



Transit Network Redesign

South Side Public Meeting
April 7, 2022

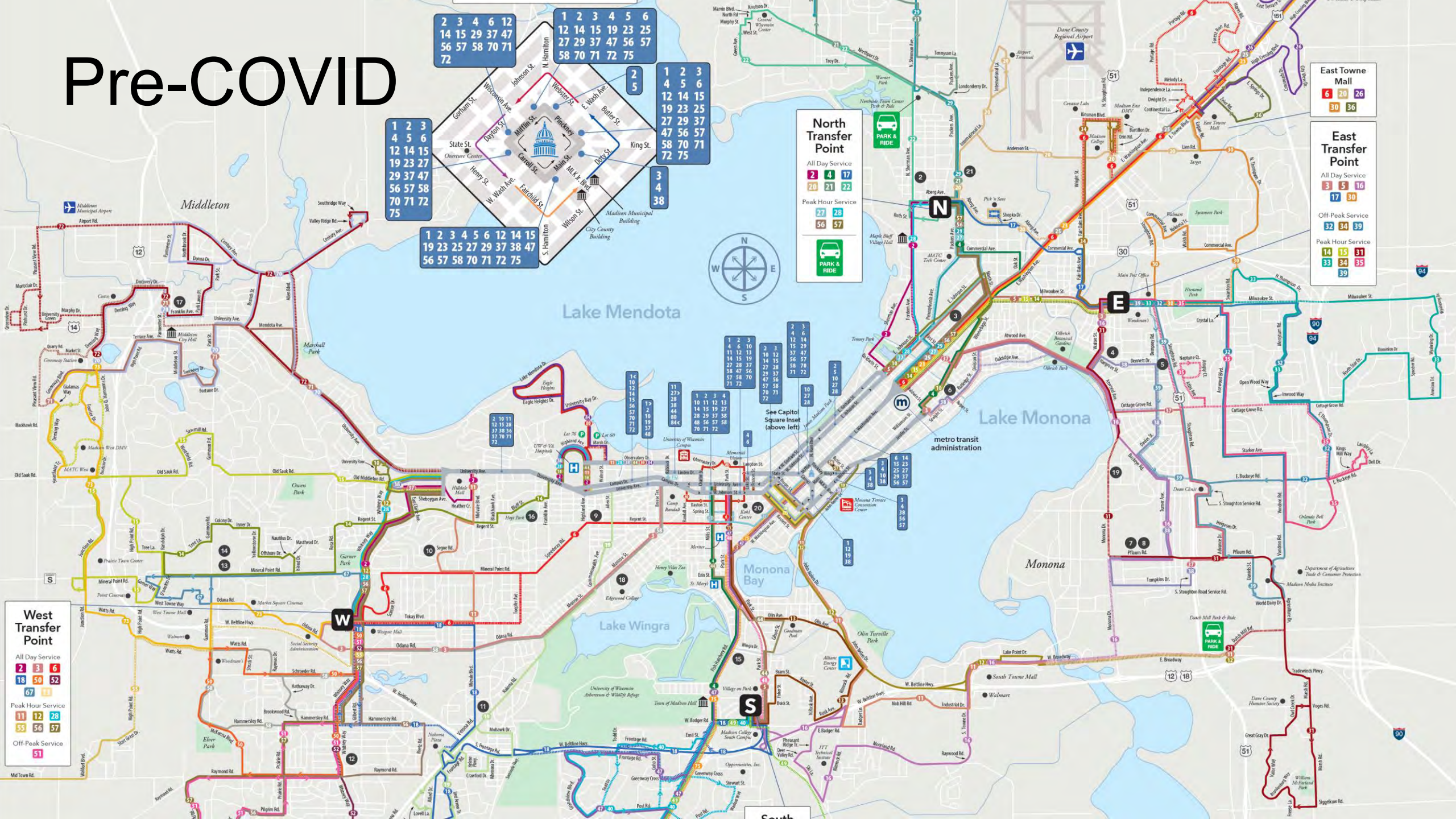
Transit Network Redesign

- The Metro Transit Network Redesign will design a route system that will better meet the needs of Madison area residents and businesses.



