

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

VIRTUAL Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Board of Directors



March 3, 2022

Noon – 1:30 pm

Virtual Meeting

Madison's Central Business Improvement District Board is meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic. You can still participate in this meeting.

PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Board Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: (312) 626-6799, Meeting ID: 899 8243 9580 Meeting Passcode: 593685
3. WATCH THE MEETING: You can watch the meeting using the Zoom app.
<https://us02web.zoom.us/j/89982439580?pwd=RWplOXo4U1RlTkM1ZXdOWjVmdnY1dz09>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing info@visitdowntownmadison.com.
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing info@visitdowntownmadison.com.

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauv lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

1. Call to Order – **Sue Springman**, Board Chair (12:00pm)
2. Approval of Minutes
3. Disclosures and Recusals
Members of the body should make any required disclosures or recusals under the City's Ethics Code.
4. Public Comment
Limited to 3 minutes per speaker.
5. Board Chair Report – **Sue Springman**, Board Chair (12:05 - 12:15pm)
 - a. 2022 Chair Goals
 - b. Personnel Sub-Committee – POTENTIAL VOTE TO APPROVE POLICY & PROCEDURES
 - c. New Board of Directors Members – POTENTIAL VOTE ON NEW MEMBERS
 - i. Peggy Gunderson, Strategic Brand Marketing as the *DMI Representative*

- ii. Brad Werntz, Boulder Climbing Gym as *West Main Business Owner*
- iii. Josie Chu, Madam Chu's @ Culture Collectives as a *State Street Business Owner*

6. City of Madison Referrals for Informational Purposes: **Meghan Blake-Horst**, Street Vending Coordinator, Economic Development Division (12:15 – 12:40pm)

Four Legistar items to make the Streatery Cafe Program permanent:

- o 1. **ID# 69379** New 10.30, Roadway Cafe Permit, 12.1425 and 38.05.
- o 2. **ID# 69380** New MGO 9.135 for Sidewalk Cafe and Roadway Expansion Cafe Licenses Reorganizes 9.13 and moves mall/concourse rules to 9.136
- o 3. **ID# 69382** Amends Ch. 28 to allow outdoor dining in certain zoning districts as a permitted use.
- o 4. **ID# 69381** Amends Regulations Governing Vending on the State Street Mall/Capitol Concourse.

7. Tax Incremental Financing & District Review – **Matt Mikolajewski**, Director, Economic Development Division (12:40 - 1pm)

8. Neighborhood Updates (1pm – 1:15pm)

- a. First Settlement District – **Francesca Hong**
- b. DMI Update – **Jason Ilstrup**
- c. GSSBA – **John Hutchinson**
- d. University of Wisconsin – **Kirstin DeMartino & Vernon Ziegler**

9. City of Madison Updates (1:15pm – 1:30pm)

- a. District 4 Update - **Alder Mike Verveer**
- b. Economic Development – **Saran Ouk**

10. Adjourn

NEXT MEETINGS

Executive Committee Meetings

Staff-Executive Committee meetings are the 1st and 3rd Tuesdays of the months at Noon.
~~Hovde Building, 122 W. Washington Ave., Suite 250, Small Conference Room~~ MEETING VIRTUAL

Board of Directors Meetings

Board Meetings are the first Thursday of the month. Noon – 1:30pm
~~Hovde Building, 122 W. Washington Ave., 1st Floor Conference Room~~ MEETING VIRTUAL

Board Meetings
Thursdays, noon-1:30pm
NO MEETING IN JANUARY
Thursday, February 3
Thursday, March 3
Thursday, April 7
Thursday, May 5
Thursday, June 2
NO MEETING IN JULY 2022
Thursday, August 4
Thursday, September 1
Thursday, October 6
Thursday, November 3

Thursday, December 1

NO MEETING IN JANUARY 2023