



Lussier Community Education Center

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February 14, 2011

Letter of Intent

We are enthusiastically applying for a conditional use permit to establish the MadWest Neighborhood Farmers Market at the Lussier Community Education Center (55 South Gammon Road).

Like all farmers markets, the MadWest Neighborhood Farmers Market will provide access to healthy local produce and support local producers. Additionally we are excited about the opportunities to partner with Muir Elementary School, Jefferson Middle School and Memorial High School to engage youth in health, nutrition and service opportunities. We also see this market as a gathering place for people of different backgrounds to share, connect and build community.

Days/Hours

Thursdays from mid-April through the end of October (we may start a little bit later the first year in order to accommodate this application process and other start up needs)

3:00-4:00pm Vendor Set Up

4:00-7:00pm Market Hours

7:00-7:30pm Market Clean Up

Vendors

Vendors are being recruited at this time. Due to space constraints this market will be limited to 24 vendors.

Entertainment and Special Events

We plan to hold periodic arts and cultural presentations by local youth and adults, nutrition education and recipe sharing. Any amplified music will be kept within Madison General Ordinance rules.

Information & Community Booth Area

An information booth will be set up to answer questions and assist patrons with the market, and space will be available by reservation for community groups and LCEC programs to promote their activities.

We are meeting with school staff to identify further areas of potential collaboration, and we will hold an informational meeting for neighbors on March 24, 2011.

Thank you very much for your consideration of our application.

Sincerely,

Paul Terranova
Executive Director