



City of Madison Park and Open Space Plan: 2018-2022 Update

Report of Community Visioning Sessions
and Theme-Focused Workshops

January - June 2017



TABLE OF CONTENTS

1.0 Executive Summary

2.0 Community Visioning Sessions

Dates and Locations

Participant Demographics + Characteristics

Participant Input Summary: Top 4 Themes and Sub-Categories

Activity 1: Most Important Existing Park and Open Space Plan Goals

Activity 2: Most and Least Favorite Aspects of the Park and Open Space System

Activity 3: Brag, Worry, Wonder, Bet

Activity 4: Values + Vision

Activity 5: Issues and Opportunities Mapping

3.0 Theme Focused Events

Hip Hop PARKitecture Workshop

Panel Discussion: Madison Parks and Resiliency in the Era of Climate Change

Discover Madison Parks! Workshop: Connecting Kids to Nature

Appendix

A: Community Visioning Session Materials

B: Community Visioning Sessions: Full Results

C: Hip Hop PARKitecture Park Design Scans

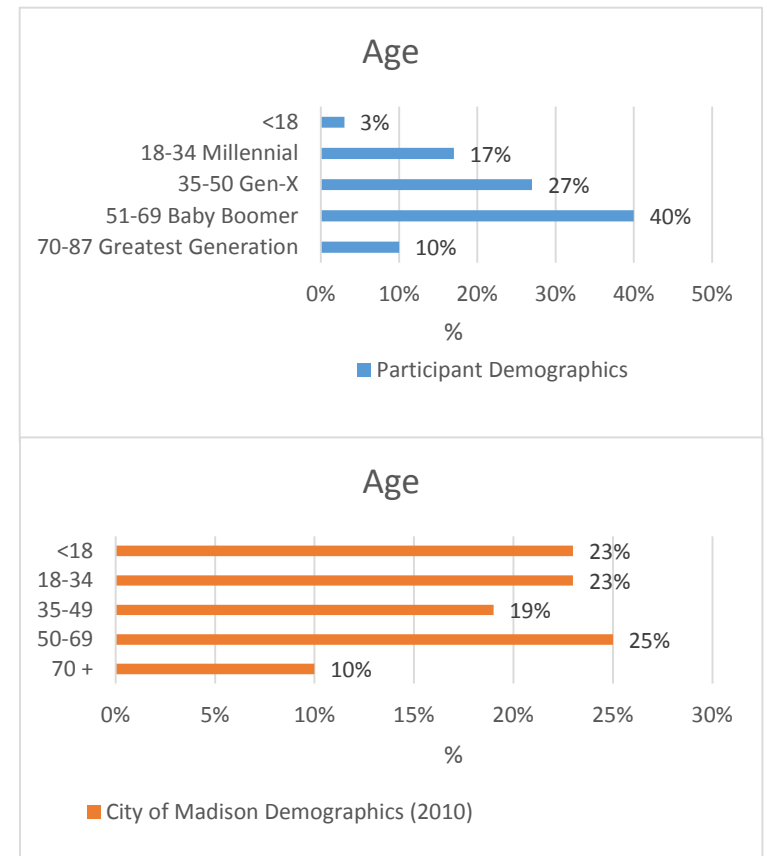
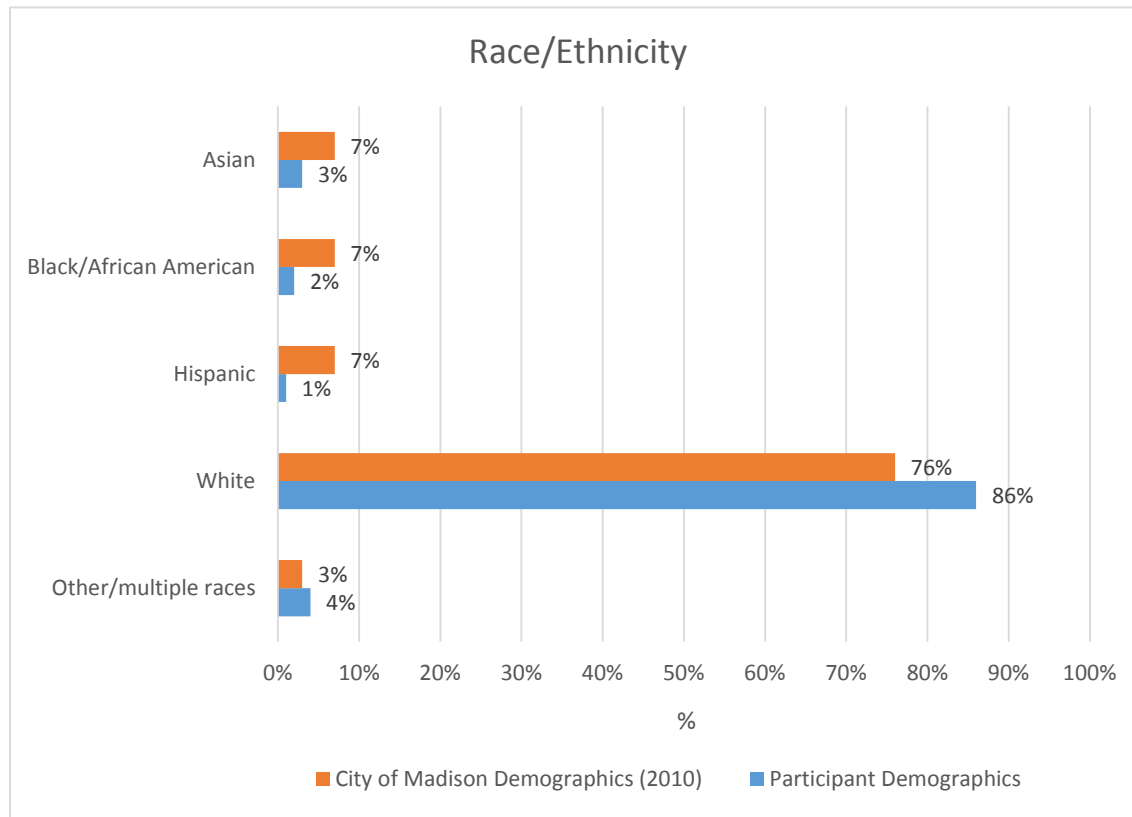
D: Madison Parks and Resiliency in the Era of Climate Change Materials + Results

E: Connecting Kids to Nature Materials

1.0 EXECUTIVE SUMMARY

The following report describes the formats and results of eight community engagement meetings held from January - June 2017 to gather input for the City of Madison 2018-2022 Park and Open Space Plan. These included five community visioning sessions organized as weekday evening meetings in five geographically dispersed locations throughout Madison, as well as three theme-focused workshops that utilized a variety of formats and included two workshops held on weekend days. A total of 175+ participants were involved in this process¹.

The chart below compares the participant demographics from seven meetings (five community visioning sessions and two workshops)², with City of Madison demographics. Demographic information was gathered using iClickers, and a total of 135 people responded. When compared to the broader demographics of the city³, responses reflect greater percentages of white and Baby Boomer participants (ages 51-69).

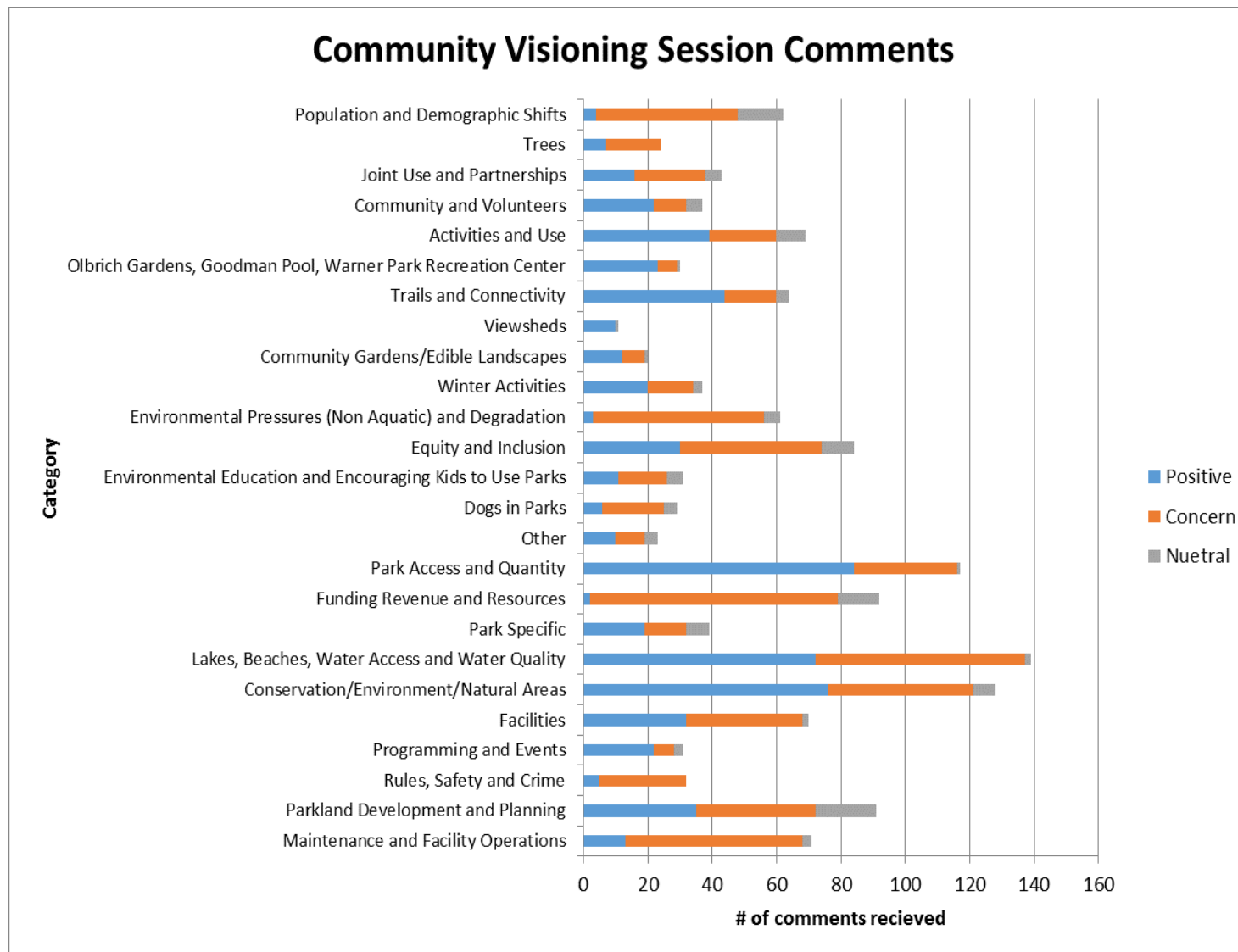


¹ A total of 175 participants were identified using the sign-in sheets from each meeting and workshop.

² Demographics from the Hip Hop PARKitecture Workshop are not included in these numbers.

³ Sources: <https://www.census.gov/quickfacts/fact/table/madisoncitywisconsin/PST045216>; <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=bkmk>

The chart below depicts all participant comments gathered throughout the five community visioning session discussions and activities. Comments were categorized by topic and tagged as “positive,” “neutral,” or “concern.” Categories were developed after comments were received in order to effectively organize data for this report.



The top six categories/topics that received the most total comments (positive, neutral and concern combined) were:

1. Lakes, Beaches, Water Access and Water Quality
2. Conservation/Environment/ Natural areas
3. Park Access and Quantity
4. Funding Revenue and Resources
5. Parkland Development and Planning
6. Equity and Inclusion

Among all twenty-five categories, the most positive comments from participants related to 1) existing park access and quantity; 2) conservation, environment and natural areas; and 3) lakes, beaches, water access and water quality.

Conversely, participants expressed the most concern about 1) funding revenue and resources; 2) lakes, beaches, water access and water quality; and 3) maintenance and facility operations.

2.0 COMMUNITY VISIONING SESSIONS OVERVIEW

Five community visioning sessions were facilitated from January-March 2017 in each of the main geographic regions of Madison (north, south, east, west and downtown). Sessions were held at community centers, libraries and schools to create a welcoming environment and to increase the potential for diverse engagement by age and background. The same agenda and format was used for each session, allowing community members to choose from multiple dates and locations.

Dates and Locations

North Side Community Visioning Session

January 31, 2017 – Warner Park Community Recreation Center

East Side Community Visioning Session

February 6, 2017 – Whitehorse Middle School

South Side Community Visioning Session

February 13, 2017 – The Village on Park

West Side Community Visioning Session

March 1, 2017 – Alicia Ashman Library

Downtown Community Visioning Session

March 23, 2017 – Madison Central Library



Outreach Strategy

Multiple announcements were sent to City of Madison Alders, the Board of Park Commissioners and community groups including approximately 5,000 addresses of various neighborhood organizations, stakeholders, neighborhood listserv subscribers, etc. These included one kickoff email describing the 2018-2022 Park and Open Space Plan update process, and meeting reminders two weeks prior to each session. Announcements were also posted on the Madison Parks project website, Facebook page and Twitter account which included approximately 8,300 subscribers. Additionally, information regarding events was featured in neighborhood and Parks newsletters, multiple city webpages, and received media coverage from NBC, the CW, the Isthmus and WORT FM. A flyer listing all community visioning session dates and locations was posted at the State Street kiosks, Warner Park, and public libraries.

Participant Input Process

Participant input was gathered using a consistent format for each session. Sessions began with a half-hour open house, followed by a two-hour meeting. Healthy snacks were provided. Meetings began with an orientation to the purpose, timeline and planning context of the five-year plan update. Participants then engaged in three discussion activities: Brag, Worry, Wonder, Bet; Values & Vision; and Issues & Opportunities Mapping. During each activity, participants were provided worksheets that were collected at the end of the session, and facilitated through a process of individual brainstorming, small group discussion and large group report-outs. This format accommodated a variety of input preferences and generated organized feedback around multiple topics for the plan update.

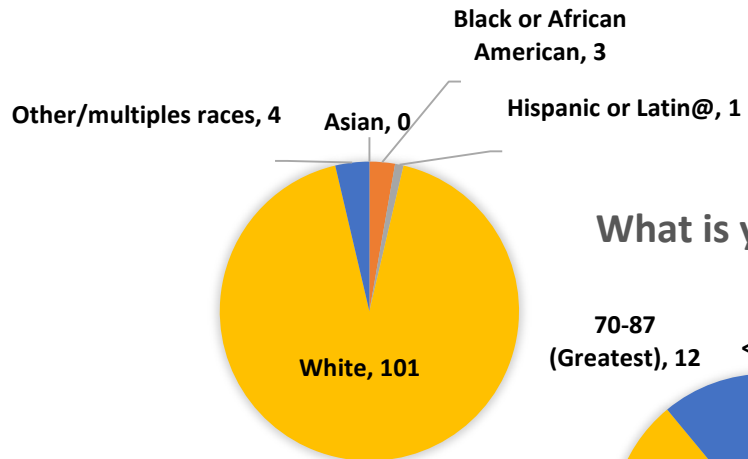
Community Visioning Session Participant Demographics + Characteristics

The following data was collected from participants at each community visioning session using iClickers:

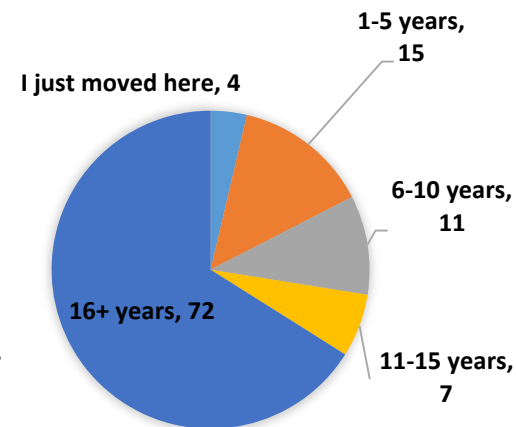
1. Age
2. Race/ethnicity
3. Length of residency in Madison
4. Frequency of park system use

The results below represent 109 community members who responded using iClickers during the five community visioning sessions.

