

June 23, 2014

Chair  
City of Madison Planning Commission  
Madison Municipal Building  
210 Martin Luther King Blvd.  
Madison, WI

Dear Planning Commission Chair and Members:

We are pleased to present for your consideration proposed facade improvements including an outdoor seating area on the second level at the west side of the business we own known as the Blue Moon at 2535 University Ave. Construction would commence immediately upon approval by the commission and at the issuance of permits and be completed on or before October 15, 2014.

The proposed seating area would accommodate table seating up to 48 persons on the second level with sole access through the building. The patio area would be open but covered and hopefully take advantage of the popularity of our existing outdoor patio seating in the front as well as better servicing our lunch and dinner customers. Current building square footage is 3369 of which 2246 is restaurant and the remainder basement. The patio will add 480.

The project is designed by Jim Vincent and engineered by Richard Severn of JSD Professional Services, Inc. We are requesting that the ALRC allow us to serve at the patio until 9:00 PM and open at lunch (11:00 AM) 9:00 AM on football Saturdays. Current capacity is listed @ 99 persons we would be asking this to be raised by 48 persons. We have set a budget of Seventy thousand dollars to finish this and anticipate the additional seating will require one fulltime and one possibly two part time staff people eight months of the year. We will be contracting the work ourselves with project management experience provided by our architect.

This project takes advantage of recent changes in the Zoning Code which will would allow us to utilize the excess parking spaces we have available as well as changes in the building codes which would allow us to take advantage of excess toilet room capacity.

Thank you for your consideration,

Tom and Larry Schmock