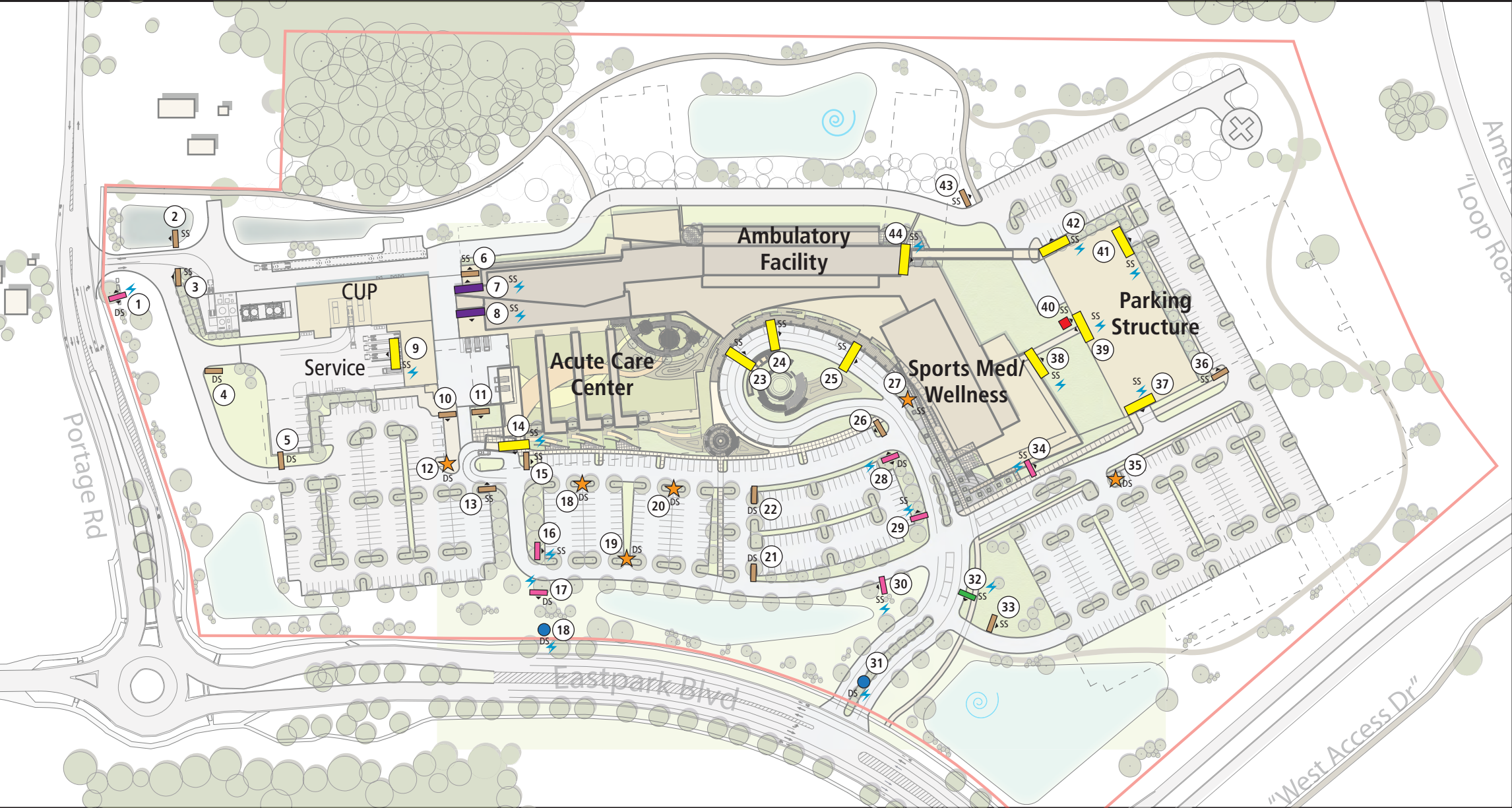
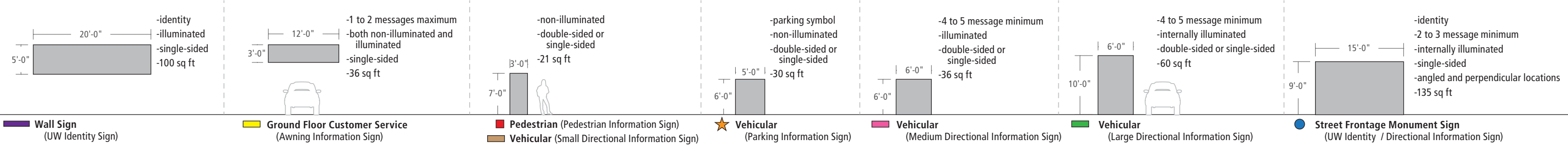


Suggested Dimensions for Wayfinding Signage on a Healthcare Campus:



Sign Legend	
	Wall Sign (UW Identity Sign)
	Street Frontage Monument Sign (UW Identity w/ Directional Information Sign)
	Ground Floor Customer Service (Awning Information Sign)
	Vehicular (Large Directional Information Sign)
	Vehicular (Medium Directional Information Sign)
	Vehicular (Small Directional Information Sign)
	Vehicular (Parking Information Sign)
	Pedestrian (Pedestrian Information Sign)
	Location number
	Internally Illuminated
DS	Double-sided
SS	Single-sided (arrow identifies sign face)

The American Center Covenants and Guidelines:

7.2.3 Vehicular and Pedestrian Signs	7.3.2 Street Frontage Monument Signs	7.3.3 Wall Signs
<div><ul style="list-style-type: none">- Parking and Pedestrian Signs- Directional Signs- Restrictive Signs- Directional Information Signs<div><div>4'-0" (h) above curve</div><div>3'-0" (h) sign panel</div><div>3'-0" (w) sign panel</div><div>1'-0" (h) sign base</div><div>9 (sq ft) maximum sign panel</div></div></div> <div><div>* signs are to be aluminum or fiberglass; colors are to be natural or architectural earth tone; no illumination is allowed.</div></div>	<div><div>6'-0" (h) above curve</div><div>3'-6" (h) sign panel</div><div>12'-0" (w) sign panel</div><div>2'-6" (h) sign base</div><div>42 (sq ft) maximum sign panel</div><div>12" corporate initials</div><div>9" capital and lower case letters</div><div>8" capitals</div></div> <div><div>* limited to one per street; sign bases to be poured concrete with a sandblast finish, masonry or materials that match the building; internally illuminated; fluorescent lighting.</div></div>	<div><div>- Tenant Identification Wall Signs</div><div>letter height not to exceed 2/3 the space between windows and/or architectural detail and/or contrasting building materials</div><div>100 (sq ft) maximum sign panel</div><div>* limited to one per street, or a maximum of two per zoning lot, and not on adjacent walls; letters must be mounted directly to facade; internally illuminated; one color; fluorescent lighting.</div></div> <div><div>- Ground Floor Customer Service and Restaurant Signs</div><div>8"-18" (h) letters</div><div>10"-20" (h) symbol</div><div>14'-0" (w) sign</div><div>21 (sq ft) maximum sign</div><div>* signs are to comply with the above wall sign requirements; non-illuminated; signing for entrance awnings or canopies require special approval.</div></div>