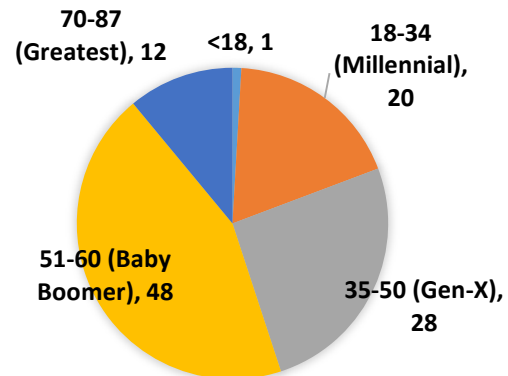
What is your race/ethnicity?



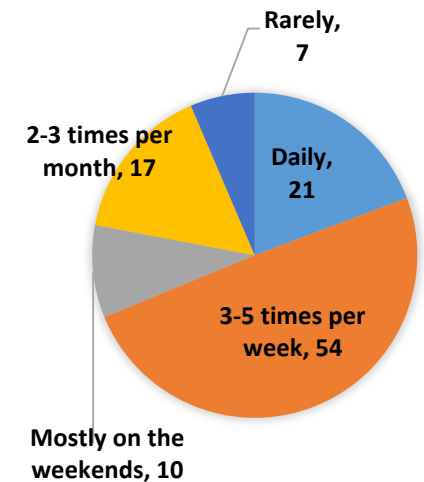
How long have you lived in Madison?



What is your age?



How often do you use Madison parks?



Activity 1: Most Important Existing Park and Open Space Plan Goals

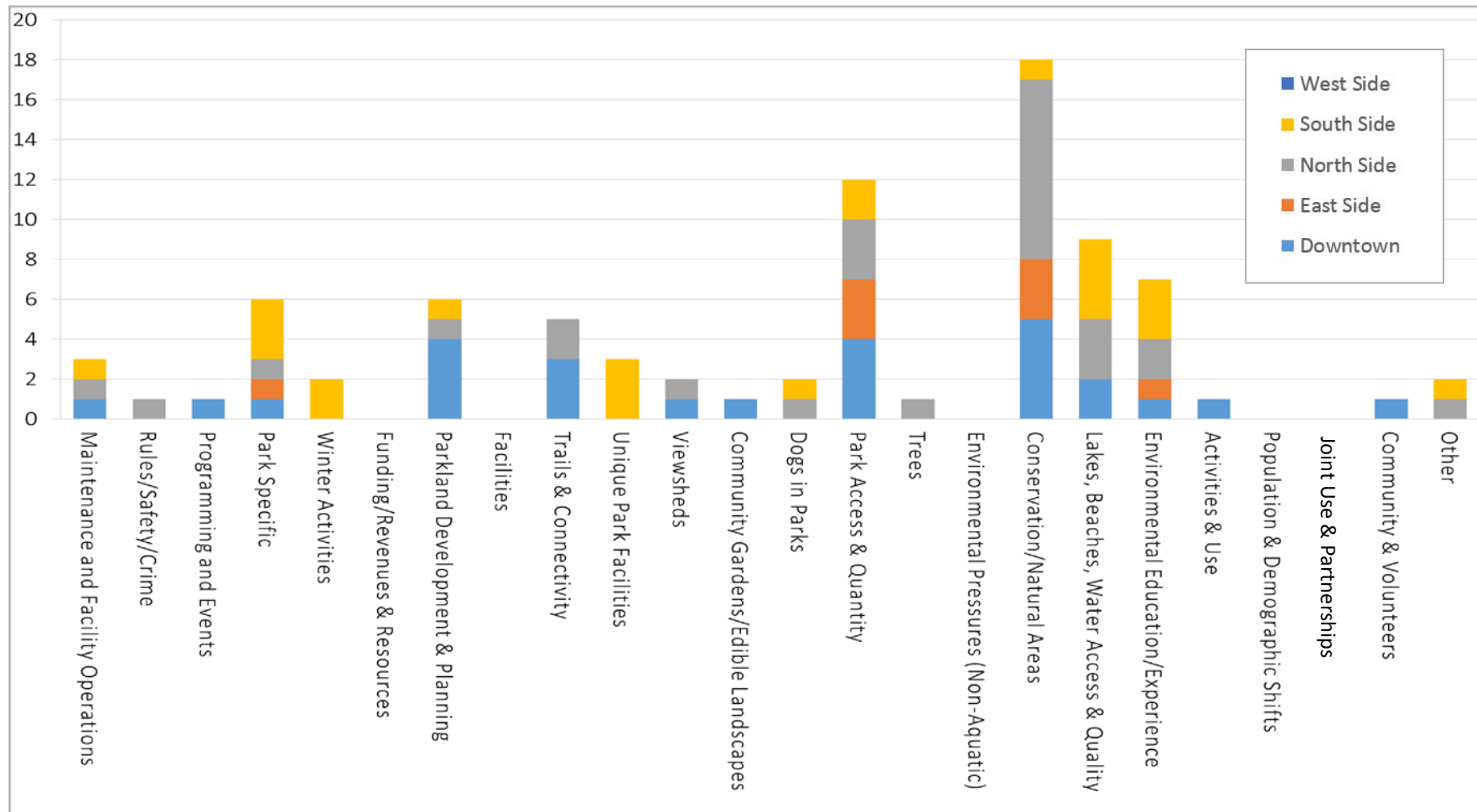
During the open house portion of each community visioning session, attendees were give three stickers to vote for the three current Park and Open Space Plan goals that are most important to them.

2012-2017 Park and Open Space Plan Goals	Votes
<i>Madison will provide sufficient land for current and future active and passive recreational uses.</i>	66
<i>Significant natural and cultural resources are preserved and enhanced.</i>	63
<i>Management and staffing will be sufficient to ensure the maintenance of park and open space lands.</i>	60
<i>All available resources are used to further enhance the quality of the City's park system and to fund parkland maintenance, acquisition and development in accordance with plan objectives.</i>	46
<i>A plan for a continuous and unified system of park and open space incorporating all units of government and cooperation from education systems is create and implemented. The plan incorporates interagency and intergovernmental plans for parkland, open space, greenway and trail development and connectivity.</i>	33
<i>Parklands and facilities are accessible to users with varying physical abilities.</i>	32
<i>A wide range of facilities is available to address needs of existing and changing demographics.</i>	31
Total	331

Activity 2: Most and Least Favorite Aspects of the Existing Park & Open Space System

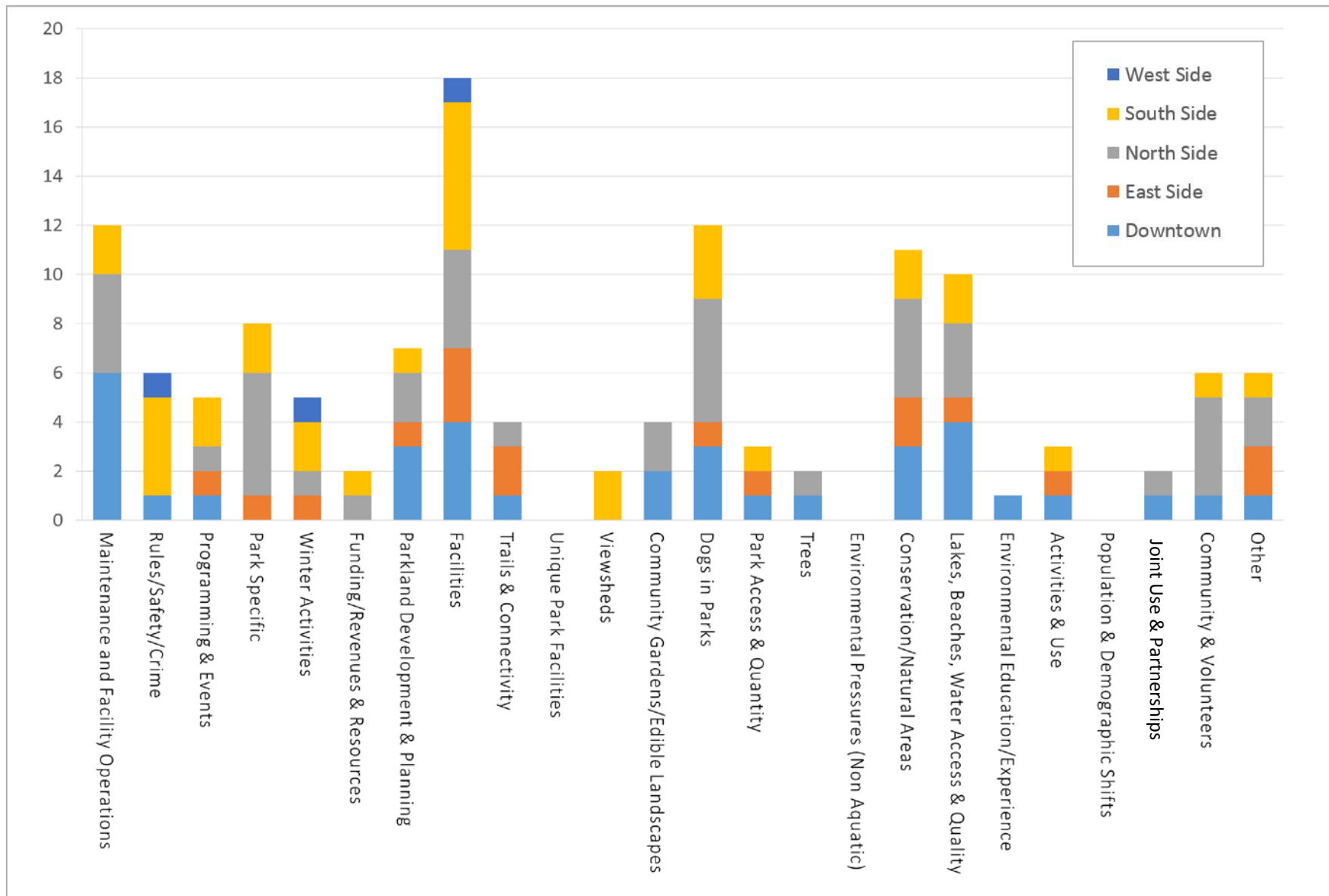
During the open house portion of each community visioning session, attendees used sticky notes to post responses to the following statements: “What I like most about Madison’s parks and open spaces,” and, “What I would like to see improved in Madison’s parks and open spaces.” The charts below represent all comments received during this activity from the five community visioning sessions, organized by theme and category.

What participants like most about Madison’s parks and open spaces⁴:



⁴ No comments submitted during west side community visioning session.

What participants would like to see improved in Madison's parks and open spaces:



Activity 3: Brag, Worry, Wonder, Bet

Participants worked alone and in small groups to respond to the following questions:

- **Brag:** What positive things are you most likely to tell others about Madison's parks and open spaces?
- **Worry:** What is most worrisome or troubling to you right now regarding our parks and open spaces?
- **Wonder:** What are you wondering about right now? (It can be anything!)
- **Bet:** What changes do you predict will impact our park system in the future?

The charts on pages 13-16 depict all "brag", "worry", "wonder" and "bet" responses, organized by theme and category, from community visioning sessions 1-5. See Appendix B for the full list of comments received during community visioning sessions 1-5.

Examples: Brag

"Conservation parks are an exceptional resource for quiet enjoyment and providing habitat for plants and animals."

"Number of parks and diversity of parks."

"Being able to access most parks via bicycle or walking. Also love summer park use for festivals, as music is one of Madison's best assets."

Examples: Worry

"Different groups of people may have different uses for parks. How do we incorporate their ideas?"

"I'll be too old and disabled to enjoy them."

"Over-development of parkland with too many structures, paved areas."

"That they are not evenly distributed to all parts of the city."

Examples: Wonder

"Wonder if smaller parks will be overcrowded with constant population growth."

"Degree of privatization of parks due to budget constraints?"

"How are we going to clean our lakes?"

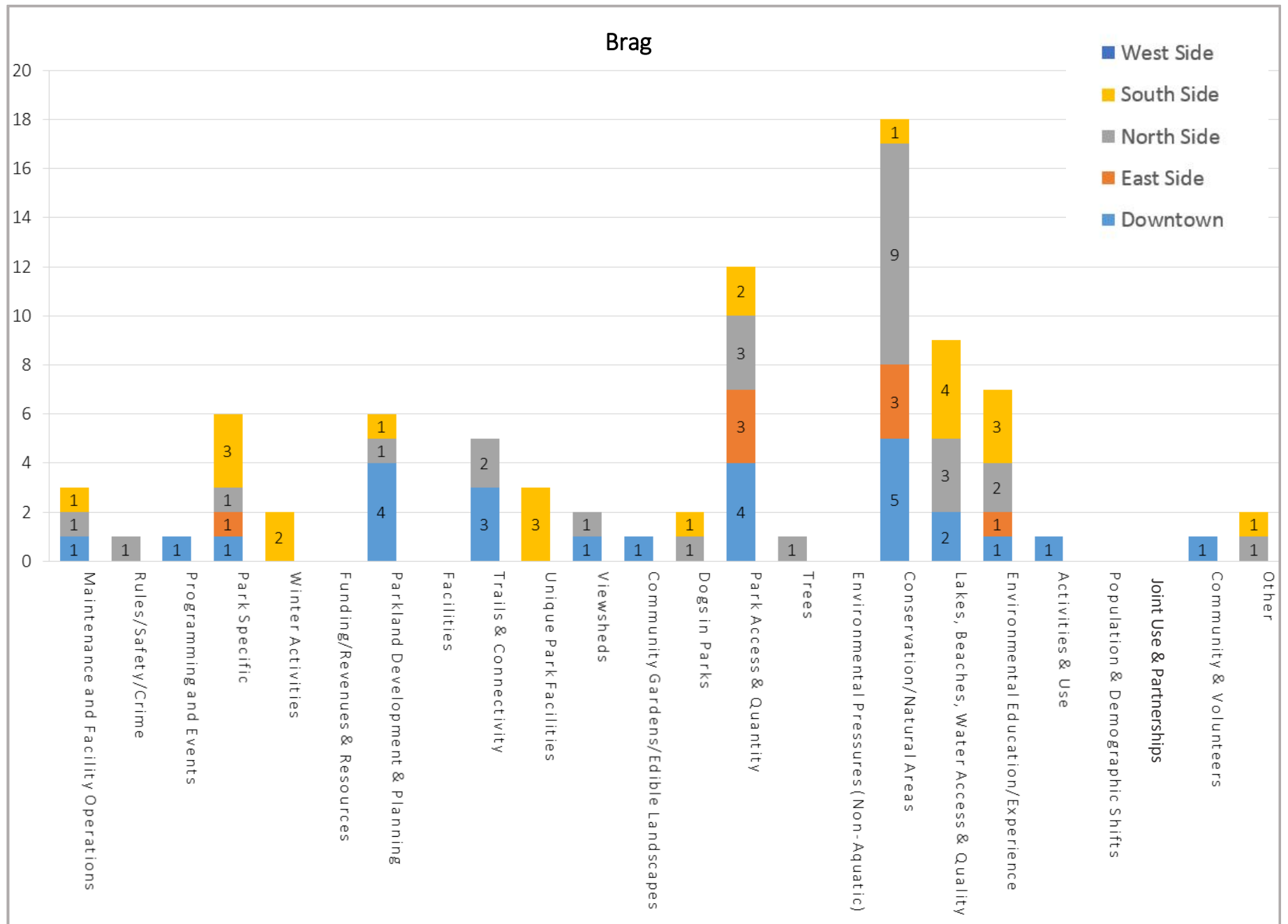
"How could parks partner with the schools to get kids out there?"