- www.MyMetroBus.com/Redesign

Pre-COVID



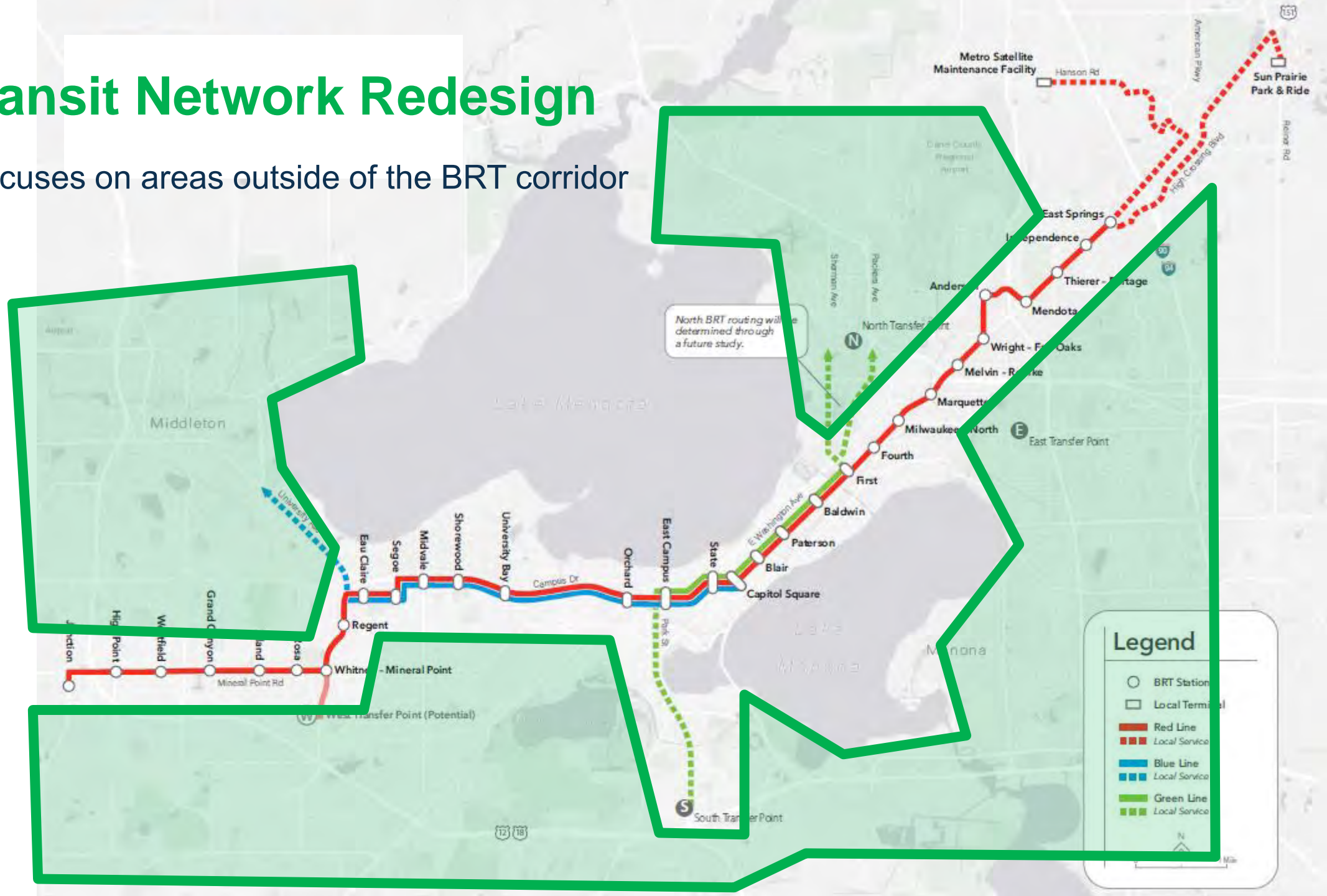
Why now?

