

A MADISON
LAKE
FRONT
FOR
ALL



**WE NEED
YOUR VISION
YOUR VOICE**

**TO
IMAGINE
A NEW
LAW PARK.**

play
**MADISON
PARKS**

Agenda

Step One: Quick Project Recap

Step Two: Things We've Heard

Step Three: Things We've Discovered

Step Four: Music Video

Step Five: What Lies Ahead...

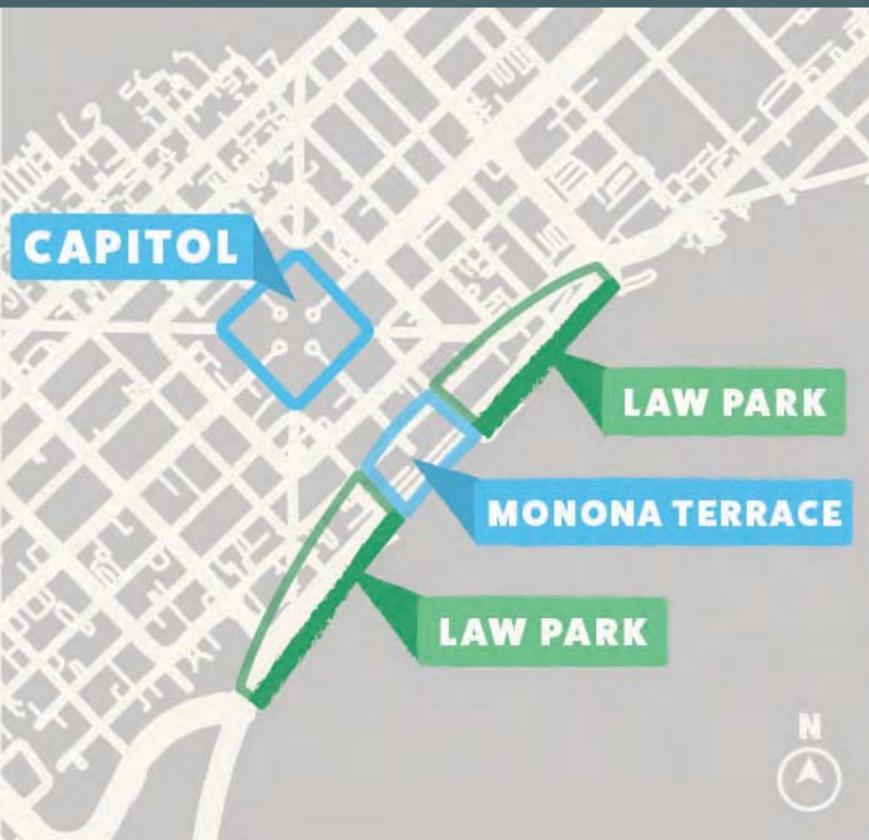
Step Six: Open House Mingle (& Poster Coloring!)

LAKE MENDOTA



LAW PARK

LAKE MONONA





STEP TWO: THINGS WE HEARD

LAW PARK PUBLIC ENGAGEMENT PROCESS

"Meeting People Where They Are"

Tabling Events - 21 events

Community Workshops - 150+ attendees

Community Survey - 931 responses

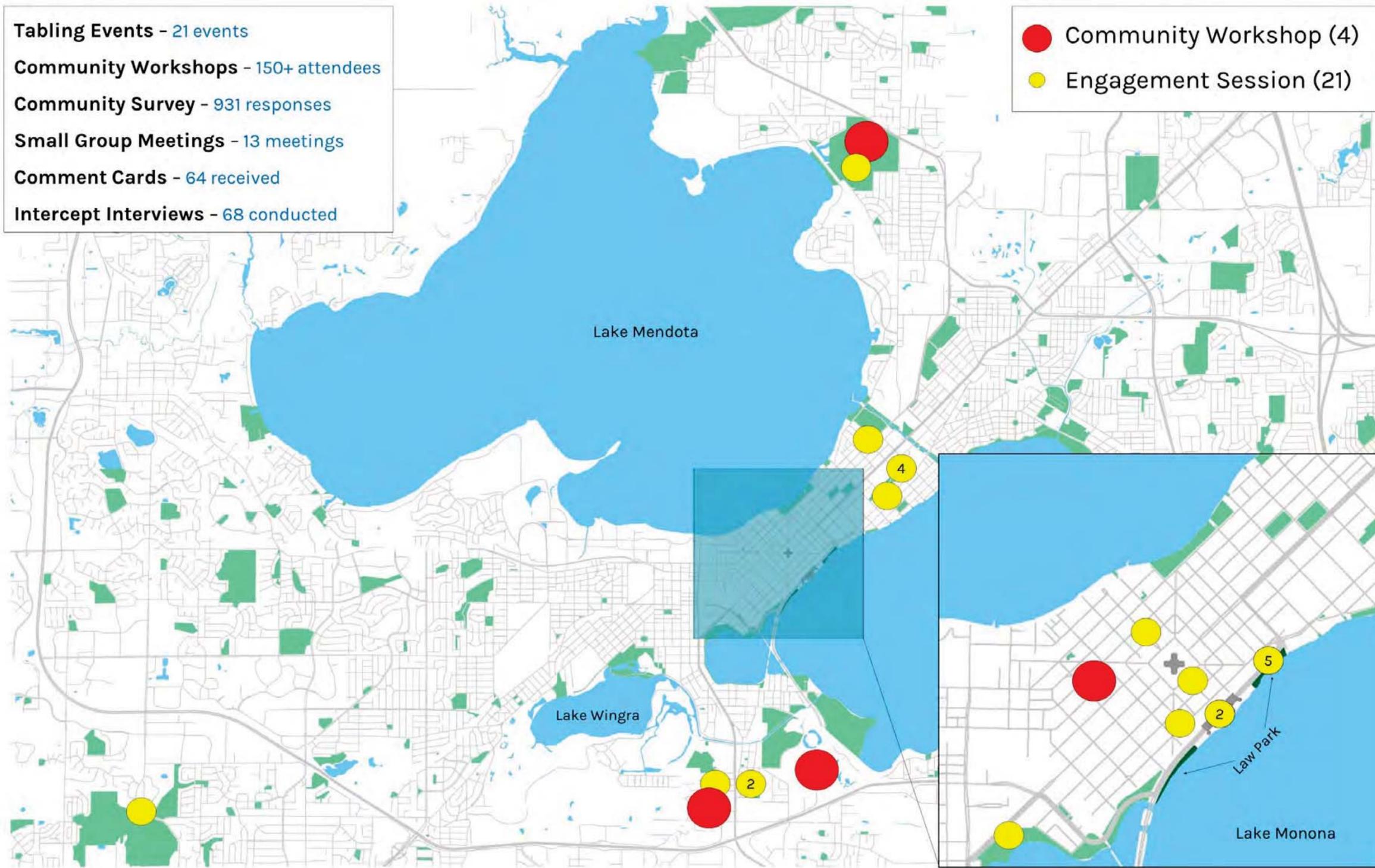
Small Group Meetings - 13 meetings

Comment Cards - 64 received

Intercept Interviews - 68 conducted

● Community Workshop (4)

