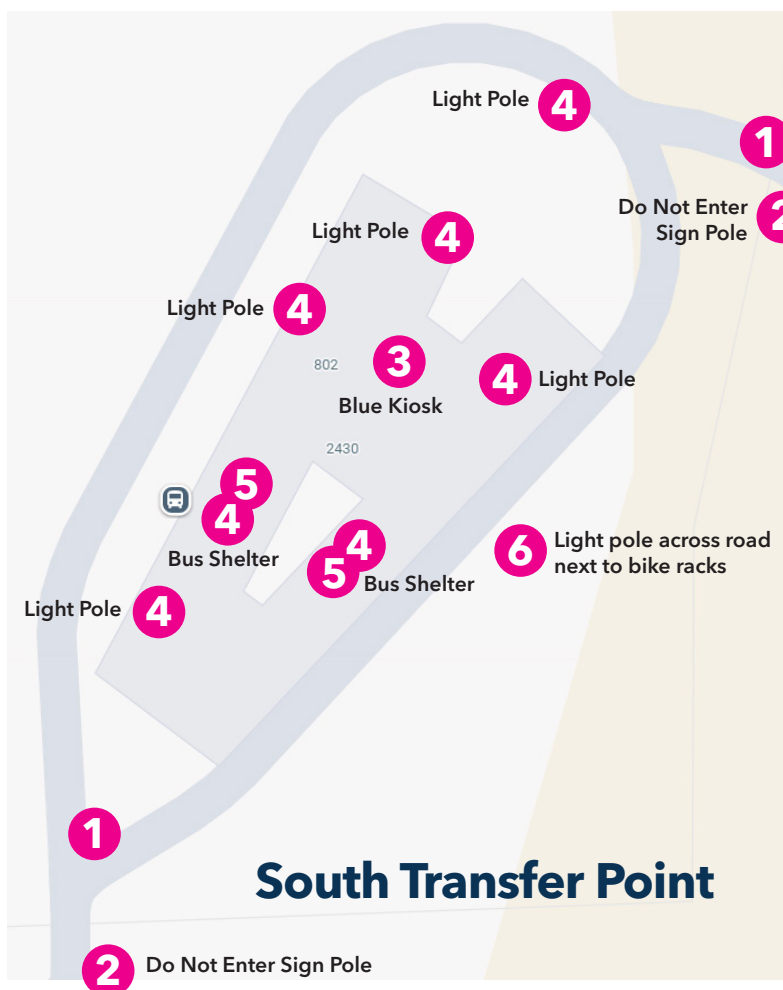


South Transfer Point Signage Guide

Overview

This guide provides a reference for where to place bus closure signs at the South Transfer Point. Metro Marketing will provide all signage for installation by mid-November. The map below shows where each sign should be placed.



Throughout this guide, you'll also find mock-ups to show when each sign should be installed.

Sign Key

1. Sandwich Board *
2. Street Sign (30"x36") *
3. Kiosk Closed Signs (26.5"x43")
4. Bus Stop Closed Sign (11"x17")
5. Bus Flyer (8.5" x 11")
6. Bus Stop Closed Sign (30"x36")

* Please install on start of service
Sunday, December 7, 2025.

Drive Way Entryways

East (Park Street)



- Please deployed signage start of service on Sunday, December 7, 2025.
- Please use landscape Bus Stop Closed Sign (11"x 8.5") to install on sandwich boards.

South (Badger Road)



Light Pole Next to Bike Racks

Bus Stop Closed Sign (30"x36"):



- Signage can be install both sides of the pole on Monday, November 17, 2025.

Kiosk

Front:



- Signage can be install on Monday, November 17, 2025.

Back:



Bus Stop Closed Sign

Current:



- **Please do not remove this sign until Sunday, December 7, 2025.**
- It will remain active until the December Service Updates go into effect. After that, it can be replaced with the portrait Bus Stop Closed sign (11"x17") as shown below.

New Sign:



- Around the South Transfer Point, please install the portrait Bus Stop Closed signs (11"x17") on surrounding light poles on Monday, November 17, 2025.

Bus Shelters

Install on Both Shelters

- Portrait Bus Stop Closed Sign (11"x17")
- Bus Flyer's (install inside shelters)
- Signage & materials can be install on Monday, November 17, 2025.



metro transit

December Service Updates

Effective: Sunday, December 7, 2025

On Sunday, December 7, the South Transfer Point will close in preparation for the Park Badger redevelopment project. Route B, and the end points for Routes G, H, and O, will move to the new bus stop at Park and Hughes.

Temporary bus shelters and benches will be installed until permanent shelters arrive in early 2026.

Adjustments will include:

Route	Service Updates
B	Route Will Now Stop at Park & Hughes
G	Start and End at Park & Hughes
H	Start and End at Park & Hughes
J	Timepoint Updates
O	Start and End at Park & Hughes
P	Timepoint Updates
618	Start and End at Park & Hughes
637	Start and End at Park & Hughes
641	Start and End at Park & Hughes

Check Your Trip!
Updated maps, schedules, and additional information are available at [MyMetrobus.com/DecemberUpdates](https://my.metrobus.com/DecemberUpdates).

Updated trip planning data will be available on December 7.

To receive updated schedules by mail, please call 608-266-4466 or email mymetrobus@cityofmadison.com.

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(608) 266-4466 mymetrobus@cityofmadison.com

Bus Stop to Close

Effective: December 7

The South Transfer Point will permanently close on Sunday, December 7. Board Route B on Park Street. Board Routes G, H, and O on Hughes Place. See map below for available stops.

El 7 de Diciembre, esta parada de autobús se cerrará permanentemente. Información sobre la ruta cerca parada de autobús está arriba. Si necesita ayuda, llámese al 608-266-4466.

my.metrobus.com 608-266-4466 mymetrobus@cityofmadison.com

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