1,500)	(1,500)	(1,500)
Personnel				405,016	861,054	861,054
Non-Personnel				63,777	63,777	63,777
Agency Charges				10,883	10,612	10,612
Total				\$ 478,176	933,943 \$	933,943

Line Item Detail

Agency Primary Fund: General

	202	3 Actual	2024 Adopted		2024 Projected	20	25 Request	2025 Executive		2025 Adopted
Intergov Revenues										
Local Revenues Operating		(103,783)	(96,00	0)	(103,783)		(104,000)	(104,000	1)	(104,000)
Intergov Revenues Total	\$	(103,783)			(103,783)	\$	(104,000)	· · · · · · · · · · · · · · · · · · ·		(104,000)
Charges For Services										
Parks Use Charges		(87,599)	(91,00	0)	(91,000)		(91,000)	(91,000)	(91,000)
Boat Launch		(234,968)	(260,00		(260,000)		(260,000)	(260,000		(260,000)
Catering Concessions		(109,884)	(160,00	0)	(160,000)		(160,000)	(160,000)	(160,000)
Facility Rental		(482,311)	(579,42	0)	(579,420)		(582,670)	(582,670)	(582,670)
Admissions		(275,093)	(282,50	0)	(282,500)		(282,500)	(282,500)	(282,500)
Lessons		(20,635)	(40,000	0)	(40,000)		(40,000)	(40,000)	(40,000)
Program Revenue		(1,491)	-		-		-	-		-
Memberships		(42,754)	(45,00	0)	(45,000)		(45,000)	(45,000)	(45,000)
Reimbursement Of Expense		(252,748)	(129,20	0)	(129,200)		(126,700)	(126,700)	(126,700)
Service Charges Commissions		-	(85)	0)	(850)		(850)	-		-
Charges For Services Total	\$	(1,507,484)	\$ (1,587,976	0) \$	(1,587,970)	\$	(1,588,720)	\$ (1,587,870) \$	(1,587,870)
Licenses And Permits										
Other Permits		(29,579)	(70,50	0)	(70,500)		(70,500)	(70,500)	(70,500)
Licenses And Permits Total	\$	(29,579)	\$ (70,50	0) \$	(70,500)	\$	(70,500)	\$ (70,500) \$	(70,500)
Fine Forfeiture Asmt										
Spec Assessments Service		(702,112)	(773,00	0)	(773,000)		(773,000)	(901,822	.)	(901,822)
Fine Forfeiture Asmt Total	\$	(702,112)	\$ (773,00	0) \$	(773,000)	\$	(773,000)	\$ (901,822) \$	(901,822)
Invest Other Contrib										
Interest on Leases		(15,156)	-		(15,156)		-	-		-
Contributions & Donations		(18,534)	(115,00	0)	(115,000)		(127,000)	(127,000)	(127,000)
Invest Other Contrib Total	\$	(33,690)	\$ (115,00	0) \$	(130,156)	\$	(127,000)	\$ (127,000) \$	(127,000)
Misc Revenue										
Lease Revenue		(192,792)	-		(192,792)			-		
Miscellaneous Revenue		(41,210)	(52,50		(41,574)		(60,500)	(60,500		(99,500)
Misc Revenue Total	\$	(234,002)	\$ (52,50	0) \$	(234,365)	\$	(60,500)	\$ (60,500) \$	(99,500)
Other Finance Source		(06								
Inception Of SBITA		(36,618)	<u>-</u>		-		-	-		-
Other Finance Source Total	\$	(36,618)	\$ -	\$	-	\$	-	\$ -	\$	-
Tuanafaula										
Transfer In		(2.040)								
Transfer In From Grants		(2,840)	- /705.80	٦١	- /705.053\		(705.003)	- (705.063	,	(705.063)
Transfer In From Other Restri		(325,000)	(795,86		(795,863)		(795,863)	(795,863		(795,863)
Transfer In From Permanent		(201,466)	(201,50	U)	(201,500)		(201,500)	(201,500	')	(201,500)
Transfer In From Insurance	_	(1,913)	- ·	a) 4	(4,074)		-		٠	
Transfer In Total	\$	(531,218)	\$ (997,36	3) \$	(1,001,437)	Ş	(997,363)	\$ (997,363) \$	(997,363)

