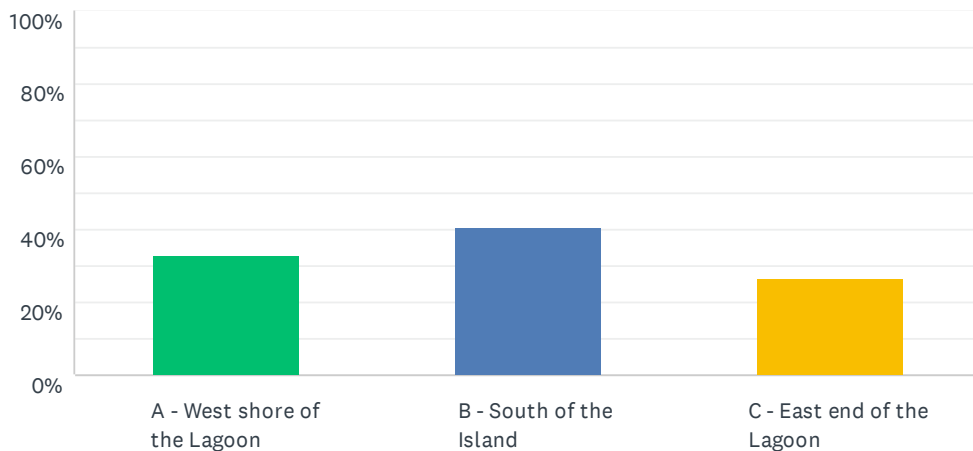


Q1 Please select your preferred location for a new shelter building. Facility would include an open shelter, community meeting room, and restrooms. It also would serve as a warming house during the skating season. See overall site plan below.

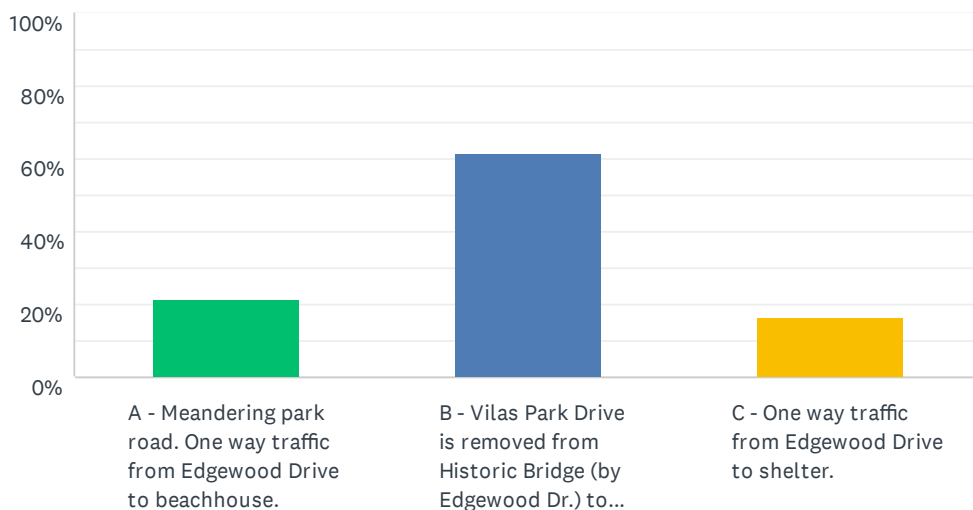
Answered: 805 Skipped: 103



ANSWER CHOICES	RESPONSES	
A - West shore of the Lagoon	32.80%	264
B - South of the Island	40.75%	328
C - East end of the Lagoon	26.46%	213
TOTAL		805

Q2 Please select your preferred modification to Vilas Park Drive. See images below.

