



Letter of Intent

- I. **Business Plan** – Owned by Megan Ramey, 1470 sq. ft., Minimalist Design
 - a. **Hours** – M-F (7am – 8 pm), Sat (8am – 5pm), Sun (10am – 5pm)
 - b. **Accessibility** – ADA, target customers = alternative commuters (bicyclists, walkers, and mass transit patrons)
 - c. **Parking** – fend for yourself Willy Street
 - d. **Business Model & target market** – please see attached Press Release
- II. **Security / Operational Plan**
 - a. # Staff – 7 (owner, manager, 5 part-time)
 - b. ADT Security
- III. **Proposed Capacity** – 15 inside, 12 outside; determined by the number of seats and employees on duty at one time
- IV. **Relevant Experience**
 - a. Megan – 10 years hospitality, 5 years retail
 - b. Jodi – 1 year hospitality, 8 years retail
- V. **Food / Alcohol Percentage** – 50% prepared food / 30% groceries / 15% non-food / 5% alcohol
 - a. Build your own six pack of Midwestern microbrews
 - b. 3-4 brands of wine per month that rotate regionally
- VI. **Explanation of Food Services**
 - a. Build your own bagel, oatmeal, yogurt and salad bar
 - b. Grab & Go frushi & sushi
 - c. Brewed Green & Sweet Tea
- VII. **Music** – two Bose speakers on the interior playing XM, no speakers or music outside. No live entertainment.
- VIII. **Smoking** – not allowed inside or on the outdoor patio

Alteration to the Approved