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Salaries						
Permanent Wages	8,700,078	10,015,314	9,172,573	10,860,322	10,504,704	10,504,704
Salary Savings	-	(297,742)	-	(325,810)	(444,226)	(444,226)
Pending Personnel	-	309,598	-	186,409	283,059	283,059
Premium Pay	96,050	77,849	59,789	77,885	77,885	77,885
Workers Compensation Wage	1,050	-	2,370	-	-	-
Compensated Absence	120,619	90,268	47,217	90,268	90,268	90,268
Hourly Wages	1,129,106	1,124,908	1,146,703	1,233,094	1,233,094	1,239,094
Overtime Wages Permanent	61,824	155,831	155,617	155,762	155,762	155,762
Overtime Wages Hourly	5,125	3,464	3,897	3,464	3,464	3,464
Election Officials Wages	1,195	600	1,018	600	600	600
Budget Efficiencies	-	(170,715)	-	(170,439)	(170,439)	(170,439)
Salaries Total	\$ 10,115,047	\$ 11,309,376	\$ 10,589,184	\$ 12,111,556	\$ 11,734,171	11,740,171
Benefits						
Comp Absence Escrow	175,070	-	-	-	-	-
Benefit Savings	-	(6,127)	-	(6,127)	(6,127)	(6,127)
Health Insurance Benefit	1,564,640	1,744,793	1,778,848	1,856,093	1,951,955	1,951,955
Wage Insurance Benefit	30,550	29,592	31,575	30,869	30,856	30,856
WRS	611,541	686,696	671,414	749,364	730,076	730,076
FICA Medicare Benefits	744,636	739,578	744,913	803,434	774,400	774,400
Moving Expenses	9,382	-	-	-	-	-
Licenses & Certifications	309	-	-	-	-	-
Post Employment Health Plan	85,649	89,958	88,740	94,063	94,063	94,063
Benefits Total	\$ 3,221,777	\$ 3,284,490	\$ 3,315,489	\$ 3,527,695	\$ 3,575,223 \$	3,575,223

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Supplies						
Office Supplies	13,574	15,250	10,132	15,250	15,250	15,250
Copy Printing Supplies	26,644	39,800	39,800	39,800	39,800	39,800
Furniture	7,085	3,200	-	6,400	6,400	6,400
Hardware Supplies	14,466	11,800	9,165	11,800	11,800	11,800
Software Lic & Supplies	7,520	5,700	12,520	3,700	3,700	3,700
Postage	57,817	37,458	40,470	37,658	37,658	37,658
Program Supplies	14,910	19,500	12,730	19,500	19,500	19,500
Books & Subscriptions	457		431		-	
Work Supplies	155,079	144,075	141,566	142,001	142,001	148,601
Janitorial Supplies	65,767	61,278	53,690	72,923	72,923	72,923
Medical Supplies	1,513	1,500	1,500	1,500	1,500	1,500
Safety Supplies	31,473	23,580	23,003	24,580	24,580	24,580
Snow Removal Supplies	14,880	17,000	21,416	17,000	17,000	17,000
Uniform Clothing Supplies	15,840	20,190	15,841	20,190	20,190	20,190
Food And Beverage	26,261	35,900	25,801	36,900	36,900	36,900
Building	1,690	-	50	-	-	-
Building Supplies	45,634	62,500	50,130	65,300	65,300	65,300
HVAC Supplies	9,591	13,000	11,459	13,000	13,000	13,000
Plumbing Supplies	6,657	7,500	8,022	7,500	7,500	7,500
Landscaping Supplies	101,765	97,850	91,601	86,000	86,000	86,000
Trees Shrubs Plants	41,285	73,983	70,295	74,163	74,163	74,163
Fertilizers And Chemicals	46,119	52,000	48,387	69,000	69,000	69,000
Machinery And Equipment	41,545	31,930	47,235	44,098	44,098	44,098
Equipment Supplies	178,993	204,480	209,998	251,302	251,302	251,302
Tires	6,078	6,000	4,521	10,333	10,333	10,333
Gasoline	48	1,000	4,321	1,000	1,000	1,000
Diesel	40	1,000	_	1,000	1,000	1,000
	10.202	· · · · · · · · · · · · · · · · · · ·	14 200	11,600		
Propane Gas Oil	10,393 4,751	16,600 4,900	14,300 4,482	4,900	11,600 4,900	11,600 4,900
Inventory	•	4,900 25,415		4,900 25,415	·	· · · · · · · · · · · · · · · · · · ·
•	30,280	25,415	23,382	25,415	25,415	25,415
SBITA Inception Cap Outlay Supplies Total	36,618 \$ 1,014,733	\$ 1,034,389	\$ 991,925	\$ 1,113,813	\$ 1,113,813 S	,1,120,413