- Address long-standing issues and discrepancies
- Recover from COVID-19 in a way that reflects future needs
- Compliments BRT and brings some of those benefits to more neighborhoods



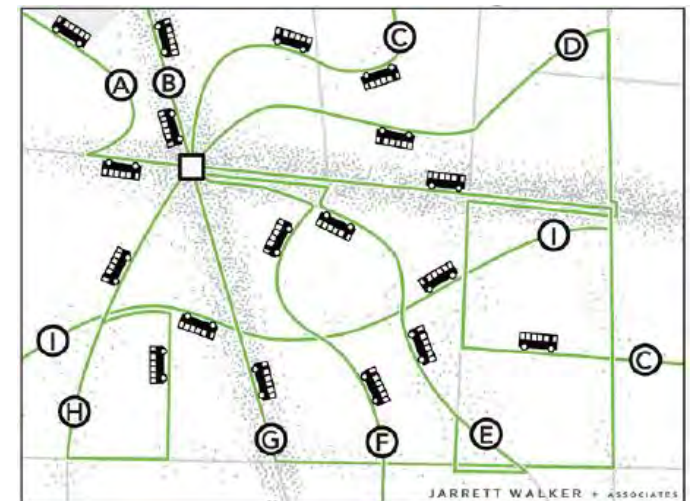
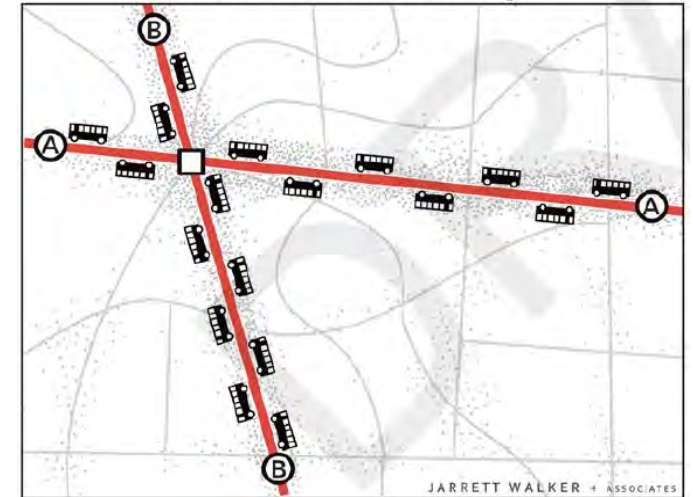
Transit Network Redesign

Focuses on areas outside of the BRT corridor



