AGENDA # 3

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	**PRESENTED:** May 25, 2011
TITLE: 1702 Hoffman Street – Madison College "Protective Services Education Building." 17th Ald. Dist. (21522)	**REFERRED:**
	REREFERRED:
	REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	**ADOPTED:** **POF:**
DATED: May 25, 2011	**ID NUMBER:**

Members present were: Marsha Rummel, Mark Smith, Dawn O'Kroley, Todd Barnett, Richard Slayton, R. Richard Wagner, Melissa Huggins and Jay Handy.

SUMMARY:

At its meeting of May 25, 2011, the Urban Design Commission **GRANTED FINAL APPROVAL** of the "Protective Services Education Building" for Madison College located at 1702 Hoffman Street. Appearing on behalf of the project was Mike Gordon, representing Madison Area Technical College. Appearing in support and available to answer questions were Jody Shaw and Bruce Morrow, representing Madison Area Technical College (Madison College). Morrow presented a smaller landscape palette with a planting bed that addresses people as they come in, a small protected patio space, berms and trees have been added. Parking is being removed and replaced with landscaping. Lawn space for activities and training has been incorporated. All the roof water will come off and be separated, keeping the clean water separate from the dirty water. Gordon highlighted sustainable strategies including the geo thermal and cooling aspects of the project. They have strived to have the building and the site respond to energy conservation. Slight changes have been made to the floor plan, glazing, proportions of the brick and stone materials, added translucent overhead doors, worked on the detailing of the entryway to make it richer, and building mounted lettering on the southwest corner and a pylon sign at the main entry. Smith called the project highly successful, particularly the fact that it doesn't look like a public safety training facility. Barnett agreed but asked for something more to draw you in; enhance walk to south sidewalk. Slayton stated this is a good opportunity for bringing plants around and getting rid of some of the extra parking and pavement with the drive aisle. Wetland conflicts may prevent them from doing so.

ACTION:

On a motion by O'Kroley, seconded by Slayton, the Urban Design Commission **GRANTED FINAL APPROVAL.** The motion was passed on a vote of (7-0). The motion noted to enhance the walk connection to the south sidewalk and attempt to reduce pavement by eliminating the extra portion of the looped drive, if possible.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 7, 7.5, 8 and 8.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1702 Hoffman Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	7	8	6	8	8	8	8	8
	-	-	-	-	-	-	-	7
	6	7.5	6	-	-	6	7	7.5
	5	7	6	-	-	5	6	6
	8	9	7	-	-	6	6	8

General Comments:

- Terrific.
- New building is attractive addition to exciting new campus plan.
- Successful, solid work here by all.
- Beautiful building. Looking forward to structured parking.