

Purpose

The Metro Transit Network Redesign aims to create a new system of bus routes to better meet the needs of Madison area residents and businesses. The network redesign is balancing a number of important goals:

- ✓ Simplified service
- ✓ Higher frequencies
- ✓ Reduced travel times
- ✓ Increased access to jobs, services and other destinations
- ✓ Better service for underserved and disadvantaged communities
- ✓ Better evening and weekend service
- ✓ Extending the benefits of the East West Bus Rapid Transit Route to all of Madison



Process

The planning process started in late 2020 and is expected to continue through early 2022. The community will be engaged in three phases:

Phase One - Key Choices, Values and Priorities, March 2021

Phase Two - Presentation of Alternatives, August-September 2021

Phase Three - Presentation of the Draft Plan, January-February 2022

Each phase will include a robust community conversation using a range of tools including surveys, workshops, public meetings, focus groups, and other events. For the first phase, engagement will be virtual. As COVID protocols and weather permit, some activities in the second and third phases will occur outdoors and in person.

How Does This Project Relate to Bus Rapid Transit?

Over the past several years, the City has been planning an East West Bus Rapid Transit (BRT) route. Construction of this route is scheduled to begin in 2023, with service starting in 2024. For more information on BRT, go to www.madisonbrt.com.

The Transit Network Redesign will take this new BRT route into consideration in developing a network that better serves the broader community, with the goal of extending the benefits of improved service beyond a single corridor. Portions of north and south Metro routes are envisioned to run as BRT through the Downtown, laying the groundwork for the future North South BRT Route.

Contact & Additional Information

For additional information on the Metro Transit Network Redesign project, go to www.mymetrobus.com/redesign.

Please email all questions or comments to metroredesign@cityofmadison.com.

