

ENHANCE YOUR WORKPLACE WITH BETTER COMMUTE OPTIONS

Create a free Workplace Network in RoundTrip—a public program serving individuals and employers in Dane County.

PROGRAM BENEFITS

Customized Data for Your Organization

Receive reports on carbon emissions saved, calories burned, money saved, and more—tailored for your workplace.



Exclusive Challenges & Incentives

Access free annual challenges where employees can win prizes by logging car-free and car-light trips.



Emergency Ride Home Program

Employees who commute without a personal vehicle receive up to six \$75 Union Cab vouchers for unexpected emergencies.



HOW IT WORKS

- 1 Setup:** RoundTrip staff will create a free network for your workplace to connect employees with carpool partners and other affordable commute options.
- 2 Resources:** Access a range of promotional materials, tips, and guidance to support your program.
- 3 Ongoing Engagement:** RoundTrip offers support to keep employees engaged with sustainable commute options year-round.

WHY JOIN ROUNDRIP

- Reduce Parking Demand:** Free up space by encouraging carpooling, bicycling, and transit.
- Meet Sustainability Goals:** Promote eco-friendly commuting to help reduce carbon emissions.
- Attract Talent:** Ensure potential employees have affordable and reliable transportation options.
- Boost Employee Satisfaction:** Make commuting more affordable and enjoyable.



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Learn more at
roundtripgreatermadison.org