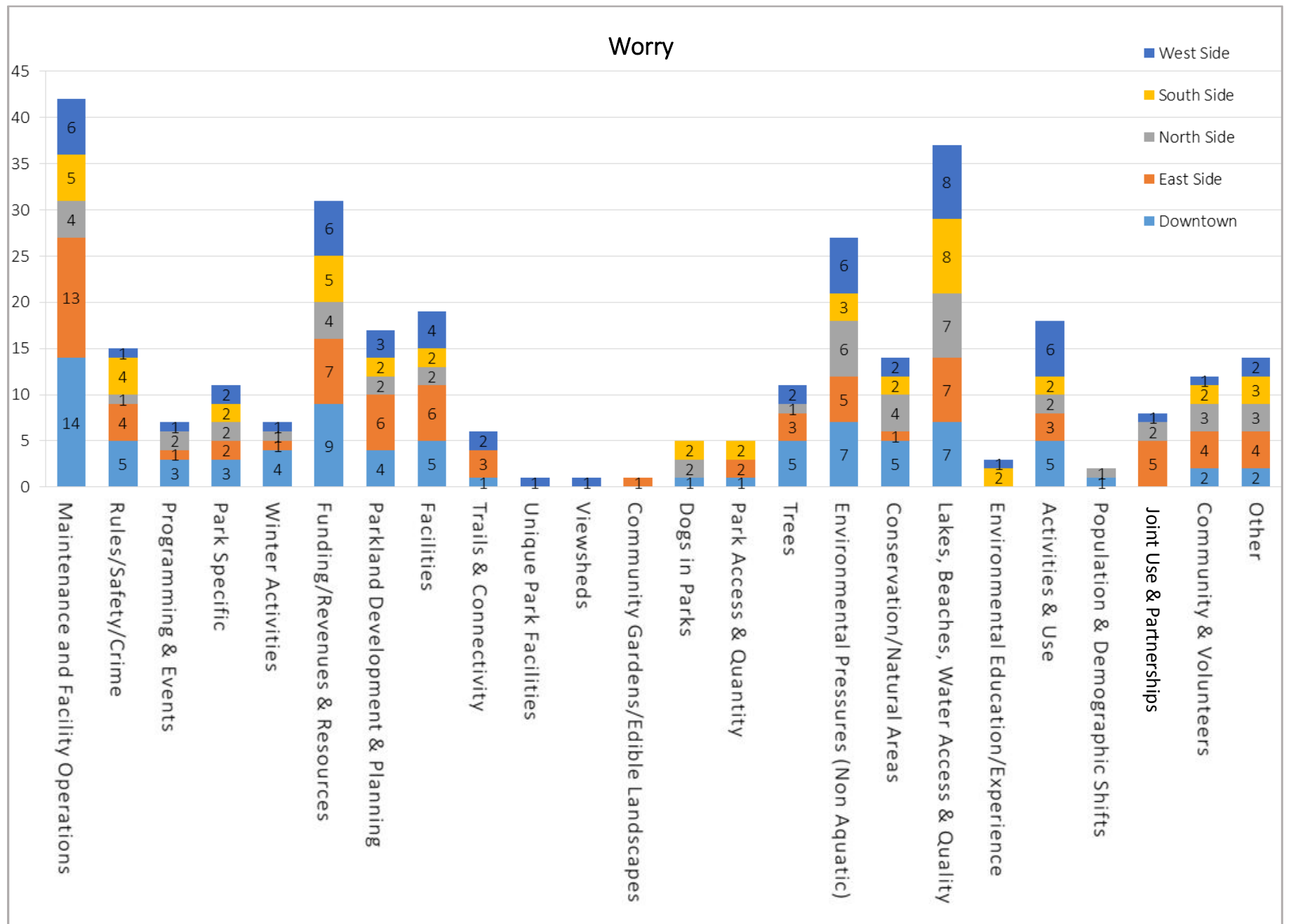
Examples: Bet

"Climate change"

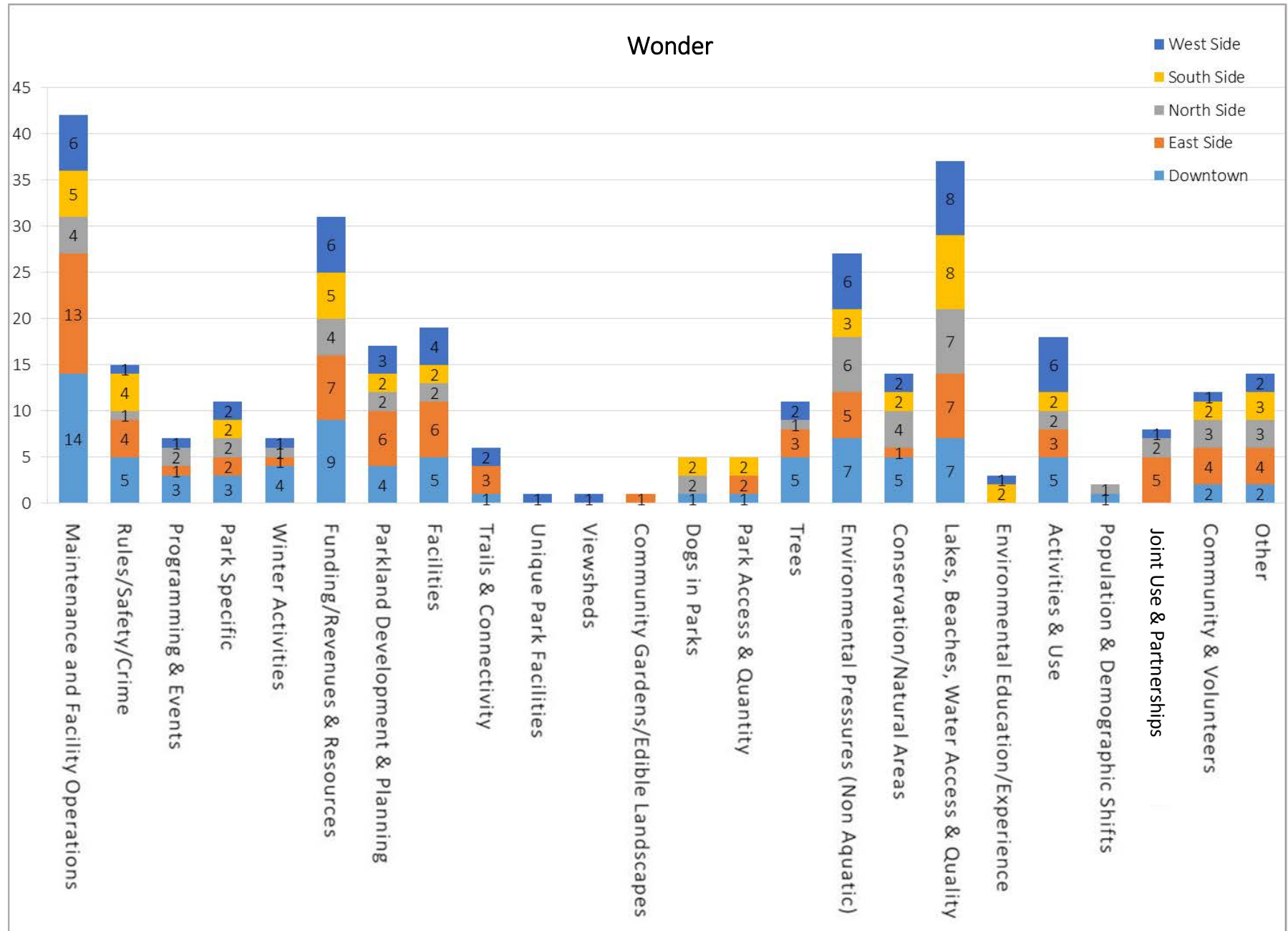
"Population growth"

"Changing interests"

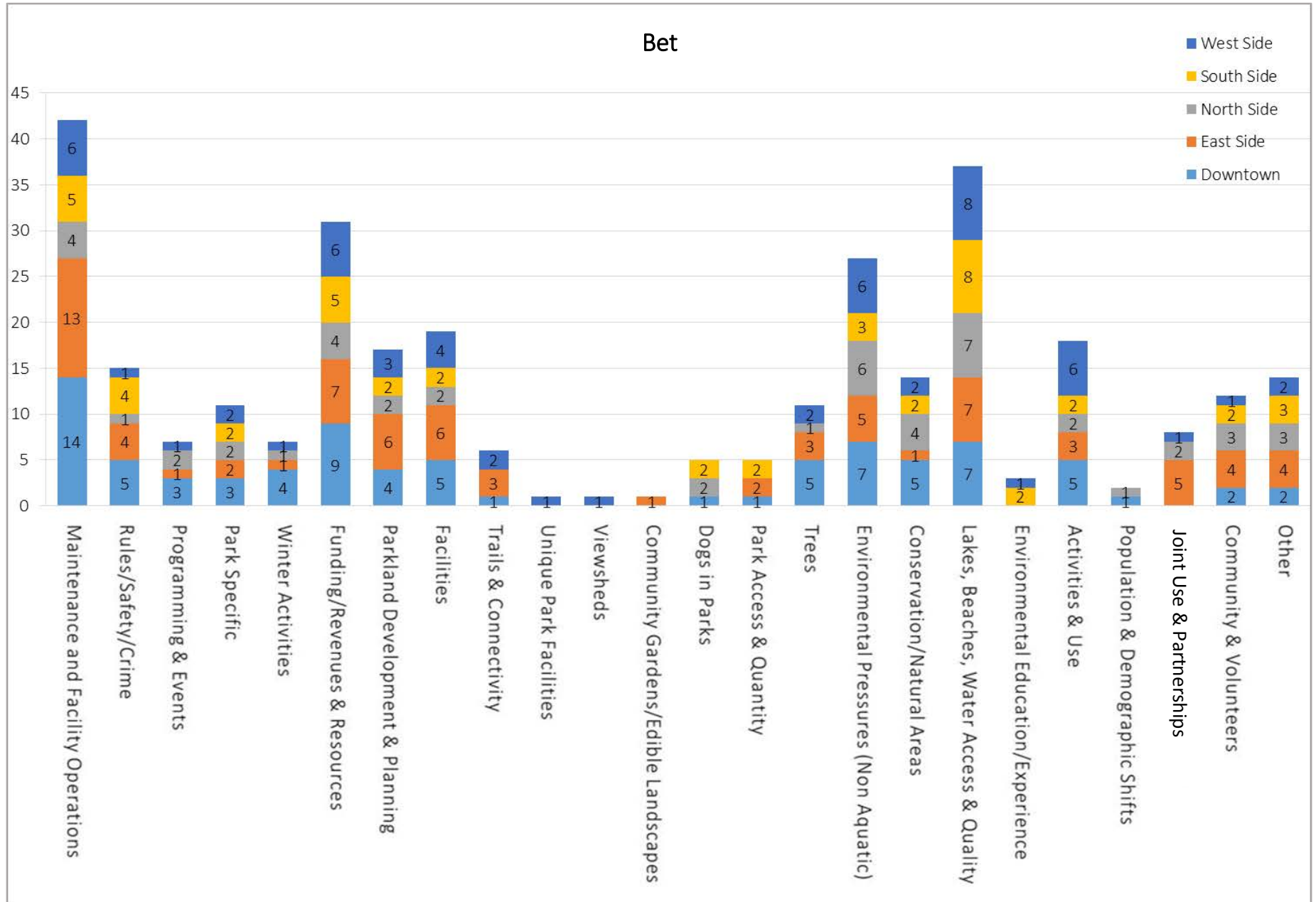




Wonder



Bet



Activity 4: Values + Vision

During this activity, participants were given an opportunity to express their most deeply-held values and long-term visions for Madison's parks with a fun, creative exercise. Participants worked as individuals to develop **fictional newspaper headlines describing what they would most hope to see written in the future about Madison's park and open space system**, eventually sharing with the larger group:

Downtown
1. Madison lakes are 50% cleaner 2. Parks are Interconnected 3. San Damiano is developed to maintain most of its natural beauty
Innovative "parks prescription" program spurs growth of interconnectivity between Madison city parks
Madison's amazing lake turnaround: how Madison invested in its lakes and clear water returned
Madison Parks Most Visited in the World
Record amount and diversity in trees, plants and animals in Madison Parks.
Jewel of the Midwest: Madison lakes/parks dying to rebirth
City of Madison connects municipal buildings into park land through green infrastructure, rooftop community gardens
Madison, WI parks system are true destinations for concerts/festivals/outdoor activities
The city celebrates use of the parks by all residents
1. More time spent in Madison's parks and beaches! 2. Madison's lakeside parks voted favorite regional destination 3. Madison #1 city in nation for investing in its parks 4. Beaches are "in" again!
Hospice patients and families spend time together on Lake Wingra
Madison parks convert neighborhood compost into fresh food for farmers markets
Madison achieves most complete and diverse park system in the world
Madison Parks are a success story for connecting people to nature and each other
Madison Parks now the gold standard in nation
City brags about connectivity with park planning and acquisition
City wins national award for park innovation: multi-use, inventive greenspaces, are highlighted
Take over your parks! Celebrates diverse infrastructure/programming/music/art/food: "takeovers" voted by youth in Madison
Madison Parks lead the nation in environmental stability
Rare fish found in Garner Park Pond
Madison Parks offer six months of skiing
Madison lakes free of weeds!
Bocce ball tournament in Madison Parks
East Side
Madison open accessible and uninterrupted greenway-can walk around the lakes and over the isthmus without meeting a car
Madison ranked #1 in Trust for Public Lands Park Score index.
Madison residents can walk to a park within 5 blocks of their home.
City residents flock to the beaches because the water is clear and there are few/no algae blooms
City of Madison parks tops in accessibility, quality, and opportunity for ages 1-100.

