Project Team

Pamela Prince

Pamela has a Bachelor of Science degree from the University of Wisconsin-Madison. She finished her degree in 2000, graduating with honors.

Pamela currently owns and operates Meinpferde Farm, LLC with business partner Phillip Meinholz. Meinpferde Farm is a horse boarding, training, and show facility.

Pamela will run the day-to-day operations.

Kevin Spaulding

Kevin has over 20 years in the computer field. He has been self-employed since 1998 with his own computer companies. He was part owner of Café Montmartre from 2003 through 2009.

Kevin will be in charge of the company's financials and computers.

Craig Spaulding

Craig has been in the service industry in Madison since 1990. He has contacts to many potential customers. He founded Café Montmartre in 1992.

Craig will be in charge of sales.

Existing Conditions

Currently the basement of building is used for storage.

Project Schedule

The entire system will consist of 6 separate raft systems 30′ by 5.5′. The success of an aquaponics system depends on the levels of nitrites in the water. The amount of nitrites in the water depends upon the amount and the size of the fish. We also want to stagger the acquisition of the fish so that they don't all mature at the same time. So we'll acquire the first batch of fish and grow them as we're working on the first two raft systems. Then we will acquire another batch of fish and work on the next two raft systems and so forth. We plan on acquiring the fish as soon as our conditional use permit is granted.

Proposed Uses

The proposed use is for an aquaponics system. The system will consist of tanks of fish and pools of water with Styrofoam rafts in which plants will grow. The water from the fish tanks circulate through the pools and the plants will receive nutrients from the fish waste in the water.

We will purchase the fish from a hatchery when they are 1" to 3" long. When the fish have reached maturity we will sell them live to local restaurants. We will not have a processing facility.

Hours of Operation

The growing system will be in operation 24 hours a day. This location will be for growing only, no retail sales will take here. Wholesale orders will be fulfilled by delivery. The space will be occupied by people for about 8 hours a day.

Building Square Footage

The entire building has 16,986 sq. ft. The 2nd floor is 5,485 sq. ft. The 1st floor is 6,016 sq. ft. The basement is 5,485 sq. ft. We will be occupying the basement.

Number of Dwelling Units

The property has no dwelling units

Auto and Bike Parking Stalls

The lot has no parking stalls. However it is adjacent to a lot owned by the City of Madison that has approximately 75 parking stalls. The lot currently does not have a bike rack. We plan on having a bike rack installed for 5 bikes by July 1, 2015.

Lot Coverage & Usable Open Space Calculations

We will not be making any modifications to the lot or open space for this project.

Value of Land

The value of the land according to the City of Madison Assessor's web site is \$92,300 for the 2015 assessment year.

Estimated Project Cost

The estimated cost for this project is \$30,000.

Number of Construction & Full-Time Equivalent Jobs Created

We'll be doing the construction of the system ourselves. We will need an electrician to help with the wiring for the grow lights. This will create one FTE job.

Public Subsidy Requested

No public subsidy is being requested.