



April 24, 2009

City of Madison – Plan Commission
215 Martin Luther King Jr. Blvd, Room LL-100
Madison, WI 53701-2985
Phone: 608-266-4635

Re: Land Use Application/Letter of Intent – Proposed Longhorn Steakhouse, to be located at 418 S. Gammon Road – Madison, WI
Parcel Address: 7017 Mineral Point Road

Dear Plan Commission Representatives:

LongHorn Steakhouse restaurants are full-service, casual dining steakhouses serving both lunch and dinner. Emphasizing high quality, LongHorn appeals to all guests with its distinctive combination of attentive personalized service and flavorful entrees served in an inviting, comfortable atmosphere. The restaurant's atmosphere is warm, friendly, and reminiscent of a rancher's home in the American West. Guests enjoy dining surrounded by soft natural materials accented by stacked stone, Remington bronzes and original oil paintings of western scenery.

Their Signature Menu at Longhorn has been recognized for the past 25 years for serving tender, juicy steaks including the signature Flo's filet, classic NY strip, T-bone and the Outlaw Ribeye. LongHorn Steakhouse also features an extensive menu consisting of fresh salmon, shrimp, chicken and fall-off-the-bone ribs. Freshly made salads, soups, hearth-baked bread and irresistible desserts accompany these delicious entrees.

Subject to State and City of Madison approvals, Darden Restaurants plans to demolish the existing Smokey Bones building, that has been vacant since May of 2007, and to construct a new building with updated parking and landscape amenities. We are working toward a construction start date of September 14, 2009 with a Grand Opening scheduled on January 25, 2010.

Darden has employed the help of Kimley-Horn and Associates (Civil Engineer and Landscape Architect), Held Engineering Associates (Surveyor), FRCH Design Worldwide (Architect), GHA Architecture and Development (Permitting). A general contractor has not been selected at this time.

LongHorn Steakhouse is proposing signage on all four (4) exterior elevations, per the elevations presented.

The project data is as follows:

Gerdes • Henrichson & Associates
14110 Dallas Parkway • Suite 100 • Dallas, TX • 75254
Phone: (972)239-8884 • Fax: (972)239-5054

- Overall Lot Size – 1.74 ac.
- Building Floor Area – 5,695 sq. ft. (LH-7R+ Prototype)
- Seating – 204 (Capacity – 292)
- Parking required – 83 spaces (based on capacity) , Parking provided – 104 spaces, plus the shared parking with the Mall.
- Hours of Operation - normal hours are 11am-10pm Sunday through Thursday, and 11am-11pm on Friday and Saturday.
- Number of employees - +/-25 maximum per shift, with three shifts = +/- 90 total (Full and Part-time)
- LongHorn Steakhouse typically has two (2) trash bins and recycles cardboard - pick up is approximately 4 times per week. All deliveries and pick-ups are coordinated before 10am.

If you should have any questions or need additional information, please do not hesitate to contact:

Jack DeGagne, Site Development Manager
Darden Restaurants, Inc.
407-245-5935 (office) or
407-342-6781 (cell).

Sincerely,

Janet Reid
GHA Architecture/Development