25 different culture come together to recreate and share ideas while playing games, sports and seeing each other's gardens
Madison parks caters to all. They are safe, well maintained and still free.
100% of all Madison parks are used daily
Madison parks- better than ever and everybody uses them
Madison parks are pesticide and chemical-free
Parks make city carbon neutral!
Madison parks' 100,000 trees planted 10 years ago are thriving
Madison conservation parks ranked #1 in nation third year in a row!
Madison decides to build water purification plant to help improve quality of lakes.
Madison maintains open spaces but the quality of the spaces have deteriorated compared to earlier times. Will nature still be part of our children's upbringing?
Cities throughout Wisconsin are following Madison's lead for senior friendly parks.
The City of Madison is leading the nation in park preservation equity and access for all
Madison has achieved a standard of excellence in supporting parks and natural spaces for all of the community. Madison has gone green.
Madison velodrome to be constructed using ash trees from local parks
Madison park system connected by green animal and pedestrian highway
City of Madison parks remain a jewel
Madison parks sequester ___ tons of carbon in 2026
Garver feed mill torn down to make way for massive Olmstead style Arboretum protecting the watershed
North Side
Madison tops the nation for parks within walking and bus access for green space users of all ages
Madison residents rate parks as the City's main asset
Tenney Dam avoids over topping despite "Rain Bomb" dropping 14" in 3 hours
Fundraising goal reached for Madison's second velodrome
Whooping cranes confirmed nesting at Cherokee Marsh
Painted turtles thriving in marshy land
Madison Parks ranked in Top 5 for wildlife and conservation spaces in the nation
Most used parks
Still the #1 most used park system in the country
Still #1 most used park system in country
Bigfoot spotted on Governor's Island
Madison, the urban nature recreation capitol, is #1 in natural health and connecting kids with nature
Parks restoration projects have positive impact phosphorus reduction, fishery health
Madison, WI Park system best in nation
Water quality of Madison lakes reaches all-time high. Time to go swimming, beaches open for business
Wildlife increases in Madison parks: humans adapt and enjoy
South Side
City Park Usage in Madison Highest per Capita in North America

Madison is Number One in Outdoor Living
Madison Parks Usage is Up Due to New Activities Funded Through Revenue Sharing Agreements with Private Sector (e.g. Brittingham Boats, Breese Stevens concerts, beer garden, festivals, events, Great Taste of the Midwest)
National Model: All Kids in Grade __ Participated in a Park Program this Summer
Madison Parks Have Surplus Revenues
In Partnership with MMSD, MDRA help Make Madison Healthiest City in Country
"Madison Parks Thrive" [monthly column of goings on @ Madison Parks in the Isthmus Madison.com]
Madison Parks System: Has Something for Everybody or #1 in Ice Hockey for All Ages
Madison to Purchase the Remainder of State Medical Society Property on Lake Monona to Expand Olin Park
Madison is Opening its 100th Dedicated Pickleball Court This Year
Madison Awarded the 2026 Summer and Winter Olympics based on Lake Water Quality, Bike Trails, and Ski Trails
Sale of Monona Golf Course Helps Entire Park System
Madison Park are a Welcome Meeting Place for all City residents
Madison Best Recreation and Entertainment Park System
Madison Children Refuse to Leave their Parks!
Madison Sets the Bar for Urban Off-Road Adventure Bicycling
West Side
Madison maintains its top 10 ranking in nation in population per park ratio for 10+ years!
100% of Madison residents can walk to parks
Madison achieves 100% of residents within 1/4 mile of a city park and lowers property taxes.
Seventy five percent of Madison Residents use a Park at least once a week in 2027
Madison number one in Nation for Active Seniors Activity Score
Nobody home! Everybody's outside in the Parks and on the Lakes!
Madison hosts National Pickleball Championships!
Madison has 100% smoke free parks and beaches
Madison National Leader in number and diversity of Parks
Madison Parks Maintenance Plan Beats Climate Change
Madison beaches are clean and open for swimming every day
Madison has highest rates of youth utilizing parks
Clean, Green, and Thriving!
Mayor Declares City Park Holiday
Blues Fest Returns to Madison!
Madison Parks maintain space despite increase land demand
Madison Parks best Landscape award
Madison to host international off-road cycling summit

Activity 5: Issues and Opportunities Mapping

Participants used city-wide park system maps and area-specific maps (north, south, east, west and downtown) to identify issues and opportunities they perceive at specific locations and/or throughout the Madison park system. See link below for a map depicting location-specific comments from all community visioning sessions.

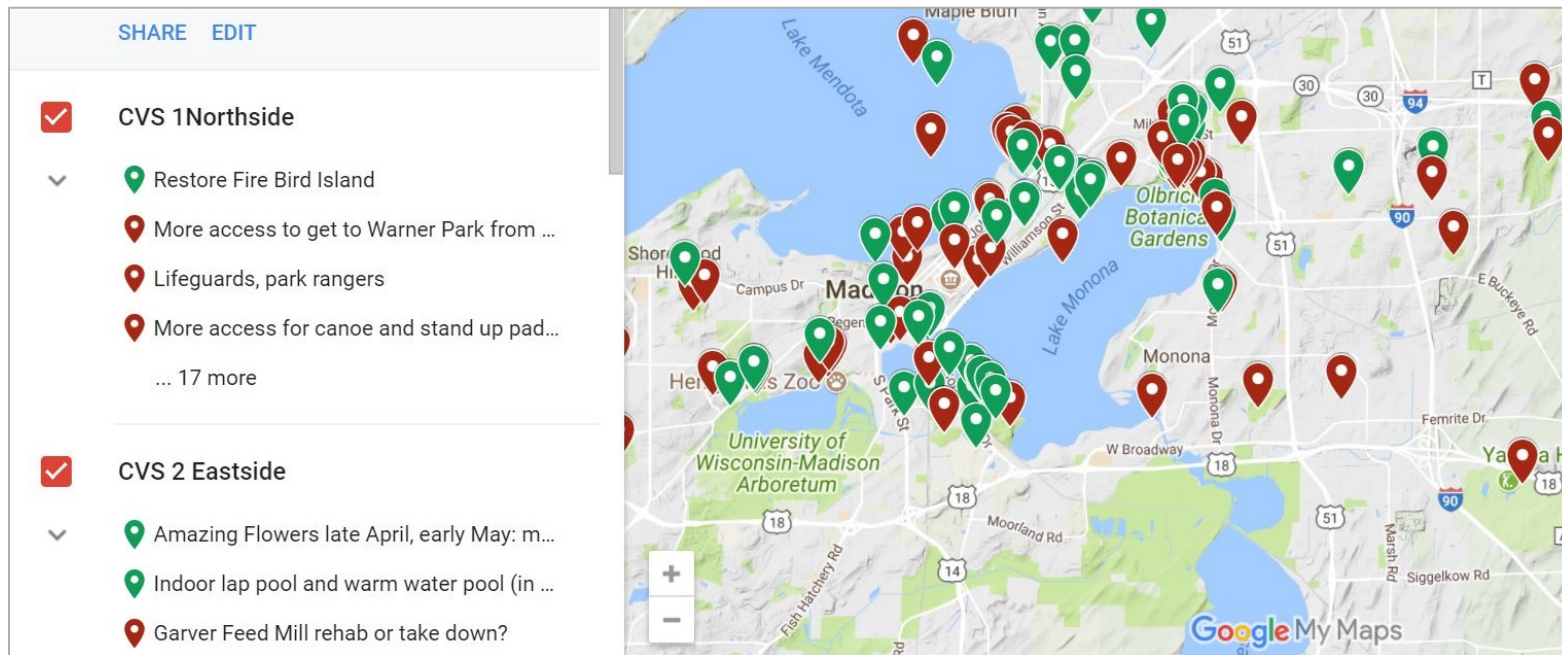
Issues were described as existing or emerging facility gaps, programming gaps, underperforming resources and threats:

- *What is missing from Madison's park system? Where are there gaps in facilities that need to be filled? What are the gaps in available activities?*
- *What park areas do you not enjoy or not know much about?*
- *What unintended uses are causing problems in our parks, and where are these uses occurring? What is encouraging these behaviors? How might we discourage them?*

Opportunities were described as existing or emerging opportunities and resources, which could be location- or partnership-based:

- *What are the greatest strengths of our parks system?*
- *What "gems" should we continue to invest in?*
- *What and/or where are opportunities for our park system to contribute to: equity, sustainability, health & wellness, and adaptability?*

Access Google Map with location-specific issue and opportunity comments here: https://drive.google.com/open?id=1giMHIVAzf_vx680jaagwDtvxajM&usp=sharing



See Appendix B for additional issues and opportunities not tied to a specific location.

3.0 THEMED FOCUSED WORKSHOPS

Urban Assets facilitated three theme-focused workshops with topics that emerged as top themes of interest and concern during the five community visioning sessions. In addition to two workshops focused on connecting kids to nature and the impact of climate change on Madison's parks and waterways, Urban Assets collaborated with Hip Hop Architecture Camp creator Michael Ford on a Hip Hop PARKitecture Workshop that engaged more youth and minority voices by leveraging the concepts and connections developed during Mr. Ford's Hip Hop Architecture Camp held earlier in the year.

Theme-Focused Event Goals

- **Provide** a “deep dive” issue exploration that builds community knowledge and gathers additional input on specific themes of community interest pertaining to the future of the park and open space system.
- **Promote** relationship building and mutual understanding among community members through thought-provoking activities and discussion.
- **Identify** opportunities for citizens to engage with the City of Madison Park Division to support and advance issues that matter to them.
- **Gather** community input regarding values, issues, opportunities and emerging trends related to facilities and programming around a particular theme.

Dates and Locations

Hip Hop PARKitecture Workshop: Urban Parks of the Future

Saturday, April 22, Badger Rock Neighborhood Center

Total participants: 37+

Panel Discussion: Madison Parks and Resiliency in the Era of Climate Change

Thursday May 18, UW-Madison Union South

Total participants: 15 + panelists

Discover Madison Parks! Workshop: Connecting Kids to Nature

Sunday June 4, Warner Park Community Recreation Center

Total participants: 8 + panelists

Outreach

Multiple announcements were sent to City of Madison Alders, the Board of Park Commissioners and community groups including approximately 5,000 addresses of various neighborhood organizations, stakeholders, neighborhood listserv subscribers, etc. These included one kickoff email describing the 2018-2022 Park and Open Space Plan update process, and meeting reminders two weeks prior to each session. Announcements were also posted on the Madison Parks project website, Facebook page and Twitter account which included approximately 8,300 subscribers. Additionally, information regarding events was featured in neighborhood and Parks newsletters, multiple city webpages, and received media coverage from NBC, the CW, the Isthmus and WORT FM. Flyers in English, Hmong and Spanish advertised the full list of events, and additional event-specific flyers were created for the climate change panel discussion and connecting kids to nature workshop.

3.1 Hip Hop PArkitecture

Saturday, April 22, 11:00AM-3:00PM, Badger Rock Community Center

Hip Hop Architect Michael Ford was engaged to work with Urban Assets on a workshop that applied Mr. Ford's unique approach to engaging youth in planning issues through music and culturally-relevant dialogue. Over 37 youth, parents, guardians and community members spent a dynamic afternoon discussing and designing urban parks for Madison's future.

At the end of the workshop, youth participants received a certificate of completion signed by Mayor Soglin, Madison Parks Superintendent Eric Knepp, and Hip Hop Architect Michael Ford.

Visit https://drive.google.com/file/d/0B_7jcclilXV6cTVnZHk4aW1LZVE/view for a video recap of the event and see Appendix C for scans of the participant's park designs.

Outreach

In addition to the email blasts, theme-focused workshops flyer and postings on the City of Madison project website and social media accounts outlined in section 3.0, targeted outreach was conducted through Mr. Ford's networks to reach a more diverse audience by age and race. This outreach included an email blast that was sent to 47 individuals (parents and youth) on the Hip Hop Architecture Camp contact list; a Facebook event page that was publicized by Mr. Ford and the Parks Division (resulting in 84 "interested" RSVPs and 25 "attending" RSVPs); and personal communications and Facebook announcements made by Mr. Ford.

Key Takeaways

- Participants expressed appreciation for natural features in parks and traditional amenities such as play equipment, fields and courts. Out of twenty-five responses to "The best thing about Madison's parks is __," eight mentioned natural features such as water, trees, wildlife and views; seven mentioned play equipment (primarily swings, slides and monkey bars); and six related to fields and open space (primarily for soccer).
- Of the twenty parks that participants designed, seventeen included fields, courts and traditional play equipment.
- In addition to including traditional park amenities, participants generated many new and exciting ideas for future parks, including zip lines, tree houses, movie theaters and moonwalk machines.
- Out of twenty-five responses to "What is the worst thing about parks in Madison?" participants' greatest concerns (with ten responses) related to trash, cleanliness and negative graffiti.
- Participants preferred future park names that were either fun or aspirational, such as "Park Awesome" and "Dream Park," or names that elevated cultural icons or references, such as "The Honorary Park of Prince and Michael Jackson" and "Juju on that Beat."



Activity Results

The following tables show participant responses to the discussion questions and design challenges posed throughout the day.

The best thing about parks in the City of Madison is:	Because:
Disc golf	It's a great, inexpensive way to have fun and connect with nature
Go to the slide, swinging, play with Barbies outside, roller skate	I can play with my friends. I can ride my bike there.
Spring tree, swings, soccer	I can play with my friends.
Monkey bars	Brynne loves them! She's a gymnast
Pools	Love swimming
Soccer fields	I like to play soccer
They have soccer fields	Soccer fields make soccer and soccer is awesome
They have a lot of fun equipment	They have things like tire swings and twisty things
The view	They are surrounded by water and centered around the Capitol
The trees and the swings	I love the greenery and the breeze. I love feeling like I'm flying.
Scenic and clean and lots of bike trails	They are pretty
Tree, swings, open space	Flipping
They have a lot of playing equipment	It's fun to play with the equipment
There are a lot of people there most of the time	It doesn't look like a ghost town
The number of parks available	
Green grass and ponds with benches	You can hang out in fresh air with a lot of people
I don't know	I don't live in Madison
A lot of space for Frisbee and walk paths	Always room to expand
Boat rentals, flowers, trees, lakes	
Flowers, birds	
Basketball courts	I can practice my skills
They're family friendly	
They are big	I don't know
Basketball, water	I love to be active
That all of them are unique in their own way.	Because I don't want to get bored of parks and when I go somewhere else I want to see something new.