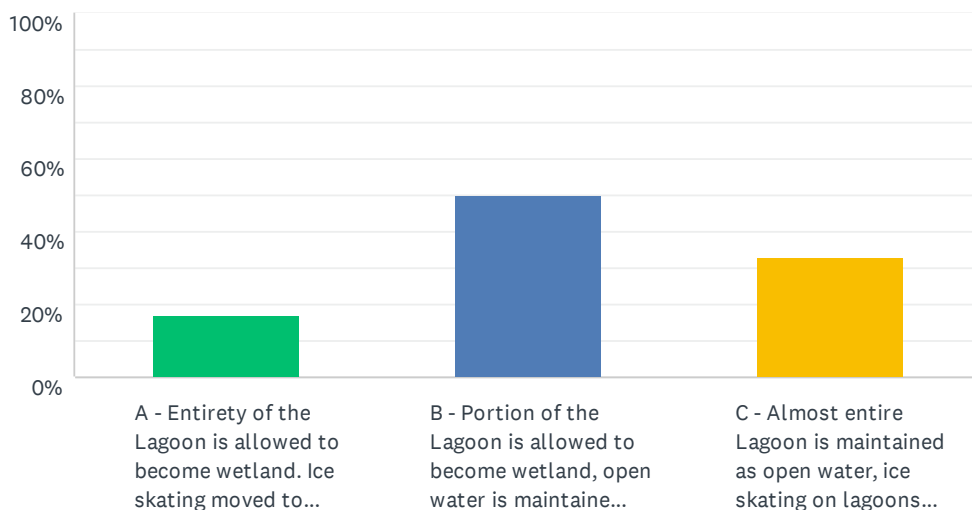
Answered: 836 Skipped: 72



ANSWER CHOICES	RESPONSES
A - Meandering park road. One way traffic from Edgewood Drive to beachhouse.	21.53% 180
B - Vilas Park Drive is removed from Historic Bridge (by Edgewood Dr.) to proposed shelter and replaced with a multi-use path.	61.72% 516
C - One way traffic from Edgewood Drive to shelter.	16.75% 140
TOTAL	836

Q3 Please select your preferred intent for the management of the Lagoon. See images below.

