

MADISON PARKS

Odana Hills Golf Course &

Odana Hills East Park Reimagined



April 30, 2026

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It is a public record subject to disclosure.

By continuing to be in the meeting, you are consenting to being recorded and consenting to this record being released to public record requestors.

Meeting Agenda

1. Project overview
2. Focus group & online survey summaries
3. Course concept design
4. Park site design concepts
(clubhouse, park amenities, parking, entry)
5. Preliminary clubhouse planning
6. Project schedule
7. Public input & question/answer session



Project Team



Youth Golfer at Odana Hills

Master Plan Design Team

- Michael & Jocelyn Keiser
- Craig Haltom Golf Design
- Aro Eberle Architects
- Parkitecture + Planning
- Madison Parks Foundation
- City of Madison Parks Division & Golf Program
- City of Madison Engineering
- City of Madison Transportation

Our Vision: Odana Hills Golf Park – A Community Gathering Space

DESIGN & PLANNING OF
ONE CONCEPTUAL MASTERPLAN



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**18 HOLE COURSE
REDESIGN** –FUNDED
THROUGH GENEROUS
DONATION LED BY
**MICHAEL AND JOCELYN
KEISER** IN PARTNERSHIP
WITH THE **MADISON
PARKS FOUNDATION**

PUBLIC
INFRASTRUCTURE
IMPROVEMENTS FOR
THE **CLUBHOUSE,
PARKING AREA, &
ODANA HILLS EAST
PARK**

PLANNING/DESIGN IS
CONSISTENT WITH
TASK FORCE
RECOMMENDATIONS

PLANNING/DESIGN IS
CONSISTENT WITH
PARKS AND OPEN
SPACE PLAN
RECOMMENDATIONS

PARKS ENGAGING WITH
CITY TRANSPORTATION
AND ENGINEERING
DIVISION ON OTHER
PUBLIC
INFRASTRUCTURE
PROJECTS WITHIN
PROPERTY

Overarching Design Considerations

- Inclusive design
- Improved safety and flow of people, cars & bikes
- Efficient use of the space
- Expanded uses
- Improved environmental outcomes
- Increased connection to the spaces

Current Odana Hills Golf Course & Park Site



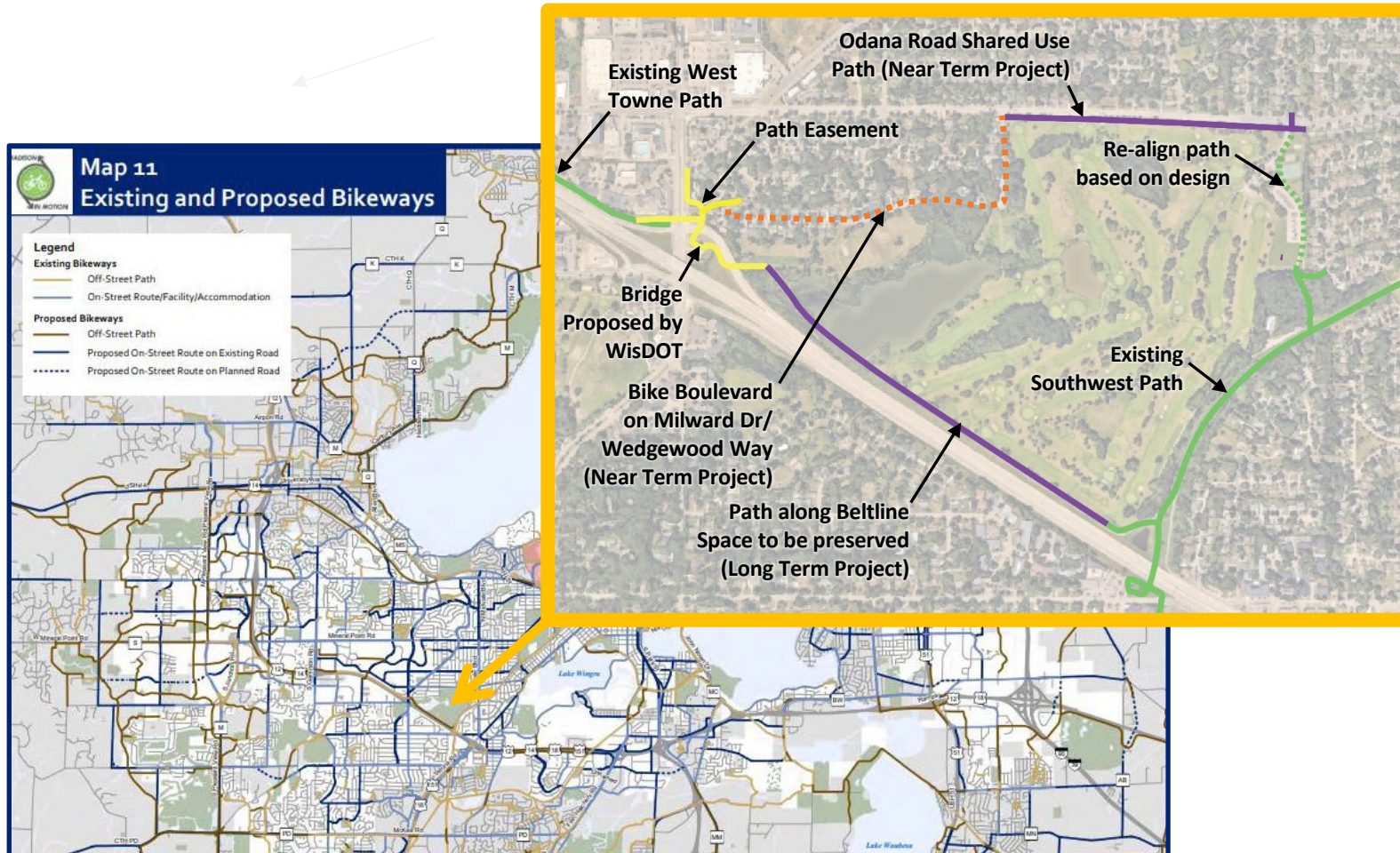
Proposed Interagency Collaboration - Stormwater



