

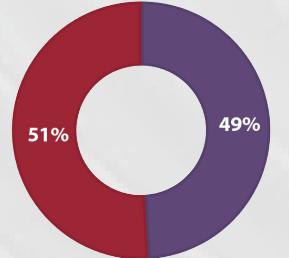
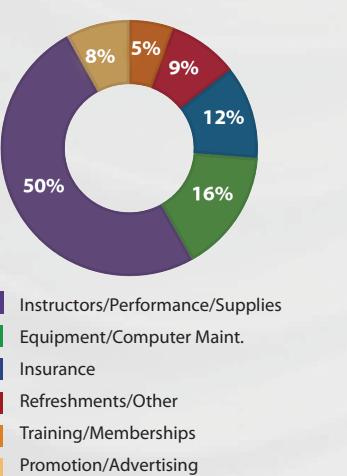
FINANCIAL



PARTNERSHIP FUND

The Partnership Fund pays for programs and activities, including a multitude of educational classes, wellness activities, and performances. Associated expenses include instructors, refreshments, volunteer recognition and advertising. This fund is partially comprised of program and activity income.

Individual donations and program sponsorships, which are managed by the Madison Senior Center Foundation, are important in helping meet yearly budgets. This holds especially true for the duration of the pandemic. The Madison Senior Center Foundation, a 501 (c) (3) organization, is dedicated to assisting the mission of the Madison Senior Center.

INCOME: \$15,701**EXPENSES: \$15,701**

CITY OF MADISON

The City of Madison Operating Budget provides the vast majority of the total Madison Senior Center budget. The City pays for salaries, utilities, maintenance and other operating expenses.

Salaries & Benefits	\$586,032
Services/Utilities	\$48,943
Supplies	\$6,545
Other Building Operating/Maintenance	\$7,877
Less Rent/Other	(\$488)
Total Expenses	\$648,909

HIGHLIGHTS

- Raised \$11,000 at the golf outing to support older adult multicultural activities that promote healthy aging in underserved Madison communities. Many thanks to our partners for helping us execute this outing. Scott Frank of Oak Park Place generously coordinated golfers and contributed prizes. Dennis Tiziani of Cherokee Country Club donated the golf course for our use and key volunteer Paul Braun arranged for the chance for participants to win a car! Many other partners contributed through hole sponsorships and prize donations. We had a beautiful day to get some healthy exercise and fresh air. Fun was had by all!
- Completed a Racial Equity analysis.
- Led the Aging Services Education & Outreach Steering Committee, comprised of older adult service providers, to develop and implement an outreach and education strategy to inform the community about the vast array of Madison's older adult services.
- Coordinated with City IT to begin the process of improving the MSC website and move toward an online registration process.
- Prepared a request for proposal to engage a consultant specialized in racial equity to lead an evaluation of senior services in Madison and interpret how to best serve older adults.
- Formed a steering committee made up of volunteers, residents, and community groups as part of the AARP Network of Age-Friendly Communities. A city-wide survey and listening sessions of older adults were completed that gauged input from ALL Madison zip codes and demographics.
- LGBTQ 50+ Alliance, which MSC sponsors, expanded programming for older adults.
- Introduced new virtual classes of Line Dancing and Voices of Color, and new in-person classes of Exploring Poetry, Fit for Life Cardio Dancing, Veterans Day Tribute, Writing Your Holidays and Silver Santa.
- Collaborated with Monona Terrace, Shinrin-yoku Madison and the WI State Park System in offering a widely attended virtual Earth Day lecture, and a subsequent in-person Forest Bathing walk.
- Collaborated with Monona Senior Center, NewBridge, and Goodman Center to offer a successful, free Aging Mastery Program.

Top: Paul Braun assisted with the golf fundraiser. Middle: Felicitus Ferington, Vietnam War Army Nurse, and Army Staff Sergeant Misty Jackson, of the Bad River Ojibwe tribe, who served in Kuwait and Iraq, gave powerful and meaningful talks about their experiences on Veterans Day. Bottom: Participant Joel Walters received a prize from Cindy Johnson, Renaissance Senior Living of Hilldale, during the Silver Santa program.

