



LAND USE APPLICATION Madison Plan Commission

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.
- A separate Urban Design Commission application is no longer required for projects requiring both Urban Design Commission and Plan Commission approvals.
- This form may also be completed online at <http://www.cityofmadison.com/developmentcenter/landdevelopment>
- All Land Use Applications should be filed with the Zoning Administrator at the above address.

FOR OFFICE USE ONLY:	
Amt. Paid	Receipt No.
Date Received	
Received By	
Parcel No.	
Aldermanic District	
GQ	
Zoning District	
<i>For Complete Submittal</i>	
Application	Letter of Intent
Photos	Legal Descript.
Plan Sets	Zoning Text
Alder Notification	Waiver
Ngbrhd. Assn Not.	Waiver
Date Sign Issued	

1. Project Address: 2501 East Springs Drive and 4824 High Crossing Boulevard Project Area in Acres: 1.8 acres
Project Title (if any): Goben Cars

2. This is an application for (Check all that apply to your Land Use Application):

- ☐ Zoning Map Amendment from _____ to _____
- ☐ Major Amendment to Approved PD-GDP Zoning ☐ Major Amendment to Approved PD-SIP Zoning
- ☒ Conditional Use, or Major Alteration to an Approved Conditional Use
- ☐ Demolition Permit
- ☐ Review of Minor Alteration to Planned Development by the Plan Commission Only

3. Applicant, Agent & Property Owner Information:

Applicant's Name: Don Goben Company: DMG Holding Company LLC
Street Address: 1415 Pflaum Rd City/State: Madison, WI Zip: 53716
Telephone: 608216-0500 Fax: () Email: gobencars1@yahoo.com
Project Contact Person: Arlan Kay, AIA Company: Architecture Network Inc
Street Address: 116 E Dayton St City/State: Madison, WI Zip: 53703
Telephone: 608251-7515 Fax: 608251-7566 Email: arlan_archnet@tds.net
Property Owner (if not applicant): Annamark Group Z LLC/Dennis Zeier
Street Address: 2203 Leo Circle City/State: Madison WI Zip: 53704

4. Project Information:

Provide a brief description of the project and all proposed uses of the site: Used car dealership and outdoor display

Development Schedule: Commencement March 15, 2013

Completion July 31, 2013

Effective August 31, 2012

CONTINUE →

5. Required Submittals:

- ☒ **Site Plans**, fully dimensioned and describing pertinent project details, submitted as follows below and depicting all lot lines; existing, altered, demolished and/or proposed buildings; parking areas and driveways; sidewalks; the location of any new signs; existing and proposed utility locations; building elevations, materials and floorplans, and; landscaping:
 - **Seven (7) copies** of a full-sized plan set drawn to a scale of 1 inch = 20 feet (collated, stapled and folded)
 - **Twenty (20) copies** of the plan set reduced to fit onto 11 X 17-inch paper (collated, stapled and folded)
 - For projects also being reviewed by the Urban Design Commission, **twelve (12) additional** 11 X 17-inch copies.
 - **One (1) copy** of the plan set reduced to fit onto 8 1/2 X 11-inch paper
- ☒ **REVISED! — Letter of Intent:** **Twelve (12) copies** describing this application in detail including, but not limited to: existing conditions; the project schedule; names of persons involved (contractor, architect, civil engineer, etc.); details of the project, including proposed uses, building square footage, number of dwelling units, auto and bike parking stalls, etc.; hours of operation; value of land; project cost; any public subsidy requested, and; number of construction and full-time equivalent jobs created. For projects also being reviewed by the Urban Design Commission, provide **twelve (12) additional copies** of the letter.
- ☒ **Filing Fee:** Refer to the Land Use Application Information & Fee Schedule. Make checks payable to: *City Treasurer*.
- ☒ **Electronic Submittal:** All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com.

In Addition, The Following Items May Also Be Required With Your Application:

- ☐ **Legal Description of Property:** For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications requesting rezoning to more than one district, a separate description of each district shall be submitted.
- ☐ For any applications proposing Demolition or Removal of existing buildings, the following items are required:
 - Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City 30 or 60 days prior to filing their application using the online notification tool found at: <https://www.cityofmadison.com/developmentCenter/demolitionNotification/>
 - A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A written assessment of the condition of the building(s) to be demolished or removed is highly recommended.
 - Approval of a Reuse & Recycling Plan by the City's Recycling Coordinator is required prior to issuance of permits.
- ☐ A Zoning Text shall accompany all Planned Development District (PD/PCD/PUD) applications.

6. Applicant Declarations:

- ☒ **Conformance with adopted City plans:** The site is located within the limits of the East Towne - Burke Heights Plan, which recommends Retail Commercial use for this property.
- ☒ **Pre-application Notification:** Section 28.12 of the Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than 30 days prior to filing this request. List the alder person, neighborhood association(s), and business association(s) AND the dates you sent the notices:
Joe Clausius Dist. 17, 13 Dec 2012; no neighborhood association, no business association
→ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.
- ☒ **Pre-application Meeting with Staff:** Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.
Planning Staff: Kevin Firchow Date: 13 Dec 2012 Zoning Staff: Pat Anderson Date: 13 Dec 2012

→ The applicant attests that this form is accurately completed and all required materials are submitted:

Name of Applicant North Main Relation to Property Owner owner
Authorizing Signature of Property Owner Thomas M. Zuer Date 2/15/13