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	2025 Adopted
Purchased Services						
Natural Gas	172,547	162,932	172,547	187,472	187,472	187,47
Electricity	558,253	513,371	558,253	538,787	538,787	538,78
Water	576,201	655,956	659,104	657,056	657,056	657,05
Stormwater	452,832	350,000	452,832	350,000	350,000	350,00
Telephone	13,511	14,965	13,411	14,800	14,800	14,80
Cellular Telephone	15,102	12,413	15,194	12,413	12,413	12,4
Systems Comm Internet	5,411	6,930	5,850	6,930	6,930	6,9
Building Improv Repair Maint	6,102	12,247	4,220	26,849	26,849	26,8
Pest Control	4,830	4,770	4,963	4,770	4,770	4,7
Elevator Repair	13,866	11,800	11,800	11,800	11,800	11,8
Facility Rental	-	5,500	2,759	5,500	5,500	5,5
Landfill	24,021	29,000	24,021	29,000	29,000	29,0
Grounds Improv Repair Maint	-	4,872	-	4,872	4,872	4,8
Landscaping	419	2,400	419	2,400	2,400	2,4
Equipment Mntc	35,732	41,160	28,131	41,160	41,160	41,
System & Software Mntc	38,295	66,555	53,890	64,102	64,102	66,
Rental Of Equipment	106,453	103,150	106,446	129,150	129,150	129,:
Recruitment	2,154	2,420	2,420	2,420	2,420	2,4
Mileage	1,624	2,200	2,349	2,200	2,200	2,:
Conferences & Training	18,045	22,520	23,460	27,520	27,520	27,
Memberships	12,057	11,950	10,552	13,450	13,450	13,
Uniform Laundry	2,875	2,150	2,247	2,150	2,150	2,
Bank Services	71	30	71	-,	-,	_,
Credit Card Services		910	-	755	755	
Storage Services	647	630	630	630	630	1
Consulting Services	1,596	1,500	1,070	1,500	1,500	1,
Advertising Services	1,640	3,100	1,440	4,100	4,100	4,:
Printing Services	-	680	680	680	680	.,,
Engineering Services	25,443	34,277	25,443	34,277	34,277	34,;
Security Services	6,424	7,703	7,711	7,703	7,703	7,
Program Services	11,179	16,600	11,179	16,600	16,600	16,6
Other Services & Expenses	91,798	153,353	113,248	166,920	166,920	166,9
Comm Agency Contracts	91,798	9,000	9,000	7,000	7,000	7,0
Taxes & Special Assessments	•	9,000	9,000 5,221	7,000	7,000	7,0
Permits & Licenses	64,617 3,667	4,550	3,667	- 4,750	- 4,750	4.7
Purchased Services Total \$				\$ 2,379,716		