Basic Goals for Public Transportation

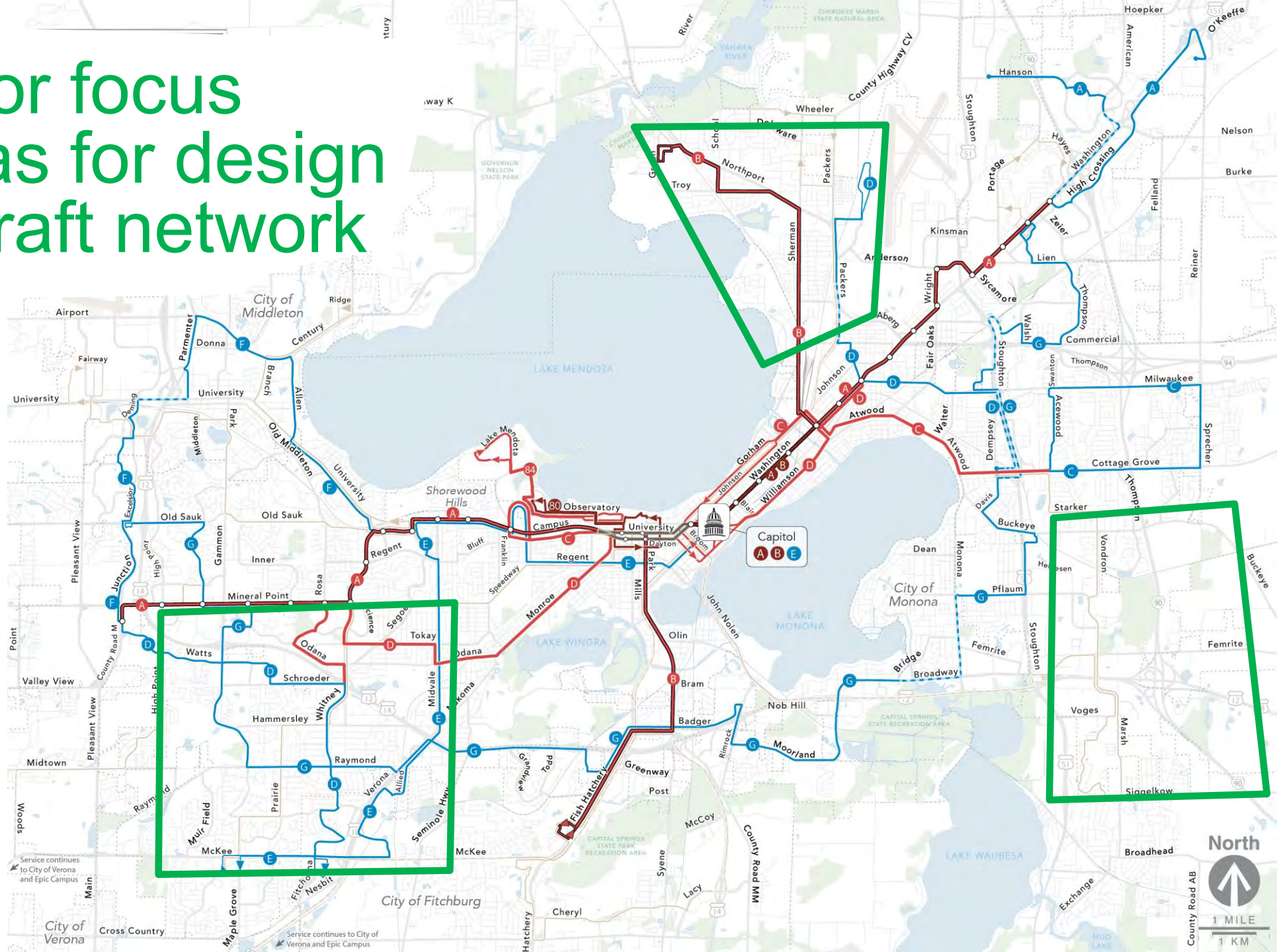
- **Ridership** concentrates transit service onto fewer routes with more frequent service, ultimately increasing ridership
- **Coverage** extends transit service to as many people as possible regardless of frequency



