

# ENHANCE YOUR WORKPLACE WITH BETTER COMMUTER BENEFITS



The RoundTrip program partners with Dane County employers to improve and expand employee commute options.

## PARTNERSHIP BENEFITS

### Employee Engagement with Challenges & Incentives

Access free challenges where employees can win prizes by logging their walk, bike, bus, and carpool trips. Offer your own incentives with help from our team.



### Customized Workplace Impact Data

As employees log sustainable trips, receive reports on your workplace's emissions avoided, calories burned, money saved, and more.



### Emergency Ride Home Program

Employees who commute without a personal vehicle receive up to six \$75 Union Cab vouchers to cover unexpected emergencies when at work.



RoundTrip is a public program of the Greater Madison Metropolitan Planning Organization (MPO).

[bit.ly/greatermadisonmpo-roundtrip](http://bit.ly/greatermadisonmpo-roundtrip)

[roundtrip@cityofmadison.com](mailto:roundtrip@cityofmadison.com)

(608) 266-7433 (RIDE)



## HOW IT WORKS

All RoundTrip services are free-of-charge.

**Setup:** Receive a custom workplace network in RoundTrip's CommuteHub platform where employees can connect for carpooling, biking, and more.

**Resources:** Access promotional materials, tips, and guidance to support your outreach.

**Ongoing Engagement:** RoundTrip staff will help you keep employees engaged with sustainable commute options year-round.

## WHY PARTNER WITH ROUNDTRIP

**Attract Talent:** Ensure prospective employees have convenient, affordable, reliable options.

**Boost Employee Satisfaction:** Build positive culture around enjoyable commutes.

**Reduce Parking Demand:** Save on current and future parking costs when you increase carpooling, bicycling, and riding the bus.

**Meet Sustainability Goals:** Support commute options that reduce emissions and make it easy for employees to live their values.