**Corporate Sponsor**

UW All of Us Research

Champion (\$500+)

Anonymous

Paul Braun

Cherokee Country Club

Forest Foundation

Scott Frank

The Golf Affect

Johnson Bank

Robert Keller

Oak Park Place Foundation

Ryan Funeral Home

Benefactor (\$250-\$499)

Architectural Design Consultants

Rita Bloomfield

Robert Conway

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Maurice & Sybil Better**Kim Knorr**Fred & Olivia Lee
Jim & Patricia Moore**Joan K. Murray**Cassandra Neff
Ruth Sandor**Joe Silverberg**John Smart
Peter Weiler**Friend**

(\$50-\$149)

Jane Bannerman
Thomas Benish
Maurice & Sybil Better**Contributor**

(up to \$49)

Colette Girard
Marilyn M. Haynes**Benefactor**

(\$250-\$499)

Bob & Bonnie Block
Lauren Blough
Ronald BullJane Bannerman
Thomas Benish
Maurice & Sybil Better**Benefactor**

(\$250-\$499)

Bob & Bonnie Block
Lauren Blough
Ronald Bull**Benefactor**

(\$250-\$499)

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Lauren Blough
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(\$250-\$499)

Bob & Bonnie Block
Lauren Blough
Ronald Bull**Benefactor**

(\$250-\$499)

Bob & Bonnie Block
Lauren Blough
Ronald Bull**Remembrance Donors****In Memory Of**R. Richard Wagner
by Michael Verveer**Al & Frank Weitz**by Janet Weitz
by Judi Fuerstenberg**In Appreciation Of**Arden Trine & 17 Years of Service – Money Class
by Judi Fuerstenberg**MSC Events**by Kathy Heimann
by Jane Smith**Free Yoga Classes led by YAFA Instructors**

by Jane Smith

In Honor OfNancy Merz
by Kirk Stone**Kathy Whitt**

by Sarah Whitt

Designated to MSC's Madison Community Foundation FundChristine Beatty
ShoeboxJames Lamal
Leon N. LindbergKelli Weichelt
Zimbrick Mercedes Benz

Renaissance Senior Living of Hilldale

Daryl Sherman
Vortex OpticsKelli Weichelt
Zimbrick Mercedes Benz**Gloria Hampton, Participant**

Madison Senior Center is a great place for seniors to relax, eat, network and meet new people. It's also a place to have fellowship and vent about older adult issues of concern.

