

WEST FEST

An Investment in Community Building

Madison Parks in coordination with Co-Chairs Alders Barbara McKinney and Matt Phair along with community members are creating a neighborhood event: West Fest, Saturday, August 27, 2016 at Elver Park. Neighborhood design meetings were held to plan a fun-filled, intergenerational summer event that would bring diverse neighbors together, build pride, a sense of belonging and foster community engagement. The day begins with fitness classes and nature activities, and continues with craft zones, senior activities, resource tent, entertainment and food.

We are seeking sponsors and participants to ensure the success and the longevity of this new event which replaces the annual 4th of July Fireworks display. Sponsors are needed in all levels from overall event costs (such as entertainment and activities for all ages) to in-kind donations (such as services and volunteers). We ask for your support. This is an opportunity to feature your business, product or service to local members of this southwest side community! We invite you to help us to build this into an annual community event.

For more information on how you can become a sponsor of this event, contact Alder Barbara McKinney, at district1@cityofmadison.com or the City Council Office at (608) 266-4071.

For more information on vendor participation, contact Tracey Hartley at (608) 267-4919.

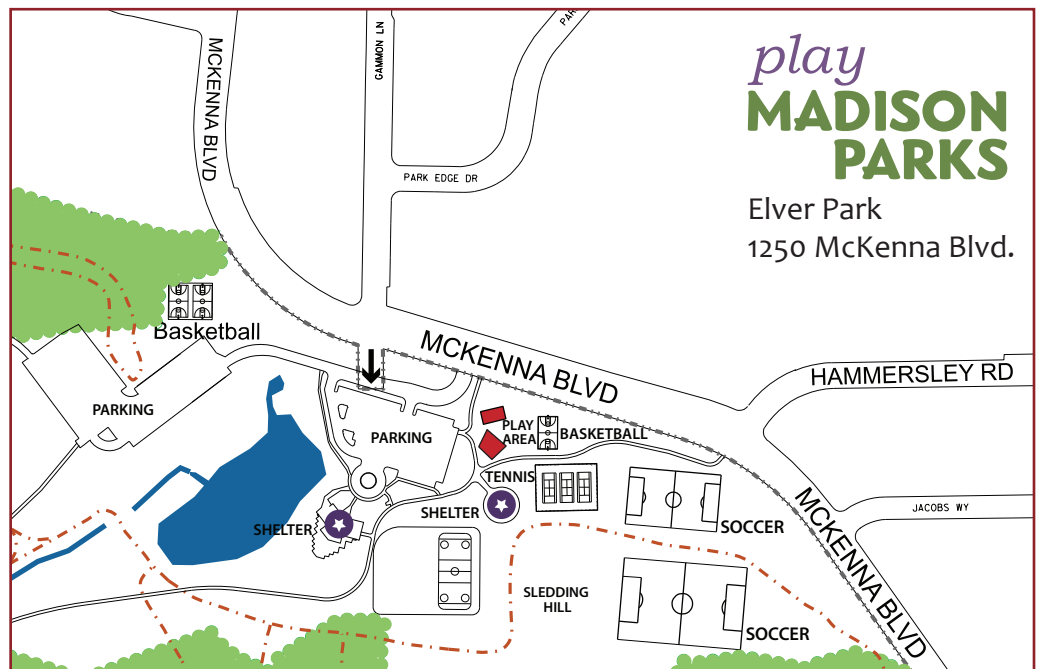


HOW CAN YOU MAKE A DONATION?

Please follow the steps below:

1. Please make checks payable to:
Madison Parks Foundation (MPF)
2. Send payment to:
1402 Wingra Creek Parkway, Madison, WI 53703
3. Please place in check notes:
2016 West Fest Fund

Anyone providing a donation of \$50 or more will receive a donation letter from the Madison Parks Foundation.



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Sponsor Sheet

- Dunk Tank \$ 250
- Kiddie Amusement Rides & Inflatable Rides \$ 4,895
 - » Kiddie Ferris Wheel
 - » Merry Go Round
 - » Kids Twin Obstacle Course
 - » Deluxe Dual Lane Giant Slide
- DJ \$ 125
- Face Painting \$ 500
- 100 Tables \$ 1,000
- 300 Chairs \$ 405
- 120 X 40 Tent \$ 215
- Community Meal \$ 700
- Volunteer Refreshments
 - » granola bars, fruit, snacks, juice boxes, drinks
- Bottled Water \$ 200/ or donation of water
- Morning Energy Food/Drink
 - » fruit, (oranges, apples, bananas) granola bars, juice, donuts, bagels, plastic silverware
- Coffee
 - » 3 hour blocks (7-10am, 10am-12pm, 12-3pm, 3-6pm)
- Ice Cream
 - » 300 ice cream sandwiches
- Paper Products \$ 200
 - » cups/napkins
- Logo Items Requested for BINGO, Scavenger Hunt & General Prizes
 - » pencils, water bottles, coozie cups, tattoos, frisbees, backpacks, jump ropes, chip clips, bags, etc.



For more information, visit:

www.cityofmadison.com/parks/events/westfest.cfm

Event Co-Chairs:

Alder Barbara McKinney, District 1 || Alder Matt Phair, District 20

For additional information, contact:

Tracey Hartley, Parks Division, thartley@cityofmadison.com

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**MADISON
PARKS**