

ENHANCE YOUR WORKPLACE WITH **BETTER COMMUTE OPTIONS**



The RoundTrip program partners with employers in Dane County to improve and expand employee commute options.

PARTNERSHIP BENEFITS

Free Challenges & Incentives

Access challenges where employees can win prizes by logging their walk, bike, bus, and carpool trips. Offer your own incentives with help from our team.



Customized Workplace Impact Data

As employees log trips, receive reports on your workplace's emissions avoided, calories burned, money saved, and more.



Emergency Ride Home Program

Employees who commute without a personal vehicle receive up to six \$75 Union Cab vouchers to cover unexpected emergencies when at work.



RoundTrip is a public program of the Greater Madison Metropolitan Planning Organization (MPO).

roundtripgreatermadison.org

roundtrip@cityofmadison.com

(608) 266-7433 (RIDE)



HOW IT WORKS

Setup: Receive a free matching network for your workplace in RoundTrip's online platform, where employees can connect with carpool partners and other affordable commute options.

Resources: Access promotional materials, tips, and guidance to support your outreach.

Ongoing Engagement: RoundTrip staff will help you keep employees engaged with sustainable commute options year-round.

WHY PARTNER WITH ROUNDRIP

Attract Talent: Ensure prospective employees have convenient, affordable, reliable options.

Boost Employee Satisfaction: Build positive culture around enjoyable commutes.

Reduce Parking Demand: Save on current and future parking costs when you increase carpooling, bicycling, and riding the bus.

Meet Sustainability Goals: Support commute options that reduce emissions and help employees live their values.