



September 14, 2009

Plan Commission
City of Madison

Dear Plan Commission members:

The University of Wisconsin-Madison appreciates your consideration of a demolition permit and conditional use to allow two buildings to be demolished and an addition to the UW School of Human Ecology to be constructed at 1300 Linden Drive. As you may recall, this item was referred by your body to the Urban Design Commission, where it was approved on September 2, 2009. The University has had plans for an addition to the UW School of Human Ecology for almost a decade. It was originally introduced to and approved as part of the facility master plan by the Campus Planning Committee in the fall of 1999. It was subsequently approved by the committee as part of the 2007-09 capital budget request.

The Campus Planning Committee (CPC) advises the chancellor on policy issues affecting the physical facilities of the university, including long-range development planning, building and major remodeling priorities, site selection, circulation, land use and related planning matters. This 19-member committee includes representation from across our campus community. Beyond this committee, there have been ample opportunities for our university community to communicate opinions, ideas and concerns regarding this project. I believe that the project has been fully and properly vetted on campus and it is a solution the campus supports. We look forward to receiving the proper approvals from the City of Madison to move this project forward.

Sincerely,

Carolyn "Biddy" Martin
Chancellor

cc: Dawn B. Crim
Alan Fish
Robin Douthitt

Office of the Chancellor

Bascom Hall University of Wisconsin-Madison 500 Lincoln Drive Madison, Wisconsin 53706
608/262-9946 Fax: 608/262-8333 TTY 608/263-2473

Murphy, Brad

From: Lauren M. Papp [papp@wisc.edu]
Sent: Saturday, September 12, 2009 3:11 PM
To: Murphy, Brad
Cc: LINDA A ZWICKER; apakes@fpm.wisc.edu; GBROWN@fpm.wisc.edu
Subject: Sept 14 School of Human Ecology

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As a faculty member in Human Development and Family Studies, one of SoHE's Departments, I am excited about the opportunities the new Building- including the Preschool- will bring to the community, campus, and my own research and teaching efforts.

Sincerely,
Lauren Papp

--
Lauren M. Papp
University of Wisconsin-Madison
Human Development & Family Studies

Handwritten 9-2-09 M. Z
(2nd page was cut off in packet)

September 2, 2009

Office of the Dean

Robin A. Douthitt
Dean
Vaughan Bascom Professor
of Women in Philanthropy

Wendy Way
Associate Dean
Academic Affairs &
Graduate Studies
Professor of Interdisciplinary
Studies

Diane Barrett
Associate Dean
Research Administration

David Riley
Associate Dean
Outreach & Extension
Rothermel Bascom Professor,
Human Dev. & Family Studies

Linda S. Dicks
Associate Dean
Administration

Bruce Hellmich
Assistant Dean
Technology & Human Resources

Michele Burr Mickelson
Assistant Dean
Student Academic Affairs



School of Human Ecology

UW-Madison
1300 Linden Drive
Madison, WI 53706-1524
Phone: 608.262.4847
Fax: 608.265.4969
sohe.wisc.edu

To: Madison Urban Design Commission

This letter is in support of the expansion of the School of Human Ecology building at the University of Wisconsin-Madison.

Since 1999, I have been a professor in the Department of Human Development and Family Studies at Human Ecology. My research focus is on infants and young children, including examining environmental and biological risk factors — for example, infants born preterm with low birth weight, children affected by parental incarceration, and children raised by their grandparents. I received my Ph.D. in clinical psychology from Syracuse University and am a licensed psychologist in both New York and Wisconsin.

As a scholar examining risk factors impacting infants and young children, I support an expanded School of Human Ecology facility, particularly its research preschool. In addition to providing a child development and early learning program, the preschool lab offers a setting in which UW-Madison faculty and students conduct research on issues related to child development, early learning, and family studies. The preschool also provides professors an opportunity to include a class observation in their curricula. The knowledge gained from these naturalistic observations is a meaningful way to learn about children and their development.

Twice a year, I teach a course, "Developmental and Family Assessment," which is designed for students who intend to work with families in a variety of settings, such as home visiting, nursing, or childcare, or for students who plan on going to graduate school. This course has a required service learning component at the preschool or a campus child care center.

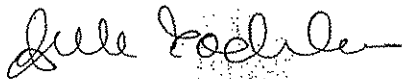
University student internships also provide experiential learning in such areas as early literacy, musical and artistic expressions, cognitive development, and parent education, as well as childcare licensing, budgeting and administration.

The importance of expanding our preschool lab to add services for infants at this central campus facility cannot be overstated. Currently, the preschool lab serves infants only at its Mineral Point location on the city's west side. With the completion of the new addition, faculty and students will finally gain easier access to infant development and observation opportunities.

The preschool lab is an environment where graduate and undergraduate students can actively engage in research and begin to develop their own scholarship and professional interests. It is also a highly interdisciplinary facility that involves students from many majors across campus, not only those within Human Ecology.