● Engagement Session (21)



LAW PARK ENGAGEMENT RESULTS

Community Workshops



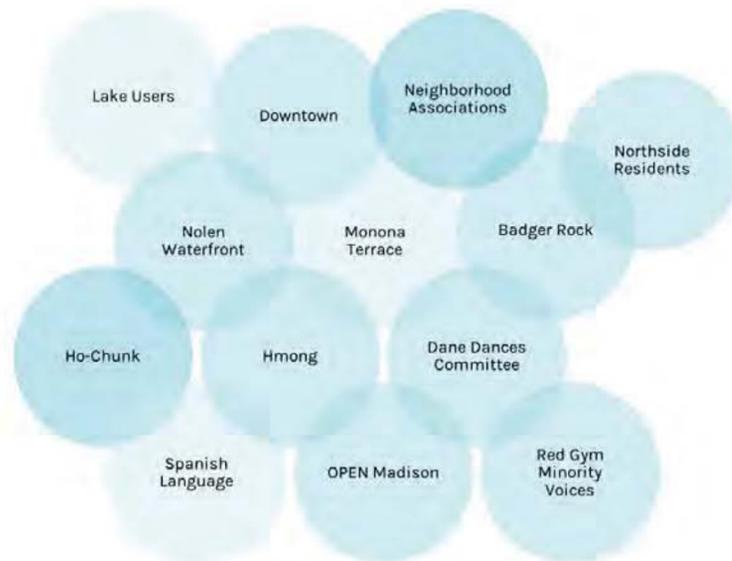
Emerging Trends

Category	Theme
 Park-Land	<ul style="list-style-type: none"> Green space/natural areas Sports field Expanded land area Community garden Green infrastructure
 Water-related	<ul style="list-style-type: none"> Shoreline modifications Mad-City Ski Team Fishing pier Water features and amenities Watercraft rentals
 Facilities	<ul style="list-style-type: none"> Frank Lloyd Wright Boathouse Parking Bike and pedestrian path Pedestrian bridge over John Nolen Food/concessions Bathrooms
 Social	<ul style="list-style-type: none"> Accessibility for all Access Entertainment & art Winter activities Kids amenities Enhanced Inclusivity Safety Educational features

Patterns of Conflict

- More parking vs. Less parking
- Lake fill vs. No lake fill
- Frank Lloyd Wright Boathouse
- Monona Terrace integration and collaboration
- Community Park vs. Regional attraction/destination

Community-Focused Small Group Meetings



Emerging Trends

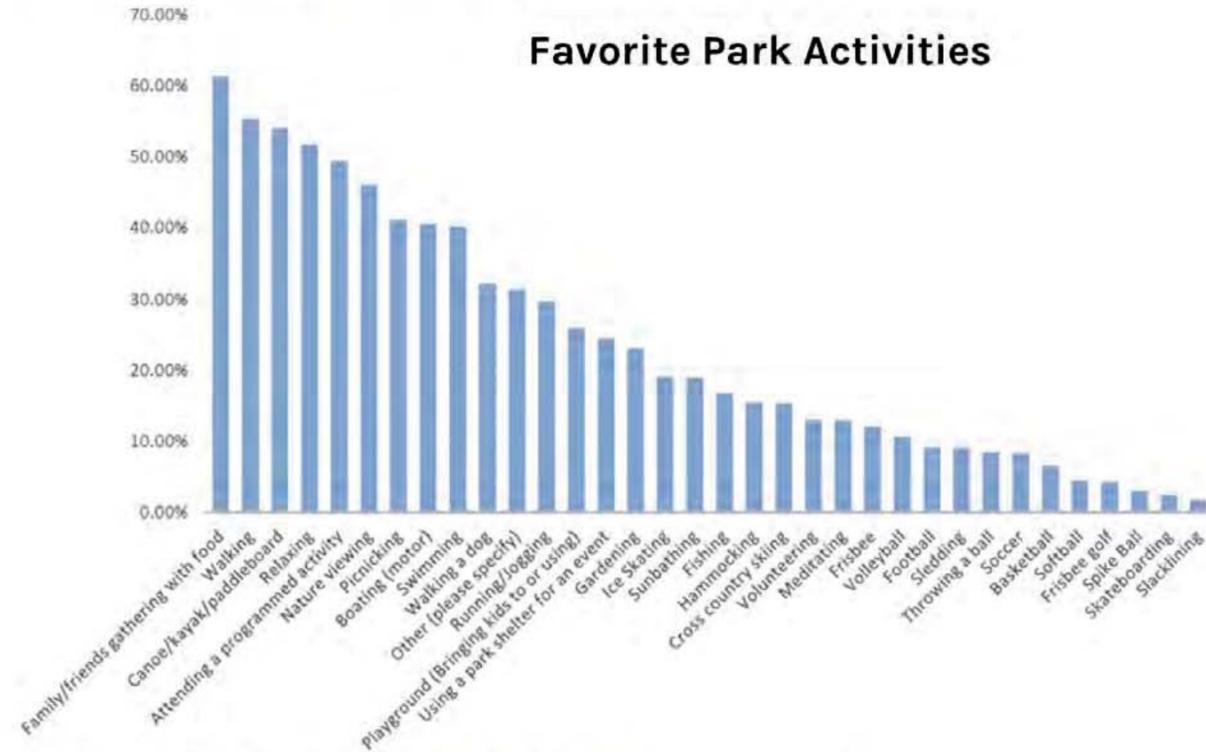
Kids amenities	Multicultural elements	Access and connectivity	Passive and active recreational spaces
Parking	Food/vendors	Diversity and inclusion	Lake access
Community Gathering Space	Educational resources	Facilities/restrooms	Family friendly features and events
Safety (visibility and security)	Cleanliness (land and water)	Boat access & shared dockage	Park-land expansion

