

American Family Insurance
6000 American Parkway
Madison, WI 53783

January 24, 2014

Tim Parks
Planner
Dept. of Planning & Community & Economic Development, City of Madison
215 Martin Luther King Jr. Blvd.
Madison, WI 53701-2985

RE: Letter of Intent for Roof Farm, American Family

Dear Tim:

American Family is working with the Insurance Institute for Business & Home Safety (IBHS) to conduct a long-term aging program to study performance of aged roofing materials when subjected to high wind or impact tests. The IBHS roof farm project scope will consist of roofs constructed in multiples of four (4), and not to exceed twenty (20), for up to thirty (30) years. The area required for 16 roofs will require an area of 12,100 square feet (110'x110'). The roof material will vary for this project and the roofing structures will include, but may not be limited to: gable, mansard, hip, shed, gambrel, flat, butterfly and combination.

The site location for this project will be on parcel: 081014202022, located in the Southeast corner near the utility easement. This location was selected due to the limited visibility of the roof farm from the road, and due to the adjacent property line with city green space and the electrical substation. The area is currently serviced by an access road that will likely be widened and extended to support the requirements of the Madison Fire Department, as they need a 20' wide road and turn around and a hose length of 150' from the access road to the farthest corner of the project. The surface area where the structures will be built is currently grass, but we will add gravel around the structures to prevent soil erosion and rain run-off. Construction estimates have not been completed, as American Family will need to assess the requirements for any land improvements required by the city prior to sending the project out to bid.

American Family has met with the Alderperson for District 17, Joe Clausius on January 14, 2014 and the City of Madison Fire Department on January 22, 2014 to inform them of this project.

The previous plans for development of this area indicated that additional buildings and parking could be needed in the future. The plans for any new building structures to support staff or operations of American Family are no longer valid at this point in time. This roof farm will not create any new jobs for the company, or increase the traffic to this area.

American Family will be requesting to amend the General Development Plan to construct the roof farm for research and development use.

Sincerely,



Dan Swift

Development Specialist, The American Center
608.242.4100 ext. 30452

American Family Insurance
dswift@amfam.com