

## 2023 Board Members

### Committee on Aging

Caitlyn Liu  
Charlestine (Charlie) Daniel  
Isadore Knox, Jr.  
Jeanne M. Morton  
Kathleen A. Poi  
Kathleen Whitt  
Michael E. Verveer  
Rhonda D. Smillie  
Ulrike Dieterle  
Ya Chen

### MSC Foundation

Tom DeChant  
Sally Miley  
Kathy Whitt

## By the Numbers

**1283** Programs & Activities

**7245** Program & Activity Visits

**80** Donations Received

**73** Volunteers

**3358** Hours of Volunteer Service

Madison Senior Center  
330 W Mifflin St  
Madison, WI 53703

Website: [madisonseniorcenter.org](https://madisonseniorcenter.org)  
Facebook: [MadisonWISeniorCenter](https://www.facebook.com/MadisonWISeniorCenter)

330 W Mifflin St, Madison, WI 53703

Phone: 608-266-6581  
Email: [seniorcenter@cityofmadison.com](mailto:seniorcenter@cityofmadison.com)

# Madison Senior Center



## 2023 Annual Report

## Greetings

The Madison Senior Center reached a major milestone in 2023: its 40th anniversary. We hosted a vibrant celebration to honor the achievements of the past four decades and to reaffirm our commitment to serving Madison's older adults for the next forty years. Our partners at NewBridge and OutReach were recognized with Aging Forward Awards in appreciation of their support and contributions to MSC members. The Madison Public Library brought its Our Town Bubbler Project: Our Madison: Aging Vibrantly to the Senior Center, and the art our members created through the project brought color and life to our lounge area. Attendees enjoyed live music from local group Mtrane Plus, a Chinese dance performance by the Sunshine Arts and Culture Group (comprised primarily of older adult dancers), and of course, cake and refreshments! In anticipation of this special event, we refreshed our space with updated decorations and wall art that celebrate the beauty and strength of aging.

Consultants from Equity by Design were also on hand to engage with the community and share insights from the inclusive research they conducted in partnership with the Senior Center. Their work is already playing a key role in shaping our next strategic plan, helping us create programs and services that are welcoming, culturally responsive, and rooted in equity. Looking ahead, we are excited to expand the reach of the Madison Senior Center and contribute to a more inclusive and equitable network of older adult services across the City of Madison. Our ongoing efforts aim to ensure that aging services reflect the diverse voices, needs, and experiences of all older adults in our city. We extend our heartfelt thanks to the partner organizations, volunteers, members, and supporters who have been part of our journey over the past 40 years—and to those helping shape the next 40.

-Yolanda Shelton-Morris, Community Resources Manager,  
and Alana LaBeaf, Facility Operations Supervisor

## Financial

### City of Madison

The City pays for salaries, utilities, maintenance, and other operating expenses:

Salaries & Benefits - \$402,982

Services/Utilities - \$52,136

Supplies - \$5,797

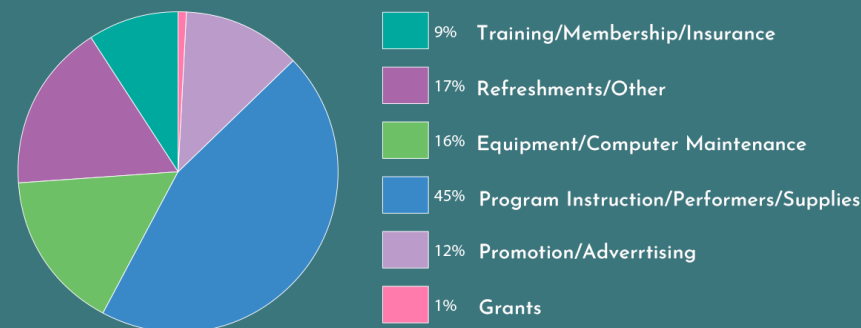
Other Building Operating/Maintenance - \$7,877

Less Rent/Other - (\$6,952)

Total Expenses - \$461,840

### Partnership Fund

The Partnership Fund pays for programs and activities, including a multitude of educational classes, wellness activities, and performances. Associated expenses include instructors, refreshments, volunteer recognition, and advertising. This fund is partially comprised of program and activity income. In 2023, grants were also awarded to provide support for other local programs and activities that serve older adults. Individual donations and program sponsorships, managed by the Madison Senior Center Foundation, are important in helping to meet yearly budgets. The Madison Senior Center Foundation, a 501(c)(3) organization, is dedicated to assisting the mission of the Madison Senior Center.



## Donations

### Champion (\$500+)

Beatty Endeavors

Catherine Bloomer

Dean & Lynn Hanson

Forest Foundation

Kathleen Poi

Save Our Security Senior Council (SOS)

Steinhauer Charitable Trust

### Benefactor (\$250-\$499+)

Lawrence Kruger

Robert Conway

Sandra Ward

Tom DeChant

### Supporter (\$150-\$249)

Andrea Kaminski

Harry & Susan Engstrom

Kathleen Whitt

Kathy Heimann

### Friend (\$50-\$149)

Alice Hubert

Barbara Williams

Betsy Draine

Carol Weidel

Eloise Barrett

Evelyn Fahrback

Goodman's Jewelers

Idigo Healing Retreat Center

Janet Weitz

Jegan & Gowri Sriskandarajah

Jim Moore

Idigo Healing Retreat Center

### Friend, Continued

Janet Weitz

Jegan & Gowri Sriskandarajah

Jim Moore

Kate and Bob Frambs

Kim Knorr

Klein's Floral and Greenhouses

Lauren Blough

Michael L. Sanford

Osteria Papavera

Outreach, Inc

R Christian & Kathy Davis

Robin and Inge Harris

Ronald Bull

Sarah Whitt

Shirley Haidinger

### Contributor (up to \$49)

Bob & Bonnie Block

Daryl Sherman

Eric Alan Marx

Fnu Nuoendagula

Gwendolyn M. Kirk

Harvey Sokolow

James and Sally Ann Davis

Jane Smith

Judy Siegfried

Leon Lindberg

Margie Zutter

Marilyn M. Haynes

Michael Verveer

Robert Cleasby

Tom Geis

### In-Kind

Festival Foods

Hilton Double Tree

Leslie Luedtke

LUSH Fresh Handmade Cosmetics

Margo Simpson

Monona Terrace CCC

Morris Sadiccario

Real Time Utility Engineering

Sandra Wachholz

UW Golden Years Club

Whole Foods

### Corporate Sponsors

All of Us Research - UW-Madison

Capri Communities

Cress Funeral & Cremation

Elite Hearing Centers of America

Humana

iCare

Interim Healthcare

Madison Gas & Electric

Oak Park Nursing and Rehab Center

Pro Spine & Pain

Quartz

Quartz Benefits & Aria Benefits

RSVP of Dane County

United Healthcare & The Hill Agency

Village Caregiving - Madison

Wellcare

## Highlights

### Special Events

40th Anniversary Celebration

Artful Affair

Health & Resource Fair

Photo Affair

Silver Santa

Our Madison: Aging Vibrantly art project



### Community Partners

AARP

All of Us

Badger Talks

Ballroom Basics For Balance

The Bubbler (MPL)

Capri Communities - Vista West

Dane County Public Health

Edgewood Nursing

Goodman Community Center

Humana

Li Chiao Ping

MG&E

Monona Senior Center

Monona Terrace

NewBridge Madison

OutReach LGBTQ+

Susan Frikken

St. James Preschool

UW - Madison

YAFA