Policy Direction

1. Ridership, definitely. Minor corrections only.
2. Ridership, mostly. Some lower frequencies to reach a few more places.
3. Coverage, mostly. Just a little less coverage to so we can get a few higher frequencies.
4. Coverage, definitely. Minor corrections only.

Major focus areas for design of draft network

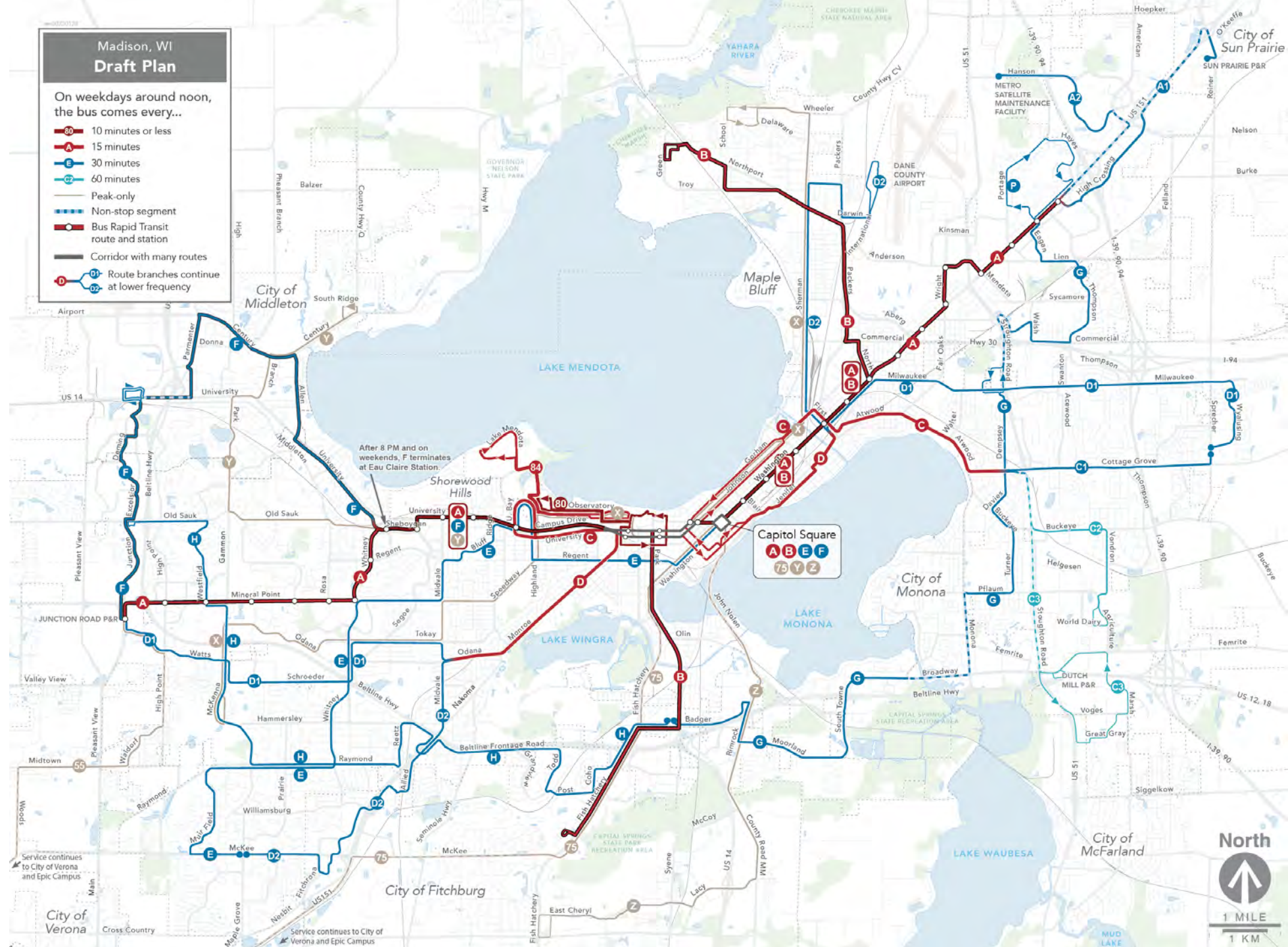


Draft Plan

**Madison, WI
Draft Plan**

On weekdays around noon,
the bus comes every...

- 10 minutes or less
- 15 minutes
- 30 minutes
- 60 minutes
- Peak-only
- Non-stop segment
- Bus Rapid Transit route and station
- Corridor with many routes
- Route branches continue at lower frequency



After 8 PM and on weekends, F terminates at Eau Claire Station.

Capitol Square

A B E F
75 Y Z

North

1 MILE
1 KM

How far can I travel in **45 minutes** from

* Compared with the Metro Network as of Spring 2020

Park at Badger

on weekdays at noon using:

the Draft Plan Network?