Popular Activities

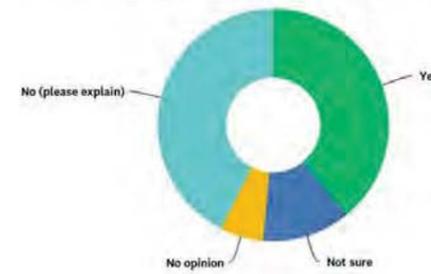
- ✓ Walking & Hiking
- ✓ Picnicking
- ✓ Entertainment
- ✓ Active & Passive Recreation
- ✓ Water-based Recreation

LAW PARK ENGAGEMENT RESULTS

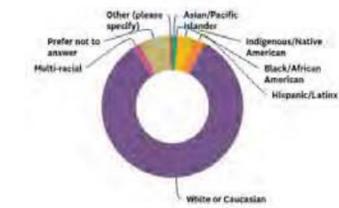
Community Survey (931 Responses)



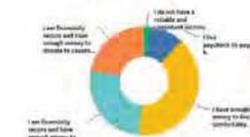
Is Law Park physically well-connected to downtown Madison?



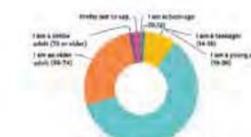
Race



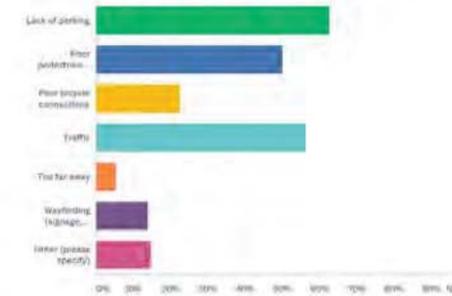
Income



Age



Barriers to Access



Disability Status



Disability Type



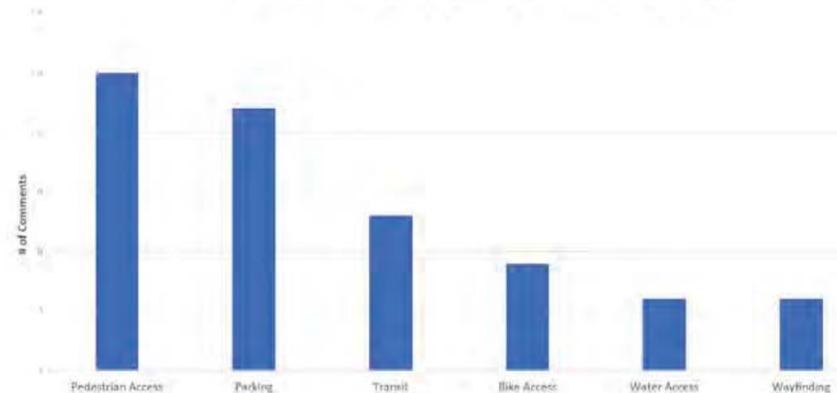
Intercept Interviews (64 Interviews)

Tabling Events

- | | |
|--------------------------------|-----------------------------|
| ▪ Juneteenth | ▪ La Fete de Marquette |
| ▪ McPike Central Park Sessions | ▪ Willy Street Fair |
| ▪ Shake the Lake | ▪ Iron Man |
| ▪ Downtown Wild Rumpus | ▪ Rooftop Concerts |
| ▪ Betty Lou Cruises | ▪ Unity Picnic |
| ▪ Willy St. Coop Celebration | ▪ Wednesday Farmers Market |
| ▪ Warner Park Family Fun Night | ▪ Big Swell |
| ▪ Dane Dances | ▪ Disability Pride Festival |
| ▪ Africa Fest | ▪ Elver Park Farmers Market |
| ▪ Black-Latino Unity Picnic | ▪ Mad-City Ski Show |
| ▪ Anglers Monona Terrace | |



How Can Access Be Improved?



Desired Park Amenities:

- ✓ Seating
- ✓ Picnicking space
- ✓ Playground
- ✓ Designated swimming area
- ✓ Food vendors
- ✓ Entertainment
- ✓ Community Festivals
- ✓ Splash pad
- ✓ Beer garden
- ✓ Accessible walking paths
- ✓ Non-motorized watercraft rental
- ✓ Shared boat dockage

STEP THREE: THINGS WE DISCOVERED
(10 THINGS I'VE LEARNED....)

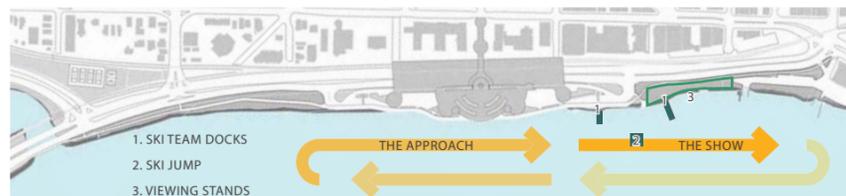
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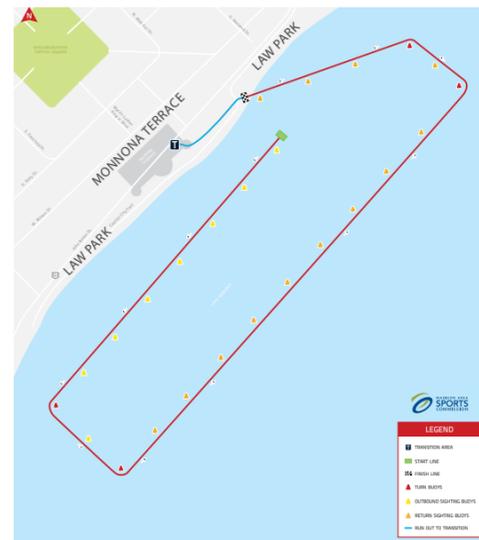


