

Letter of Intent – Conditional Use Permit Application
Paul Bloom, D.C. – 7514 Whitacre Road, Madison, WI 53717

Dear Madison Plan Commission:

I reside at 7514 Whitacre Road in the Sauk Creek neighborhood. I have been a practicing chiropractor in Madison since 1981 (25 years). For most of those years I worked from rented office space on Midvale Boulevard and University Avenue.

For a combination of personal and business reasons, I recently found it necessary to establish a professional home office in my home to continue my practice. This is a permitted use in the R-1 District, and I comply with the requirements for a home occupation. For example, less than 25 percent of the first floor of my home is devoted to my office use. (See attached floor plan). The only exterior indication of my office is a small 4" x 4" nameplate, which I remove at the end of each work-day (see attached photo of name-plate). I see patients in my home 4 days each week (Monday, Tuesday, Thursday, Friday) between 8:30 a.m. and 6:30 p.m. I have been in the home-office since June 1, 2006. I see an average of 1 person per hour. I do not have any radiological equipment in my practice.

The only remodeling done in my home was the creation of a built-in reception desk in the reception room. When I sell my home in the future, it will be an easy matter to remove the reception desk and have the home return to its original state.

I employ one office assistant who answers the phone, schedules appointments, corresponds with insurance companies, processes insurance claims, and manages collections and deposits. She arrives at 7:45 a.m. and leaves at 6:00 p.m. during the 4 work days. She parks her car in my garage. In order to continue employing this assistant, I am applying for a conditional use permit as authorized by Section 28.04(26)(b)3 of the Zoning Code. I was unaware the conditional use permit for an employee was required before I began the home-based business.

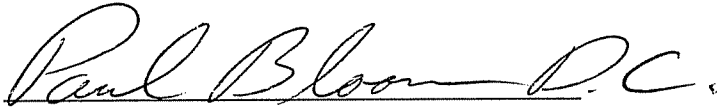
The street I live on contains single-family homes, condominiums, rental apartments and rental duplexes. I take great care to be sure that my practice has no adverse effect on my neighborhood, and I care about my neighbors' well being. Allowing me to employ my assistant has no adverse effect on my neighborhood, and in fact has positive effects. She makes no noise, has no impact on parking, and bothers no one. Many people in my neighborhood are away from their homes during the day at their own places of work. My assistant and I provide a presence in the neighborhood, able to keep a watch on things.

Over the last 5 years, my practice income has steadily declined due to economic changes in health-care. Also, since 2003, I have been under obligation by the court to pay my ex-

wife lifetime maintenance. These 2 factors have had a large effect on my ability to meet financial obligations. This is why I have moved the practice to my home.

I respectfully request that you grant my application for a conditional use permit, allowing me to employ one assistant to work in my professional home office.

Thank you.



Paul Bloom, D.C.
7514 Whitacre Road
Madison, WI 53717

February 5, 2007
Date