Line Item Detail

Agency Primary Fund:

	2023 Actual	2024 Adopted	2024 Projected	2025 Request	2025 Executive	;	2025 Adopted
Debt Othr Financing							
Principal SBITAS	31,985	-	-	-	-		-
Interest SBITAS	70	-	-	-	-		-
Debt Othr Financing Total	\$ 32,056	\$ -	\$ -	\$ -	\$	\$	-
Inter Depart Charges							
ID Charge From Engineering	14,111	14,111	14,111	15,522	15,522		15,522
ID Charge From Fleet Services	1,896,880	2,023,662	2,023,662	2,082,082	2,010,211		1,996,211
ID Charge From Traffic Eng	24,553	31,043	31,043	31,043	31,043		31,043
ID Charge From Insurance	107,826	132,006	132,006	151,015	151,015		151,015
ID Charge From Workers Com	194,906	208,074	208,074	138,643	138,643		138,643
Inter Depart Charges Total	\$ 2,238,277	\$ 2,408,896	\$ 2,408,896	\$ 2,418,305	\$ 2,346,434	\$	2,332,434
Inter Depart Billing							
ID Billing To Community Dev	-	-	-	(5,000)	(5,000)		(5,000
Inter Depart Billing Total	\$ -	\$ -	\$ -	\$ (5,000)	\$ (5,000)	\$	(5,000

