

# The Glen Golf Park

Public Information Meeting

May 4, 2022

# Meeting Agenda

1. Update on Course Work
2. Programming Plan Update
3. Unveiling of Visual Brand Identity
  - ZEBRADOOG
4. Introduction of Clubhouse Improvement Project
  - MADISON PARKS FOUNDATION & SUPREME STRUCTURES
5. Questions & Comments



# Course Renovation

- Minimal Winter Damage
- Very wet spring delaying start
- Construction crew onsite completing final details
  - Drainage work
  - Expanding #7 green
  - Completion of bunkers
  - Support grow-in
- Target Opening Date: July 1



# Programming Plan

The Glen Golf Park Programming Plan Adopted March 9, 2022

# Golf Programming

- Leagues likely to postpone return until 2023
- Limited Golf outings offered/scheduled, focus on inclusivity



# Alternative Programming

- 3 Movies & Unique Learning Series scheduled
- MPF Performing Art Series Pilot (3 Events at PA1 Permit level)
- Connecting with various community groups
- Communication Plan
  - Weekly Facebook updates by hole
- Planning for two separate opening events
- Finalizing Food & Beverage Options & Carts in Parks Schedule



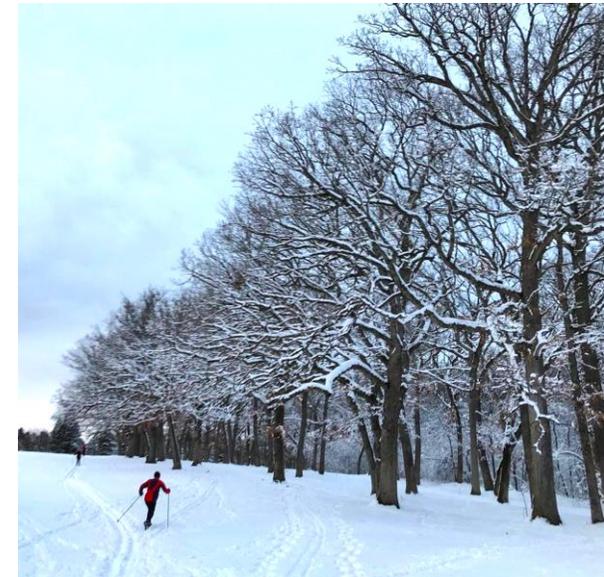
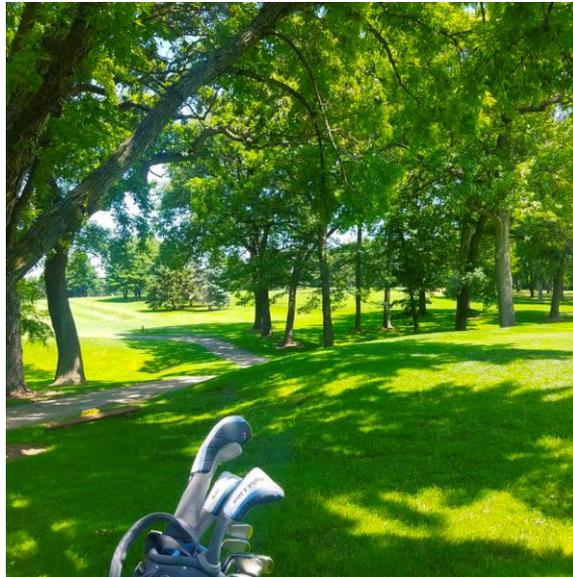
MADISON, WISCONSIN

