

City of Madison
VIRTUAL Meeting Agenda - FINAL
**Madison's Central Business Improvement
District (BID) Board of Directors**

City of Madison
Madison, WI 53703
www.cityofmadison.com



April 7, 2022

Noon – 1:30 pm

Virtual Meeting

Madison's Central Business Improvement District Board is meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic. You can still participate in this meeting.

PARTICIPATION GUIDELINES

1. **WRITTEN COMMENTS:** You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Board Comments".
2. **LISTEN TO THE MEETING:** You can call-in via phone: (312) 626-6799, Meeting ID: 899 8243 9580 Meeting Passcode: 593685
3. **WATCH THE MEETING:** You can watch the meeting using the Zoom app.
<https://us02web.zoom.us/j/89982439580?pwd=RWplOXo4U1RlTkM1ZXdOWjVmdnY1dz09>
4. **REGISTER BUT DO NOT SPEAK:** You can register your support or opposition to an agenda item by emailing info@visitdowntownmadison.com.
5. **REGISTER AND SPEAK:** If you wish to speak at the virtual meeting on an agenda item, you **MUST** register. You can register by emailing info@visitdowntownmadison.com.

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauv lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

1. Call to Order – **Sue Springman**, Board Chair (12:00pm)
2. Approval of Minutes
3. Disclosures and Recusals
Members of the body should make any required disclosures or recusals under the City's Ethics Code.
4. Public Comment
Limited to 3 minutes per speaker.
5. Board Chair Report – **Sue Springman** (12:05p)
6. Website, Social Media Review & Discussion: **Alex Connelly & Mike Zydowicz**, designCraft Advertising (12:10p)

7. BID 2022 Finances - **Tiffany Kenney**, Director (12:30p)
 - a. **2022 Budget Detail – VOTE REQUIRED**
 - b. 2022 Sponsorship Plans

8. City of Madison Updates (12:35 – 1:00p)
 - a. District 4 Update - **Alder Mike Verveer**
 - i. Streatery
 - b. Economic Development – **Saran Ouk**

9. Neighborhood Updates (1 – 1:15p)
 - a. DMI Update – **Jason Ilstrup**
 - b. First Settlement District – **Francesca Hong**
 - c. GSSBA – **John Hutchinson**
 - d. University of Wisconsin Campus – **Kirstin DeMartino**
 - e. UW Students – **Vernon Ziegler**

10. Staff Updates (If time allows)

11. Adjourn

NEXT MEETINGS

Executive Committee Meetings

Staff-Executive Committee meetings are the 1st and 3rd Tuesdays of the months at Noon.
 Hovde Building, 122 W. Washington Ave., Suite 250, Small Conference Room MEETING VIRTUAL

Board of Directors Meetings

Board Meetings are the first Thursday of the month. Noon – 1:30pm
 Hovde Building, 122 W. Washington Ave., 1st Floor Conference Room MEETING VIRTUAL

Board Meetings
Thursdays, noon-1:30pm
NO MEETING IN JANUARY
Thursday, February 3
Thursday, March 3
Thursday, April 7
Thursday, May 5
Thursday, June 2
NO MEETING IN JULY 2022
Thursday, August 4
Thursday, September 1
Thursday, October 6
Thursday, November 3
Thursday, December 1
NO MEETING IN JANUARY 2023