Position Summary

		2024 Bu	dget			2025 Bu	ıdget		
		Adopt	ed	Reque	est	Execut	tive	Adopt	ed
Classification	CG	FTEs	Amount	FTEs	Amount	FTEs	Amount	FTEs	Amount
ACCT CLERK 3-20	20	1.00	68,328	0.00	-	0.00	-	0.00	=
ADMIN ASST-20	20	1.00	69,597	2.00	145,129	2.00	145,129	2.00	145,129
ADMIN CLK 1-20	20	4.00	239,984	4.00	257,649	4.00	257,649	4.00	257,649
ADMIN SUPV-18	18	1.00	79,297	1.00	82,194	1.00	82,194	1.00	82,194
ARBORIST 1-16	16	2.00	136,833	2.00	145,875	2.00	145,875	2.00	145,875
ARBORIST 2-16	16	1.00	77,552	1.00	82,212	1.00	82,212	1.00	82,212
ASST PKS SUPERINTENDENT-18	18	2.00	264,074	2.00	280,078	2.00	280,078	2.00	280,078
BOTANICAL CENTER DIR-18	18	1.00	108,843	1.00	118,007	1.00	118,007	1.00	118,007
BUILDING & TRADES FOREPERS-71	71	1.00	95,653	1.00	83,271	1.00	83,271	1.00	83,271
CARPENTER-71	71	2.00	146,576	2.00	155,950	2.00	155,950	2.00	155,950
CEMETERY OPRS LDWKR-16	16	1.00	77,011	1.00	82,150	1.00	82,150	1.00	82,150
CONS CURATOR ASST-16	16	1.00	66,641	1.00	69,076	1.00	69,076	1.00	69,076
CONS RESOURCE SUPV-18	18	1.00	92,861	1.00	96,255	1.00	96,255	1.00	96,255
CONSERVATION TECH-16	16	3.00	177,703	3.00	190,311	3.00	190,311	3.00	190,311
CUSTODIAL WKR 1-16	16	1.00	53,467	1.00	56,602	1.00	56,602	1.00	56,602
DATA ANALYST 2-18	18	1.00	74,478	1.00	80,326	1.00	80,326	1.00	80,326
ENGINEER 3-18	18	1.00	108,036	1.00	113,011	1.00	113,011	1.00	113,011
EQPT OPR 2-16	16	3.00	198,170	3.00	208,776	3.00	208,776	3.00	208,776
EQPT OPR 3-16	16	4.00	292,842	4.00	318,648	4.00	318,648	4.00	318,648
FACILITY MAINT WKR-16	16	4.00	235,021	4.00	255,603	4.00	255,603	4.00	255,603
FINANCE ADMIN MGR-18	18 16	0.00	201.004	0.00	275 020	0.00 6.00	275 020	1.00	108,887
GARDENER-16 GARDENER-LEAD-16	16	6.00	361,864 78,251	6.00	375,039		375,039	6.00	375,039
HORTICULTURE SUPV-18	18	1.00		1.00	81,110	1.00	81,110	1.00	81,110 89,328
HORTICULTURIST-16	16	1.00 1.00	100,975 79,308	1.00 1.00	89,328	1.00 1.00	89,328	1.00 1.00	82,206
LANDSCAPE ARCHITECT 2-18	18	1.00	92,861	0.00	82,206	0.00	82,206	0.00	62,200
LANDSCAPE ARCHITECT 3-18	18	1.00	102,089	2.00	205,156	2.00	205,156	2.00	205,156
LANDSCAPE ARCHITECT 4-18	18	2.00	201,552	2.00	213,040	2.00	213,040	2.00	213,040
LANDSCAPE CONSTR SUP-18	18	1.00	97,369	1.00	101,862	1.00	101,862	1.00	101,862
MAINT MECH 2-16	16	3.00	234,747	3.00	250,192	3.00	250,192	3.00	250,192
MAINT PAINTER-16	16	1.00	76,430	1.00	79,223	1.00	79,223	0.00	200,102
OLBR FAC/VOL COORD-18	18	1.00	63,799	1.00	79,932	1.00	79,932	1.00	79,932
PARKS PROG COORD-18	18	3.00	199,936	3.00	222,015	3.00	222,015	3.00	222,015
PARKS SUPT-21	21	1.00	171,709	1.00	177,984	1.00	177,984	1.00	177,984
PARKS WORKER-16	16	2.00	106,321	3.00	172,860	3.00	172,860	3.00	172,860
PARKS WORKER16-PT	16	2.25	129,399	1.50	89,419	1.50	89,419	1.50	89,419
PKS COMM SERVS MGR-18	18	1.00	120,478	1.00	127,391	1.00	127,391	1.00	127,391
PKS EQUIP MECH 1-16	16	2.00	155,743	2.00	162,183	2.00	162,183	2.00	162,183
PKS EQUIP MECH 2-16	16	1.00	86,239	1.00	89,390	1.00	89,390	1.00	89,390
PKS FAC/MAINT SUPV-18	18	1.00	102,089	1.00	105,819	1.00	105,819	1.00	105,819
PKS FIN/ADMIN MGR-18	18	1.00	112,108	1.00	108,887	1.00	108,887	0.00	-
PKS GEN SUPV-18	18	4.00	356,560	4.00	355,455	4.00	355,455	4.00	355,455
PKS MAINT MECHANIC-16	16	4.00	309,855	4.00	325,243	4.00	325,243	4.00	325,243
PKS MAINT WKR-16	16	39.00	2,615,987	39.00	2,713,001	39.00	2,713,001	39.00	2,713,001
PKS OPER MGR-18	18	1.00	122,900	1.00	110,956	1.00	110,956	1.00	110,956
PKS OPR LDWKR-16	16	3.00	232,961	3.00	246,574	3.00	246,574	3.00	246,574
PKS PLAN/DEV MGR-18	18	1.00	122,900	1.00	127,391	1.00	127,391	1.00	127,391
PKS RANGER LDWKR-16	16	1.00	71,963	1.00	74,593	1.00	74,593	1.00	74,593
PKS RANGER-16	16	3.00	181,868	3.00	194,032	3.00	194,032	3.00	194,032
PLAN GIS SPECIALIST-18	18	1.00	79,037	1.00	85,484	1.00	85,484	1.00	85,484
PLAYGROUND TECH-16	16	1.00	77,011	1.00	79,825	1.00	79,825	1.00	79,825
PLUMBER-71	71	1.00	80,756	1.00	86,992	1.00	86,992	1.00	86,992
PROGRAM ASST 1-20	20	2.00	132,789	2.00	139,645	2.00	139,645	2.00	139,645
PROGRAM ASST 1-20 PT	20	1.60	105,212	1.60	109,056	1.60	109,056	1.60	109,056
PROGRAM ASST 2-20	20	2.00	144,254	2.00	149,525	2.00	149,525	2.00	149,525
PUB WKS LEADWKR-16	16	4.00	290,745	4.00	293,842	4.00	293,842	4.00	293,842
PUBLIC INFORMATION OFF 2-18	18	1.00	102,089	1.00	108,901	1.00	108,901	1.00	108,901