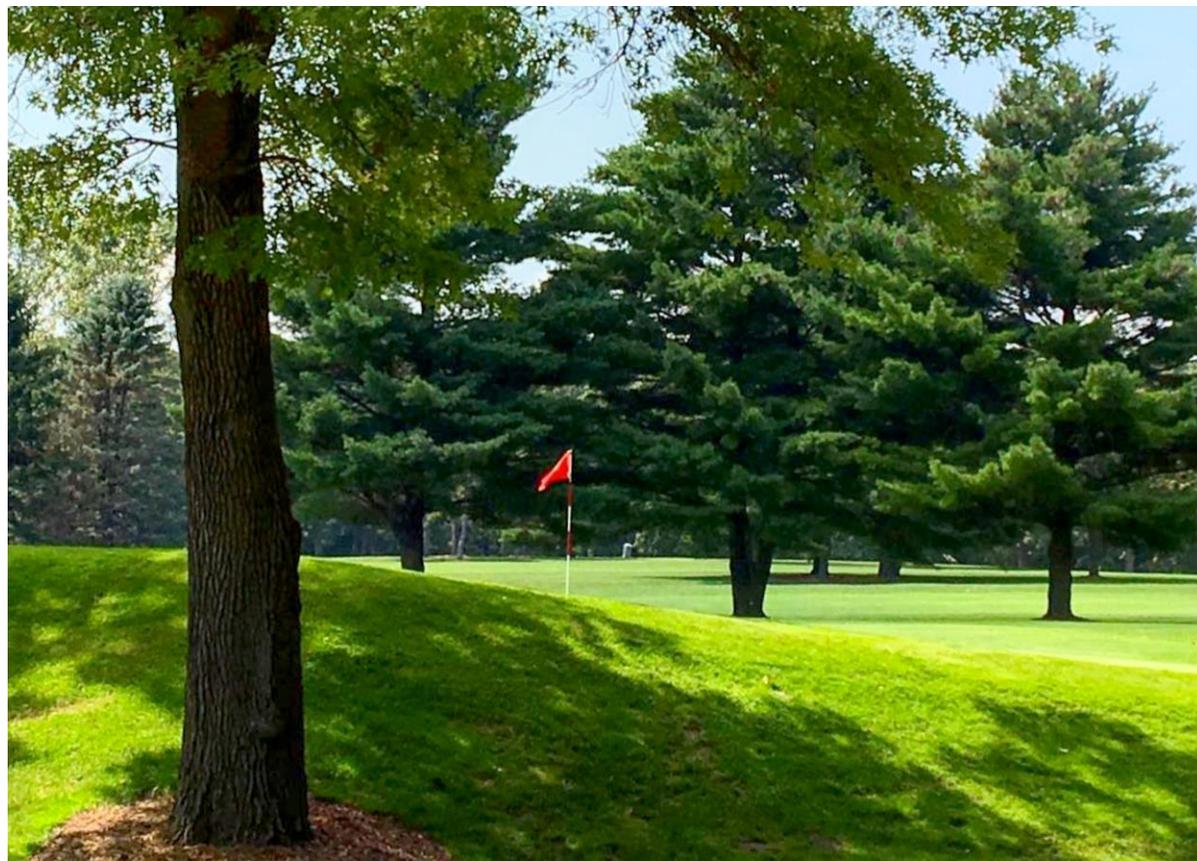
# The Glen Golf Park

VISUAL BRAND IDENTITY

*“When I walked Glenway, I was struck by just what a beautiful piece of property it was. It’s really great golf land, and it’s wide open and is the **type of golf that I could play every day for the rest of my life.**”*