LARGE EVENT PROGRAMMING

MAD CITY SKI TEAM



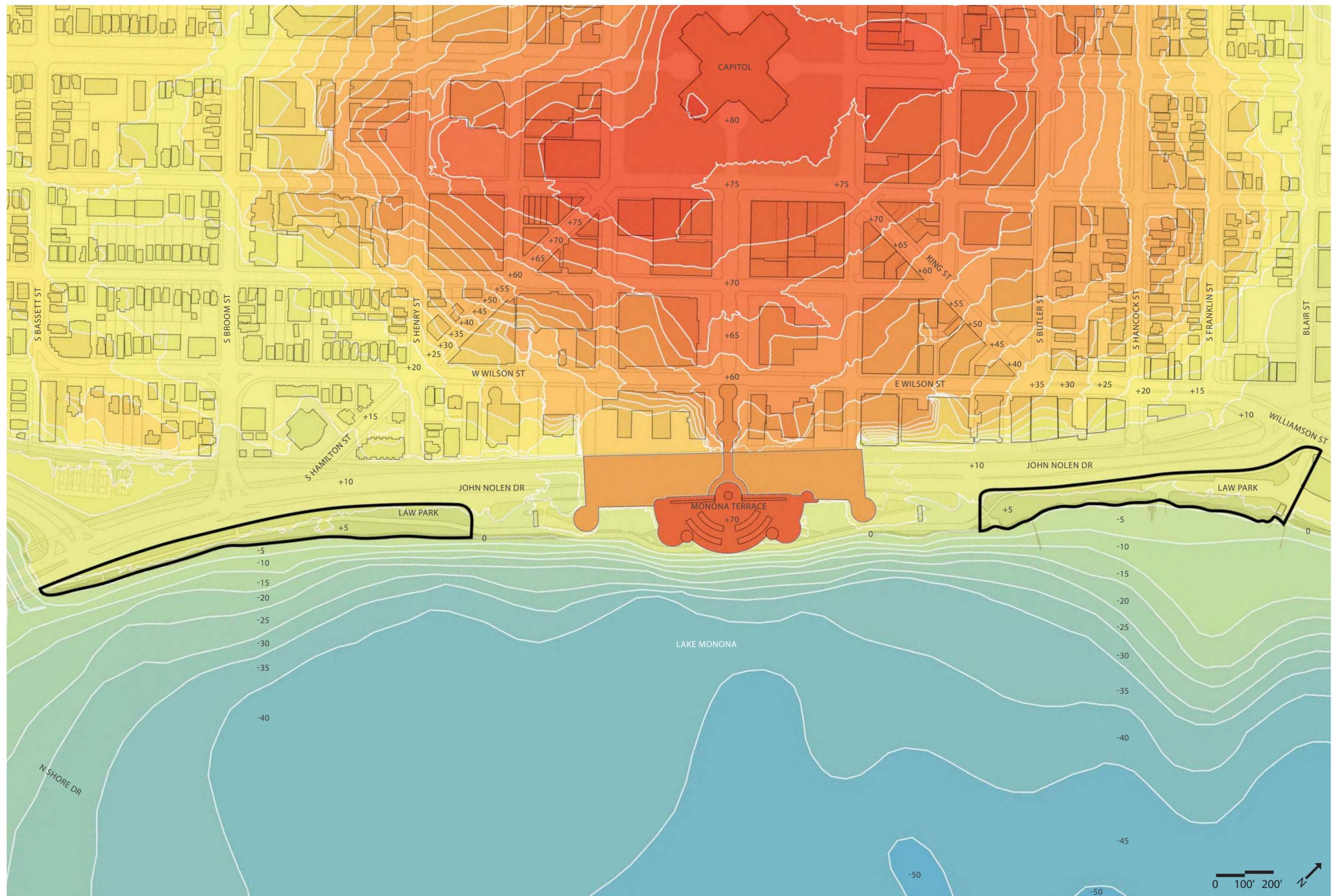
IRON MAN



SHAKE THE LAKE



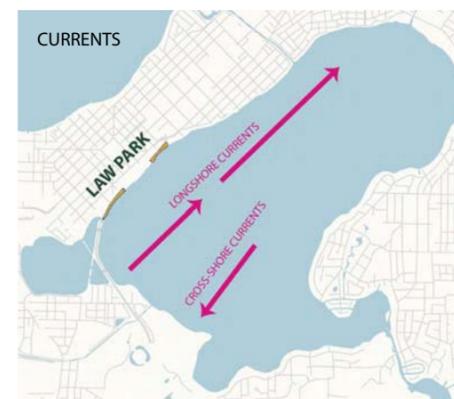
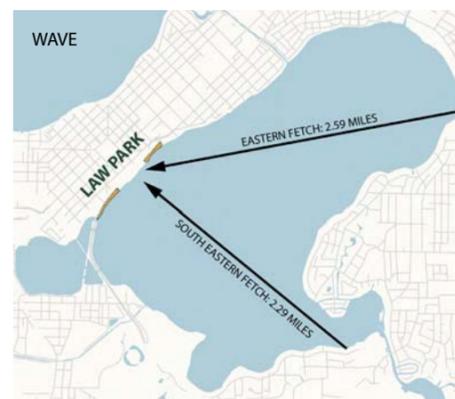
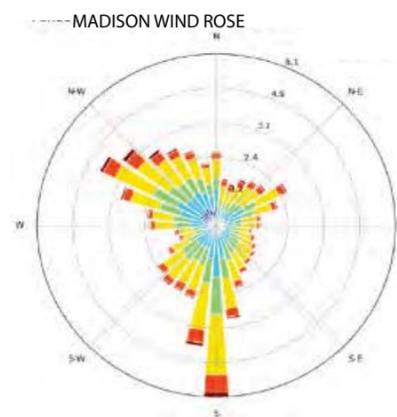
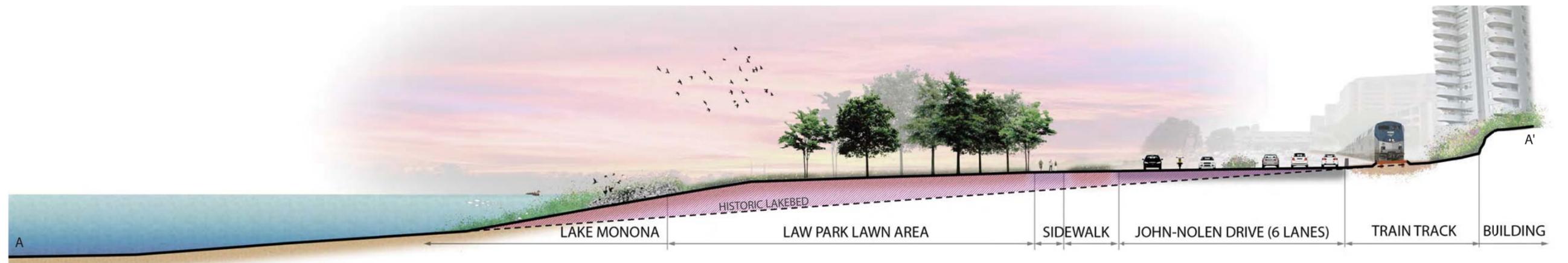
EXISTING PROGRAMMING



