Letter of Intent

For: Land Use Application for Outdoor Eating Area at West Towne Mall

Potbelly Sandwich Works (PSW) is requesting approval from the Planning Commission for a new 680 square feet Outdoor Seating Area adjacent to our recently completed store at West Towne Mall.

The Outdoor Seating Area will accommodate eight (8) tables seating thirty two (32) people on average. Permanent planting beds will be installed immediately along the façade (East) of the store to contain low evergreen bushes. Tables and chairs will be painted black metal and feature green fabric umbrellas (see attached exhibit A). PSW umbrellas at this location will not display logos or other graphics.

Depending on weather conditions, we typically install our outdoor seating on April 1st and remove it by November 1st of each year.

Hours of operation will be 11AM to 11 PM daily.

The Outdoor Seating Area will be cleaned regularly throughout the day and otherwise maintained by our staff to the same standard as our indoor furniture.

Lighting will be provided by the gooseneck incandescent fixtures already installed on our façade.

There will be music piped to the exterior, some will be live folk-type music (from the local artists who will perform at our stores), but mostly the music will consist of soft popular music form the nineteen-seventies. The volume of such music will be monitored by our management so as not to cause a nuisance; our experience in other communities has been that our music is pleasant and enhances the pedestrian friendly atmosphere of our concept.

Please feel free to contact me prior to the Planning Commission meeting if further materials will be required for our application or if other specific issues need to be addressed at that time. My direct telephone number is (312) 334 5814. Thank you.

Respectfully,

Gerardo Fitz-Gibbon AIA
Senior Director of Architecture and Design
POTBELLY SANDWICH WORKS, LLC