I welcome the completion of this enhanced research and teaching facility on our central campus. I also look forward to having a state-of-the-art development facility for our infants and toddlers, as well as for their parents.

Sincerely,



Julie Poehlmann, Associate Professor
Department of Human Development and Family Studies

Gary Brown, FASLA; Director, Campus Planning & Landscape Architecture, UW-Madison

Below are summarized notes and suggestions provided by the Urban Design Commission with a response to each from the applicant (UW-Madison and the project design team).

Suggestions to consider / Response:

1. Add more plantings next to Ag Hall – concerned with paving right up to Ag Hall on the east side; would like to see plantings between the fire lane/service drive and Ag Hall. The space between Ag Hall and the playground wall is extremely important visually and aesthetically. Need to soften with more plantings.

RESPONSE: The design team will add plantings along the east face of Ag Hall.

2. Exterior Stairs to Main Entry - the exterior stairs leading up to the main stairs conflicts with the fire lane/service drive; would like to see this more coordinated with emphasis on the pedestrian environment over the vehicular environment; this needs to look like a pedestrian space and not a driveway. Stairs are too utilitarian. What happens if you take the stairs away? Should they be more monumental in character? If taken away, should a stair be added east of the garage entry at Linden up to the fire lane? Stairs should be a minimum of 20 feet wide.

RESPONSE: The design team will look at redesigning the intersection of the main stairs and the fire lane/service drive to make it appear more like a pedestrian plaza space that vehicles can traverse rather than a road/service drive.

3. More plantings at top of garage entry – would like to see more green space at the top of the garage entry to tie the landscape together more from east to west; right now it is broken visually with the large bike parking area; relocate a portion of the bike parking elsewhere. Planting bed would be a deck planting above the garage structure.

RESPONSE: The design team reviewed options for expanding plantings in this area but are concerned about the garage deck condition and lack of planting soil depth to sustain any proposed plantings. At this time, no additional plantings in this area are being suggested.

4. Relocate the Human Development & Family Studies House.

RESPONSE: The university and design team have completed an exhaustive effort in reaching out to identify potential reuse and relocation of the building. To date no qualified candidates have come forward that are interested in moving the house. A full reuse & recycling plan has been developed to deconstruct the building.

5. More green space east of the garage entry – would like to see more green space and plantings along the east side of the entry drive to the garage.

RESPONSE: In order to provide more green space east of the garage entry drive, the drive itself would have to move west. Doing so would push the drive into the Ag Hall historic boundary and into the Henry Mall historic district. The Wisconsin Historical Society has approved the current layout and any move would jeopardize that negotiated solution.

6. Median in fire lane / service drive – would like to see the fire lane/service drive materials upgraded or a central median of grass/landscape added. Fire lane needs to look more like a pedestrian space / pedestrian mall than a vehicular drive. Need to add more plantings along the fire lane.

RESPONSE: The design team investigated this option previously with the City of Madison Fire Department who turned down their request to have a grass planted median in the middle of the fire lane / service drive. This was based on their concern for overall maintenance especially in the winter time. A lawn strip would be scrapped away by snow plows when snow is removed on a regular basis. The design team however, will look at modifying the paving pattern and perhaps adding more color or patterning to the drive to help visually reduce its impact to the landscape and make it look more like a pedestrian mall than a fire lane. Additional plantings will be considered along the sides of the fire lane to soften its impact.



School of Human Ecology: Fact Sheet

Dean: Robin A. Douthitt

Four Departments: Consumer Science * Human Development and Family Studies
Design Studies * Non-Profit Studies

Faculty/Staff: 50 interdisciplinary faculty from diverse fields including economics, architecture, art, sociology, psychology, etc.
300 employees currently at multiple facilities; many will be brought together in the expanded Human Ecology building.

Current locations: Staff and facilities at locations from State Street to the Odana/Westgate area.

Research Facilities Central to Mission:

- **Helen Louise Allen Textile Collection**
 - Most pre-eminent academic research repository of more than 13,000 multi-cultural textiles and costumes, with pieces dating to 200 B.C.
 - Valued at approximately \$3.1 million.
- **The Research Preschool Laboratory**
 - Two sites (campus and Madison's near west; licensed for 117 children)
 - Budget of \$1.1 million
 - Established in 1926 as the Dorothy Roberts Preschool.
 - Faculty, graduate and undergraduate students from several departments — including Communication Arts, Curriculum and Instruction, Human Development and Family Studies, Educational Psychology, and Kinesiology — conducted research or teaching activities in past year.
 - **Significance of preschool lab with state-of-the-art research programs to central campus:** A growing expectation of world-class institutions is for research faculty to have their home department and lab space in close proximity. Completion of new facility will mark the first time that infant research facilities will be located on campus.

Student Profile: 1004 Undergraduate students (fall 2008)
67 Graduate students
14.2% Of undergraduate and graduate students represent ethnic/racial minorities.
1 in 8 Courses include a service learning component.