The worst thing about parks in the City of Madison is:	Because:
Having a limited number of parks to disc golf in	there are so few with practice baskets
When people don't take care of it	no one will want to come
Soccer fields	dry grass
Dirty	dirty
Sometimes they don't have soccer	soccer is awesome
They don't have things like twisty slides	they also don't have very high swings
There is never enough garbages	Trash gets all over
The hours	They close it
Leaving early	
Graffiti (using it in bad ways instead of showing the art of it)	It kinda makes it look ugly and ruined
Soccer	Soccer sucks
They're crowded	everybody is using all the equipment
Bugs, trash, mosquitos	
I don't know	I don't live in Madison
Not always clean	No one cleans
Bugs, trash, rules	
Trash	
All of the graffiti	it takes away the fun
There are no beaches	I need to swim
Not good for all ages. Graffiti. There is not enough parks in every area. Restrooms are not cleans so they are dirty and written on.	Graffiti can be a bad influence and is rude, but to new parks especially

I designed a new park and named it:	The park features include:
Park Awesome	Basketball, slides and swings, music activities, garden, music listening area, soccer, names of kids that keep the park clean
The Lion's Park	Soccer field, water, swings, playground, ropes, rock wall
Ju Ju on That Beat	Pool, movie theater, monkey bars, playground, diving board, stereo, soccer

Festival of Fun	Swings, controlled lights, inflatable obstacle courses, archery, overhead sound system, skating rink, trampoline area, rock climbing wall, dodge ball, specialty concessions, water fall
Revival Gym	Swings, pump track, balance beam, hot tub, monkey bars, interactive dance floor, music, dance, badminton court, graffiti wall, clean bathrooms, snack shop, healthy vending, cold water, spinning cups, slides
Happy Place	Relaxation/meditation area, community garden, fruit forest with labyrinth/maze, playground, skate park, picnic area, basketball courts, baseball/softball/kickball fields, football/soccer fields, climbing wall, disc golf, stage/band shell
The H and H Park	Music activities, basketball, swimming pool, morals, slides, swings, a basketball court, rock climbing, rapper quotes
The Honorary Park of Prince and MJ	Moon walk machine, Prince karaoke, zipline, photo booth and climbing trees, forest for scavenger hunts, Jacuzzi, movie treetop, fenced in dogs only part, mini-golf
Revival Gym	Soccer fields, skateboarding, fishing, cooking/barbeques, swinging, free library
Lake Side Park	Tire swing, twisty slides, zipline, tree house, music station, trampolines, food part, garden, musical merry-go-round, sit-and-spin, water slide
Lake Side Park	Tire swing, zip line, tree house, music station, trampolines, food part, garden, musical merry go round, water slide
H and H Park	Picnic benches, playset, community garden, bathrooms, water fountains
Teach me how to Dougie	Tennis, education, basketball, tire swing, tire chips
Madison Area Diversity Park	Playground equipment for all ages, basketball courts, soccer fields, pool, skate park, nature walk, baseball field, dog area, fishing pond with benches
Dream Park/Super Cool	DJ's 24/7, hip hop performances, swings, food shack, playgrounds, basketball, baseball, football/soccer fields, gardens at least, water fountain, free grills
H & H	Way to make music, hip hop performances, rock climbing walls, pond with dock, music structures, karaoke, graffiti wall, quotes
Dream Park Elver 2.0	Tree houses, edible gardens, ninja warrior training course, river (whitewater), disc golf, pickleball, sound system, rope tow, rope swings, tennis courts, baseball, observation tower, pizza oven
Teach me how to Dougie	Basketball, free entry, tennis, playground, education center, baseball, tire swings
H & H Park	A climbing wall, basketball, amphitheater, long wall for graffiti, special basketball hoop
The H and H Park	Buddy bench, swings, rappers quotes, rain garden with pond, building/restroom shed, donation builder, music activities, murals, basketball, musical rock climbing wall, pond, music, wall dedicated to art/graffiti, notes play on basketball court when people play

3.2 PANEL DISCUSSION: MADISON PARKS AND RESILIENCY IN THE ERA OF CLIMATE CHANGE

Thursday, May 18, 2017, 5:30-7:30PM, Union South

This panel discussion was designed as a way to both educate community members and gather deeper input on the relationship between parks and climate change, which emerged as a major theme of interest and concern during the community visioning sessions. See Appendix D for workshop materials and discussion notes.

Outreach

In addition to the email blasts, theme-focused workshops flyer and postings on the City of Madison project website and social media accounts outlined in section 3.0, an event-specific flyer (in English, Spanish & Hmong languages) was sent to all Parks Division listservs (approximately 5,000 email addresses) and a Facebook event was created and shared by Madison Parks, along with other social media blasts reaching approximately 8,300 social media subscribers.

Input Process

Four panelists joined participants to share and discuss data and trends related to regional changes in temperature, rainfall, waterway health, biodiversity, stormwater, groundwater, and the resulting impacts on Madison's park and open space system and policymaking process. Following a presentation on Madison's changing climate and impacts in Madison parks today, each panelist provided an overview of the key issues currently affecting their area of expertise. Panelists then asked participants a series of topic-specific opinion questions using iClickers and participated in the audience-driven Q&A.

Panelists

- Paul Dearlove, Watershed Program Director, Clean Lakes Alliance
- Sarah Lerner, LEED AP, RLA, Landscape Architect, City of Madison Parks Division
- David S. Liebl, Co-Director, Wisconsin Initiative on Climate Change Impacts (WICCI)
- Madelyn Leopold, City of Madison Board of Park Commissioners

Key Takeaways

Participants largely preferred low-impact recreation activities in Madison parks and felt strongly that environmental stewardship should be the top priority of park management policies. Major concerns included the health of Madison's lakes, the pollutants washing into them, and future environmental impacts to winter sports.

- 83% of participants said that environmental stewardship should be the highest priority when determining park management policies.
- 53% of participants were concerned about future environmental impacts on winter sports, as compared to fishing, swimming and field sports.
- The source of lake pollution that participants were most concerned about (71%) is Phosphorus that increases algal blooms.
- 64% of participants said that the urban canopy should receive the most investment to develop a resilient park system.



2.3 DISCOVER MADISON PARKS! WORKSHOP: CONNECTING KIDS TO NATURE

Sunday, June 4, 2017, 1:00-3:00PM, Warner Park Community Recreation Center

This workshop focused on the issues and opportunities surrounding efforts to connect kids to nature in Madison, including at home, school and in the parks. The event gave families an opportunity to learn and explore nature-based activities and discussion topics together, while generating feedback and insights for the Park and Open Space Plan update.

The workshop included an interactive series of outdoor discovery stations in Warner Park for families to explore, followed by an expert panel discussion that encouraged audience interaction around emerging trends, opportunities, barriers, and local resources related to nature-based play and education. During the panel discussion, a separate kids table allowed kids to play and talk with a staff person from Public Health Madison and Dane County. Participants included four adults, three children and six panelists.

See Appendix E for workshop materials.

Panelists:

- Sarah Lerner, ASLA, Landscape Architect, City of Madison Parks Division
- Sonya Sankaran, Project Coordinator, Connecting Children to Nature Initiative
- Nola Walker: Consultant, Eco-Cultural Connections, LLC and Wisconsin Master Naturalist
- Anke Keuser, PhD candidate, UW-Madison Nelson Institute of Environmental Studies; Sherman Middle School Nature Explorers Club
- Tim Nelson, Board Chair, Wild Warner
- Emily Pfeffer, Recreation Specialist, Experiential Learning and Environmental Programs at Madison School & Community Recreation

Outreach

In addition to the email blasts, theme-focused workshops flyer and postings on the City of Madison project website and social media accounts outlined in section 3.0, an event-specific flyer (in English, Spanish & Hmong languages) was sent to all Parks Division listservs (approximately 5,000 email addresses) and a Facebook event was created and shared by Madison Parks, along with other social media blasts reaching approximately 8,300 social media subscribers) Panelists were also asked to share the event flyer with their colleagues and contacts. This event provided child care for young children.



Panel Discussion Notes

What are the challenges and barriers to connecting kids to nature, especially in Madison?

- It's a challenge for parents and guardians to know where to look for outdoor events in and around Madison.
- There is no one comprehensive source of events, and not all parents have time to research the various sites.
- Hula Frog (<http://hulafrog.com/madison-wi>) is a good site.
- MOST (Madison-area Out of School Time, <https://mostmadison.org/>) is another good source for events.
- Many families, especially struggling families, feel a lack of time for outdoor activities.
- Crime is a barrier for some, disproportionately so in certain neighborhoods, but keeping kids inside isn't getting the community closer to the answer.
- Different people have different relationships with their neighbors and with the police. Many have a greater fear of being charged with neglect if their children are left unsupervised.
- Certain communities, for example people of color, often do not feel welcome in certain parks or natural spaces.

What strategies and programs are successfully breaking down, or would help to break down, these barriers?

- Students like seeing their teachers and community members getting excited about nature. It motivates them to get involved.
- It would be great to have a volunteer in each neighborhood, well-known to community members, who could host walks, events, and activities for local kids – who could tell neighbors, 'I'm doing a nature walk at 5pm tomorrow – send your kids if they're interested!' This would help combat the barrier of parents not wanting to leave kids unsupervised.
- The Sherman Middle School Nature Explorers Club allows students to discover nature through unstructured play and exploration, which is very important.
- There is a need to manage the perception of kids with and without supervision.
- Continue to communicate to families the benefits (physical, emotional, financial) of time spent in nature with your children.

Appendix A: Community Visioning Session Materials



City of Madison Park & Open Space Plan: 2018-2022 Update
Community Visioning Session #1
January 31, 2017, 5:30-8:30PM
Warner Park Community Recreation Center

- | | |
|------------------|--|
| 5:30 – 6:00 p.m. | Open House |
| 6:00 – 6:20 p.m. | Introduction to the Park & Open Space Plan and Update Process
<i>Presentation to discuss the purpose and timeline of the City of Madison Park and Open Space Plan and five-year update process.</i> |
| 6:20 – 6:50 p.m. | Planning Context
<i>Presentation to review highlights of Madison's planning context and the 2012-2017 Park and Open Space Plan.</i>

Exercise: Brag, Worry, Wonder, Bet
<i>Working as individuals and in small groups, respond to questions on the pink worksheet.</i> |
| 6:50 – 7:20 p.m. | Values + Vision Activity
<i>Working as individuals and in small groups, develop and refine fictional newspaper headlines describing the desired future state of Madison's park and open space system. We will end with a large group report-out and discussion.</i> |
| 7:20 – 7:50 p.m. | Issues + Opportunities Mapping
<i>Working in small groups, identify issues and opportunities related to parks infrastructure and programming, using the city-wide and area-specific maps and blue worksheet. We will end with a large group report-out and discussion.</i> |
| 7:50 – 8:00 p.m. | Wrap-Up |





How do you
#ImagineMadison?



EQUITY

The inherent worth of each individual in Madison should be esteemed and fostered, enabling them to reach their full potential. This plan will address current structural and institutional inequities for our communities of color and other disadvantaged groups.



HEALTH

This plan will impact the choices people have concerning where to live and how to get around, access to healthful foods, opportunities for physical activity, air and water quality, traffic safety, mental health, social interactions, and exposure to pollution.



SUSTAINABILITY

This plan will help Madison manage resources to promote welfare and equity for current and future generations by encouraging interconnected green space, a multi-modal transportation system, efficient mixed-use development, and protected environmental resources.



ADAPTABILITY

This plan will help Madison prepare for, respond to, and recover from hazards and threats with minimum damage to safety, health, security, and the economy. This includes the city's ability to function during times of stress and to adapt to a "new normal" if necessary.



Imagine Madison
People Powered Planning

Brag

What positive things are you most likely to tell others about Madison's parks and open spaces? What are our greatest assets? What is coolest? What do you appreciate most?

Worry

What is most worrisome or troubling to you regarding Madison's parks and open spaces?

Wonder

What are you wondering about right now?

Bet

What changes do you predict will impact Madison's park system in the future?

Values and Vision Activity

What newspaper headline pertaining to Madison's parks system would you most like to see printed ten years from now? Consider what a successful park system means to you, and how you might want Madison's park system to be viewed by future visitors or residents.

Madison, Wisconsin

February 2027

Your headline here:

Notes:

Issues and Opportunities Mapping

If there's something you can't map, write it down here.

Issues

Issues may include existing or emerging gaps in facilities, programming gaps, underperforming resources, or threats to resources. Issues may be location-specific, policy-related, or other. As you work, consider:

- What is missing from Madison's park system? Where are there gaps in facilities? Where are there gaps in available activities?
- What park areas do you not enjoy or not know much about?
- What unintended uses are causing problems? What is encouraging these behaviors? How might we discourage them?

Opportunities

Opportunities may include existing or emerging resources. They may be location-based, policy-based, or community partnership-based. As you work, consider:

- What are the greatest strengths of our parks system?
- What "gems" should we start or continue to invest in?
- What and/or where are opportunities for our park system to contribute to: equity, sustainability, health & wellness, and adaptability?
- What opportunities do we have to discourage unintended uses?

Park and Open Space Plan 2018-2022 Update

Share Your Ideas

COMMUNITY VISIONING SESSIONS

Community meetings to share your ideas and vision for the future of the Madison Park system.

Community Visioning Session #1

Tuesday, January 31, 2017, 5:30 - 8:00 PM

[Warner Park Community Recreation Center](#)

Community Visioning Session #2

Monday, February 6, 2017, 5:30 - 8:00 PM

[Whitehorse Middle School](#) - Library Media Center

Community Visioning Session #3

Monday, February 13, 2017, 5:30 - 8:00 PM

[The Village on Park](#)

Community Visioning Session #4

Wednesday, March 1, 2017, 5:30 - 8:00 PM

[Alicia Ashman Library](#)

Community Visioning Session #5

Thursday, March 23, 2017, 5:30 - 8:00 PM

[Central Library](#)

COMMUNITY THEMED EVENTS – COMING SOON!

Engaging workshops at key Madison locations focusing on specific themes pertaining to the future of the park system.

COMMENT CARDS

Comment cards provide a quick and simple way to gain insight into how people use parks in our community. Comment cards are distributed at various park events, and will be available online until the release of the Community Wide Survey.

COMMUNITY WIDE SURVEY – COMING SOON!

SYSTEM FOR OBSERVING PLAY AND RECREATION IN COMMUNITIES (SOPARC)

SOPARC is a validated real-time direct observation tool for assessing park and recreation areas. Madison Parks is currently running a pilot assessment with community volunteers, neighborhood associations and Friends of groups, to gather observation data for Vilas, Elver, Warner, and James Madison Park. For more information contact Claire Oleksiak at coleksiak@cityofmadison.com

RECREATION LEAGUE SURVEY

The City of Madison is asking for feedback from the over 130 recreation organizations that reserve or heavily use Madison Parks Facilities. Email parkandopenspaceplan@cityofmadison.com if your organization is interested in completing this survey.

IMAGINE MADISON

[Imagine Madison](#) is a unique public listening campaign, design by the City of Madison alongside members of the community as part of the City of Madison Comprehensive Plan Update.

EMAIL SUBSCRIBE

Subscribe to email updates to the Park and Open Space Plan by visiting <http://www.cityofmadison.com/parks/projects/2018-2022-park-open-space-plan>.

THE FOCUS GROUP DISCUSSIONS

A collaborative project with the University of Wisconsin to identify park needs and concerns in specific communities.

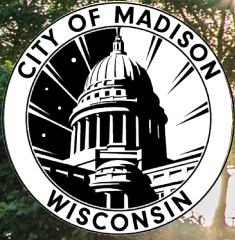
NEIGHBORHOOD RESOURCE TEAMS

[Neighborhood resource teams](#) comprised of city staff and community members serving specific neighborhoods.



Stay connected with the [Madison Parks Website](#) and follow us on Facebook, and Twitter

Or contact us at (608) 261-4711 or parks@cityofmadison.com



The City of Madison is updating its Park and Open Space Plan for 2018-2022 and we need your input!

What do you love most about Madison's parks and open spaces? What would you like to change? What would improve them for future generations?

The city's Park and Open Space Plan is an important document that guides the future of our park system. The Parks Division is conducting public engagement to ensure that the plan reflects and benefits the broadest cross-section of our diverse community, and we need your help make it a success!

play
**MADISON
PARKS**

Get Involved!



Scan the QR code with your smartphone or visit the website below to:

- + Sign up for project updates and meetings
- + Fill out an online comment card
- + Learn more

Join Us at a Community Visioning Session!