ELEVATION MAP

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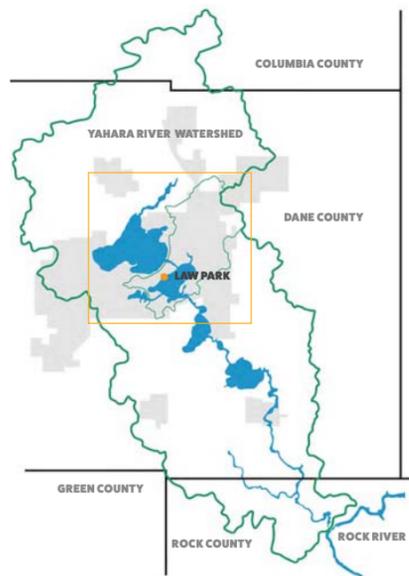
COASTAL ANALYSIS
LAKE MONONA

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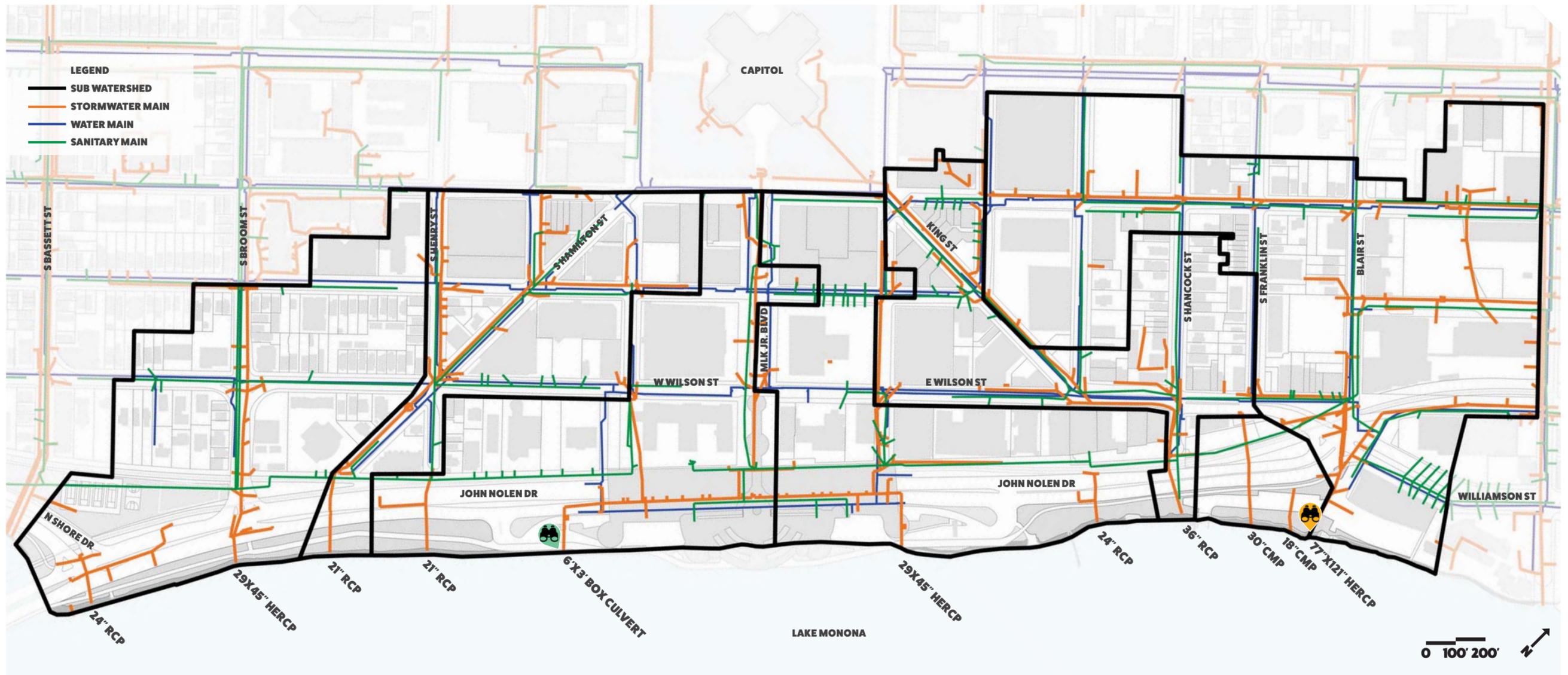
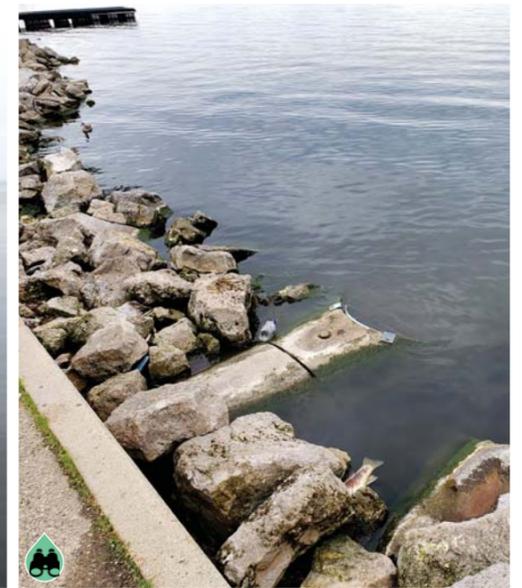
YAHARA WATERSHED