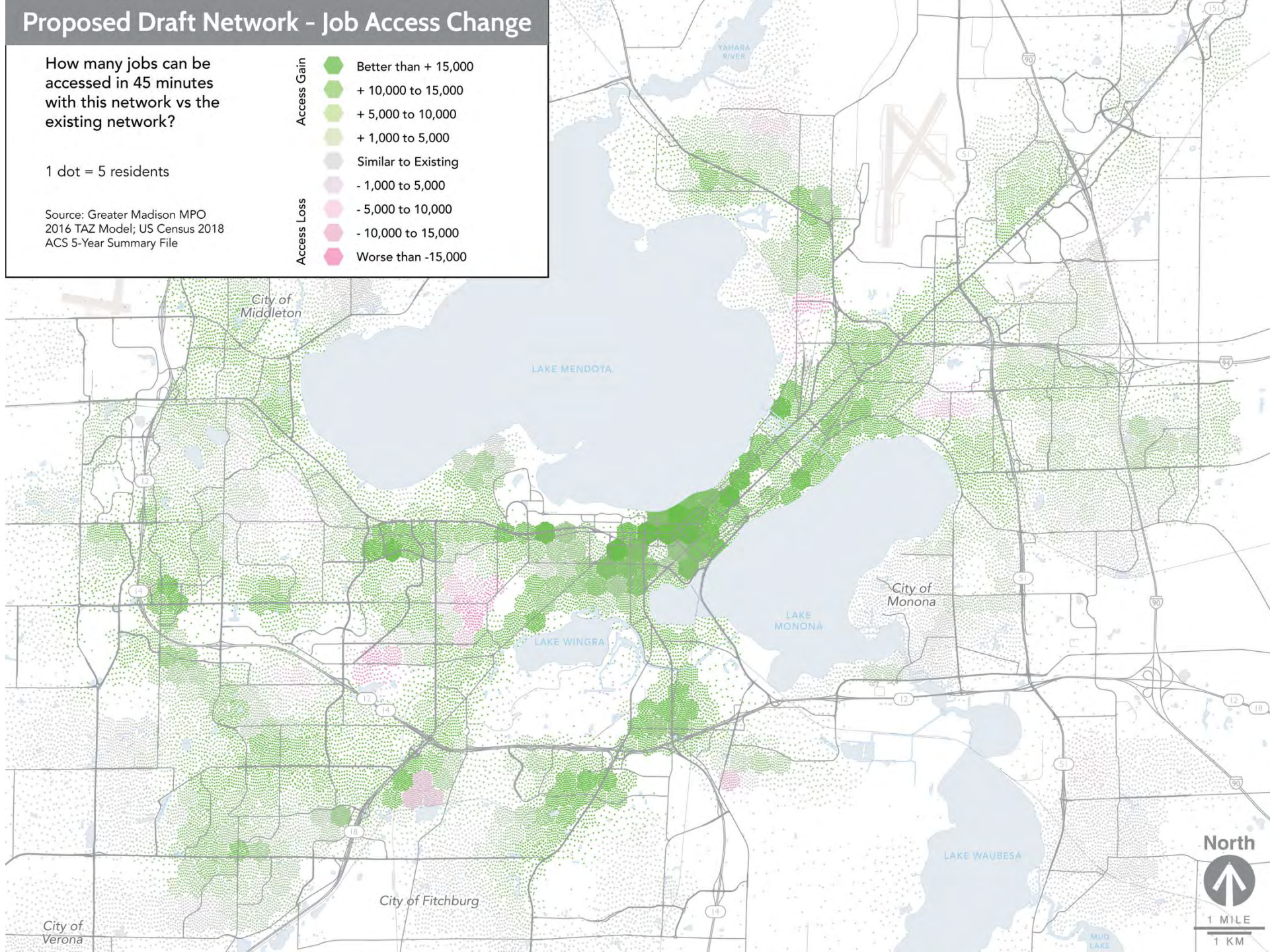


Proposed Draft Network - Job Access Change

How many jobs can be accessed in 45 minutes with this network vs the existing network?

1 dot = 5 residents

Source: Greater Madison MPO
2016 TAZ Model; US Census 2018
ACS 5-Year Summary File