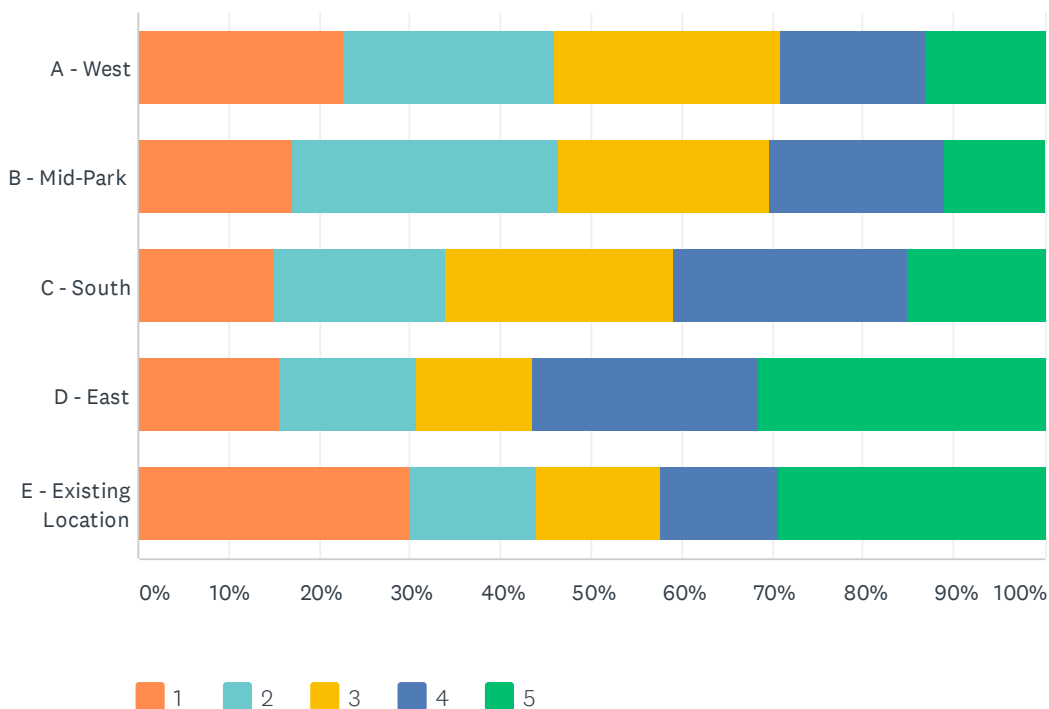
Answered: 858 Skipped: 50



ANSWER CHOICES	RESPONSES
A - Entirety of the Lagoon is allowed to become wetland. Ice skating moved to seasonalrinks on shore near shelter.	16.90% 145
B - Portion of the Lagoon is allowed to become wetland, open water is maintained nearshelter. Ice skating is maintained on the lagoon near the shelter.	50.23% 431
C - Almost entire Lagoon is maintained as open water, ice skating on lagoons ismaintained.	32.87% 282
TOTAL	858

Q4 Rank preferred playground location(s) 1 (least favorite) to 5 (favorite).
 Final plan will include one or two playgrounds depending on feedback received on the concepts.

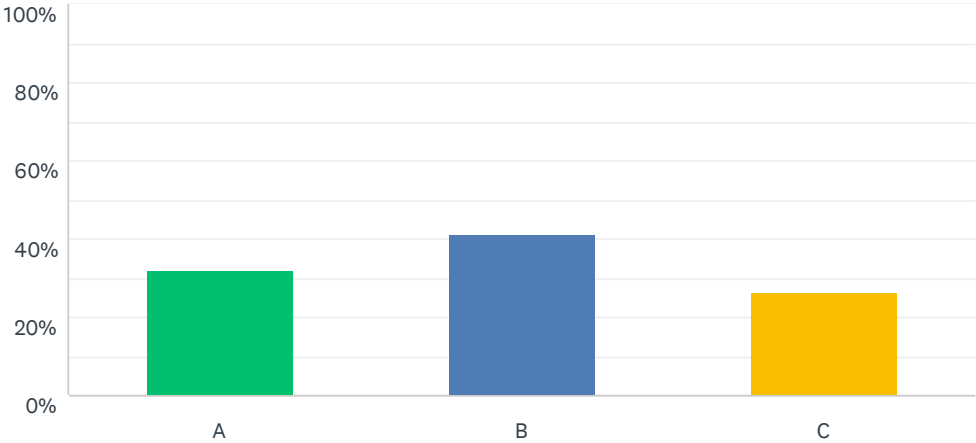
Answered: 813 Skipped: 95



	1	2	3	4	5	TOTAL	SCORE
A - West	22.65% 178	23.28% 183	24.94% 196	16.16% 127	12.98% 102	786	3.26
B - Mid-Park	17.09% 135	29.37% 232	23.16% 183	19.24% 152	11.14% 88	790	3.22
C - South	15.11% 120	18.77% 149	25.06% 199	26.07% 207	14.99% 119	794	2.93
D - East	15.70% 124	14.94% 118	12.91% 102	24.94% 197	31.52% 249	790	2.58
E - Existing Location	29.98% 241	13.93% 112	13.81% 111	13.06% 105	29.23% 235	804	3.02

Q5 Select your preferred southern parking layout. See images below.