LAKE MONONA WATERSHED



LAW PARK STORMWATER OUTFALLS



LAW PARK WATERSHED & UTILITIES

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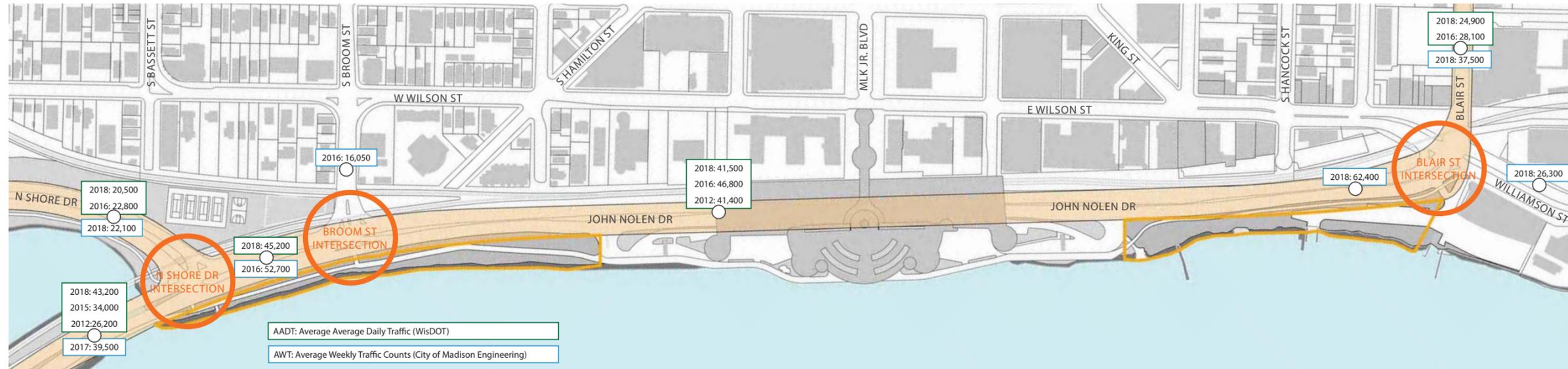
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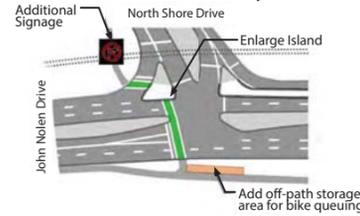
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VEHICULAR CIRCULATION

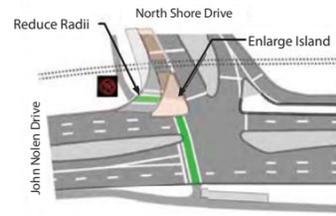


NORTH SHORE DRIVE

Blair Street Corridor Study



North Shore Drive: Short Term Solution

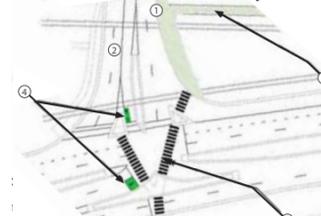


North Shore Drive: Long Term Solution



BROOM STREET

Blair Street Corridor Study



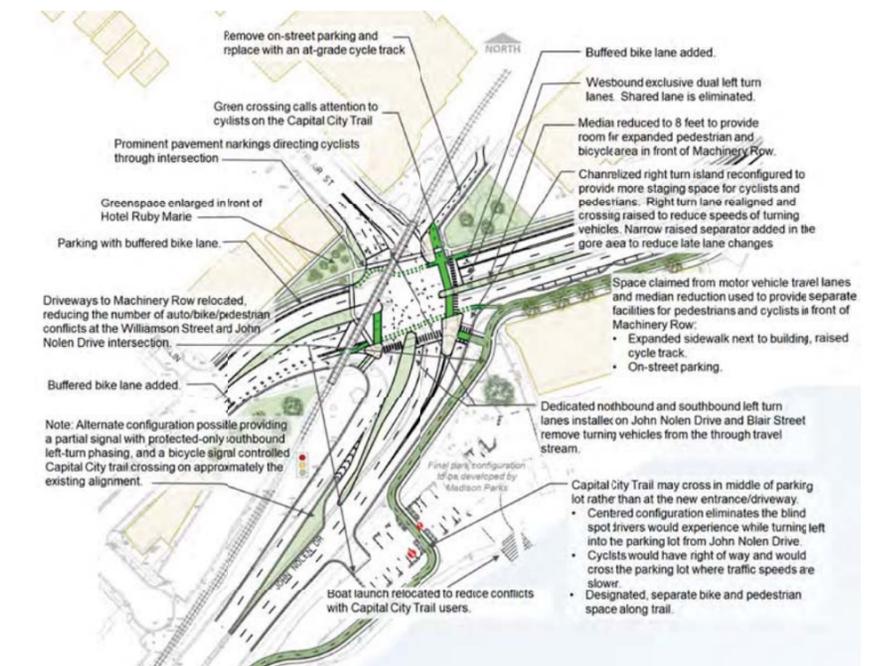
Broom Street Intersection Recommendations

- Long Term Solution**
 - Reconstruct Broom Street with 10-foot lanes
 - Install a 10-foot multiuse path on east side of Broom Street
- Short Term Solution**
 - Restripe Broom to 10', 10, 12.5', 10', 12.5'
 - Place Sharrow on 12.5' lanes (southbound middle lane, northbound outside lane)
- Short Term or Long-Term Solution**
 - Path connecting Broom Street to Hamilton Street
- Short Term Solution**
 - Colored pavement directing cyclists to island
 - Bike box for eastbound to northbound cyclist
 - Ladder cross walk markings



BLAIR STREET INTERSECTION

Blair Street Corridor Study



John Nolen Drive / Wilson / Blair / Williamson Street Intersection



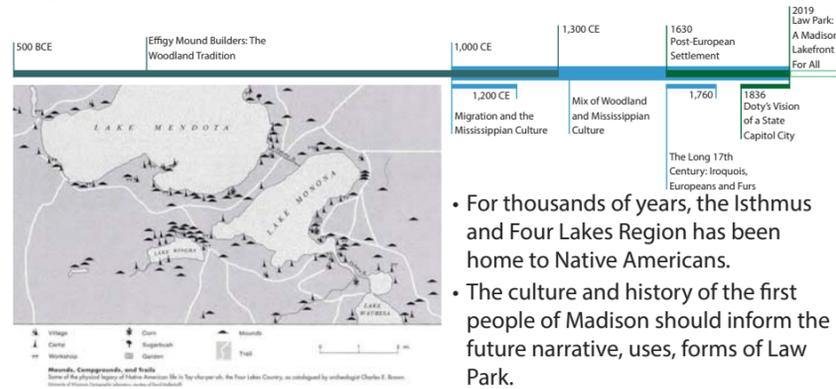
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12,500 BCE PRE-EUROPEAN SETTLEMENT



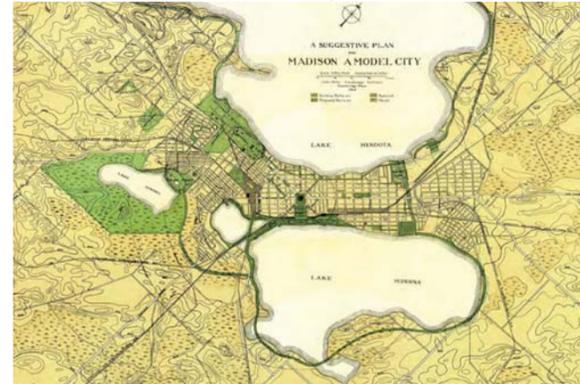
- For thousands of years, the Isthmus and Four Lakes Region has been home to Native Americans.
- The culture and history of the first people of Madison should inform the future narrative, uses, forms of Law Park.

