



June 5, 2013

Today, The Hertz Corporation is submitting a Conditional Use Application for 2101 Darwin Road in Madison. The property is vacant and was most recently a Valvoline Instant Oil Change. This property would be our new off-site cleaning and storage facility for our operations at the Dane County Regional Airport. We currently operate our off-site facility just a couple blocks away at 1814 Packers Avenue, so we would be relocating from this address to the Darwin address. Our current location on Packers is in a more residential area, so it may have better future development uses than how it has been used by Hertz for many years.

The property at Darwin Road is ideal for a number of reasons; proximity to the airport and an on-site car wash being two of the biggest. As previously mentioned, this would be our cleaning facility, where we would vacuum and wash cars. All of this work would be contained within the existing building. Other than paving and fencing the property with decorative fencing, few modifications will be made to the site. All rental transactions for our Dane County Regional Airport location would continue to take place at our current location, inside the terminal at the airport.

A few details regarding the project:

- **Project Team** – Hertz staff, including Regional Project Manager John Ellwood, who will hire local contractors for all work on the project.
- **Project Schedule** – The goal is a completion date of September 1, 2013. Ideally, we would like to be moved out of the Packers Avenue site and into this site by mid-September.
- **Hours of Operation** – Monday-Friday: 0600-2100, Saturday-Sunday: 0800-2000. These are the same hours we currently operate at the Packers Avenue site.
- **Building / Property Square Footage** – 8,000 (approximated) / 64,308
- **Lot Coverage** – Proposed at 75%. Our architect has shown this on the proposed site & landscaping plans, and has calculated our proposed landscaping points at 764.
- **Auto & Bike Parking Stalls** – Auto: As you can see from the proposed plans, we will be using the stacked stall design. Generally there will be very few cars parked at this site, as it will only be used as an overflow lot during non-peak times. Bike: (1) bike rack with (5) stalls.
- **Estimated Project Cost** – Hertz has budgeted up to \$200,000 for the project.

This project has the full support of the property owner, as well as City of Madison District 12 Alderman, Larry Palm.

Thank you for your time and consideration of our project. Please feel free to contact me by phone or email if you have any questions regarding this project.

Regards,

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