

Hello Midtown!

We have just completed month two of our Midtown Summer Strategic Plan, and I wanted to take the opportunity to provide another update.

First, in terms of outputs, I couldn't be more pleased of the efforts my team has made towards our goals of reducing crime (strategic plan priorities are burglary, theft-from-auto, and stolen cars), addressing hazardous driving and hazardous intersections, and community engagement. Below is a snapshot of the numbers:

CATEGORY	TIME SPENT IN HOURS	NUMBER OF EFFORTS
Crime Prevention	491.6	313
Traffic Enforcement	327.1	207
Community Engagement	360.4	246

Our crime prevention efforts occurred throughout the district, focusing on those areas where we historically see property crimes (such as the Regent St student areas) but also in response to micro-time hotspots such as occurred in the Orchard Ridge neighborhood last week. Efforts included high-visibility patrol, KOPER patrol, leafleting and distributing pamphlets, checking garage doors, and sharing information in the media and on our blotter. We also marshalled district and department resources (such as the Burglary Crime Unit) to investigate the hot-spot and continue to track down leads and work to identify and arrest the perpetrators.

Our crime prevention efforts did not just focus on our strategic plan priorities, and my team put great efforts into preventing retaliation and further escalations of violence following the homicide at the BP on the Verona frontage road; this includes working with ownership of the station and looking at overall environmental design to improve safety.

Our traffic enforcement efforts involved time spent at many of our identified speeding corridors and problem intersections and we tried to be responsive to new complaints as well. Officers worked Whitney Way, Raymond Rd, University Ave, Monroe St, Midvale, and Mineral Point Rd to name a few. Approximately 100 citations were issued during month two, and officers provided visible deterrence and issued many warnings.

This period once again saw robust community engagement efforts by Midtown personnel, supported by our partners in CORE, Mounted, K-9, and the Drone Team. We did foot patrol in many neighborhoods, area parks, and Vilas Zoo. We attended 4th of July picnics, community meetings, Good Neighbor Night at Garner Park, Farmer's Markets, CWAC, and Coffee on a Curb. MPD also hosted a very well-attended event at Vilas Park involving our MPD Pride cadre.

Importantly, despite the micro-time burglary hotspot, compared to both the previous year and the 5 year average, we experienced reductions in the crimes we prioritized, and we will continue to work towards impacting those crimes and are exploring ways to better message/educate to the UW Student population that lives in our district which often experience a lot of property crimes in late summer and early fall as they move into the neighborhoods.

August is almost here, and as we start the final month of our strategic plan, once again Midtown experienced a homicide and other significant calls for service that require intense and often ongoing efforts to address. We will continue to be responsive and work proactively while responding to calls.

I've had the opportunity to be part of several community meetings over the summer—thank you for having me and please let me know if your neighborhood would like to have me or someone from my team be part of a meeting or event.

Continue to report traffic complaints to:

<https://www.cityofmadison.com/reportaproblem/traffickenforcement.cfm>

Finally, please lock your doors and garage doors, lock your cars, and don't store anything important to you in your cars if you can help it. You can help to prevent property crime! You may also want to consider getting motion lights or security cameras.

Thank you,

Captain Freedman

Midtown District