Position Summary

		2024 Bı	udget	2025 Budget					
		Adop	ted	Requ	est	Executive		Adopted	
Classification	CG	FTEs	Amount	FTEs	Amount	FTEs	Amount	FTEs	Amount
RECR SERVS COORD-18	18	4.00	315,745	4.00	369,886	4.00	369,886	4.00	369,886
TRAFF CONT MAINT WKR-16	16	0.00	=	0.00	-	0.00	-	1.00	70,916
WARNER PK FACILTY MGR-18	18	1.00	82,471	1.00	89,328	1.00	89,328	1.00	89,328
WELDER-16	16	1.00	\$77,011	1.00	\$79,825	1.00	\$79,825	1.00	\$79,825
		144.85	\$10,838,349	145.10	\$11,373,709	145.10	\$11,373,709	145.10	\$11,365,402

Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.

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Appendix J: State Grant Opportunities

Appendix J: State Grant Programs

Funding Programs By Category	Maximum Award	Application Due Date	Granting Agency						
Knowles-Nelson Stewardship Program									
The Stewardship Program was established in 1989 to preserve									
Wisconsin's most significant land and water resources for									
future generations and to provide the land base and		1 1-May							
recreational facilities needed for quality outdoor experiences.	50% local match		DNR						
These goals are achieved by acquiring land and easements for	required		DINK						
conservation and recreation purposes, developing and									
improving recreational facilities, and restoring wildlife habitat.									
This is an umbrella program that funds the following grants:									
Aids for the Acquisition and Development of Local Parks	Aids for the Acquisition and Development of Local Parks (ADLP)								
Helps to buy land or easements and develop or renovate	e local park and re	creation area	facilities for nature-based						
outdoor recreation purposed (e.g., trails, fishing access, ar	nd park support fa	cilities).							
Urban Green Space (UGS)									
 Helps to buy land or easements in urban or urbanizing a 	rea to preserve the	e scenic and e	cological values of natural						
open spaces for nature-based outdoor recreation, includir	ng non-commercia	l gardening.							
Urban Rivers (UR)									
 Helps to buy land on or adjacent to river flowing through 	n urban or urbaniz	ing areas to pi	reserve or restore the						
scenic and environmental values of riverways for nature-b	ased outdoor recr	eation.							
Acquisition of Development Rights Grants (ADR)									
Helps to buy development rights (easements) for the pro	otection of natural	, agricultural,	or forestry values, that						
would enhance nature-based outdoor recreation.									

Land and Water Conservation Fund (LAWCON)			
· This fund is used to implement projects that are identified by both the local and the state Comprehensive Outdoor Recreation Plan.	50% local match required	1-May	DNR
 In general, land acquisition, development, and renovation projects for public outdoor recreation purposes are eligible LWCF projects. LWCF does not include the "nature-based outdoor recreation" restriction that the Stewardship Local Assistance Programs do. 			
Recreational Trails Program (RTP) Grant			
 Eligible projects include maintenance and restoration of existing trails, development and rehabilitation of trailside and trailhead facilities and trail linkages, construction of new trails, and acquisition of easement or property for trails. 	total project	1-May	DNR
· May only be used on trails which have been identified in or which further a specific goal of a local, county or state trail plan included or reference in a statewide comprehensive outdoor recreation plan required by the federal LAWCON.	match required).		