1836 DOTY'S VISION OF A STATE CAPITOL CITY



- Jame Doty's original plan for the City of Madison.
- Located the capitol centrally on the highest hill.
- Established the City grid.
- Public space was not reserved along the Lakes, but rather parceled for a working waterfront.

1909 A MODEL CITY, JOHN NOLEN'S PLAN



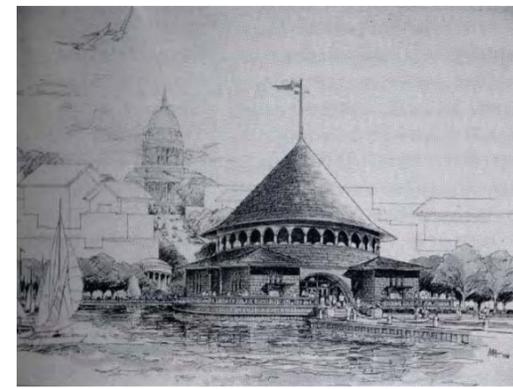
- Nolen felt parks were central to improving city life.
- Advocated for the conservation of nature and natural areas.
- Focused on creating hierarchy of public space.
- First plan to establish a connection the Capitol and Lake Monona.

1930 - 1950s THE SEGOE PLAN & THE CREATION OF LAW PARK



- The first plan to include information on the racial and ethnic make-up of Madison.
- The plan called for the filling of the Monona Causeway and creation of Law Park.

FRANK LLOYD WRIGHT BOATHOUSE



- In 2019, (8) Frank Lloyd Wright buildings were inscribed as World Heritage properties. Only (23) other World Heritage properties are located in the US.
- All downtown plans since the 1960's have called for a strong Wright design inspiration and most call for the construction of his unbuilt work: Monona Terrace and boathouse (unbuilt)

1967 MONONA BASIN PLAN



- Perpetuates Wright's aesthetic legacy for the Monona Waterfront.
- Accommodates Madison's growing need for cultural, social and recreational resources.
- The plan was seen as an opportunity to further develop a downtown bus transit system.

1997 MONONA TERRACE



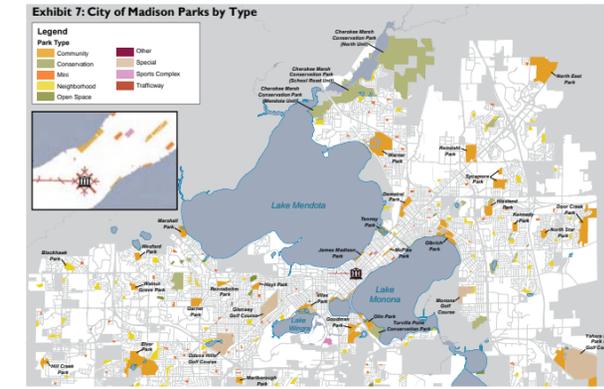
- The first phase of the Monona Basin Plan was realized in the Wright-designed Monona Terrace Construction.
- Provides roof-deck access to the lake from downtown and a bike elevator to the Capitol City Trail.
- The Monona Terrace bisected Law Park into its two halves today.

2012 DOWNTOWN PLAN



- Celebrate the Lakes
- Beautification from Olin-Turville Park to Blair Street should occur with overlooks, access to water, vegetation, and public art.

2018-2023 MADISON PARK & OPEN SPACE PLAN



- Expanding the eastern portion of Law park to create a signature city park.
- Program elements listed include: boat docking, land bridges and plazas, shelter based on Frank Lloyd Wright Boathouse Design.

CITIZEN GROUP VISION KENTON PETERS LAW PARK PLAN



- Peterson's vision for Law Park connects to the east side of the Monona Terrace bridging over John Nolen Drive with an urban park.
- The vision includes an urban skate rink, Frank Lloyd Wright Inspired Boathouse and transient docks for boaters.

CITIZEN GROUP VISION NOLEN CENTENNIAL PLAN



- The Nolen Centennial Plan focuses on improving pedestrian connections between Olin Park and the Alliant Energy Center to Downtown.
- The vision includes a land bridge from Alliant Energy Center to Olin Park.

