

2.1 ZONING TEXT

1. **Legal Description:** Part of Lot 2 Certified Survey Map No. 4473, recorded in Volume 19 of Certified Survey Maps on Pages 181 and 182 as Document No. 1850622 and a parcel of land located in the SE1/4 and SW1/4 of the SE1/4 of Section 18 and in the NE1/4 and NW1/4 of the NE1/4 of Section 19, T7N, R9E, City of Madison, Dane County, Wisconsin to-wit: Commencing at the north quarter corner of said Section 19; thence N88°39'15"E along the north line of said NE1/4, 662.06 feet to the point of beginning; thence N00°11'21"W, 486.39 feet; thence N44°18'07"E, 182.13 feet; thence S43°38'23"E, 74.49 feet; thence N44°17'58"E, 237.90 feet to the southerly right-of-way line of University Avenue and a point of curve; thence southeasterly, along said southerly right-of-way line, on a curve to the left which has a radius of 2,925.00 feet and a chord which bears S46°42'50"E, 224.44 feet; thence S46°06'07"E, 90.04 feet to a point of curve; thence southeasterly on a curve to the left which has a radius of 2052.00 feet and a chord which bears S54°17'02"E, 171.45 feet to a point on a curve; thence southeasterly on a curve to the left which has a radius of 2925.00 feet and a chord which bears S55°10'19"E, 117.15 feet to a point of reverse curve; thence continuing along said southerly right-of-way line and westerly right-of-way line of Whitney Way, on a curve to the right which has a radius of 75.00 feet and a chord which bears S13°47'28"E, 105.21 feet; thence S30°19'22"W along said westerly right-of-way line, 127.18 feet; thence S12°03'20"E along said westerly right-of-way line, 215.17 feet; thence S12°19'04"E along said westerly right-of-way line, 4.96 feet; thence N85°21'00"W, 144.57 feet; thence N89°34'30"W, 271.00 feet; thence S00°25'30"W, 319.96 feet to the State of Wisconsin Department of Transportation north right-of-way line and a point on a curve; thence northwesterly on a curve to the right which has a radius of 2406.20 feet and a chord which bears N84°14'42"W, 397.06 feet; thence N00°11'21"W, 343.86 feet to the point of beginning. Containing 624,281 square feet (14.332 acres).
2. **Statement of Purpose:** This Planned Unit Development zoning is established to allow for the development of a mixed-use redevelopment project containing a mix of office, medical, retail and housing uses with accessory parking, as shown on the attached General Development Plan. Implementation of the Planned Unit Development is likely to occur in phases following approval of individual projects on one or more Specific Implementation Plans.
3. **Permitted Uses:** Uses as permitted on Exhibit A, attached hereto. Uses currently existing on property are also permitted.
4. **Lot Area, Floor Area Ratio and Building Heights:** Lot Area, Building Heights and Floor Area Ratio shall be as shown on approved specific implementation plans.
5. **Yard Requirements:** Yard Areas and Usable Open Space for any residential units shall be provided as shown on approved specific implementation plans. Also see Section 4.1, Lot & Yard Diagram.
6. **Landscaping:** Site Landscaping shall be provided as shown on the approved specific implementation plans.
7. **Accessory Off-Street Parking & Loading:** Accessory Off-Street Parking & Loading shall be provided as shown on the approved specific implementation plans.
8. **Lighting:** Site Lighting shall be provided as shown on the approved specific implementation plans.
9. **Signage:** Signage will be provided per Chapter 31 of Madison General Ordinances (MGO), as compared to the C2 district, and as approved by the Urban Design Commission or its secretary and by the Zoning Administrator.
10. **Family Definition:** The Family Definition for any future multi-family dwelling units (including apartments, townhouses, etc.) shall coincide with the definition given in MGO Sec. 28.03, for the R4 or SR-V1 zoning districts.

11. Alterations and Revisions: No alteration or revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Community & Economic Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.

12. Outdoor Eating Areas: Outdoor Eating Areas for restaurants shown on approved specific implementation plans approved by the Plan Commission, or as minor alterations to approved and recorded specific implementation plans for existing restaurants when approved by the District Alderperson and Planning Division Director, with the following conditions or as otherwise provided for through the alteration process:

a. **Hours of Operation:** Sunday-Thursday – 7:00 am to 10:00 pm; Friday-Saturday – 7:00 am to 11:00 pm

b. **Music:** No outdoor amplification of sound is permitted

c. **Outdoor eating areas:** shall be subject to the Plan Commission's continuing jurisdiction, as provided for in Section 28.12(11)h.4.

