



Office of the Common Council

Ald. Sara Eskrich, District 13

City-County Building, Room 417
210 Martin Luther King, Jr. Boulevard
Madison, Wisconsin 53703-3345
Phone (608) 266-4071
Fax (608) 267-8669
district13@cityofmadison.com
www.cityofmadison.com/council/district13

June 1, 2016

Dear Neighbor,

It is my pleasure to share an update on the highly anticipated Monroe Street Reconstruction project and to invite you to a Kickoff Meeting on June 13th. This important project has experienced delays over the past few years, and we now have an opportunity to revive its planning and design in preparation for reconstruction in 2018.

This will be an involved and exciting engagement process guided by an Engagement Resource Team representing nine key community interest groups, including the Neighborhood Associations and businesses. The goal is to ensure that this project reflects and benefits the broadest cross-section of our diverse community. I hope that we can count on your participation.

I encourage you to attend the **Monroe Street Reconstruction Kickoff Meeting**, which will be held on:

Monday, June 13th, 2016 from 7:00–9:00 PM in the Wingra School Gymnasium (2nd floor)
RSVP at: <https://monroestreconstructionkickoffmeeting.eventbrite.com>

Light refreshments will be provided. Please register/RSVP for free using the link above. Those who do not RSVP are still welcome to attend.

At this meeting you will have the opportunity to:

- Review a summary of the Monroe Street Reconstruction Project and community input to-date
- Learn about the public engagement and planning process timeline through 2017
- Engage in community visioning for the future of Monroe Street
- Discuss current project plans, issues and opportunities with City of Madison staff

This meeting and those to follow through 2017 will be interactive and collaborative. I ask that you attend ready to participate fully in sharing ideas, concerns, and constructive dialogue with City staff and your neighbors.

Over the next eighteen months, you will be invited to a series of activities designed to ensure that as many community members as possible have learned about and engaged with the opportunities and tradeoffs of this project.

The anticipated timeline is as follows:

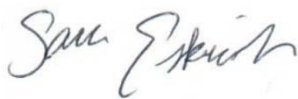
- Summer 2016:** Refine community goals, issues and opportunities through a series of focused conversations and a community-wide survey.
- Fall 2016:** Visualize and generate cross section alternatives (including how to allocate space for sidewalks, terraces, street lanes, etc.) in a Cross Section Modeling Workshop. Explore and discuss the preferred cross section at a Cross Section Open House.
- Spring 2017:** Refine priorities for streetscape elements such as bike racks, planters, lighting, signage, crosswalks, etc. at a Streetscaping and Green Infrastructure Workshop.
- Summer 2017:** Generate ideas for enhancing key locations along Monroe Street at a Placemaking Nodes Workshop.
- Fall 2017:** Learn about the final design and implementation plans at a Project Wrap & Open House.

Please watch for invitations as these meetings are scheduled and share with your family, friends, coworkers and fellow community members. You can ensure that you receive notice for these meetings by signing up for my email updates at:

<http://www.cityofmadison.com/council/district13/updates/>

Thank you and I look forward to seeing you at the **Kickoff Meeting** and future events!

Sincerely,



Alder Sara Eskrich