



# Giving Matters

DONOR NEWSLETTER OF THE MADISON SENIOR CENTER FOUNDATION, INC.

FALL, 2018

## Classic English Tea

Friday, November 30 at 2:00 pm is the date for the Classic English Tea, featuring tea service and treats in three courses: savory, scones and sweet. This fundraiser for the Senior Center invites guests to enjoy laughter, discussion, and quality time between courses. Classical and holiday music by the Yahara String Quartet creates the perfect ambiance. Non-refundable tickets are \$25 per person and space is limited. Reservations are accepted through Monday, November 26. Make your reservation TODAY by calling (608) 266-6581.



## Upcoming Events

- ♥ **Tuesday, November 27:**  
Christmas at Balmoral –  
Jessica Michna Returns!  
1:00 pm
- ♥ **Friday, November 30:**  
**Classic English Tea**  
2:00-4:00 pm
- ♥ **Tuesday, December 11:**  
Trip to Olbrich Garden  
Poinsettia & Model Train  
Exhibit
- ♥ **Wednesday, December 19:**  
Holiday Fantasy in Lights  
at Olin Park

## WANTED: TEAM LEADERS

If you are passionate about Senior Center events and would like to work with other volunteers to implement a wide range of programming here, please consider becoming a team leader to serve on our Foundation Board, Advisory Council, Classic English Tea, or other groups who successfully plan, organize and do remarkable activities.

## The Festival of Wreaths

The Festival of Wreaths is a yearly event that showcases holiday wreaths and decorates the Senior Center beautifully. The display of artificial wreaths, embellished in many styles, is hung for viewing and sale from late November through December. (Pick up your purchase by December 1, just in time for the holidays.)

## Planned Bequest Gifts Can Be Easy

When writing your will or planning your estate, the Madison Senior Center Foundation is dedicated to helping you maximize your giving impact. All donations are tax deductible and stay right here in our community. Leave a planned gift by including specific language in your will naming the Madison Senior Center Foundation as the recipient of any dollar amount, residual assets, or a percent of your estate.

And if you want to retain the ability to access to your gift assets during your lifetime then a bequest might be an appropriate giving plan. When making your designation, please use: Madison Senior Center Foundation/Tax ID: 20-3075846. Giving Matters!



## Health and Resource Fair a Record Success!

The 6th Annual Health and Resource Fair was on September 27. Over 29 exhibitors were on display to 100 participants. Both enjoyed the event, featuring a new design for the exchange and a major presentation.

The fair brought participants from all areas of Dane County to learn what they can do to maintain or improve their health in the years to come. By visiting exhibitor booths, attendees learned more about resources, living options and the means to good health. Some exhibitors included Capitol Physical Therapy, Visiting Angels Living Assistance Services and the Alzheimer's and Dementia Alliance of Wisconsin.

One participant said the Health and Resource Fair was a “great way to learn about a lot of things—a one-stop shop.” Another participant said that there was “a good mix of exhibitors.”

Twelve wellness screenings were available for participants to evaluate an array of health and longevity related measures. Capitol Physical Therapy provided balance screenings, UW School of Nursing offered blood pressure screenings and the Aging and Disability Resource Center (ADRC) ran memory screenings, all of which were free to attendees.

After a fair amount of time exchanging information at all the booths, everyone learned more from keynote speaker Dr. C. Shawn Green, who presented, Does “Brain Training” Really Work? He received overwhelmingly positive feedback from Fair participants and exhibitors alike. The survey comments could be summed up by this response: “Dr. Green’s presentation was really good and so interesting!”

## “Who Matters?” A Multigenerational Photo and Story Project

In late October, photographs were taken of multigenerational relationships at the Goodman South Madison and Hawthorne Libraries.

This project celebrates and gives exposure to the meaningful, loving relationships that exist across generations in Madison, WI. The photographs and stories will be exhibited at the Madison Senior Center and Central Library during January of 2019, with an opening reception on Saturday, December 1st in both locations. Prints and digital files of the images will be given to the participants free of charge.

This is the second volume of the partnership created between photographer Jennifer Bastian, the Madison Senior Center and the Madison Public Library. There are plans to continue this project, casting a wider net across the community to other locations.



## Honoring Christine Beatty



Many colleagues and participants have asked what they might do to honor Christine’s work at the Madison Senior Center. Finally, she was asked about her 30 year legacy. She remarked, “I have enjoyed my work and the many folks I have been privileged to know here. I ask that everyone support the Madison Senior Center by building the organization’s endowment fund at the Madison Community Foundation.”

This fund was started as an Acorn Fund many years ago, and only the interest may be used each year. For donors that means that gifts ensure perpetual support for the future of the Senior Center. That financial support offers not only innovative programs and activities; it also makes people, who need these programs, aware of them. Contributions to the fund are tax deductible as allowed by law.

The fund currently has \$75,000 and Christine would be delighted to see it doubled in the next year or so. In fact, some gifts may be matched by a special program after January 1, 2019. Watch the newsletter for more information or call John Weichert at (608) 267-2344.

## Can’t Afford to Write a Big Check?

### OTHER WAYS TO GIVE!

Even a small donation can greatly increase the fun at the Senior Center. Five dollars can pay for ping-pong balls for the twenty plus seniors who enjoy playing (some very well!) each weekly.

Giving in-kind donations of goods and services are always appreciated. Contact the Front Desk to ask. For example, gently used and working laptops or monitors, office supplies, facial tissue, board games, puzzles and other items are useful.

Giving of yourself by volunteering alleviates staff and operational costs. Serving lunch, offering front desk information, and serving on decision-making committees keep the Senior Center running smoothly and are non-monetary ways to give instead of a big check.



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## *Why Giving Matters?*

**The Madison Senior Center benefits from YOUR gifts. The City of Madison pays for staff and building expenses, but the Senior Center must raise money to pay for program and activity expenses. NOW is your turn to support our efforts by giving to the Madison Senior Center Foundation. End of the year gifts are perfect for a last minute tax advantage.**