*- Michael Keiser*







THE  
**GLEN**  
GOLF PARK



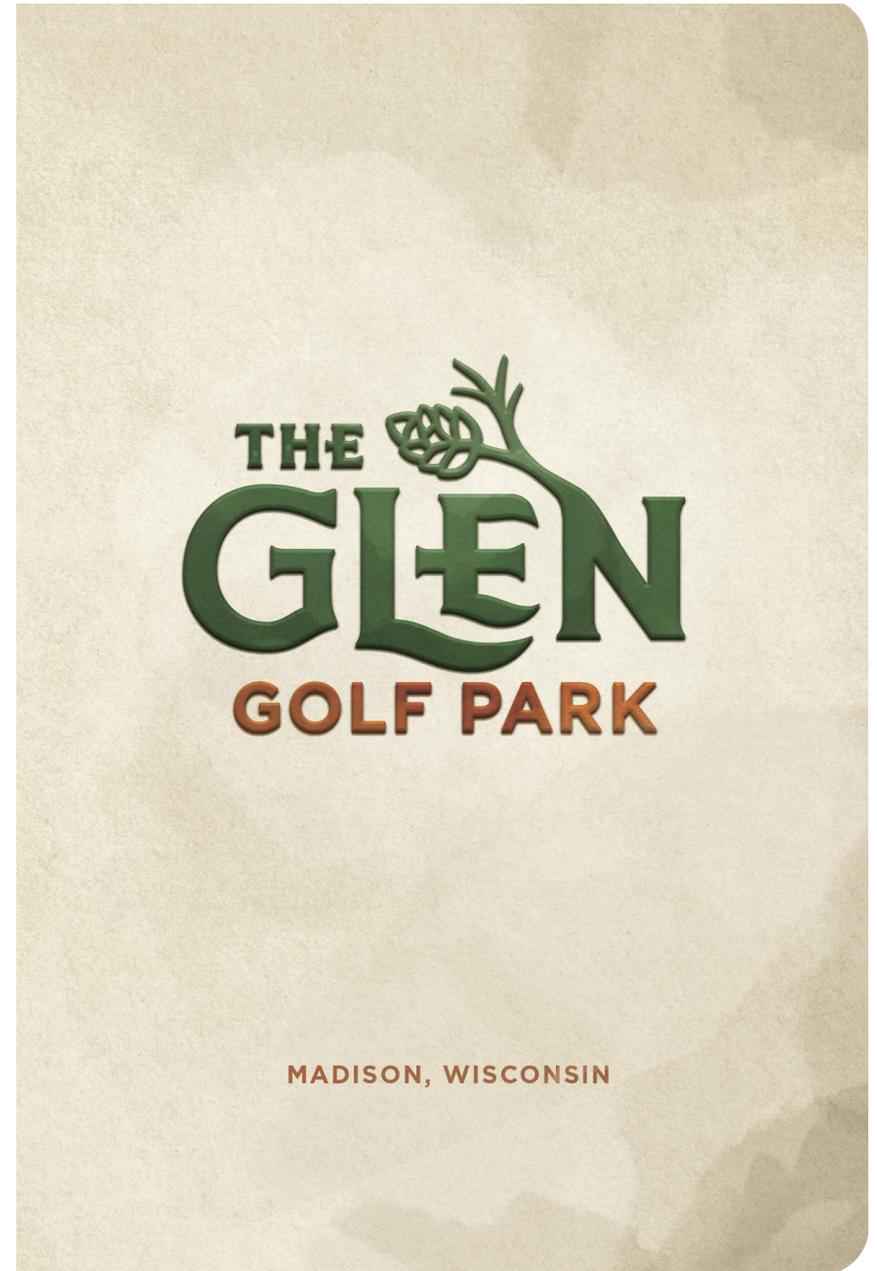


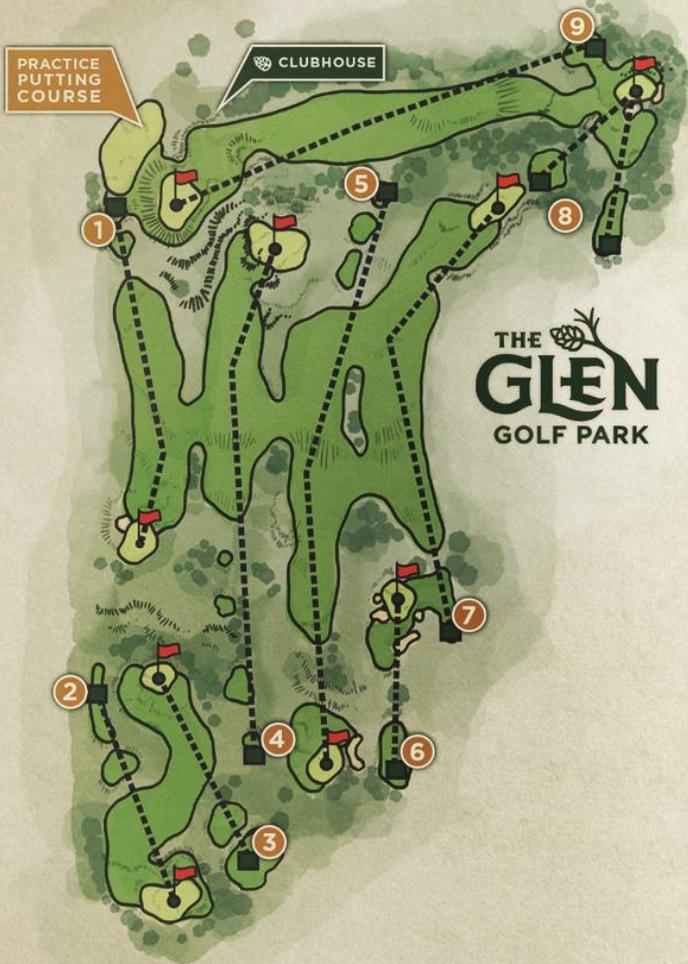












HOLE	Rating/Slope	1	2	3	4	5	6	7	8	9	TOTAL
<b>HANDICAP</b>		9	8	7	3	1	6	5	2	4	
<b>SUMAC</b>	00.0/000	299	299	299	299	299	299	299	299	299	
<b>PINE</b>	00.0/000	299	299	299	299	299	299	299	299	299	
<b>PAR</b>	SUMAC/PINE										
<b>LAKE</b>	00.0/000	299	299	299	299	299	299	299	299	299	
<b>OAK</b>	00.0/000	299	299	299	299	299	299	299	299	299	
<b>PAR</b>	LAKE/OAK										



# Clubhouse: Current State



# Proposed Clubhouse Updates

Madison Parks Foundation & Supreme Structures

# Clubhouse: Proposed Partnership

## Donor Agreement with Madison Parks Foundation:

- Visual Updates to building interior, replace windows and roof
- Focus on accessibility: ADA compliant restrooms, service window
- Showcase history of the land, course, neighborhood
- Friends of The Glen donor recognition on interior spaces
- Ample retail space
- Enhances customer experience
- Incorporates Brand Identity & Style throughout



