

Hello Midtown!

As of today, 6/21, we have two weeks of our Midtown Strategic Plan (MSP) under our belts, and I wanted to provide a brief update.

First let me say that I am pleased and grateful for the work my team—my entire district team plus support from our analysts—have made towards our plan. While we are continuing to work through process improvements, and are seeking ways to better use the data we have, my team have been regularly investing in our crime, traffic, and community engagement priorities, while still handling their calls for service and other missions.

Second, some numbers: In the first week of the plan (6/7 to 6/15), Midtown personnel spent over 60 proactive hours in each of our priority areas (crime, traffic, and community engagement). Some efforts include:

- Extensive foot patrol throughout the district, meeting residents and businesses
- KOPER patrol following burglaries in the Vilas and Regent Street neighborhoods (as a reminder, KOPER is a type of random and intermittent foot patrol that research shows can reduce crime and disorder...see my 6/3 blog for more information)
- Traffic monitoring and enforcement in many of our identified areas concern such as Odana Rd, University Ave, and Drake St
- Participated in coffee with a cop, community meetings, and a community bike event
- Theft from Auto report cards on Charter, Randall, and Monroe St

Below is a photo of from our briefing room showing some of the efforts:

TRAFFIC				COMMUNITY ENGAGEMENT			
LOCATION	DATE	ACTION	OFFICER	DATE	CASE #	ACTIVITY	OFFICER
1st Avenue	6/3	* 1st and 2nd Ave	John	6/7	21-20740	Meeting with Captain B. (10:00-11:00)	Michael
2nd Avenue	6/7	Patrol	John	6/7	21-20741	Meeting with Captain B. (11:00-12:00)	Michael
3rd Avenue	6/7	Patrol	John	6/7	21-20742	Meeting with Captain B. (12:00-13:00)	Michael
4th Avenue	6/7	Patrol	John	6/7	21-20743	Meeting with Captain B. (13:00-14:00)	Michael
5th Avenue	6/7	Patrol	John	6/7	21-20744	Meeting with Captain B. (14:00-15:00)	Michael
6th Avenue	6/7	Patrol	John	6/7	21-20745	Meeting with Captain B. (15:00-16:00)	Michael
7th Avenue	6/7	Patrol	John	6/7	21-20746	Meeting with Captain B. (16:00-17:00)	Michael
8th Avenue	6/7	Patrol	John	6/7	21-20747	Meeting with Captain B. (17:00-18:00)	Michael
9th Avenue	6/7	Patrol	John	6/7	21-20748	Meeting with Captain B. (18:00-19:00)	Michael
10th Avenue	6/7	Patrol	John	6/7	21-20749	Meeting with Captain B. (19:00-20:00)	Michael
11th Avenue	6/7	Patrol	John	6/7	21-20750	Meeting with Captain B. (20:00-21:00)	Michael
12th Avenue	6/7	Patrol	John	6/7	21-20751	Meeting with Captain B. (21:00-22:00)	Michael
13th Avenue	6/7	Patrol	John	6/7	21-20752	Meeting with Captain B. (22:00-23:00)	Michael
14th Avenue	6/7	Patrol	John	6/7	21-20753	Meeting with Captain B. (23:00-24:00)	Michael
15th Avenue	6/7	Patrol	John	6/7	21-20754	Meeting with Captain B. (24:00-25:00)	Michael
16th Avenue	6/7	Patrol	John	6/7	21-20755	Meeting with Captain B. (25:00-26:00)	Michael
17th Avenue	6/7	Patrol	John	6/7	21-20756	Meeting with Captain B. (26:00-27:00)	Michael
18th Avenue	6/7	Patrol	John	6/7	21-20757	Meeting with Captain B. (27:00-28:00)	Michael
19th Avenue	6/7	Patrol	John	6/7	21-20758	Meeting with Captain B. (28:00-29:00)	Michael
20th Avenue	6/7	Patrol	John	6/7	21-20759	Meeting with Captain B. (29:00-30:00)	Michael
21st Avenue	6/7	Patrol	John	6/7	21-20760	Meeting with Captain B. (30:00-31:00)	Michael
22nd Avenue	6/7	Patrol	John	6/7	21-20761	Meeting with Captain B. (31:00-32:00)	Michael
23rd Avenue	6/7	Patrol	John	6/7	21-20762	Meeting with Captain B. (32:00-33:00)	Michael
24th Avenue	6/7	Patrol	John	6/7	21-20763	Meeting with Captain B. (33:00-34:00)	Michael
25th Avenue	6/7	Patrol	John	6/7	21-20764	Meeting with Captain B. (34:00-35:00)	Michael
26th Avenue	6/7	Patrol	John	6/7	21-20765	Meeting with Captain B. (35:00-36:00)	Michael
27th Avenue	6/7	Patrol	John	6/7	21-20766	Meeting with Captain B. (36:00-37:00)	Michael
28th Avenue	6/7	Patrol	John	6/7	21-20767	Meeting with Captain B. (37:00-38:00)	Michael
29th Avenue	6/7	Patrol	John	6/7	21-20768	Meeting with Captain B. (38:00-39:00)	Michael
30th Avenue	6/7	Patrol	John	6/7	21-20769	Meeting with Captain B. (39:00-40:00)	Michael
31st Avenue	6/7	Patrol	John	6/7	21-20770	Meeting with Captain B. (40:00-41:00)	Michael
32nd Avenue	6/7	Patrol	John	6/7	21-20771	Meeting with Captain B. (41:00-42:00)	Michael
33rd Avenue	6/7	Patrol	John	6/7	21-20772	Meeting with Captain B. (42:00-43:00)	Michael
34th Avenue	6/7	Patrol	John	6/7	21-20773	Meeting with Captain B. (43:00-44:00)	Michael
35th Avenue	6/7	Patrol	John	6/7	21-20774	Meeting with Captain B. (44:00-45:00)	Michael
36th Avenue	6/7	Patrol	John	6/7	21-20775	Meeting with Captain B. (45:00-46:00)	Michael
37th Avenue	6/7	Patrol	John	6/7	21-20776	Meeting with Captain B. (46:00-47:00)	Michael
38th Avenue	6/7	Patrol	John	6/7	21-20777	Meeting with Captain B. (47:00-48:00)	Michael
39th Avenue	6/7	Patrol	John	6/7	21-20778	Meeting with Captain B. (48:00-49:00)	Michael
40th Avenue	6/7	Patrol	John	6/7	21-20779	Meeting with Captain B. (49:00-50:00)	Michael
41st Avenue	6/7	Patrol	John	6/7	21-20780	Meeting with Captain B. (50:00-51:00)	Michael
42nd Avenue	6/7	Patrol	John	6/7	21-20781	Meeting with Captain B. (51:00-52:00)	Michael
43rd Avenue	6/7	Patrol	John	6/7	21-20782	Meeting with Captain B. (52:00-53:00)	Michael
44th Avenue	6/7	Patrol	John	6/7	21-20783	Meeting with Captain B. (53:00-54:00)	Michael
45th Avenue	6/7	Patrol	John	6/7	21-20784	Meeting with Captain B. (54:00-55:00)	Michael
46th Avenue	6/7	Patrol	John	6/7	21-20785	Meeting with Captain B. (55:00-56:00)	Michael
47th Avenue	6/7	Patrol	John	6/7	21-20786	Meeting with Captain B. (56:00-57:00)	Michael
48th Avenue	6/7	Patrol	John	6/7	21-20787	Meeting with Captain B. (57:00-58:00)	Michael
49th Avenue	6/7	Patrol	John	6/7	21-20788	Meeting with Captain B. (58:00-59:00)	Michael
50th Avenue	6/7	Patrol	John	6/7	21-20789	Meeting with Captain B. (59:00-60:00)	Michael

