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**Week 1 Handout: *Basics of Learning Experience Design (LXD)***

**Part 1: LXD - Why, How, and What**

**Defining Learning Experience Design**

Using the discussion and your Prework Learn/Reflect content, what would you say are the defining characteristics of Learning Experience Design?

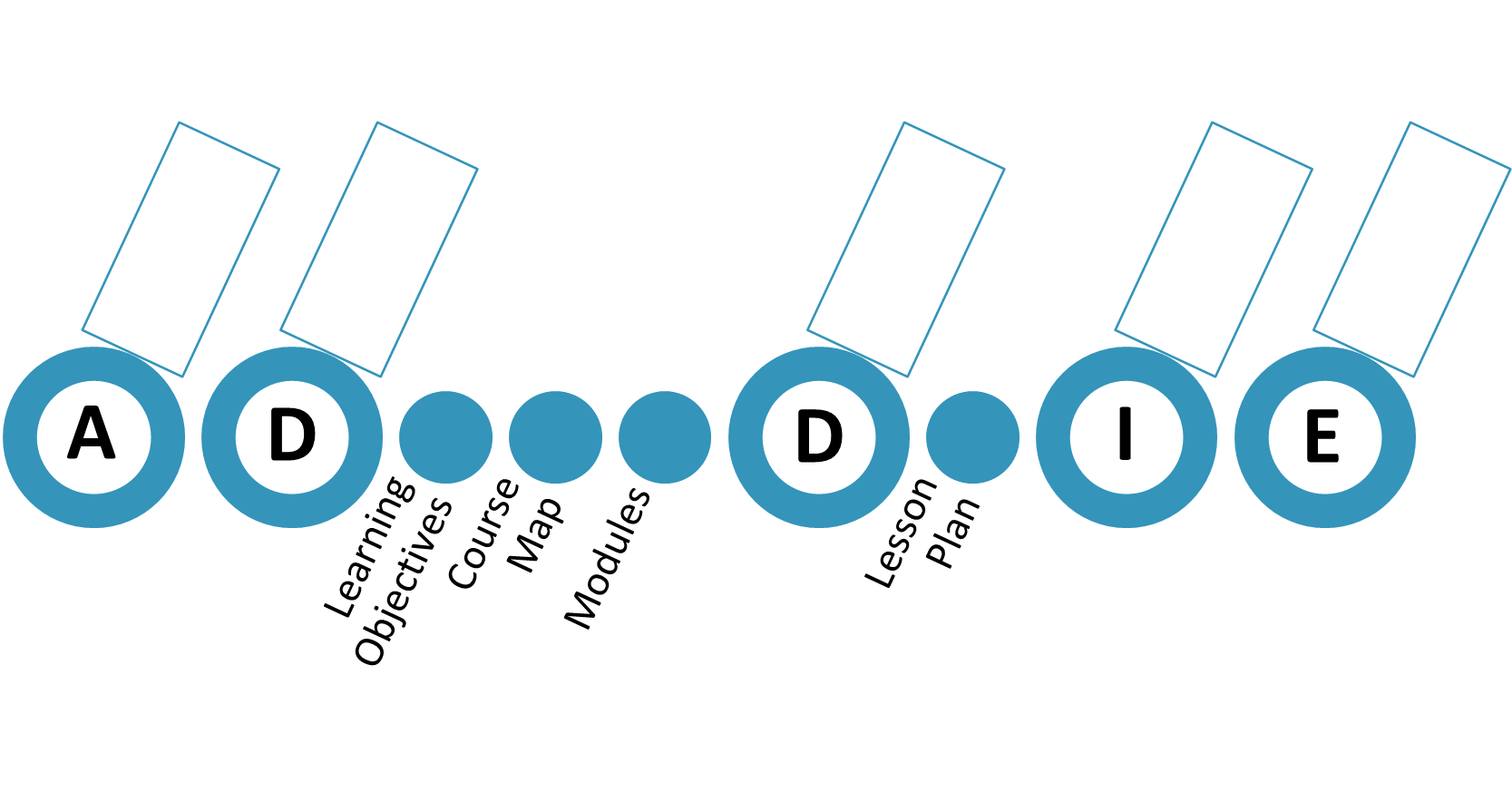
**WHY: Learners are at the Center**

|  |  |  |
| --- | --- | --- |
| *Looks like* | *Sounds Like* | *Feels Like* |
|  |  |  |

**Ultimately, Learner-Centered is about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**HOW: The A.D.D.I.E. Model of Instructional Design**

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**WHAT: Learning Experience Design Elements & Rubric**

The Purpose of a Design Rubric?