Stormwater – Flood Mitigation Improvements

- Relieve pressure during storms to reduce flooding for surrounding neighborhood
- Will help with course drainage issues

Potential Interagency Collaboration - Transportation



Madison In Motion: Transportation Improvements

- Secure safe east/west connection to Southwest Commuter Path
- Enhanced experience for commuters and park users

Focus Group Summary

April 9, 2026: Adult golf focus group 12 participants

April 22, 2026: Youth golf focus group 2 participants

April 28, 2026: Neighborhood focus group 4 participants



Strengths

- Course walkability, don't need a cart because the course isn't too spread out
- Staff/ Maintenance staff (Jeff Jushka)
- Quality of the greens and the maintenance of the course
- All skill levels can play here
- Love and appreciation for the natural areas

Weaknesses

- Drainage issues
- Fairway conditions
- Lack of variety in hole design
- Driving range is not long enough to use drivers
- Clubhouse is not inviting for non-golfers
- Conflicts at main entrance for cars/bikes/peds

Opportunities

- Practice area improvements: larger practice green, driving range safety, chipping area, bunkers reflective of course
- Improve access and programming of the clubhouse
- Great potential to be a walkable activity hub for neighborhood
- Build upon existing natural areas & active volunteer base

Survey Results - Overall

- **Total survey responses: 1,297**

Of responses:

- 72% visit Odana Hills Golf Course to play golf
 - 60% of those who golf at Odana visit weekly.
 - 9% participate in adult leagues at Odana Hills Golf Course
 - 3% participate in youth leagues at Odana Hills Golf Course
- 35% visit golf course for purposes other than golf; 52% would visit golf course for purposes other than golf with improvements
 - Top Current Uses: cross country skiing, nature viewing, hiking, biking
- 35% visit current Odana Hills Clubhouse/ 71% would visit Odana Hills Clubhouse with improvements
- 18% use Odana Hills East Park/ 36% would use Odana Hills East Park with improvements

