

## West District Summer Strategic Plan – One Month Update (July 9, 2021)

Good afternoon West District,

We have reached the one month mark of our summer strategic plan and as promised, we are circling back to provide an update on our progress. Thank you once again to all of the residents, neighborhood associations and stakeholders who provided feedback during the development of our plan and to everyone who is partnering with us reference our identified priorities and goals.

As a reminder, we are focusing on the crime priorities of burglaries, stolen autos and theft from auto. In the disorder category, we are working to reduce business alarm calls for service and hazardous driving. Finally, in the area of community engagement, we are looking to increase positive non-enforcement interactions with the residents we serve through informal, formal and community-led opportunities.

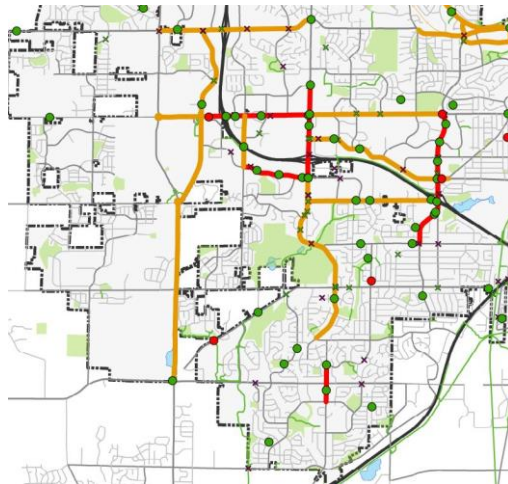
On June 29<sup>th</sup>, we held our first department-wide accountability. The information below is a summary of our report from that meeting:

### CRIME:

- Compared to the same month in 2020, we saw promising decreases in burglary (-29%), theft from auto (-59%) and stolen autos (-13%) for an overall percent change 20' to 21' of -43% for the property crime trio.
- On a daily basis, officers are assigned specific areas of the district to provide extra patrol related to our property crime goals. Officers spend time moving through the designated areas, looking for suspicious activity and contacting residents with open garage doors. The assignments are based on historical hotspot offense data and adjusted every three days based on new crime clusters.
- Just this week, a new micro time hotspot was identified in the area of Maple Grove Rd and McKee Rd. In addition to extra patrol, we communicated with the impacted neighborhood associations and ask for their assistance in spreading the word to remind folks once again to lock doors and keep valuables out of view in locked vehicles.
- While the first month of data looked promising, the last two weeks are trending in the wrong direction with upticks in all three crime areas. We clearly have more work to do.

### DISORDER:

- In the area of hazardous driving, we are working to reduce the number of injury accidents that occur in the district and specifically those that occur in the high injury network roadways within our district.
  - Compared to the 3-yr average for the same month, our district-wide injury accidents are unfortunately UP 50% with 17 injury accidents in the district for the time period analyzed.
  - A number of officers each day are assigned to hazardous driving traffic enforcement in our high injury network areas. We will continue to work on this priority area and plan to implement more multiple-officer operations in the areas of Mineral Point Rd, Gammon Rd and S. Whitney Way.



*High Injury Network*

- In the area of business alarm calls for service, we are still working to analyze the data and refine our process for reaching out to businesses as they produce repeat calls for service. I hope to have more information to share at the two-month update.

#### COMMUNITY ENGAGEMENT:

- We are excited to report that all of our personnel are meeting our goals for increased positive interactions with the residents of the West District in the first month of the strategic plan. We have set goals for informal and formal MPD-led engagement opportunities and are also looking to have all staff participating in community-led events that occur in the West District.
- Here are just some of the community engagement opportunities that took place in our first month:
  - Coffee with a Cop
  - Club Badge at Meadowood Park
  - Sgt. Imoehl held a Magic Show at Wi Youth Company
  - Kid's Club at an area church
  - Make Music Madison events in Meadowood, Tamarack and Walnut Grove
  - Informal community walks in various West District Parks
  - Juneteenth at Elver Park
  - Neighborhood Association Meetings
- Upcoming Events
  - Raising a Village Resource Fair at Elver Park, July 28<sup>th</sup> from 1p to 3p.
  - West Madison Community Blood Drive, August 18<sup>th</sup> @ Good Shepherd Church, 1p-6p
    - If you are interested in being a donor for this upcoming blood drive, go to [www.redcrossblood.org](http://www.redcrossblood.org) and search for our drive at 5701 Raymond Rd, Madison Wi 53711.
- If you are aware of or are hosting community events in the West District that our team can participate in, contact me at [tpatton@cityofmadison.com](mailto:tpatton@cityofmadison.com)

A month into our summer strategic plan, we continue to learn how best to deploy our discretionary resources and discretionary officer-time. As summer heats up and calls for service grow, we are finding unobligated time, especially for our officers assigned to patrol, to be limited in the afternoon hours. In our second month, we hope to implement a number of hazardous driving enforcement operations on Mineral Point, Watts, Schroeder, and Gammon.

Please continue to be vigilant and do everything to reduce property crimes of opportunity. You can help prevent it!

- Lock your doors (cars, garage, doors into the house)
- Turn on exterior lights at night
- Keep valuables out of sight, even in a locked car
- Check in on your neighbors when you see an open garage door without anyone around
- Report all criminal and suspicious activity immediately

If you have any questions or want to discuss ways we can work together to achieve these goals, contact me at your convenience.

Thank you!

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