These interactive sessions will offer opportunities to help define the community values, vision and goals guiding our Park and Open Space Plan.

Community Visioning Session #1

5:30-8:00PM, January 31, 2017
Warner Park Community Recreation Center

Community Visioning Session #2

5:30-8:00PM, February 6, 2017
Whitehorse Middle School - Library Media Center

Community Visioning Session #3

5:30-8:00PM, February 13, 2017
The Village on Park - Atrium Community Room

Community Visioning Session #4

5:30-8:00PM, March 1, 2017
Alicia Ashman Library

Community Visioning Session #5

5:30-8:00PM, March 23, 2017
Central Library - Rooms 301 & 302



parkandopenspaceplan@cityofmadison.com, (608) 266-4711

www.cityofmadison.com/parks/projects/2018-2022-park-open-space-plan

Appendix B: Community Visioning Session Full Activities Results

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

Fundraising																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								</
-------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	----

Community Visioning Session Comments (cont.)

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

Community Visioning Session Comments (cont.)

[illegible]

[illegible]

[illegible]

Activity 5: General issues and opportunities (or without a specific map-able location)

North Side Community Visioning Session:
More signs: educational, cautionary
We need nature education facilities! In rec centers, in open spaces by paths
Several adult senior playgrounds
No Madison dog park has an agility course
More labeling of Native American assets/sites
Improved signage in conservation parks
Improved preservation of Native American mounds
Better signage all over to make it more welcoming, interpretive and educational
Fitness trail like Middleton's near seniors (North side?)
More skate-style xc trails (tracked?)
Wisconsin Public Trust Doctrine requires that we protect lake surface users' experiences from hi rise buildings, visual/sound intrusions
Facilities upkeep (i.e. Olbrich Gardens)
More work on beach water quality
Make more "user welcoming" to diverse groups (survey diverse populations, youth, seniors)
Do not use public space for private beer sales (use beach house for concession sales of non-alcohol products and staff with nonprofit groups)
Work with schools to bring in groups for structured naturalist presentations
Adult/senior playground, fitness trails
Cirriculum/youth ear certificate, "parkie" program (get a badge)
System wide transit access for those unable to walk/bike
Climate disruption and "rain bombs", potentially major damage to many areas of city including parks and habitats
Urban sprawl is a threat
Noise from UW Memorial Union stage "pollutes" Lake Mendota
A lower Lake Mendota will reduce "McBoats" and thus noise, while allowing restoration of habitat
Madison has no velodrome
Schools should have a curriculum for kids so they can get after school "credit" that they can put on their college applications (for example "Master Naturalist" for youth instead of "captain of hockey team")
Put the parks to use, Central Park needs more
Hiestand Parks as cyclecross parks
Central Parks with dog access, leash or open
Bike access or B-cycle stations at parks
Societal problems: homelessness is an issue, women/girls not feeling safe by themselves in parks
Dogs off leash outside dog parks disrupt native birds and wildlife
Parkies! Help neighborhoods and kids enjoy their nearby parks and natural areas
Northside Nature center in WPCRC if building is updated for pool
Piers at all beaches, if you get past the shore, lakes are beautiful most of the time!
Dogs in parks off-leash cause more damage than people realize, and their waste impact is tremendous
We need MUCH more support for nature centers, nature education
Ticket dogs off-leash
Provide "things" library, woodshop, tools, kitchen stuff, kids toy packets etc.

Label Native American sites and revive Native American names
Agility courses in dog parks
City needs Spanish language events/signage
Access to lakes is good. We have much wildlife, much beauty
East Side Community Visioning Session:
Connecting parks will increase awareness and use of parks, bike paths/routes
In our parks maps, are connection roads/paths between parks highlighted?
Nice spread of Eastside ultimate Frisbee fields
[Olbrich Park to Yahara Place Park] could be a large wildlife trail, gardens, connected green space. Farm converted to Aldo Leopold or Old World Wisconsin-type use.
Process for getting public orchards planted is too difficult
Help people in developing areas on how to manage/use the parks
Managing prairies is not well done or consistent so invasives invade, plan for each place
Use goats to manage invasive
Natural areas becoming stormwater ponds. Parks and engineering working together.
More park rangers needed
Golf is not that important to us. Concern about pesticides.
Traffic “islands” used for “natural” purposes instead of concrete
Massive advertising for public meetings because people don’t know about meetings. Door to door canvassing to get email contacts for people who want to be informed about meetings.
Concern: cutting trees and vegetables in Cherokee Park and Tenney Park
Concern: private areas in park only for businesses- boat rentals
Fix water quality for swimming
Need a park shelter for family picnics at Olbrich
Need to do citizen input planning BEFORE Parks Department does projects
Indoor warm water exercise and lap pools, community pool
Restrooms facilities in high-use athletic fields parks
Continued development of further fields in newer areas
Extreme shortage of lit athletic fields city-wide
There are a nice spread of 4-6 athletic field sites that can be cultivated into true league settings
Better system of shelters, more shelters
Is an unused park safe? Or is it an unsafe park isn’t used?
Park safety
Does the parks Department have a responsibility for watershed health?
Non-profit festivals (e.g. MHT “Great Taste of the Midwest” Beer Festival, Fete de Marquette
Privatizing public park areas (boat rentals) excludes all who can’t pay for purchase of service
Save areas near lakes, creeks and expand green spaces without developing into residential areas
Increase number of community gardens
Continued increase of prairie development in places like Sycamore Park
Missing a greater vision for more eco-systems thinking in terms of e-ways, sustainability, being proactive, identifying, acquiring new parcels for preservation before development
Missing: indoor facility for “mall walkers”, for kids on bikes, public meeting spaces etc.
South Side Community Visioning Session:
Parkland for denser downtown residential areas, esp. “canyon” on West Gorham/West Johnson
Opportunity: Link Olin-Turville to Alliant Energy Center for more pedestrian access
The “canyon” of high rises doesn’t have adequate park spaces for huge influx of tenants

West Side Community Visioning Session:

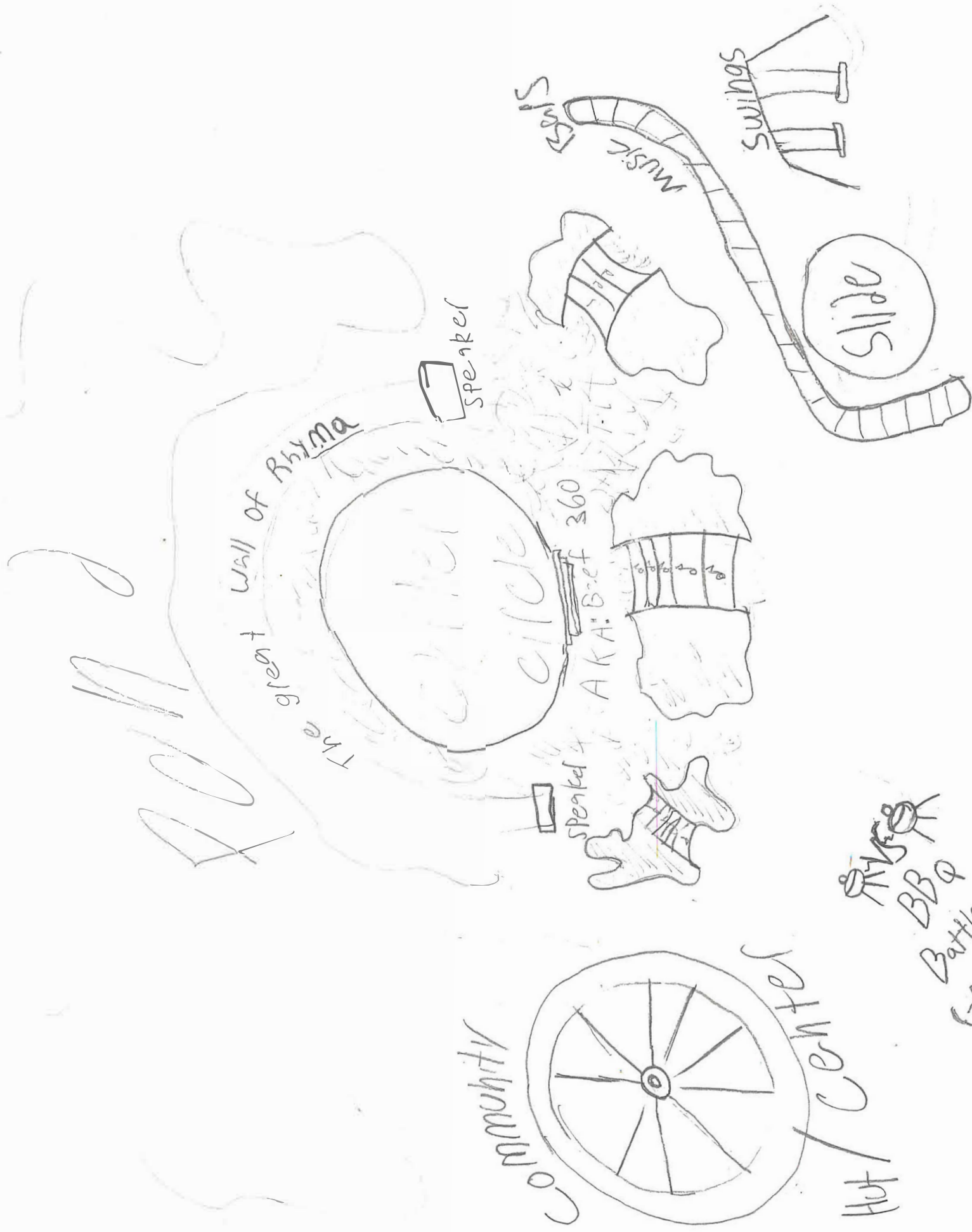
More disk golf parks
A skateboard park in West/Southwest
More groomed x-county ski trails @ Odana and any golf courses
More pickleball courts
Kudos on the playgrounds, but how about some multi-age, accessible or adventure types
Some regional community centers and sports centers
Spraygrounds
Check out Minneapolis and the restaurants in parks and on lakes
Add more community garden areas
Please consider making Madison Parks and beaches smoke free.
Community volunteers, reach out to community for assistance in shoveling, landscaping, cleaning etc.
In future master planning, the City of Madison should acknowledge and plan for additional pickleball facilities. Demand will continue to grow as baby boomers retire. The new courts at Garner Park are great and are receiving heavy use. Bear in mind that pickleball is not tennis and that pairs of courts in various locations is not what is needed. Pickleballers prefer groups of 6, 8 or more courts at a location.
New activities are putting pressure on existing large organizations, i.e. soccer
More cross country ski groomed trails
Greatest strengths are diverse uses, conservation park areas
Need more west side sports fields (ultimate Frisbee is huge, you can't fight it)
Real downtown park, diocese property
Continue creating greenspace connections between parks
Missing mountain bike trails, fat-biking in winter in existing parks

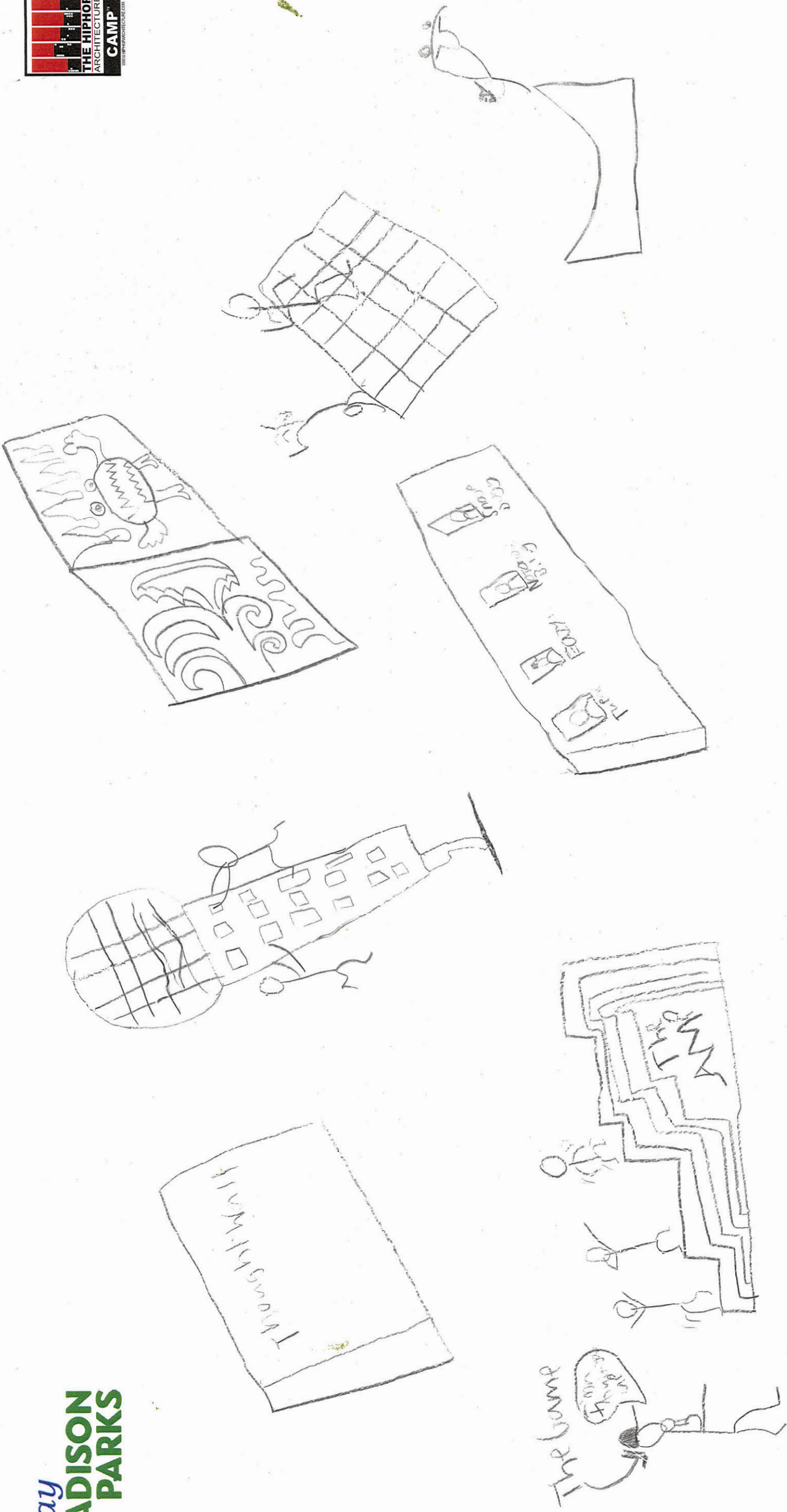
Downtown Community Visioning Session:

