



5109 W. Terrace Drive, Madison, WI 53718

To Whom It May Concern:

We are applying for a conditional use to serve food and beverages on the patio adjacent to the prefunction area of our hotel. The patio is approximately 2100 square feet.

Our hotel's main source of business is the corporate traveler-specifically guests doing business with the companies in our corporate park. Our intent is to offer some type of entertainment one weekday night per week, after work for a few hours. This would be something like a solo guitarist or a jazz ensemble. It would also be nice to have this, if one of our corporate clients would like an evening reception in the summer on the patio.

We would also like to offer this for the occasional summer wedding reception that would like a cocktail reception outside. We held about 6 weddings last year, and of these 4 were in the summer. We are an ideal site for the smaller wedding-up to 180 guests. This is not our main source of business, but the reality is that we do need to try and secure some weekend type business.

We would not need our license to go past 10 pm. We currently have a Class B combination license for the hotel proper. We also currently have an entertainment license. The decibel level of music would be below the city requirements. The maximum number of people we would have is 150, 125 of nonfixed seating, and 25 with fixed seating. We currently have 3 benches on the patio. We would purchase 4-6 additional tables with matching chairs. There is a landscaped terrace between the patio and the parking lot.

We have adjacent bathrooms that are classified as accessible, located very near the prefunction area. We will follow the same procedures for checking id's, as in the restaurant/bar of the hotel interior. We are a 2008 Newcomer of the Year Award winner, and typically rank in the top 10 of all Holiday Inns internationally based on guest comments. The Holiday Inn employs 55 full and part-time employees. Our hotel is located on approximately 4.89 acres and has 180 parking stalls, of which 6 are accessible. The square footage of the building is 91,365 square feet. The hotel is open 24 hours a day, seven days per week.

The legal description for this property is Lot 27, The American Center.

John P. Stauffacher, Applicant
Holiday Inn Madison at The American Center