**MADISON PARKS**  
FOUNDATION



Drawing Not to Scale



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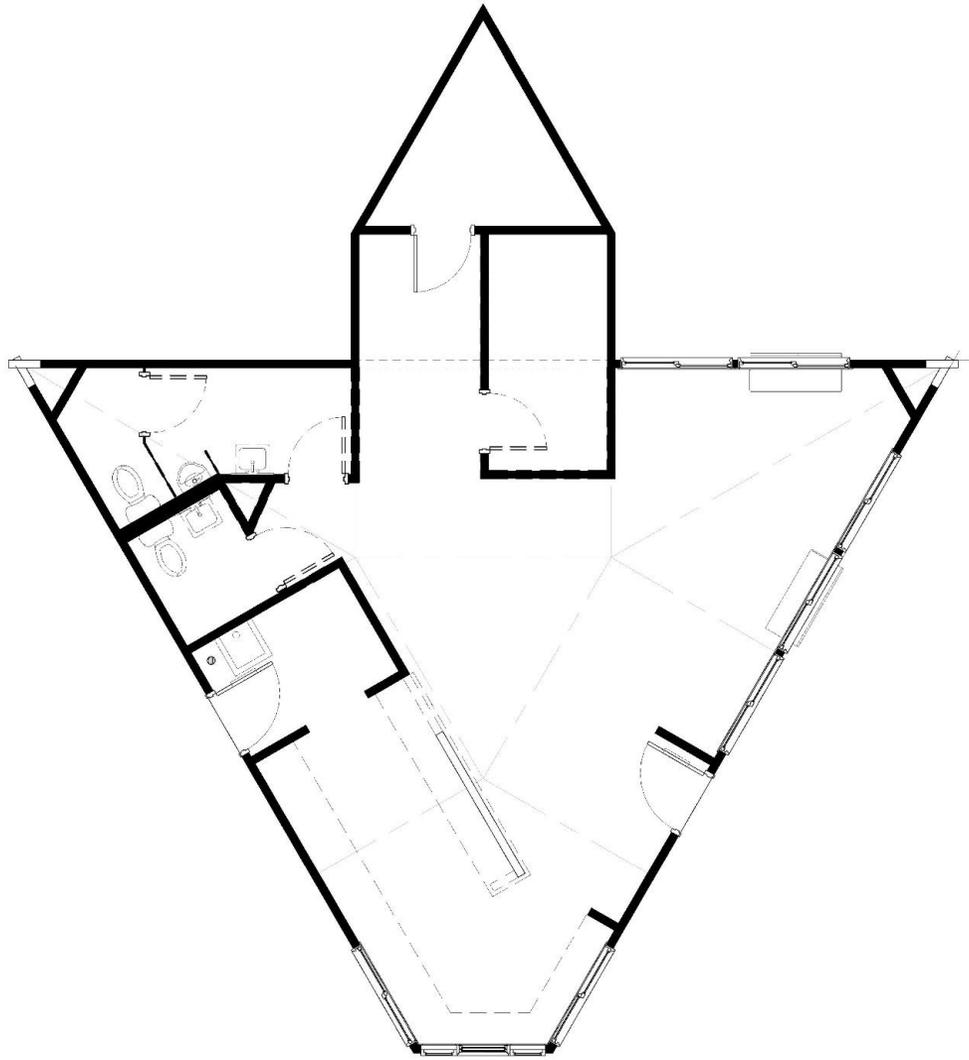