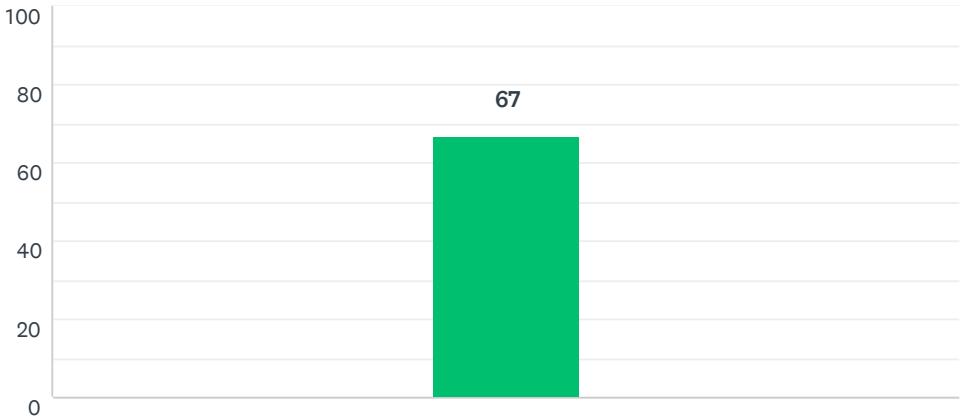
Answered: 787 Skipped: 121



ANSWER CHOICES	RESPONSES	
A	32.27%	254
B	41.30%	325
C	26.43%	208
TOTAL		787

Q6 Indicate your opinion about for the modified park entrance and pedestrian gateway.