Urban Forestry			
Provides technical service and financial assistance to communities for developing urban forestry programs. Priorities include:	50% local match	1-0ct	DNR
1) Communities needing to develop an urban forestry plan;	Grants range		
2) Communities needing worker training; and	from \$1,000 to \$25,000.		
3) Communities needing to conduct a street tree inventory.			
Eligible projects include 1) Undertaking street tree inventories; 2) Training for Village tree workers; 3) Developing urban open space programs; 4) Developing urban forestry plans; 5) Developing a tree ordinance; 6) Developing a public awareness program; and 7) Tree planting and maintenance			
Recreational Boating Facilities Grant			
 Construction of capital improvements to provide safe recreational boating facilities and for feasibility studies related to the development of safe recreational facilities. 	50% local match	Established quarterly	DNR
 Also includes purchase of navigation aids, dredging of channels of waterways, and chemically treating Eurasian water milfoil. 			

Lake Protection and Classification Grants			
 Designed to assist lake users, lake communities and local governments as they undertake projects to protect and restore lakes and their ecosystems. Eligible projects include: 	25% local match	1-May	DNR
· Purchase of property or a conservation easement	\$200,000 maximum per project.		
· Restoration of wetlands			
· Development of local regulations or ordinances			
· Lake classification projects that allow counties to design and implement local land and water management programs that are tailored to specific classes of lakes in response to various development and recreational use pressures (these grants are limited to \$50,000).			
· Lake protection projects recommended in a DNR-approved plan including watershed management, lake restoration, diagnostic feasibility studies, or any other projects that will protect or improve lakes.			

Sport Fish Restoration Funding			
· Sport Fish Restoration - Fishing Pier (SFR-FP) grants may be used to construct fishing piers that are primarily designed to provide public access for shore fishing.	25%-50% local	1-Oct	DNR
· Sport Fish Restoration - Boat Access (SFR-BA) grants may be used to construct motorboat access projects. Eligible components include boat ramp construction and renovation, along with related amenities such as parking lots, accessible paths, lighting, and restroom facilities.		1-Feb	

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Appendix K: Trust For Public Land ParkScore Overview

Appendix K: Trust for Public Land ParkScore Overview

The Trust for Public Land (TPL) issues a ParkScore that compares park systems across the 100 most populated cities in the United States.

Published annually, the index measures park systems according to five categories reflective of an excellent city park system:

- Investment
- Acreage
- Access
- Equity
- Amenities

Madison's TPL ParkScore Trends

Over the past decade, Madison's TPL ParkScore rank dropped from 10 in 2016 to 19 in 2025.

While TPL has adjusted its methodology during this period, Madison's public and private investment per capita seems the primary driver in Madison's ParkScore changes.

Of the 23 cities listed as TPL's Top 20 park system between 2023-2025 with a population below 1M, Madison has the lowest per capita investment at \$119, compared to \$259 per capita average of the 23 cities during the same time period.

Year	Madison Rank
2016	10
2017	9
2018	12
2019	12
2020	12
2021	13
2022	13
2023	13
2024	18
2025	19

Despite constrained investment, Madison Parks consistently ranked above average in terms of access and amenities, indicating an efficient and prioritized approach to allocating limited resources.

Madison 2025 ParkScore¹

32 out of 100 points

Investment

The investment score indicates the relative financial health of a city's park system, which is essential to ensuring the park system is maintained at a high level. This value aggregates park and recreation spending across all agencies and organizations within the city, including monetized volunteer hours. In Madison, a total of \$115 per capita is spent each year on publicly accessible parks and recreation, below average for this category.