Undergraduate majors: Community and Nonprofit Leadership * Retailing
Consumer Affairs * Interior Design
Human Development & Family Studies * Personal Finance
Family, Consumer & Community Education * Textile & Apparel Design

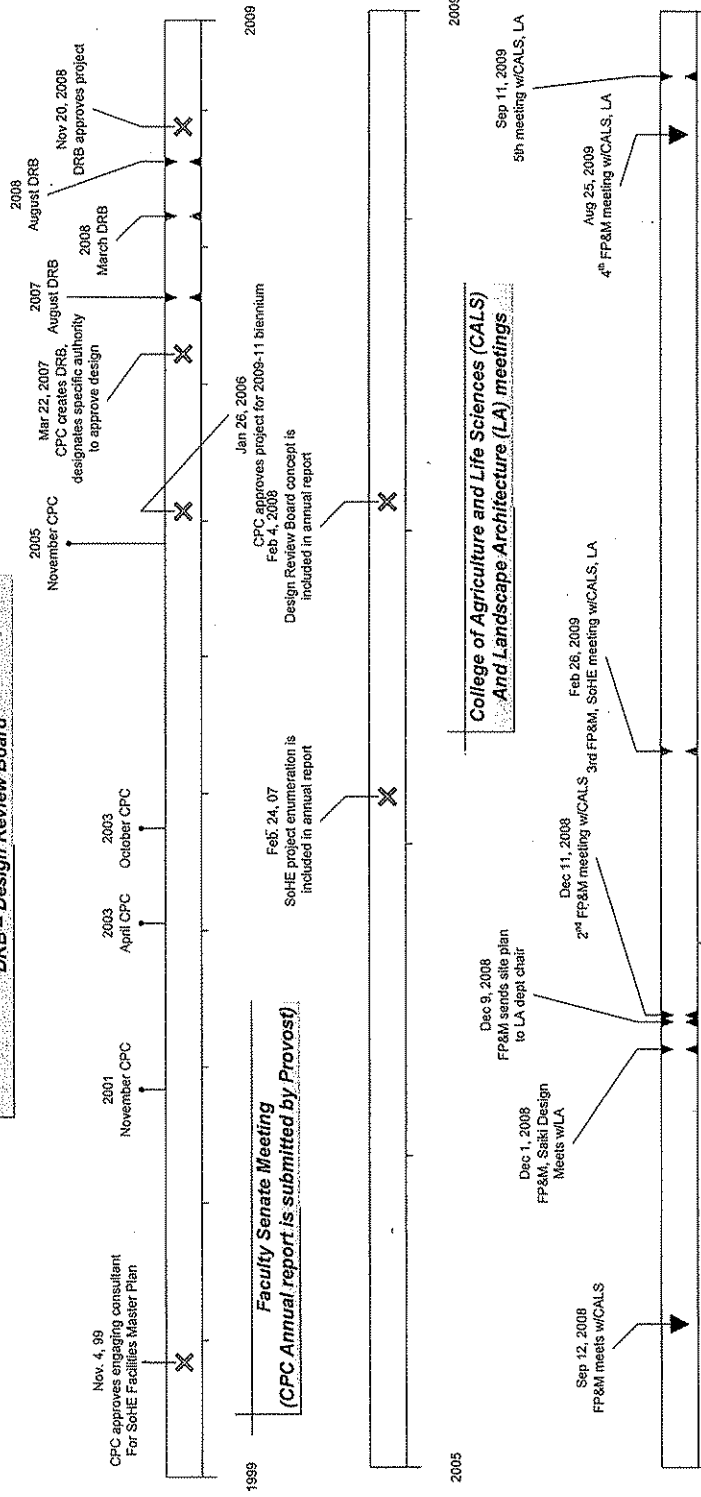
Graduate programs: Consumer Behavior and Family Economics (MS, PhD)
Design Studies (MS/MFA, PhD)
Human Development and Family Studies (MS, PhD)

Ranking: Considered among the Top 10 Human Ecology programs in the nation. Faculty served as principal investigators on \$5.3 million in research grants and raised over \$3 million for outreach efforts in the period from July 1, 2007 – June 30, 2008.

UW-Madison School of Human Ecology Building Project

Prepared by SoHE — September 11, 2009

Campus Review and Approval Processes CPC – Campus Planning Committee, chaired by Provost DRB – Design Review Board





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Chancellor

cc: Dawn B. Crim
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Office of the Chancellor

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University of Wisconsin-Madison
Human Development & Family Studies

Handout 9-2-09 No. 2
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September 2, 2009

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To: Madison Urban Design Commission

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Dean
Vaughan Bascom Professor
of Women in Philanthropy

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Associate Dean
Academic Affairs &
Graduate Studies
Professor of Interdisciplinary
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Associate Dean
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David Riley
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Bruce Hellmich
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School of Human Ecology

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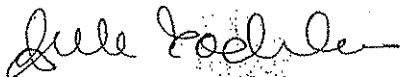
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