

Monroe Street Engagement Resource Team Meeting Notes

Date: June 22, 2016	Time: 5:00-6:30pm
Location: Barriques, Monroe Street	Recorder: Quinn Heneghan
Attendees: Christy Bachmann, Robbie Webber, Mary Campbell, Hiam Garner, Ben Yahr, Susan VanderSanden, Aaron Williams, Peter Armstrong, Zia Brucaya, Sara Eskrich	

Agenda Item	Discussion	Follow-up
<p>Kickoff meeting debrief</p>	<ul style="list-style-type: none"> - Zia and Quinn followed up on the neighborhood meeting results sent to the team earlier this afternoon. <ul style="list-style-type: none"> o In response to the first question, most respondents liked, appreciated and agreed with the <i>process</i> involved in the reconstruction, with pedestrian safety and access a close second. o In response to the second question most respondents were concerned with traffic, first, and the <i>process</i>, second. o In response to the third question, most respondents wanted to learn more about traffic patterns and data, cross sections, and speed, with budget trade-offs coming in second, and balance of multi modal considerations coming in third. The information gathered from this question will be used to inform the world café discussions. - Concern about the accessibility of Wingra School for future meetings. Currently, there is not an elevator and the slope of Gilmore and Western Street(s) is difficult for some. Mary indicated that the elevator at Wingra School was being installed today and will be accessible for meetings going forward. - Robbie heard feedback about the neighborhood meeting from someone who is on the steering committee for Madison bikes. <ul style="list-style-type: none"> o Bikes and pedestrians were being lumped together with pedestrians getting preferential treatment related to accommodations. Need to think about bikes and peds being two separate groups and not lumped together; o Would like for the process to be inclusive of people who may not live on Monroe Street but who use the street. - Zia: bikes and peds have been separated; however, both will be included in world café so that concerns affecting both can be brought up together. - Robbie: want to be sure that issues are considered individually. - Hiam: there is no bike or ped data being collected on Monroe St. We do not know how many bikes use the street vs. pedestrians. - Mary: bike data is being collected on the bike path. - Peter: bikers tend to avoid Monroe Street because of the traffic, and there are no bike accommodations. - Robbie: must be very confident to bike on Monroe Street. Bikers are not stopping at Monroe St. businesses. - Christy was disappointed in number of Monroe Street residents in attendance at the meeting. 	

	<ul style="list-style-type: none"> - Projects similar to Monroe Street so that people can see examples or photos of street treatments and infrastructure, etc. <ul style="list-style-type: none"> o Difficult to find other streets similar to Monroe. <ul style="list-style-type: none"> ▪ Possibilities: Sherman Avenue; Strong Towns; Williamson corridor; Streets blog; Portland, OR; Europe. 	
Community Survey	<ul style="list-style-type: none"> - Zia led the ERT in a review of the survey. The survey will start on July 5th and be open for at least two weeks with the goal of having results by the mid-July to help inform the world cafes. - Paper copies will be distributed in addition to the online version. <ul style="list-style-type: none"> o Discussion about how to best to distribute the paper surveys – sites that generate traffic such as the library, Barriques, Trader Joes, Collectivo or Mallatts. Victor Allen’s will reach an older target audience. It would be good to have volunteers to help with paper surveys, and would need support of above businesses if stacks were to be left on their counters, etc. o Other places to distribute surveys: Wingra Park, Sunday Farmer’s Market, events, etc. Volunteers would need to be coordinated for particular days and times. Is this something that the DMNA could take on? o Encourage people to distribute paper copies to their neighbors (and pick up) who might not otherwise complete them. o Have a poster at the July 4th parade noting the survey link and indicating that paper surveys can be found at particular locations. - Include on electronic and paper surveys information about the public meetings. Have you attended, or do you plan on attending, a meeting on a particular date (listing dates of meetings). Be sure to include dates of survey. - Encourage participants to return paper copies to places at which they picked them up, or have them sent to Urban Assets. - City will send postcard with survey link and a phone number for contact. - Peter will share the transportation survey that he designed with Zia. - Can Edgewood and Wingra blast their parents to encourage them to participate? <ul style="list-style-type: none"> o Mary will send the email to Wingra parents and contact April, at New Morning, so she can also send the link to parents. o Hiam will ask businesses to reach out to their employees. - The ERT went through the survey, question by question noting changes. - There will be a quick turn-around time for the survey so that it can go out by July 4th. 	<p>Zia will reach out to Monroe Street Branch library staff to inquire about staff support of paper surveys.</p> <p>Christy and the City of Madison will send a postcard out to Monroe Street residences and businesses notifying them of the survey and link.</p> <p>Peter will send Zia a copy of his survey.</p> <p>Zia will incorporate the changes from today’s meeting into the survey and send it back to the ERT for review.</p> <p>ERT members should get their comments to Zia by Sunday evening, June 26th.</p> <p>UA or DMNA will create a poster for the July 4th parade.</p>
Summer Focus Conversations	<ul style="list-style-type: none"> - Discussion about the possibility of reserving rooms at Edgewood for future meetings. 	<p>Susan will contact Zia about the availability of</p>

	<ul style="list-style-type: none"> ○ Susan indicated that August meetings will be difficult with students returning to school; however, she will contact Zia to see if the August 11th pedestrian, bike and transit world café could be held at Edgewood. August 25th green infrastructure meeting is not likely to be held at Edgewood. ○ The August 11th meeting will be three hours from 6-9pm and food will be provided. - The business focus group will be held on Tuesday, July 19th from 6-7:30pm at Hotel Red. The conversation will include what to expect from, and how to survive, construction. <ul style="list-style-type: none"> ○ World cafes will need to have round tables to promote maximum conversation. - Green infrastructure world café will be held on August 25th from 6-7:30pm. Possibility of 100 attendees - ERT members are encouraged to attend these meetings to lend their experience and expertise. 	<p>Edgewood for the August 11th meeting.</p> <p>Peter will investigate food options for the August 11th meeting.</p>
Cross Section Workshop	<ul style="list-style-type: none"> - Conversation postponed until the next ERT meeting. - Zia explained that green infrastructure considerations will be explored over the summer focus group and also during a presentation from city staff at the beginning of the workshop. 	
Review of Public Engagement Plan	<ul style="list-style-type: none"> - Zia reviewed the engagement plan and goals. <ul style="list-style-type: none"> ○ Mary: Concerned that we are reaching everyone. Are we reaching our oldest demographic? 	
Change future meeting dates	<ul style="list-style-type: none"> - November and December meeting dates for ERT meetings – November 16th 5pm; December 14th at 5pm. 	
Other	<ul style="list-style-type: none"> - Parking study for business district? City doesn't have budget. - Mary: Will fiber optics cable be installed as part of the reconstruction so that Wingra School could link into it? Christy not sure but thinks free municipal MUFN System could work for Wingra since they are school. 	