Draft Plan

 Zoo and surrounding area

 MSCR Office

Romnes Apts

 Woodland School

 Olin

 Goodman Pool

Dean Clinic



Hotels and other jobs

Destinations we would like to serve with all-day service

75

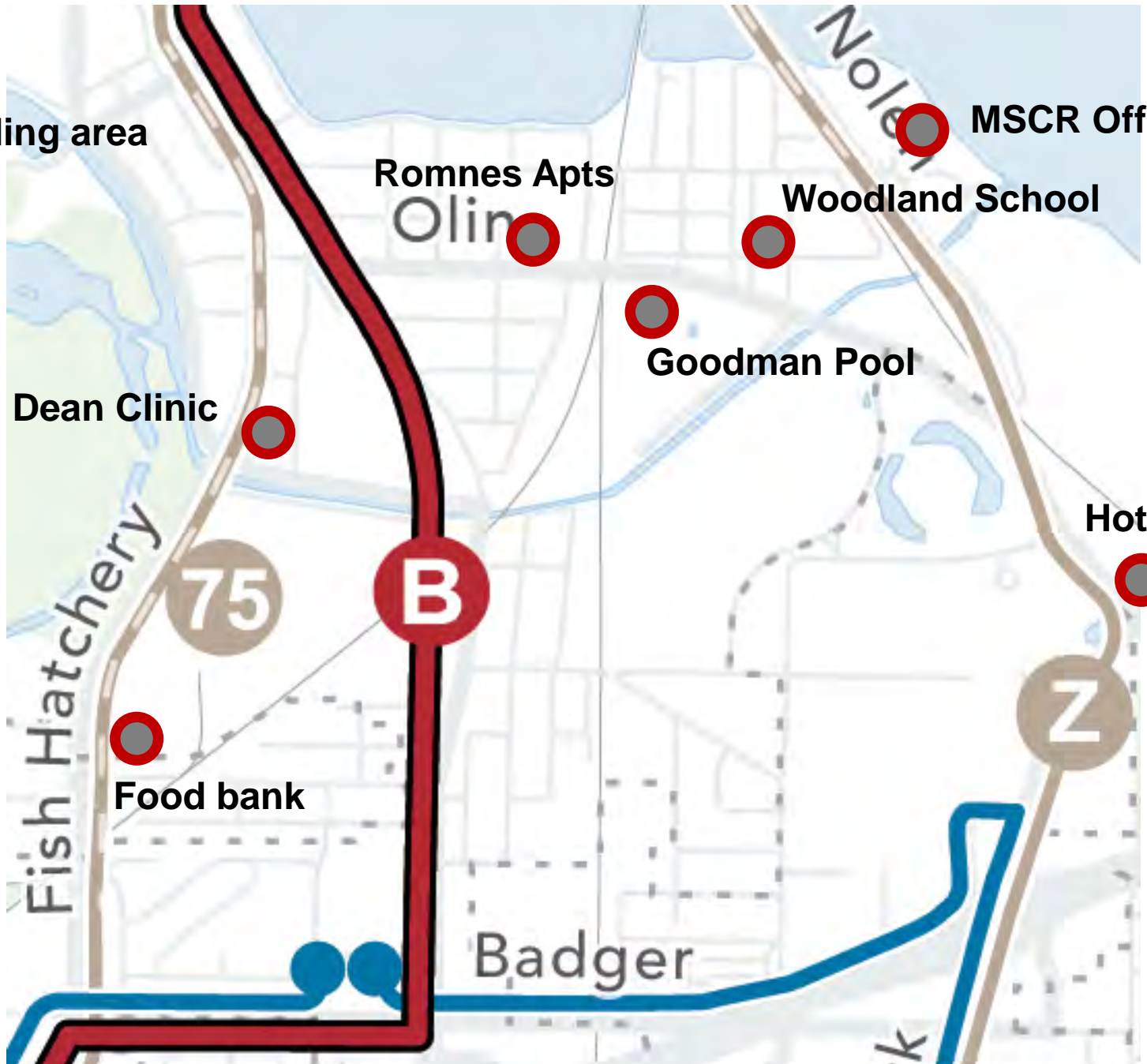
B

Z

 Food bank

Fish Hatchery

Badger



Amendment Process

- Metro will lay out plausible amendments to the draft plan.
- City of Madison Policy Makers will decide which ones to include

Amendment 4A

Name: Route O south side Loop **to Capitol Square**

Net Cost:

- **+\$680,000** added annual operating cost

Description:

- Service about every 30 minutes throughout the day

Coverage Considerations:

- This amendment would add back all-day service on most of Mills, Olin, Rusk, and Bram, similar to Route 13.
- Added coverage to Dean Clinic, Romnes Apartments, and other destinations.

Service Quality:

- Route O would come more often than Route 13, but most of the areas it serves uniquely would be on a one-way loop.



Amendment 4C

Name: Route O south side **One-Way Only Loop to UW and Capitol Square**

Net Cost:

- **+\$680,000** added annual operating cost

Description:

- Service about every 30 minutes throughout the day

Coverage Considerations:

- This amendment would add back all-day service on most of Mills and Olin similar to Route 13, but would not add service to Rusk, and Bram.
- Added coverage to Romnes Apartments and other destinations, but not Dean Clinic.

Service Quality:

- Route O would come more often than Route 13, but most of the areas it serves uniquely would be on a one-way loop.



Amendment 4D

Name: Route O south side **One-Way Only Loop UW to Olin and Fish Hatchery**

Net Cost:

- **+\$680,000** added annual operating cost

Description:

- Service about every 30 minutes throughout the day

Coverage Considerations:

- This amendment would add back all-day service on most of Mills and Olin similar to Route 13, as well as Fish Hatchery, but would not add service to Rusk and Bram.
- Added coverage to Romnes Apartments and other destinations, but not Dean Clinic.

Service Quality:

- Route O would come more often than Route 13, but most of the areas it serves uniquely would be on a one-way loop.



Mills or Randall

- In any amendment on Mills Street, it would be possible to change to Randall Avenue if the traffic circle at Vilas and Randall were modified.



Next Steps

- Please fill out survey – [MyMetroBus.com/Redesign](https://www.mymetrobus.com/Redesign)
- Plan with amendments adopted summer 2022
- New network implemented in summer 2023



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