As I said in my introduction to our plan earlier this month, I expect we will encounter some challenges and opportunities along the way. One challenge is that certain types of calls—including shots fired and robberies—continue to be occurring more frequently in 2021 than in 2020. Handling these priority calls necessarily reduces time available to be proactive. Also, we are seeing increases in disorder (and in some cases crime) at many parks throughout the city, including in Midtown (such as Allied Park and

Brittingham Park). My team and I are working proactively with stakeholders and residents to address some of these problems, and specifically to prevent escalations that result in violent crime and/or weapons violations that have taken place in those areas; this is important and appropriate, but again impacts our ability to resource other issues.

I'll finish with two requests for you:

1. Please call us. If you are experiencing a problem impacting your quality of life—noise, trespassing, drug use, disturbances etc. I cannot promise an outcome, but making that call to non-emergency at [608-255-2345](tel:608-255-2345) lets us know that there is a problem. It is best if you leave your contact information and are willing to pursue a complaint (if it is a law or ordinance violation). When we receive timely information, we can respond directly and/or do follow up. Sometimes this results in a solution (or at least a mitigation of the issues), but at minimum it helps to better allocate our resources...and we can't do anything about a problem that we don't know anything about!
2. Please report any traffic concerns to our website at:

<https://www.cityofmadison.com/reportaproblem/trafficenforcement.cfm>

Thank you, and let me know if you have any questions or feedback for me or my team!

Captain Freedman