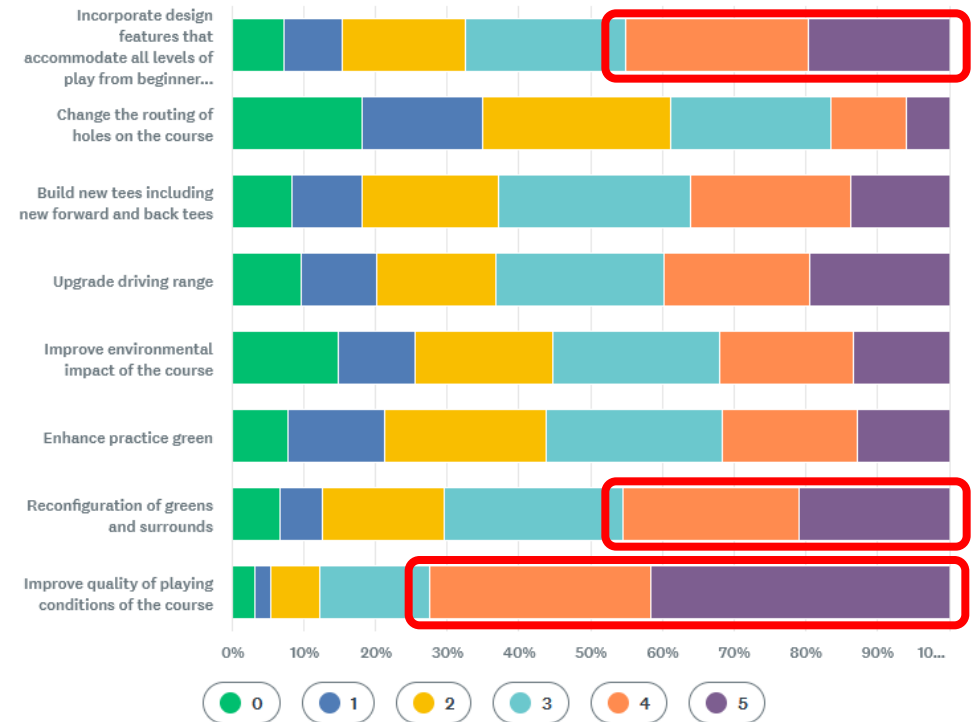


Survey Results – Course Improvements

Please help us plan for improvements at Odana Hills Golf Course by rating these priorities (0- Not important, 1- Somewhat not important, 2- Neutral, 3 - Somewhat important, 4- Important 5- Very important)

Top 3 priorities:

1. Improve playing conditions
2. Reconfigure Greens & Surrounds
3. Design to accommodate all skill levels

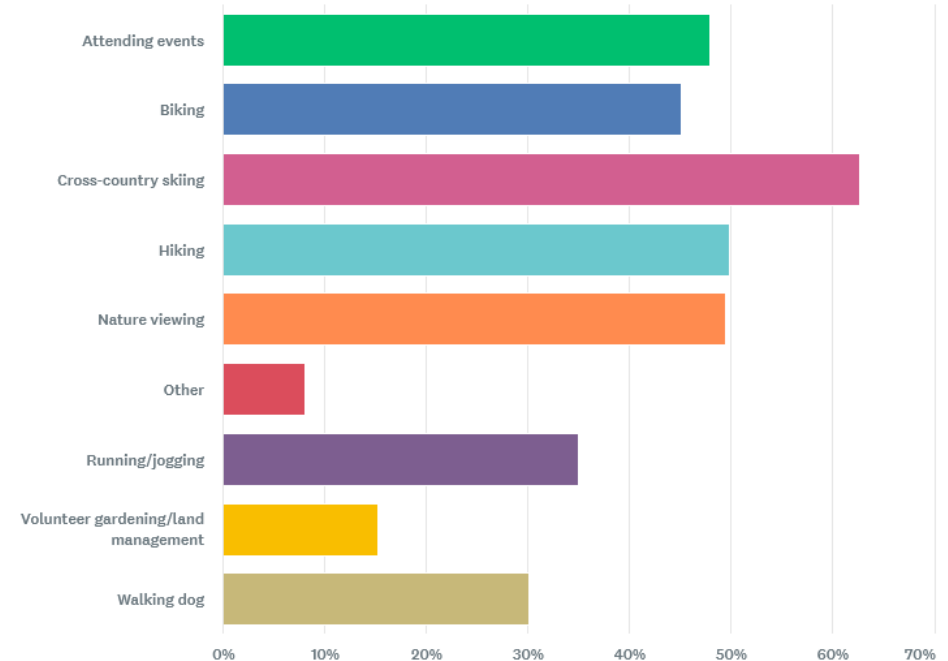


Survey Results – Mixed Recreation Uses on Course

Other than golfing, for what purposes would you visit Odana Hills Golf Course? —check all that apply