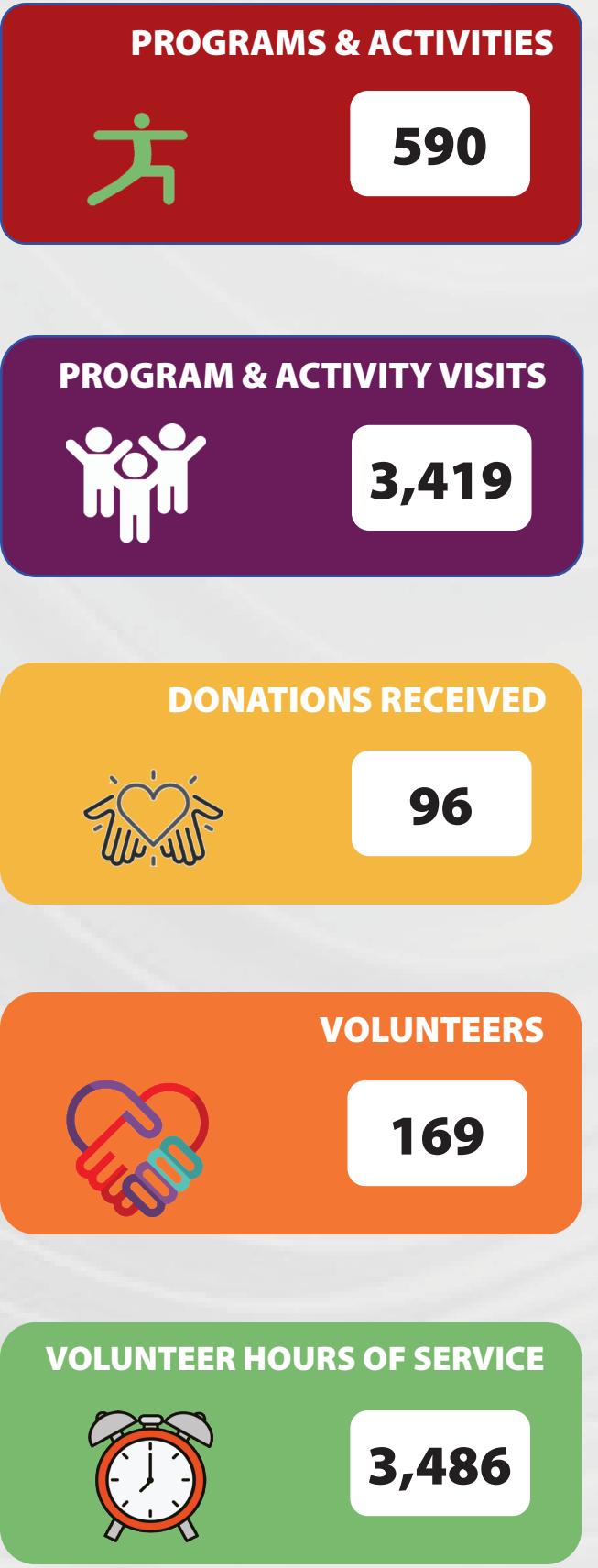
Fan Zheng, Volunteer

I learned about Madison Senior Center from my father, who does not speak much English, and made friends in MSC during his visit a couple years ago. MSC provides great volunteering opportunities, and it has opened my eyes to the resources that are there for seniors.

Alice Kissling, Participant

The Madison Senior Center offers me a familiar, comfortable place to enjoy new experiences. The dance classes give me exercise and the Wii bowling and ping pong are relaxing activities I enjoy with my husband.

2021 NUMBERS



Thank you for supporting the Madison Senior Center!

2021 BOARD MEMBERS

Committee on Aging	MSC Foundation
Alnisa Allgood	Jeffrey Budzisz
Blinda Beason	Harry Engstrom
Donna Bryant	Tom DeChant
Ya Chen	Faisal Kaud
Charlestine Daniel	Sally Miley
Fay Ferington	Kathy Whitt
Patrick Heck	
Faisal Kaud	
Eileen Mershart	
Jeanne Morton	
Kathy Poi	
Michael Verveer	
Kathy Whitt	

2021 BOARD MEMBERS

MSC
55+ MADISON SENIOR CENTER

330 WEST MIFFLIN STREET
MADISON WI 53703

Relevant, Inclusive, Influential

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Follow us on Twitter:
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Background Photo: Mark Tussler leads the cardio dancing class at MSC.

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MADISON SENIOR CENTER

ANNUAL REPORT 2021



The Madison Senior Center provides opportunities for older adults to engage in healthy living education and activities in a relevant and inclusive community.

WELCOME

"...we remained relevant to Madison older adults by offering a variety of virtual programs."

It's wonderful to have the Madison Senior Center open again after a long shut-down due to the Covid-19 pandemic. We cautiously opened our doors in July of 2021 and by September were back to normal business hours.



Sally Jo Spaeni

Although we were closed the first six months of 2021 we remained relevant to Madison older adults by offering a variety of virtual programs. It was a great way to stay in touch and encourage healthy aging practices.

One new virtual program we started is called *Voices of Color*. The goal of the program is to showcase the positive work being done in our community by people of color, and to learn about their life experiences as we broaden our perspectives on race and ethnicity in Madison. Please join us as we continue this program in 2022.

A new partnership with Capri Community Living-Vista West allowed us to positively impact the lives of more than 30 Madison Senior Center participants, and a number of other area older adults, during the holiday season. We created the Silver Santa program and spread joy

with holiday music, a sing-a-long, snacks, holiday bingo, trivia and a snowman craft. Through the generous donation of Capri Communities-Vista West, everybody received a holiday gift and people were so very thankful for the gathering and gifts. Renaissance Senior Living also contributed by providing a DJ, a door prize, and the snacks.



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All in all, 2021 was a great year for MSC older adults!

Sally Jo Spaeni
Senior Center & Senior Services Manager

Cover: Karen Ludwig shined bright on a winter day visiting MSC's art exhibit. Left Top: Melvin Hinton, host of the monthly Voices of Color program. Left Bottom: Many presents were handed out by Santa during Silver Santa.