Answered: 809 Skipped: 99

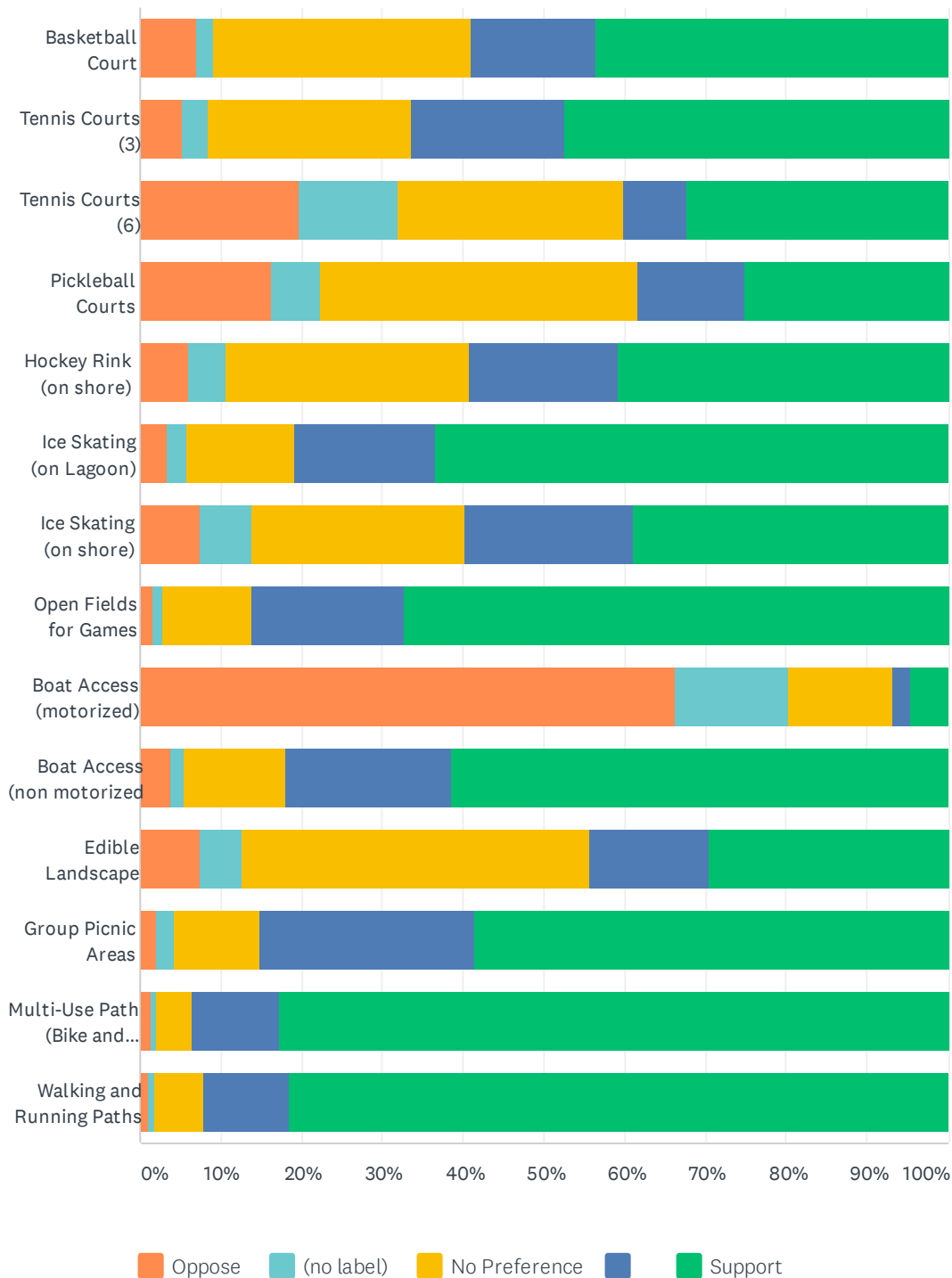


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	67	54,013	809
Total Respondents: 809			

BASIC STATISTICS					
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION
	0.00	100.00	70.00	66.77	27.13

Q7 Please indicate whether you support or oppose the inclusion of each of the following recreational facilities in the plan.

Answered: 849 Skipped: 59



City of Madison Vilas Park Master Plan

	OPPOSE	(NO LABEL)	NO PREFERENCE		SUPPORT	TOTAL
Basketball Court	6.93% 57	2.07% 17	32.00% 263	15.45% 127	43.55% 358	822
Tennis Courts (3)	5.20% 41	3.30% 26	25.00% 197	19.04% 150	47.46% 374	788
Tennis Courts (6)	19.61% 150	12.42% 95	27.84% 213	7.84% 60	32.29% 247	765
Pickleball Courts	16.28% 132	5.92% 48	39.46% 320	13.32% 108	25.03% 203	811
Hockey Rink (on shore)	6.11% 50	4.52% 37	30.20% 247	18.34% 150	40.83% 334	818
Ice Skating (on Lagoon)	3.37% 28	2.40% 20	13.22% 110	17.55% 146	63.46% 528	832
Ice Skating (on shore)	7.47% 60	6.35% 51	26.28% 211	20.92% 168	38.98% 313	803
Open Fields for Games	1.58% 13	1.21% 10	11.04% 91	18.81% 155	67.35% 555	824
Boat Access (motorized)	66.26% 538	14.16% 115	12.68% 103	2.34% 19	4.56% 37	812
Boat Access (non motorized)	3.87% 32	1.57% 13	12.71% 105	20.34% 168	61.50% 508	826
Edible Landscape	7.51% 60	5.13% 41	43.05% 344	14.77% 118	29.54% 236	799
Group Picnic Areas	1.94% 16	2.19% 18	10.81% 89	26.49% 218	58.57% 482	823
Multi-Use Path (Bike and Pedestrian)	1.32% 11	0.60% 5	4.57% 38	10.71% 89	82.79% 688	831
Walking and Running Paths	1.09% 9	0.73% 6	5.94% 49	10.67% 88	81.58% 673	825

Q8 The favored features from each concept will be combined into the final design. What features from the three concepts do you like? Are there features not shown that should be considered?

Answered: 608 Skipped: 300

Comments not included

Q9 Is anything missing from the concepts that should be included in the master plan? Please describe.

Answered: 336 Skipped: 572

Comments not included

Q10 Do you have any additional comments on any of the concepts?