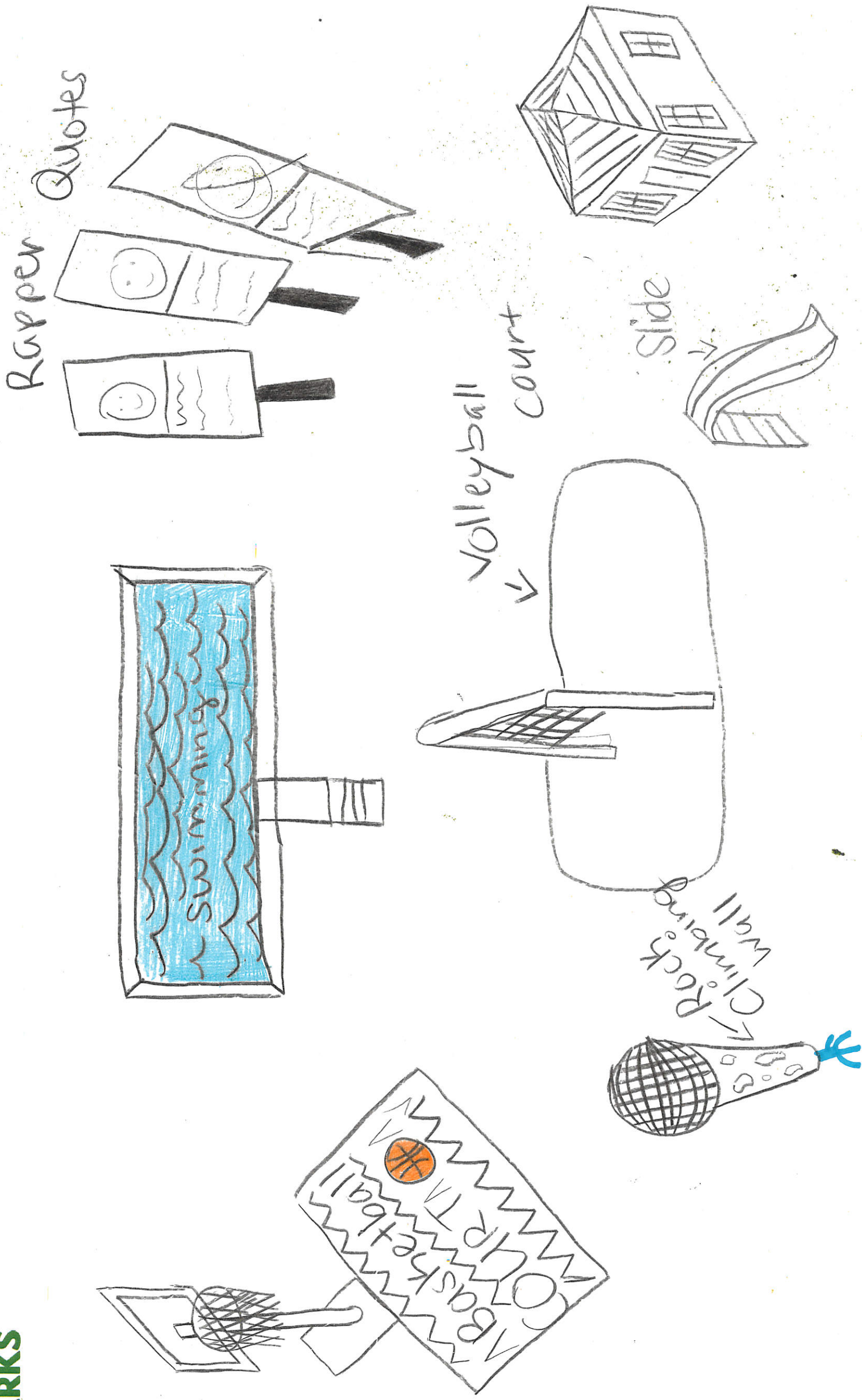
Many parks do not allow on-leash dogs
Natural grass is great environmentally but depending on the area it can make pedestrians feel unsafe
For parks that do not allow dogs it would be nice to make dog waste bags available and provide trash/waste containers to dispose of the waste
Incorporating sustainable materials and practices in our parks
Need more ski grooming and snow-making/saving
Elver snow making, expand that and snow-saving at other parks
One goal should be to maintain what we have and keep the conservation parks for the uses that they were designated for. To do the latter, maintain signage at entrances to the parks...rangers should issue tickets or fines as described on current signs
Defining recreation, does it have to include alcohol?
Empowering the community to be the eyes on the park, neighborhood watch
Utilizing the parks as points of education, community empowerment
Create opportunities for the parks to create a revenue stream
Drug and alcohol use at Wingra Park and Vilas Park
Community control and use, neighborhood watch, it's your park, tell us if you see something you don't like
Dog control consistent
Improve waste receptacles in parks, recycling
Alcohol in parks necessary for recreation?
Lots of land, lots of lakes
Revenue for parks by users

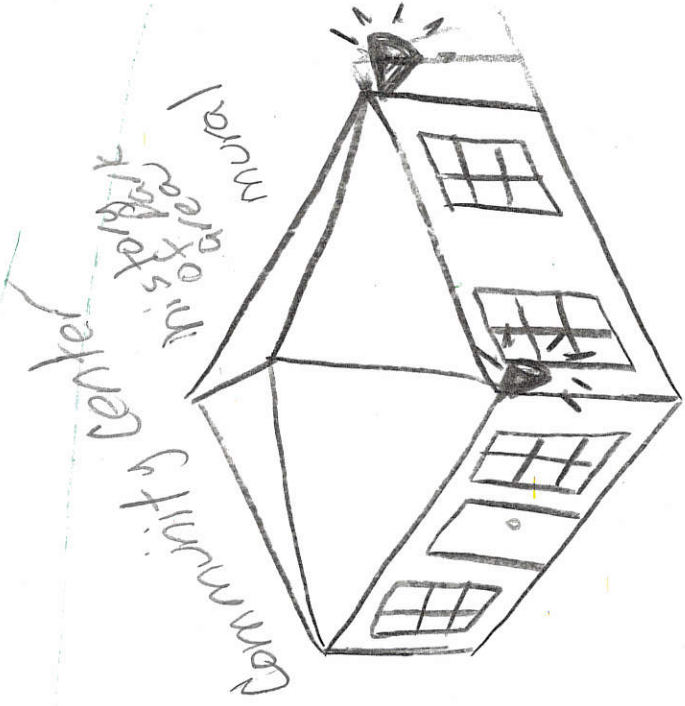
Connecting school to parks. I am a teacher at Glenn Stephens school and we are next to Olin Park. Teachers hardly know this park exists even though there are free MMSD naturalists that are available to take classes on nature walks.
Looking at surrounding communities and their services/facilities, mix and shared resources
Given recent development of downtown area, high rise rentals and condos, park space is definitely in short supply, one of the most park deficient areas in the city
I like the meadow at Warner Park, across from sledding hill. It's an improvement from before when it was cut to stubble during the summer
Need more consistent lifeguards at Warner beach
Dog friendly parks (on-leash)
Partnerships with Goodman Community Centers
Too much mowed grass, decreases water quality, increased algae
Connecting parks to bike paths
Garbage and dog waste pick up is poor in many mini parks and on leash dog parks
Increase the number of mountain bike trails

Appendix C: Hip Hip PArkitecture Park Design Scans









Track
400m

Basketball court

Tennis
court

Field
House

play
**MADISON
PARKS**

Regina Pool

Kids Pool

side park



Basketball

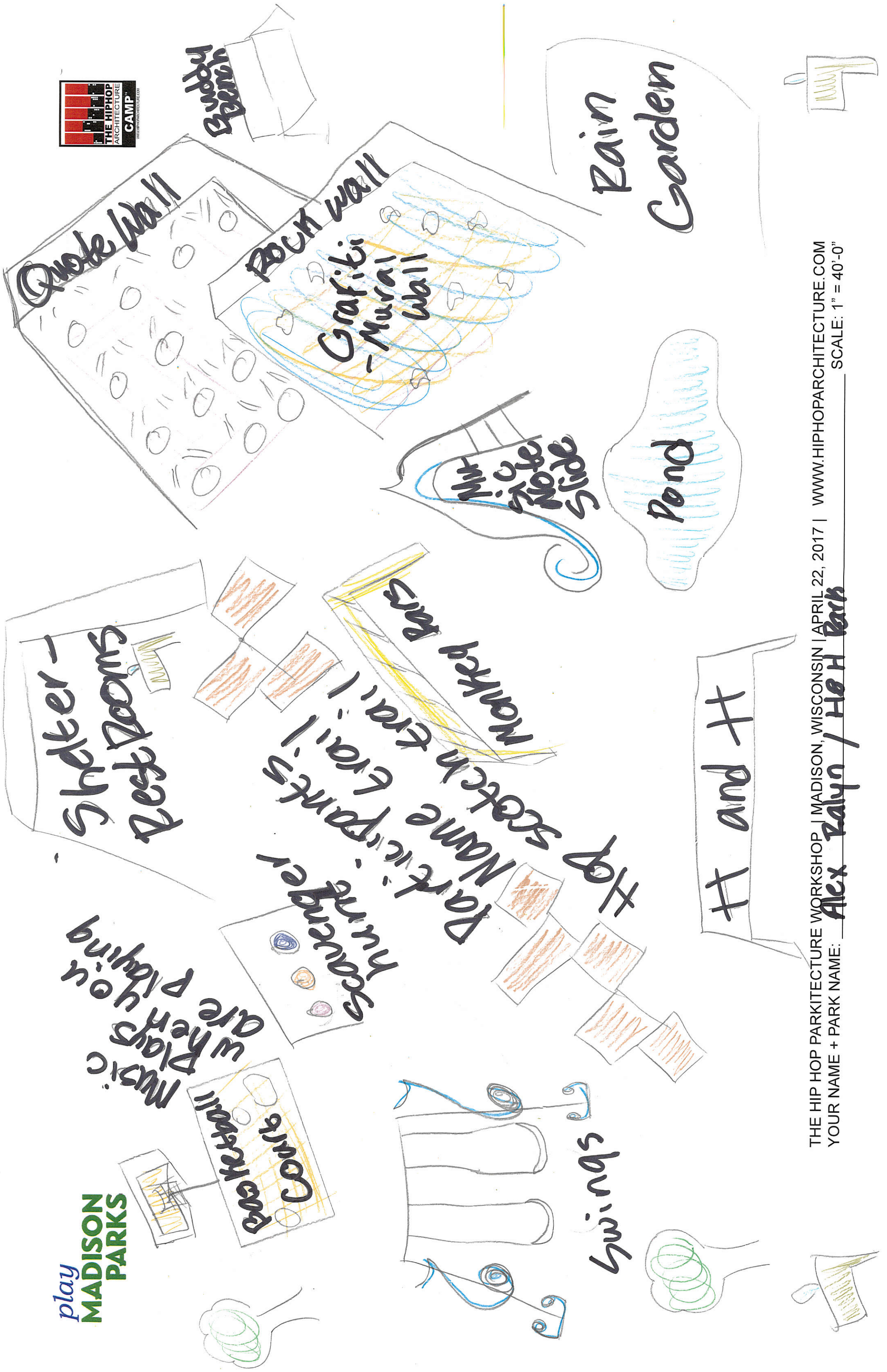
Basketball

Swim

Tennis

Golf Putting





"Scavenger hunt around Park"

Gratiti
Wall

Swings

Participants

Name trail

Hop scotch

Gardens

Rain

Quote
Wall

Gratiti
Wall

Basket-
Ball Court

Music plays
when you
play.

Buddy
Bench

Monkey
Bars

Gymnas-
tics Bars

Sh-

el-

t er

≡

pond



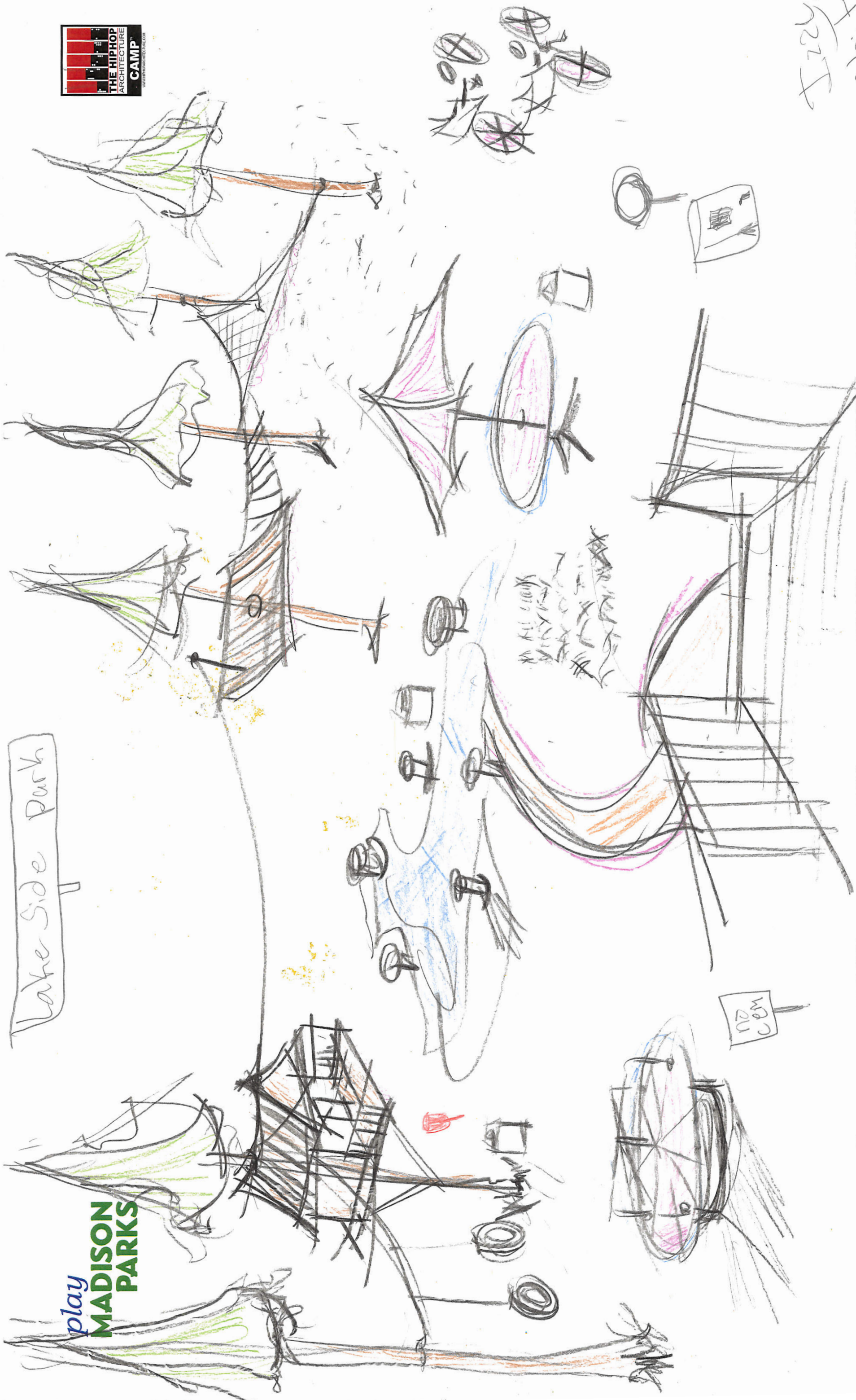
Handwritten signature or initials in the top right corner.



