

# General License Application



For City of Madison & Dane County

City of Madison Clerk  
210 MLK Jr. BLVD Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
(608) 266-4601

**Renew by June 30. Applications received after April 1 will be valid through June 30 of the following year.**

**Establishment Address**

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Municipality (Village/Town/City): \_\_\_\_\_

**Applicant/Contact Information**

Trade Name (Doing Business As): \_\_\_\_\_

Local Contact Person: \_\_\_\_\_

Local Contact Phone: \_\_\_\_\_ Local Contact Email: \_\_\_\_\_

**License Holder Information**

Organization Legal Name/Sole Proprietor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Organization Contact Person: \_\_\_\_\_

Organization Contact Phone: \_\_\_\_\_ Organization Contact Email: \_\_\_\_\_

**General Information**

WI State Seller's Permit Number: \_\_\_\_\_

*Written proof of current seller's permit must accompany application at time of submission*

Estimated opening date: \_\_\_\_\_

**Attestation and Signature**

The statements made in this application are true and correct to the best of my knowledge

Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Beach**

**Bed and Breakfast**

### Body Art Establishment

- Tattoo or Body Piercing
- Combined Tattoo *and* Body Piercing
- Ear Piercing

### Campground

Number of Campsites:

- 1-25
- 26-100
- 100 +

### Recreational/Educational Camp

Number of Camps:

- 1-5
- 6-10
- 11 +

### Hotel/Motel/Tourist Rooming House

Hotel/Motel (*Number of Rooms*):

- 5-30
- 31-99
- 100-199
- 200 +

Tourist Rooming House (*Please specify the number of different reservations you plan to have at one time*):

- 1    2    3    4

### Mobile Home Park

Number of Sites:

- 1-20
- 21-50
- 51-100
- 101-175
- 175 +

### Swimming Pool

- Indoor    Additional Indoor  
 Outdoor    Additional Outdoor

## STATE LICENSES

### Amusement Devices

Number of Devices:

- 1 (Pool Table)
- 2-3
- 4-6
- 7-10
- 11-20
- 21-30
- 31-44
- 45 +

**Outdoor Wood Boiler**

**Trapping**