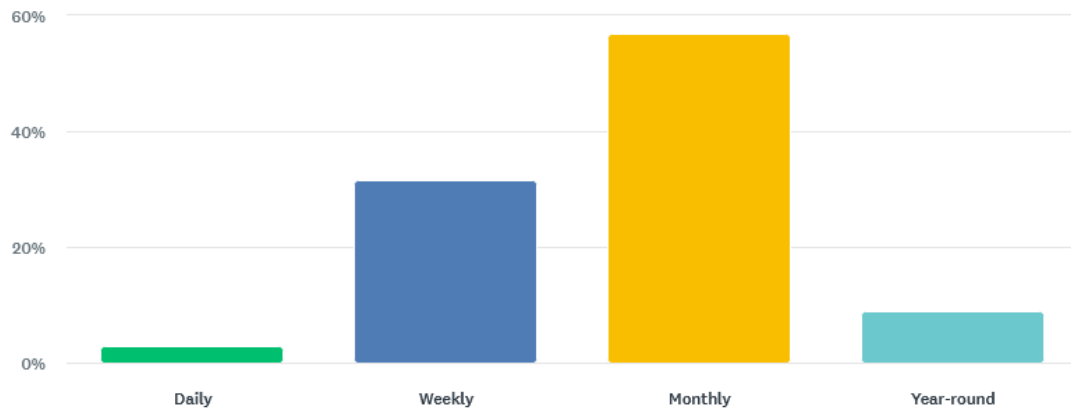
Top 5 reasons people would visit Odana beyond golf:

1. Cross country skiing
2. Hiking
3. Nature viewing
4. Attending events
5. Biking



Survey Results – Clubhouse Uses

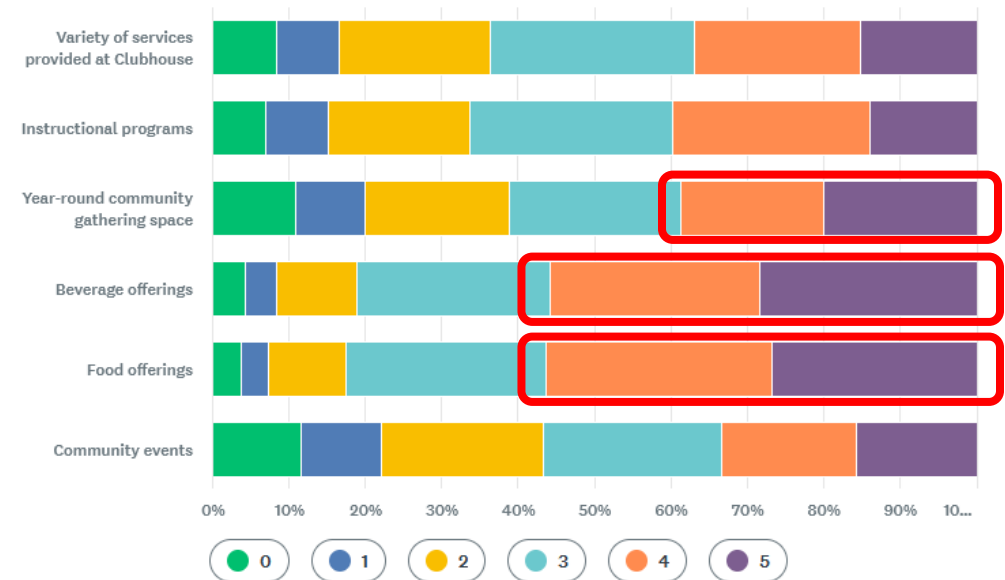
How often do you use the current Odana Hills Clubhouse facilities and services?



Top priorities for clubhouse improvements:

1. Improved food & beverage offerings
2. Year-round community gathering space

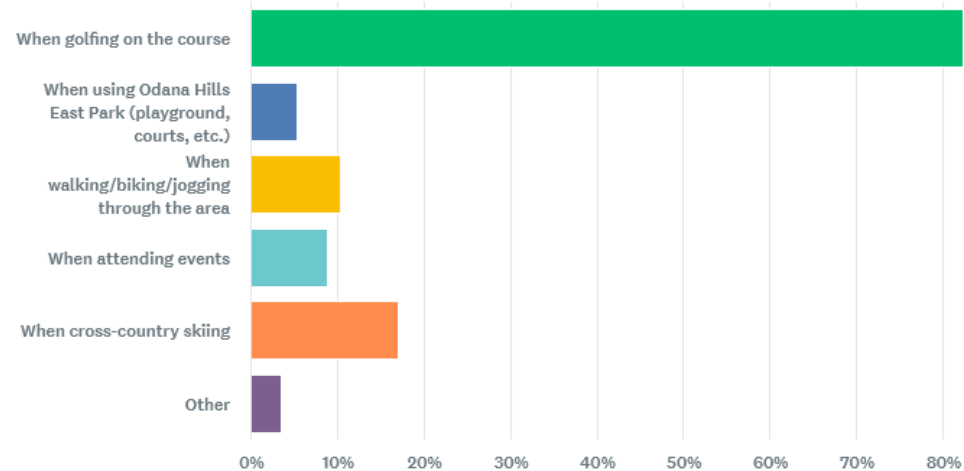
Please rate improvements you would like to see at the future Clubhouse (0- Not important, 1- Somewhat not important, 2- Neutral, 3 - Somewhat important, 4- Important 5- Very important)



Survey Results – Clubhouse Uses

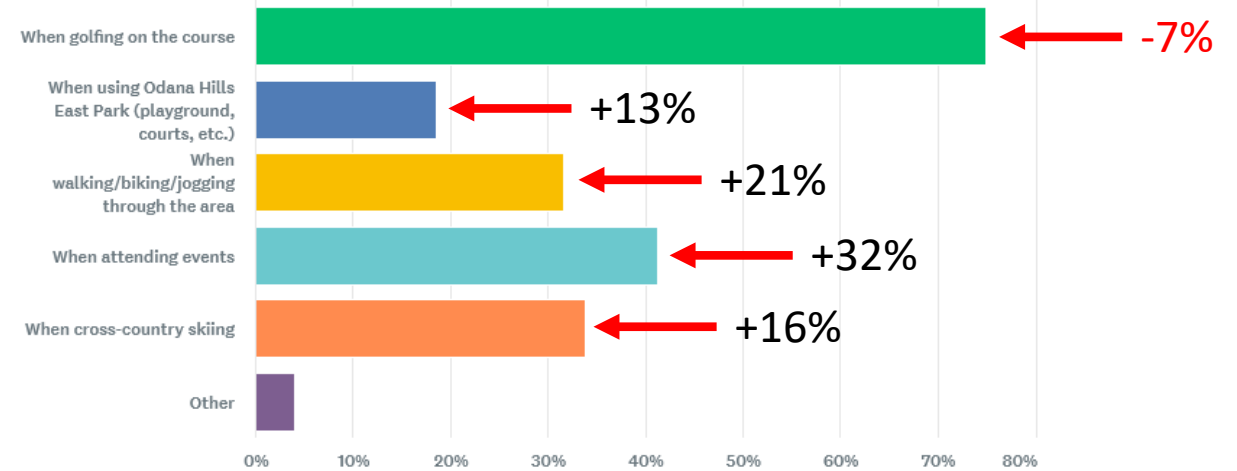
Current Users

For what purposes do you use the Odana Hills Clubhouse? —check all that apply



Anticipated Users

For what purposes would you use the future Odana Hills Clubhouse? —check all that apply



Many in the neighborhood and passing through do not know they can use the current clubhouse.