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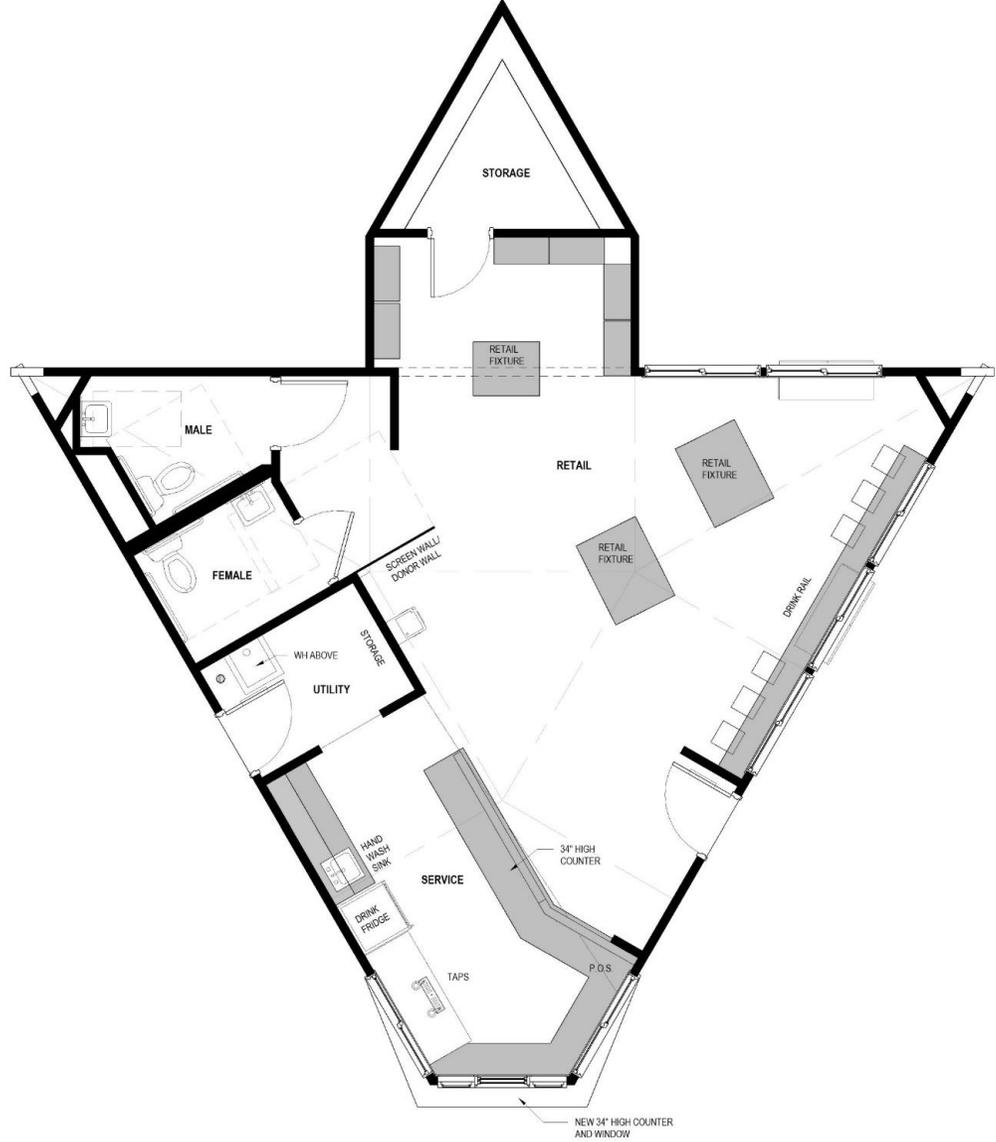
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# Conceptual Floor Plan