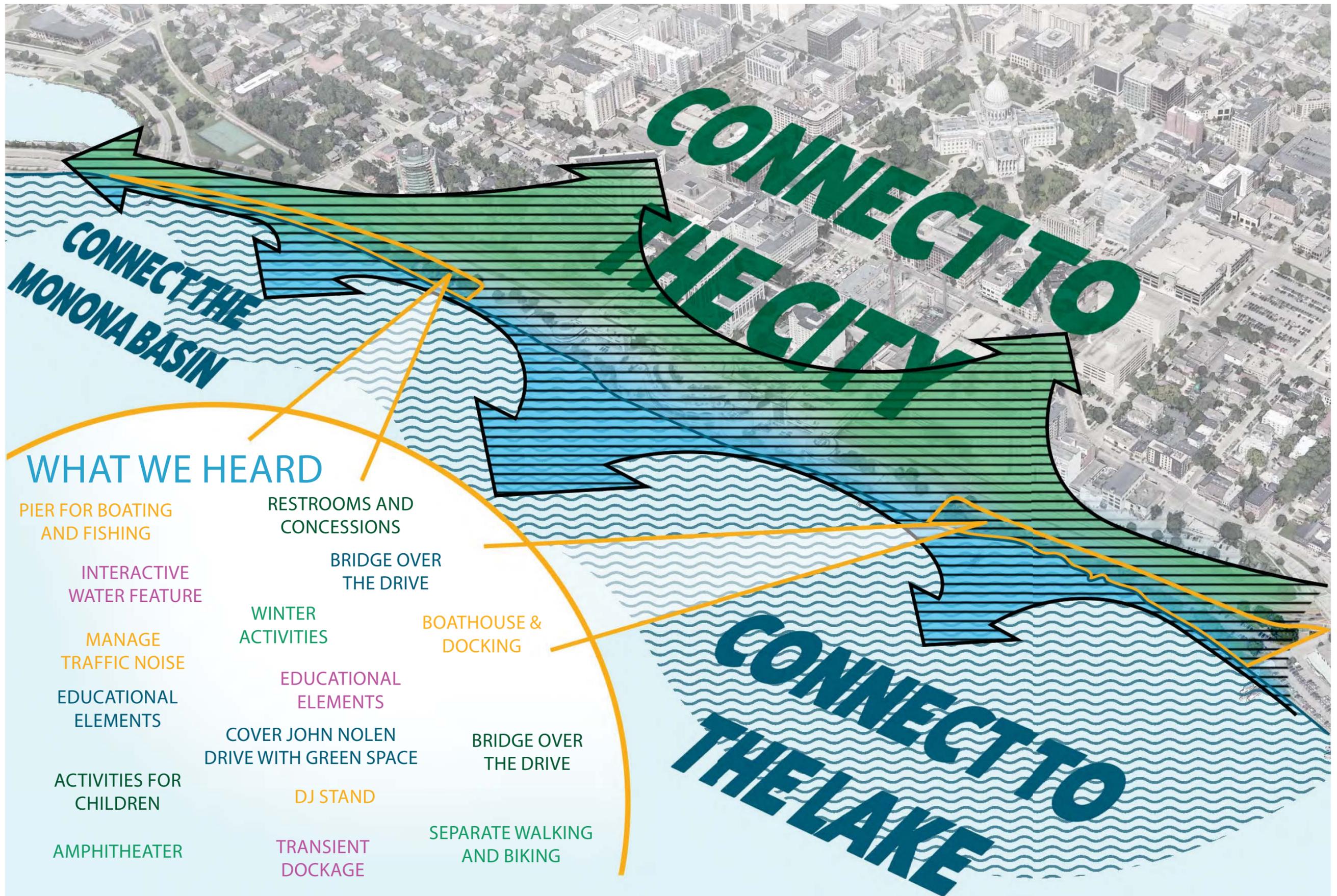
CITIZEN GROUP VISION MADISON DESIGN PROFESSIONALS WORKGROUP



- The Design Professionals Vision for Law Park includes an expanded Monona Terrace with a roof top park and adjacent park space that decks over John Nolen Drive.
- Separate Garden Rooms have the potential to attract community sponsors.

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9. THE PARK LAND IS COMPLETELY FILL IN LAKEBED.
10. THE PARK MUST BETTER CONNECT TO DOWNTOWN & THE COMMUNITY.



STEP FOUR: VIDEO

STEP FIVE: WHAT LIES AHEAD...

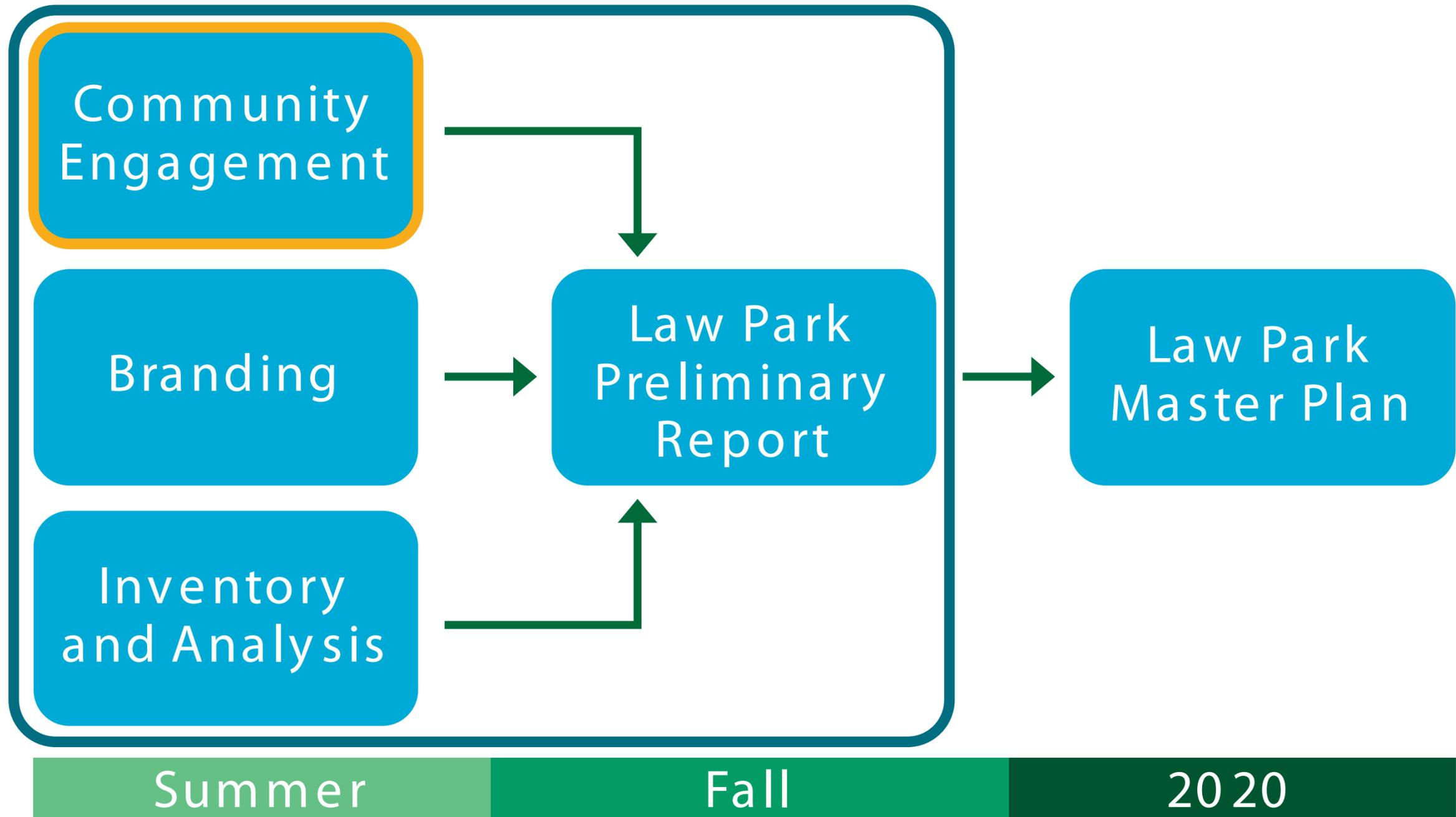
Project Process

Project Team

Urban Assets
Equity By Design

Zebradog

SmithGroup
Kimley-Horn
LimnoTech



Thank you!