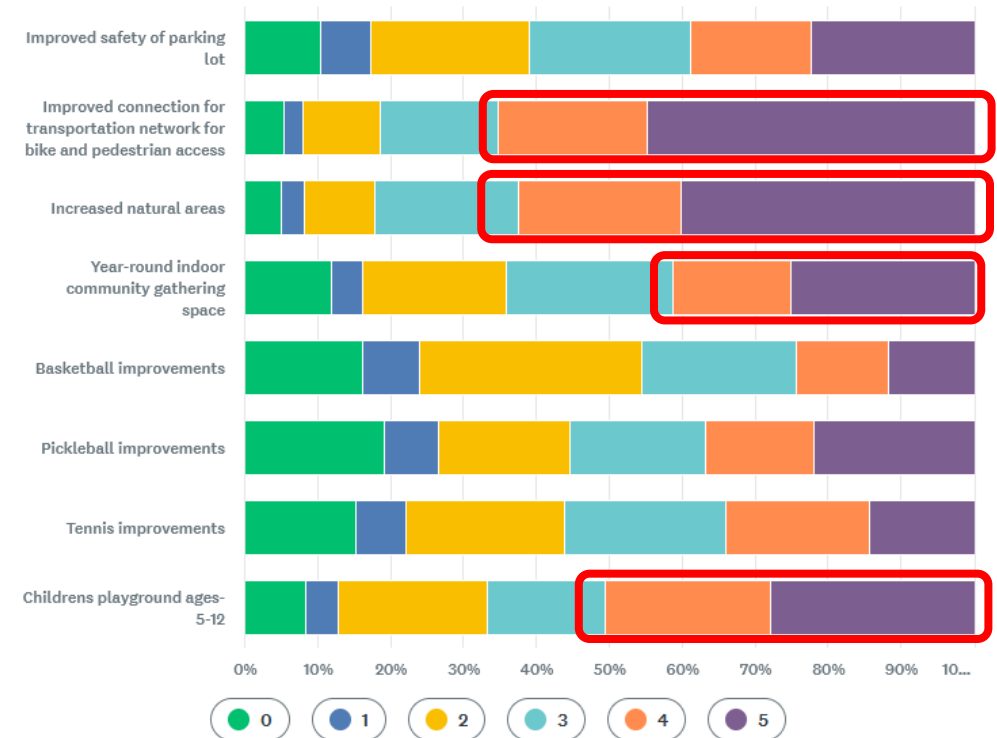
New Clubhouse space & expanded programming = increased use far beyond golf.

Survey Results – Park Improvements

Please rate the following park improvements to improve the Odana Hills East Park experience (0- Not important, 1- Somewhat not important, 2- Neutral, 3 - Somewhat important, 4- Important 5- Very important)

Top priorities for park improvements:

1. Improved bike/ped connections
2. Increased natural areas
3. Playground improvements
4. Year-round community gathering space