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## Interior Imagery

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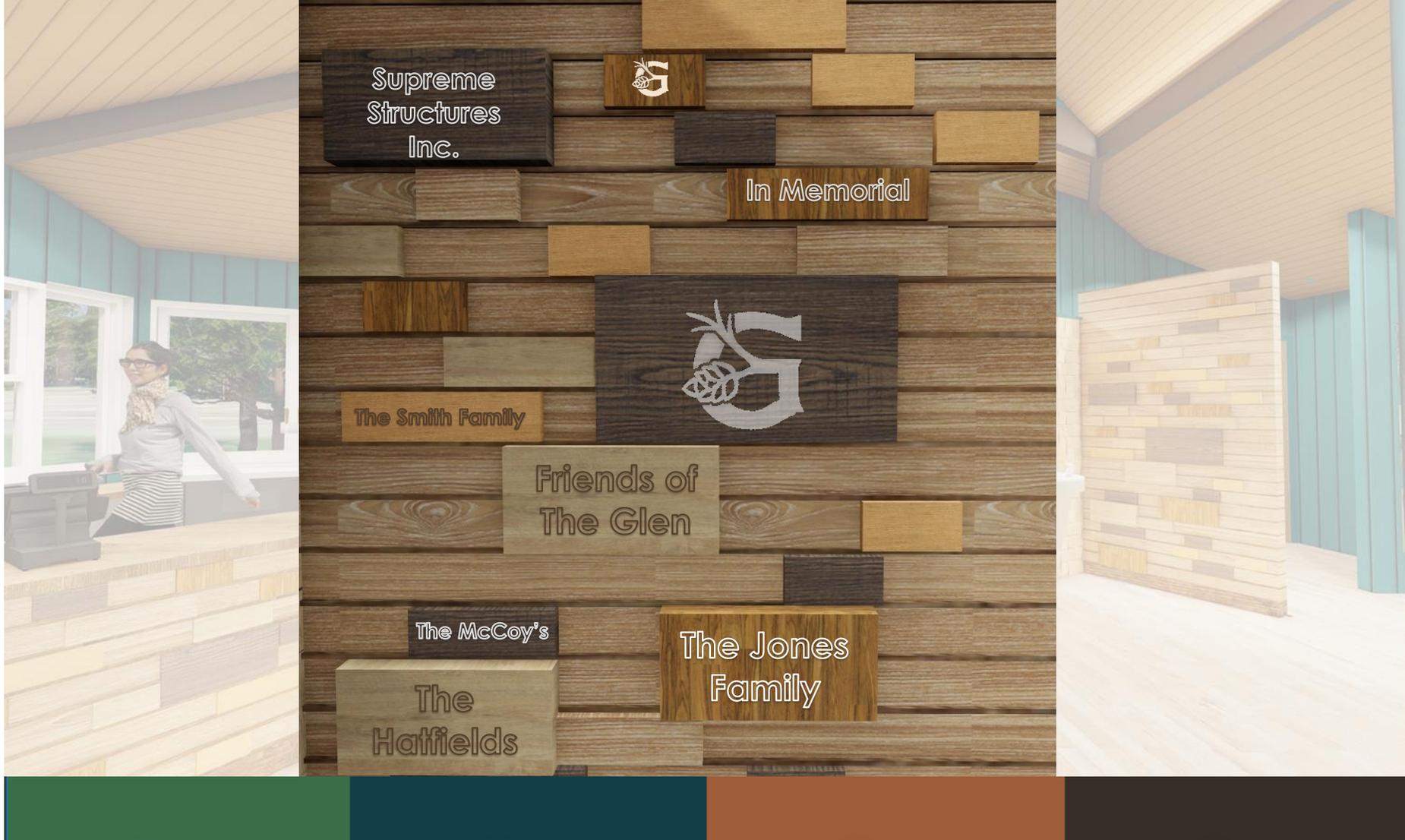
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## Donor Opportunity

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# Staff-Led Improvements

- Exterior painting
- Pergola wood replacement & painting
- Picnic tables



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# Project Timeline

- Public Information Meeting May 4
- Donor Agreement
  - Council Introduction May 10
  - BPC Approval May 11
  - Finance Committee Approval May 16
  - Final Council Adoption May 24
- Project Coordination
  - April-May grassroots organization
  - Permitting in May
  - Construction in June



**MADISON PARKS**  
FOUNDATION

Questions or Comments?