Lizzy
Chin

Lake Side Park

play
**MADISON
PARKS**



THE HIP HOP PARKITECTURE WORKSHOP | MADISON, WISCONSIN | APRIL 22, 2017 | WWW.HIPHOPARCHITECTURE.COM
YOUR NAME + PARK NAME: _____ SCALE: 1" = 40'-0"



THE HIP-HOP PARKITECTURE WORKSHOP | MADISON, WISCONSIN | APRIL 22, 2017 | WWW.HIPHOPARCHITECTURE.COM
YOUR NAME + PARK NAME: The honorary park of prince and ms SCALE: 1" = 40'-0"

Emma & tiffany

Appendix D: Madison Parks and Resiliency in the Era of Climate Change Materials + Results



Panel Discussion: Madison Parks and Resiliency in the Era of Climate Change

*A Madison Parks Division Public Engagement Event for the
2018-2022 Park & Open Space Plan Update*

May 18, 2017, 5:30-7:30PM

UW-Madison Union South, 1308 West Dayton Street, Northwoods Room

- | | |
|------------------|---|
| 5:30 - 5:40 p.m. | Welcome and Introductions
<i>Zia Brucaya, AICP, Urban Assets</i> |
| 5:40 – 5:50 p.m. | Climate Change Impacts in Madison Parks
<i>Sarah Lerner, LEED AP, RLA, Landscape Architect, City of Madison Parks Division</i> |
| 5:50 – 6:00 p.m. | Madison’s Changing Climate
<i>David S. Liebl, Co-Director, Wisconsin Initiative on Climate Change Impacts</i> |
| 6:00 – 7:30 p.m. | Facilitated Panel Discussion + Audience Q&A <ul style="list-style-type: none">+ Paul Dearlove, Watershed Program Director, Clean Lakes Alliance+ Sarah Lerner, LEED AP, RLA, Landscape Architect, City of Madison Parks Division+ David S. Liebl, Co-Director, Wisconsin Initiative on Climate Change Impacts (WICCI)+ Madelyn Leopold, City of Madison Board of Park Commissioners |





Panel Discussion: Madison Parks and Resiliency in the Era of Climate Change

1. What 1-2 ecological impacts are you most concerned about related to climate change?
2. What 1-2 recreational impacts are you most concerned about related to climate change?
3. What 2-3 park management strategies would you most like the City to prioritize to help our local ecosystems and communities adapt to climate change?
4. What are the greatest assets of Madison's parks for combatting the effects of climate change? What resources are most important to protect and enhance?

Additional Comments:



4.3 Notes from Panel Discussion and Q&A

Are there any projection about population movement away from areas susceptible to climate change, coastlines for example?
David S. Liebl: There are already climate refugees, especially in many places in the global south. Many people in Florida will need to move out of the tidal zones in the near future. Does this mean that Madison or the Midwest might become a magnet for people forced to move for reasons related to climate change? Maybe!
From your presentation I heard that more precipitation, but also higher temperatures are expected. What is the net effect of these in terms of watershed retention?
David S. Liebl: We can likely expect more water infiltration during winter and more runoff during the summer. Will more precipitation in spring, more droughts in later summer can also be expected. This could worsen the problem of groundwater recharge.
I've heard that rising temperatures and other effects of climate change will affect the arctic faster than the rest of the world. Will they affect Wisconsin faster than much of the rest of the continental United States?
David S. Liebl: Climatologically, Wisconsin is on the border between the continental United States and the arctic. Could be a combination of the models for both of these areas.
What are your opinions on the role of trees in reducing the effects of climate change in communities?
Trees are good! In areas where we have the chance to increase the urban canopy, create green roofs etc. it should be promoted. Leaves and pollen, however, are one of the biggest contributors of phosphorus to the lakes. If leaves are properly disposed of, they are a good idea.
Are the high quality habitats (in conservation parks) more likely to be found in the more affluent areas of Madison?
Paul (from Madison Conservation Parks): Not particularly. The conservation parks are quite scattered throughout the city and each have higher and lower quality habitats within them.
Sarah Lerner: Historically though, what are now the conservation parks were high quality habitats/ecosystems.
What value should be the highest priority when determining park management policies?
Attendee (1): The Parks Division should leverage resources from other governmental and non-governmental organizations. Depending on where you live in the city, you receive a different amount of communication about environmental policies (i.e. leaf removal) from the City. Communication with residents and the emphasis on how to manage similar policies with environmental consequences is uneven. There is a need for coordination among like-minded groups...
Attendee (2): The Parks Division should work to promote not only equity but equality. Everyone might theoretically be able to get to a park, but there is an issue with how welcome they might be. Dealing with social/cultural welcoming to parks could to help relieve inequalities in this city.
Should our parks be serving as a buffer to climate change, or focused on user demands? Where do those two things intersect? Where would they be most at odds?

Paul Dearlove: Hopefully these two things are not mutually exclusive. I hope that park users will demand more sustainable management practices and use of funds as well as choices that create better habitats and water quality.

David S. Liebl: Does the Parks Division have an energy budget? Calculating the energy/carbon footprint of the Park land, activities, and maintenance might be a good place to start.

Attendee: Parks serving as a buffer to climate change as well as the needs of users intersects in the conservation parks. More money could be put into fixing degraded wetlands, improving biodiversity and water quality as well as improving natural experiences and activities such as bird watching. The demand for these areas/activities are growing, which should be important to those making management decisions about these areas. The increase in nature-based activities, Friends of Urban Nature, etc. is a good sign but there needs to be more outreach to get people engaged.

I'm glad to hear that the City of Madison is expanding the types of trees that will be planted to increase diversity. It seems to me like we waste a lot of time and energy dealing with invasive species, pulling out garlic mustard for example. Are all species that are not native to Wisconsin automatically bad? Could we expect local ecosystems to reach a new balance or do we need to keep working to preserve things the way they have been?

Sarah Lerner: We generally focus on those species that come in and decimate everything around them. It's not necessarily about being native to the area, but about their invasiveness. Not all that is exotic is invasive. Parks plants lots of exotic species. If we were to let nature take its course, we would probably see a completely new ecosystem. Whether or not that is bad depends on who you're asking. We would, however, likely lose many endangered species that can't compete with an invasive one and would eventually feel the impacts in the greater food chain.

Paul (from Madison conservation parks): If you do not work to deal with invasive species you run the risk of losing a lot of environmental/cultural history and the aesthetic of native species. Additionally, invasive species reduce biodiversity, which is crucial for resiliency. The less biodiversity you have, the more you may be susceptible to waves of disease or to changes in temperature, precipitation, or pests.

At this year's Nelson Institute Earth Day Symposium, a speaker discussed a scenario where the cultivation of native plants in a park resulted in a decrease in the use of the park by various ethnic groups. When asked why, some noted that un-mowed, grassy areas are thought of as dangerous because of risk of snakes etc. My cultural bias is more un-mowed areas, but as our cultural makeup changes, we should change the cultural lens that we use when planning parks.

Sarah Lerner: That is a poignant remark! We can't simply apply one principal or practice across the city. A choice that might be the best practice ecologically might not be the best for the immediate users.

What action is most needed to help parks and park users prepare for and adapt to climate change?

Paul Dearlove: Involvement. These types of events are important to engage the public and build support. There are so many citizen-focused groups, neighborhood associations, and Friends of groups that take care of our parks. The more people are in these groups, the more the community can help the Parks Division and fight for what they want to see happen.

Madelyn Leopold: This is a political process. Talk to your alder, show up to committee meetings. Organize. Groups such as Friends of Starkweather Creek and Wild Warner have big impacts in this city. Patience. These things take time, but know that there are hard-working and committed staff working on many of these issues. Persistence. Citizens should connect with staff that are working on what you are passionate about.

David S. Liebl: I would suggest that you think about your recent experiences in parks and how that might change with the expected changes in climate discussed tonight. Find other people with similar interests so that you can start planning ahead. There is always something to be done in the face of climate change.

Sarah Lerner: I think that strategic planning is important so that the Parks Division doesn't have to always be so reactionary and so that we are creating sound policy that we can defend. I'm learning that there are always two sides to each issue that can be equally argued for. Pickleball courts may be a big piece of cement, but they create community and benefit public health. I came to this career from my position as an environmentalist, but when providing services that can't always be the sole focus.

4.5 Worksheet Results

Question 1: What 1-2 ecological impacts are you most concerned about related to climate change?
Food and water quality
The circularity of our problem: the more we use air conditioning, for example, the more we add to climate change, and the more we are able to ignore the discomforts of rainy winters and hotter summers etc. Indoor ice skating rinks add to the carbon footprint etc.
Development (working with zoning and developers) impact on drainage and erosion of wetlands/marshes and other filters
Leaf management
Less plant diversity
Reduced species diversity and habitat (e.g. allowing disk golf in forests-trampled!)
Question 2: What 1-2 recreational impacts are you most concerned about related to climate change?
Access to good clean lakes and water
Canoeing/paddle sports may soon become obsolete in the Madison area! Less ice skating outdoors, more time spend indoors overall makes for a population indifferent to nature
Winter: skiing, ice skating
Summer: paddling (canoe), swimming
Too hot to be outdoors during the day
Too much heat to enjoy most activities in the parks.
Reduced swimming and beach use.
Question 3: What 2-3 park management strategies would you most like the City to prioritize to help our local ecosystems and communities adapt to climate change?
Control lake erosion and water quality
Water runoff into lakes and education to youth, next generation
Broader education to all residents about the contents of this talk. I only know about this session by chance. Broadcast to the not-so-usual residents? Increase citizen engagement
Stormwater infiltration into groundwater
Preserve natural areas. Plan more, diverse trees. Restore wetlands. Less sports emphasis. Recognize and support citizen groups. (Need bigger budget allocations!)
Question 4: What are the greatest assets of Madison's parks for combatting the effects of climate change? What resources are most important to protect and enhance?
Land, control of land, set a good example. Stop driving huge trucks through the parks to collect trash. Create a recycling system that works.
To me it seems the lakes and wetlands need the most attention/care. Once they are ruined, that's it.
Open access for all (equity). [Greatest resources] Lakes and tree canopy
Trees and wetlands
Our conservation parks. Our resident's awareness and education and participation.

Appendix E: Connecting Kids to Nature Materials



Discover Madison Parks! Workshop: Connecting Kids to Nature

*Part of the Madison Parks Division Public Engagement Event Series for the
2018-2022 Park & Open Space Plan Update*

Sunday, June 4, 2017, 1:00-3:00PM

Warner Park Community Recreation Center, 1625 Northport Drive

- | | |
|-------------------------|--|
| 1:00 - 1:15 p.m. | Welcome + Orientation |
| 1:15 – 2:00 p.m. | Outdoor Activity: Warner Park Passport to Discovery!
<i>Outdoor discovery activity with interactive stations to explore the exciting world of nature at Warner Park. We will reconvene with snacks to hear what kids learned.</i> |
| 2:00-2:45 p.m. | Interactive Panel Discussion: Emerging Trends in Nature-Based Play and Education
<i>Facilitated panel discussion of opportunities, barriers to access, and emerging trends in nature-based play and education. Audience input will be used to inform the ongoing City of Madison Park and Open Space Plan update.</i>

<i>Kids' activities will be available and children's input will be solicited.</i>

Panelists include: <ul style="list-style-type: none">+ Sarah Lerner, ASLA, Landscape Architect, City of Madison Parks Division+ Sonya Sankaran, Project Coordinator, Connecting Children to Nature Initiative+ Nola Walker, Consultant, Eco-Cultural Connections, LLC, and Wisconsin Master Naturalist+ Anke Keuser, PhD candidate, UW-Madison Nelson Institute of Environmental Studies; Sherman Middle School Nature Explorers Club+ Tim Nelson, Board Chair, Wild Warner+ Emily Pepper, Recreation Specialist, Experiential Learning and Environmental Programs at Madison School & Community Recreation |
| 2:45-3:00 | Continuing the Conversation
<i>Wrap-up discussion of next steps and ways to stay involved.</i> |



Warner Park Passport to Discovery!

OBSERVATION STATION		Get a stamp for each station you complete!
OPERATION STATION		
TRACKING STATION		

FIELD NOTES:

What did you observe?

What did you learn?

What are you still curious about?

Tracking Station

Match the animal to its tracks!

Beaver



Wood duck



Coyote



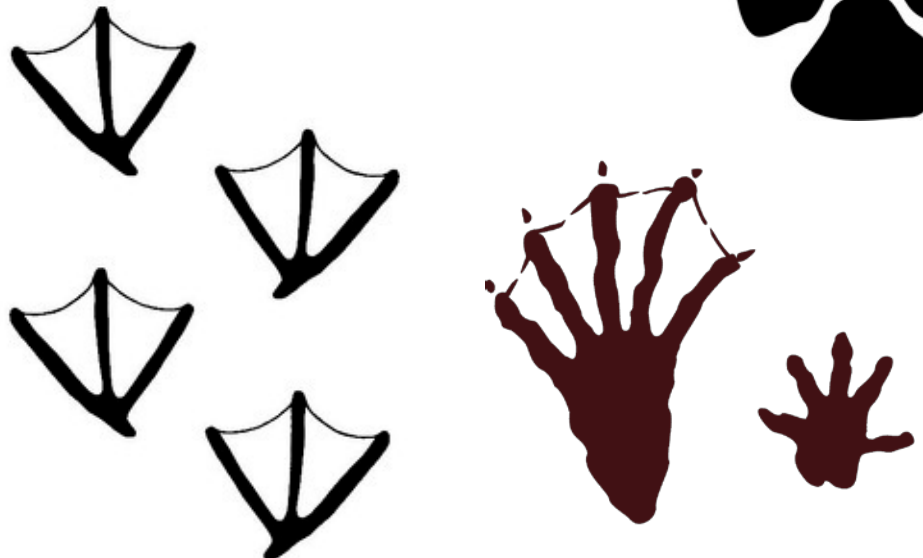
Opossum



Muskrat



Fox



Great Gray Owl



Northern Saw Owl



Barred Owl



Great Horned Owl



Long-eared Owl



Snowy Owl



Short-eared Owl



Barn Owl



Bone Sorting Guide

MOLE *Scapanus orarius*



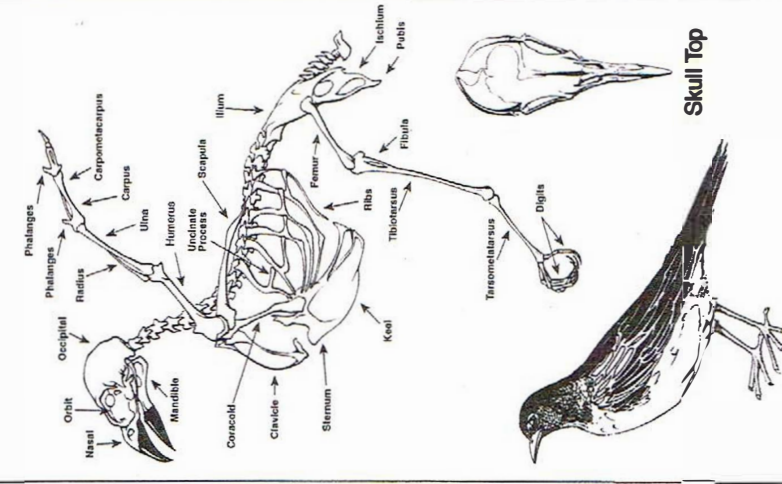
SHREW *Sorex vagrans*



RODENTS *Microtus*



BIRD



Other Prey

- **Insects:** Grasshoppers, Beetles, Moths
- **Crayfish**

Design your ideal park!

Draw a picture or tell us about what a perfect park would be for you!

What does it look like? What can you do there?

