



2322 Atwood Avenue  
Madison, WI 53704  
[TEL] 608.249.9100  
[FAX] 608.249.9108

June 17, 2005

To Whom It May Concern:

We are seeking a permit to allow us to paint a mural on the back wall of our gallery, Absolutely Art, located at 2322 Atwood Ave. The back wall is approximately 24 feet long by 7 feet and 12 feet high. The wall is made of brick with some existing paint due to needing to cover graffiti. The wall faces our back yard (shared with Café Zoma), the bike path and The Community Gardens. The goal of the mural is to add art to the blank canvas of the wall and to add beauty to the neighborhood.

Absolutely Art is a community based art gallery. Our mission is to support local artists (the majority of our artists are from the Madison area), keep art affordable, and give back to the neighborhood if we reach a profit. The Atwood Community Center and Food Pantry will be the first we donate to if profits are reached.

The artist we have contracted to paint the mural currently resides in Door County, WI. His name is David Neilson. He can be contacted at (920) 839-2777. He is a graduate of Milwaukee Institute of Art and Design.

The project will take about a week to complete and maintenance will take place as needed. The content of the mural will change, and new artists commissioned, approximately every 12 months. The original mural will have a dog playing, a woman sitting and resting against the window, a person taking a picture and a male figure leaning against the door. The intention is to show people enjoying their community. The existing door and window will be incorporated into the design.

We thank you for taking the time to consider our application. If you have any questions please do not hesitate to call me at 249-9100 or email me at [absolutelyart@sbcglobal.net](mailto:absolutelyart@sbcglobal.net).

Sincerely,

Meghan Blake-Horst  
Gallery Manager  
Absolutely Art, LLC