

PUBLIC TRANSPORTATION TRIP PURPOSE AND IMPACTS SURVEY

Study Purpose:

The study's objective is to identify the social and economic benefits of public transportation services to particular economic sectors in the State of Wisconsin. This anonymous survey is being delivered to public transportation passengers statewide and will be used to better understand how people use transit and what people would do if transit was not available. *Please do not complete this survey more than once per person.*

1. In which community (or communities) do you most often use public transportation?

2. On average, how frequently do you use public transportation?

- ☐ Yearly (1-5 days per year)
- ☐ Monthly (1-2 days per month)
- ☐ Weekly (1 day per week)
- ☐ Almost daily (2-4 days per week)
- ☐ Daily (5-7 days per week)

3. If public transportation was not available, what other means of transportation would you use?
(Select all that apply)

- ☐ Drive your personal vehicle
- ☐ Ride with someone else (not for hire)
- ☐ Private taxi (including app-based services such as Uber or Lyft)
- ☐ Bicycle
- ☐ Walk
- ☐ Would not make trip
- ☐ Other, please specify

4. What is the main purpose of your trip? If going home, please indicate where you are coming from.

- ☐ Work / Work-related
- ☐ Medical / Dental
- ☐ Education
- ☐ Shopping, recreation or tourism
- ☐ Other, please specify

5. For 'Work / Work-related' purpose trips, if public transportation was not available, you would:
(Select all that apply)

- ☐ Use another means of transportation
- ☐ Not be able to work
- ☐ Not be able to earn as much income
- ☐ Look for another job
- ☐ Change your working hours
- ☐ Work from home
- ☐ Other, please specify

6. For 'Medical / Dental' purpose trips, if public transportation was not available, you would:

(Select all that apply)

- ☐ Use another means of transportation
- ☐ Not seek medical assistance
- ☐ Receive a lower level of care
- ☐ Select another physician / care provider
- ☐ Receive home care
- ☐ Other, please specify

7. For 'Education' purpose trips, if public transportation was not available, you would:

(Select all that apply)

- ☐ Use another means of transportation
- ☐ Not be able to attend school / college
- ☐ Miss more classes or school activities
- ☐ Choose another school (closer to home)
- ☐ Other, please specify

8. For 'Shopping, recreation or tourism' purpose trips, if public transportation was not available, you would:

(Select all that apply)

- ☐ Use another means of transportation
- ☐ Make fewer trips
- ☐ Go to a different shopping center / attraction
- ☐ Shop remotely (online or catalog)
- ☐ Other, please specify

9. For 'Other' purpose trips, if public transportation was not available, you would:

(Select all that apply)

- ☐ Use another means of transportation
- ☐ Make fewer trips
- ☐ Other, please specify

For access to the online version of the survey, use this link:

<https://forms.office.com/g/TkMidkmCBI>

You may also mail your completed survey to:

WisDOT, Attn: Transit Section, P.O. Box 7913, Madison WI 53707-7913

Or, you can email scanned copies of your completed survey to:

Public.transit@dot.wi.gov

