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March 9, 2005

Madison City Plan Commission  
c/o Department of Planning and Development  
215 Martin Luther King, Jr. Blvd  
Madison, WI 53703

Re: Letter of Intent – American Family Application for Rezoning

To All Plan Commission Members and Support Staff:

This letter is attached to a land use application submitted by American Family Mutual Insurance Company for rezoning of a 15.85 acre parcel from O-3 to O-4. The legal description of the parcel is attached.

Currently the parcel is vacant land. American Family Mutual Insurance Company has entered into a contract for sale of the parcel to an undisclosed purchaser. A condition of purchase by the Buyer is that the parcel be rezoned from O-3 to O-4. The Buyer is planning the development of a large multi-year, multiphase project. The development is planned to occur over an approximate five (5)-year period of time. Specifics regarding building and construction are not yet available, however the uses being planned for this development fall within the permitted and conditional uses of the O-4 zoning and the developer will make appropriate applications to the City for its desired uses in accordance with its long-term development schedule which has not been finalized. Consequently, details on utilities, building elevations, landscaping, employees, hours of operation, parking and other such details are not available at this time.

If there are any questions regarding any aspect of the rezoning application as filed or this letter of intent, they can be directed either to Mr. Richard W. Wilberg,

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Development Director of The American Center, or to Jerry E. McAdow or myself as outside counsel for American Family Mutual Insurance Company.

Very truly yours,

**LATHROP & CLARK LLP**

A handwritten signature in black ink, appearing to read "David P. Weller", written in a cursive style.

David P. Weller

DPW:jdm  
Enclosure

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