EXHIBIT A – PERMITTED USES

The following uses shall be permitted in this Planned Unit Development:

1. Amusement arcades.
2. Appliance stores.
3. Art and school supply stores.
4. Art galleries, antique shops and museums.
5. Automobile accessory stores.
6. Banks and financial institutions, including drive-up service windows for same when shown on an approved specific implementation plan.
7. Barbershops and beauty parlors.
8. Bedding sales.
9. Beauty supply stores.
10. Bicycle sales, rental and repair establishments.
11. Book, magazine and stationery stores, excluding adult bookstores.
12. Building supply stores.
13. Camera and photographic supply stores.
14. Candy, ice cream stores, and other food establishments.
15. Card and gift shops.
16. Carpet and Floor covering stores.
17. China and glassware stores.
18. Clothing and costume rental stores
19. Coffee shops
20. Coin and stamp shops
21. Dance studios.
22. Day care centers for children and adults.
23. Department stores.
24. Drugstores and pharmacies including drive-up service windows for same when shown on an approved specific implementation plan.
25. Dry cleaning and laundry establishments provided that no cleaning or laundering occur on premises.
26. Dry goods stores.
27. Electronic stores, including the sale and service of computer, audio, radio, telecommunications and television – video equipment and accessories.

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| <ul style="list-style-type: none"> 28. Entertainment Uses, including Theater Uses. 29. Engraving businesses. 30. Express and parcel delivery establishments. 31. Financial institutions, including automated teller machines, banks, savings banks and credit unions, insurance agencies and securities dealers. 32. Florist shops and nurseries. 33. Food stores – grocery stores, meat stores, fish markets, bakeries, delicatessens, and catering establishments. 34. Furniture stores. 35. General Merchandise Retail Stores. 36. Gift shops. 37. Hardware stores. 38. Hobby shops. 39. Home Furnishings stores. 40. Hotels and hospitality uses as shown on approved specific implementation plans. 41. Household appliance stores, including radio and television sales and service. 42. Jewelry and watch stores, including repair. 43. Leather goods and luggage stores. 44. Libraries. 45. Liquor stores (packaged goods only). 46. Locksmith shops. 47. Luggage and travel stores. 48. Massage therapy. 49. Hospital, medical, dental, hearing, optical and allied medical clinics and offices and research laboratories, including accessory laboratories. 50. Musical instrument lessons, sales and repair. 51. Multi-family and senior residences as shown on the approved specific implementation plans, including home occupations as defined in MGO Sec. 28.04(26). 52. Nail salons. 53. Office supply and stationery stores. 54. Offices, business, government and professional. 55. Optical sales. 56. Orthopedic and medical appliance and supply stores. 57. Outdoor seating and recreation areas. | <ul style="list-style-type: none"> 58. Parking lots, garages and structures. 59. Personal computers and home electronics, sales and service. 60. Pet stores and pet kennels, provided however there shall be no outdoor pet runs. 61. Phonograph, record and sheet music stores. 62. Physical culture, health services, reducing salons and health clubs/ gyms. 63. Physical therapy and therapeutic massage services. 64. Picture framing. 65. Post offices, including private parcel business. 66. Record, compact disc and cassette stores. 67. Restaurants, including brewpubs and restaurant-taverns and excluding adult entertainment taverns. Outdoor eating areas associated with the approved uses. 68. Sewing machine sales and service, household appliances only. 69. Shoe and hat repair stores. 70. Sporting goods stores. 71. Tailor shops. 72. Tobacco shops. 73. Toy shops. 74. Travel bureau and transportation ticket offices. 75. Upholstery and interior decorating shops. 76. Variety stores. 77. Veterinary clinics (outside kennels prohibited). 78. Video and video game rental and sale establishments, excluding adult video stores. 79. Wearing apparel and shoe shops. 80. Farmers markets for the sale of personally prepared food and handcrafted goods. 81. Secondhand and rummage shops. 82. Outdoor charging stations for electric and alternative vehicles. 83. Shared bicycle stations 84. Accessory uses directly associated with the permitted uses listed herein. |
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