Design Concepts



Conceptual Golf Master Plan

Conceptual Golf Master Plan



EXISTING GOLF COURSE



CURRENT PROPOSED CONCEPT

Park Site Design Concept A



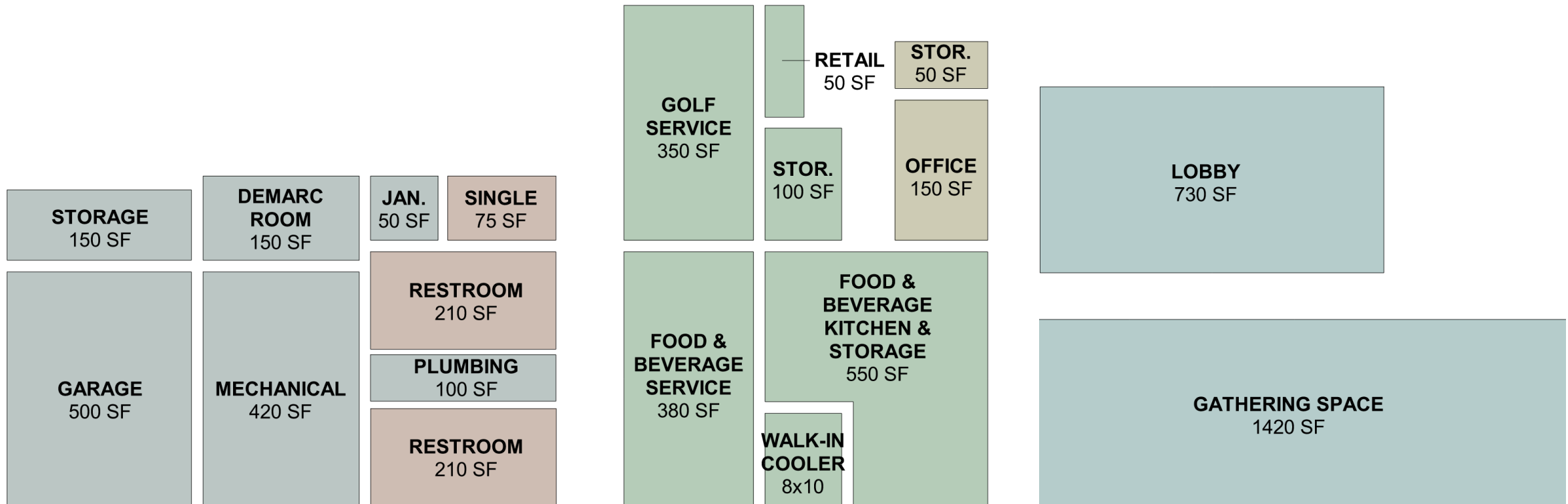
Park Site Design Concept B



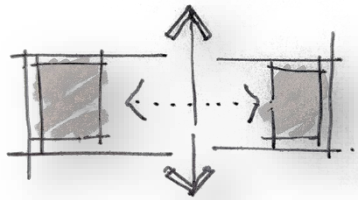
Park Site Design Concept C



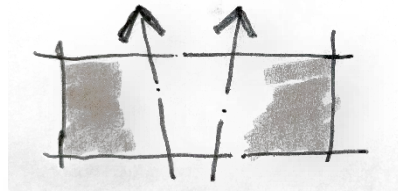
Clubhouse Architectural Graphic Program



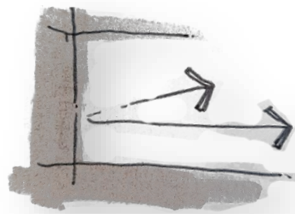
Clubhouse Architectural Planning Objectives



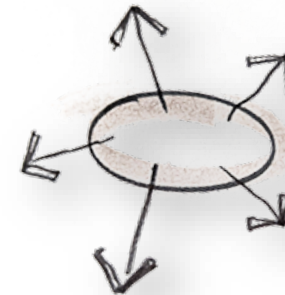
INTUITIVE
DESIGN
CONCEPT



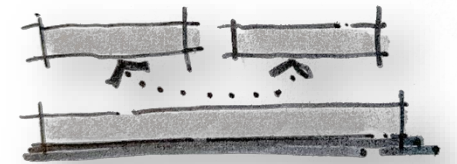
EXPANSIVE
SIGHTLINES



VIEWS OF PARK
AND COURSE



CONNECTION
ACROSS ALL USERS



SERVICE
EFFICIENCY

Next Steps

Tentative Approval Timeline & Meetings

- Conceptual Master Plan
 - Review of Draft by BPC May 13
 - Review of Final by BPC June 10

- Donor & Development Agreement
 - Introduce Resolution– June 9
 - Board of Park Commissioners- June 10
 - Finance Committee – June 15
 - Common Council – June 23



Project Timeline – Course Improvements

Course Improvements

- June-October 2026- Obtain permits
- Late Fall 2026- Groundbreaking, begin construction
- Spring 2028 – Construction complete

Concurrent Collaboration TBD

- Stormwater improvements
- Bike/Pedestrian Improvements



Change Golf instruction session at Odana Hills

Project Timeline – Course Improvements



Pollinator demonstration area at Odana Hills Golf Course

Park Improvements

- March- Secure Planning Consultant
- July-Dec 2026- Design Park Improvements
- 2027-2028- Construction

Clubhouse Replacement

- July 2026- Secure Design Consultant
- July-Dec 2026- Design & Construction Documents
- Feb 2027- Bid BPW Project
- April 2027 – April 2028 Construction
- May 2028- Open

Impacts to Golf Program & Recreation

- Construction Start: October 2026, may require full or partial early closure
- Operation of 36 holes total (Yahara Hills, The Glen & Monona) for the 2027 season
- Closure of Odana Hills Golf Course for the 2027 Season
- Cross Country skiing may be impacted for 2026-2027 and 2027-2028 seasons
- Course & Clubhouse reopen during 2028 Season
- Master Plan implementation may impact routing of cross country skiing

Photo provided by First Tee



Let us know your thoughts!

Questions?

Concept A



Concept B



Concept C



-Please use the "Q/A" window and type questions into the chat, we will respond to as many as possible during this time.

-After the Q/A comments have been answered, if time allows participants will be permitted to speak. During this time, participants can use the "Raise Hand 🙋" reaction to be unmuted.

Questions?



EXISTING GOLF COURSE



CURRENT PROPOSED CONCEPT

We want to hear from you!

For ongoing project updates, visit-

[Odana Hills Golf Course & Park project webpage](#)



Webpage

[Donate to the project!](#)



Donate

- Take the survey
- Open Houses at Odana Clubhouse
 - Wednesday, May 6 6PM-8PM
 - Thursday, May 7 11AM-1PM



[Take the post-meeting feedback survey](#)



Online Survey
(closes May 10, 2026)