An analysis of Madison TPL ParkScores indicates that investment drives Madison's falling ParkScore. The 2025 TPL gave Madison a ranking of 32 out of 100 for investment. For context, between 2016 and 2023, Madison invested between \$122-155/capita; while Madison's per capita investment dropped to \$112 in 2024 and \$115 in 2025. To receive a 100, investment would need to increase to \$266/capita. Madison's \$155 investment per capita is the lowest of all top 20 cities. It is \$61 less than the next lowest city (Pittsburgh, PA at \$176 per capital) and \$146 less than the average at \$260 per capita of the top 20 cities.



¹ Trust for Public Land, ParkScore Ranking (2025) (available at https://www.tpl.org/city/madison-wisconsin)



Acreage

The acreage score indicates the relative abundance of large 'destination' parks, which include large natural areas that provide critical mental health as well as climate and conservation benefits. There are two components to the acreage score. Of these, Madison scores above average on the percentage of the city's overall area that is dedicated to parkland (71 out of 100 points), and about average on median park size (40 out of 100 points).



Access

The access score indicates the percentage of a city's residents that live within a walkable half-mile of a park - the average distance that most people are willing to walk to reach a destination. With 98% of its population living this close to a park, Madison scores among the highest in this category.

Although Madison scores well on access (97/100) with 98% of residents within a 10 minute walk to a park, Madison's acreage metric scored much lower (56/100). Madison scores well on average on the percentage of the city's overall area dedicated to parkland (71/100), Madison is only average on median park size (40/100 points). This may be a function of Madison's increasing population and density and the lag in Madison's ability to build parks to serve its fast growing population. Madison's isthmus geography may also create constraints on its ability to add downtown parks.

Note: TPL excludes large water bodies from any acreage calculations to better compare across the 100 cities.



Equity

The equity score indicates the fairness in the distribution of parks and park space between neighborhoods by race and income. This category is an average of two types of metrics. On the first set of measures, Madison scores among the highest: 97 out of 100 points for people of color living within a 10-minute walk of a park and 97 points for low-income households. The second set of measures compare the distribution of park space. In Madison, residents living in neighborhoods of

color have access to 21% less nearby park space than those living in white neighborhoods (60 points out of 100). Residents living in lower-income neighborhoods have access to 70% less nearby park space than those in higher-income neighborhoods (14 points out of 100).

The acreage deficiency affects Madison's equity-ranking (67/100). Neighborhoods of color and low-income neighborhoods have strong access to parks measured by % within a ten minute walk. However, those same groups have less access to park space acreage. Residents in neighborhoods of color have 21% less park space as those in white neighborhoods (60/100). Low-income neighborhoods have 70% less park space as those in high-income neighborhoods (14/100).

87 out of 100 points

Amenities

The amenities score indicates the relative abundance of park activities popular among a diverse selection of user groups (kids, teenagers, adults, seniors). Overall for this category, Madison scores among the highest, though it varies by amenity: basketball hoops (100 points out of 100), sport fields and diamonds (100 points), dog parks (100 points), playgrounds (100 points), senior and rec centers (9 points), permanent restrooms (84 points), and splashpads (39 points).

While Madison scores well in amenities generally (87/100), the lack of senior rec centers and splash pads may be lowering Madison's ranking. With respect to senior rec centers (9/100), the low score might be a function of structure with senior rec centers not being within Park structure, however TPL removes the lowest scoring amenity. The second lowest scoring amenity is splash pads (14/100), which may be geographically influenced. Finally, TPL does not include any culturally-based and other amenities that Madison Parks have significantly invested in, e.g., pump parks, bike trails, skate parks, golf courses, pickleball courts, cross-country skiing, cricket. Importantly, none of Madison's most heavily reserved park amenities -- soccer, tennis, ultimate frisbee, pickleball, and softball -- are among the TPL amenities (See Fig. 4.5).

Conclusion

While Madison Parks currently delivers a top 20 park system at less than half the cost of comparable park systems, Madison Parks is unlikely to be able to continue meet its mission of being an exceptional (Top 20) park system with its existing level of per capita investment and Madison's ongoing population growth rate.