Answered: 319 Skipped: 589

Comments not included

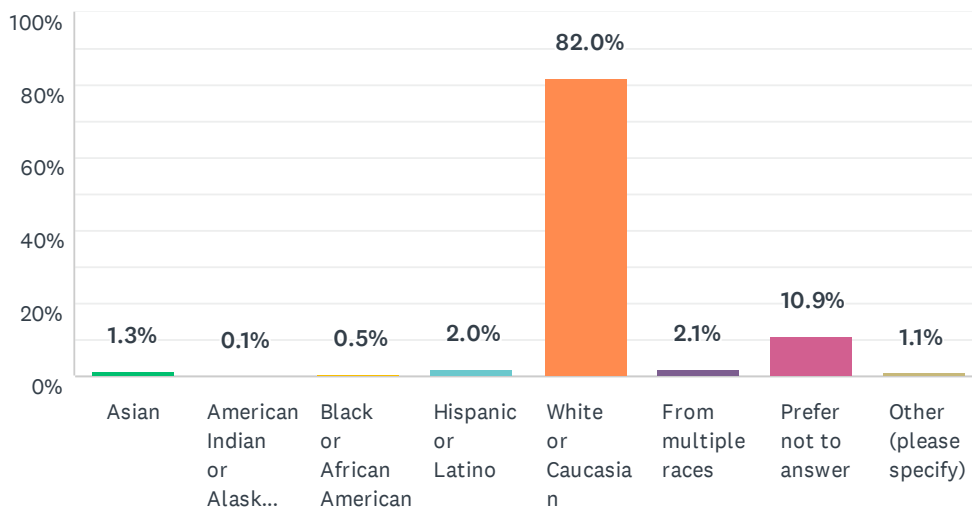
Q11 What is your home zip code? (enter 5-digit ZIP code; ex. 53703)

Answered: 802 Skipped: 106

53719₅₃₇₀₆ 53704₅₃₅₇₅ 53703₅₃₇₁₈ 53715₅₃₇₁₇ 53711
53716 53705₅₃₇₁₄ 53726₅₃₅₆₂ 53713₅₃₅₉₀ 53593

Q12 How do you identify your race / ethnicity? (optional)

Answered: 799 Skipped: 109

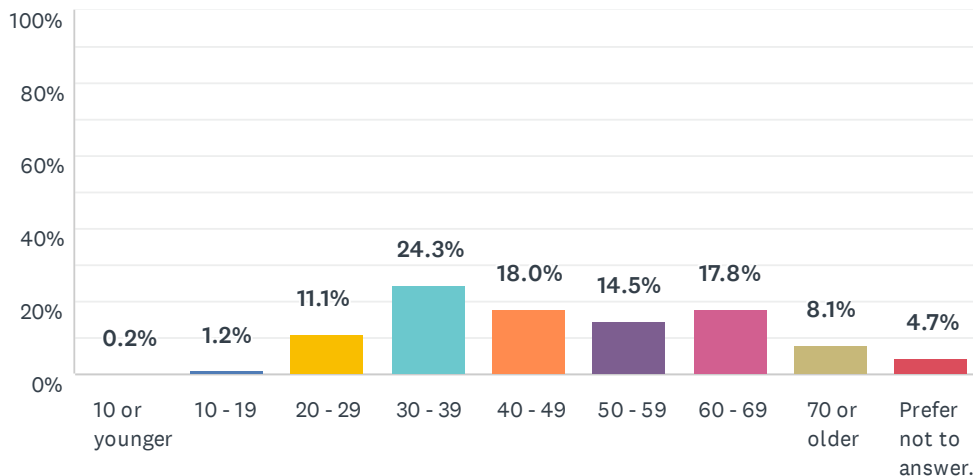


ANSWER CHOICES	RESPONSES	
Asian	1.3%	10
American Indian or Alaskan Native	0.1%	1
Black or African American	0.5%	4
Hispanic or Latino	2.0%	16
White or Caucasian	82.0%	655
From multiple races	2.1%	17
Prefer not to answer	10.9%	87
Other (please specify)	1.1%	9
TOTAL		799

#	OTHER (PLEASE SPECIFY)	DATE
1	My race is human	7/7/2020 1:06 PM
2	inappropriate question	6/23/2020 8:45 PM
3	in	6/22/2020 9:30 AM
4	Jin	6/20/2020 9:11 PM
5	Make this a "Check all that apply" question in the future. Or allow the "Multiple Races" option to specify those multiple races in an open-ended comment box.. I am White and East Asian.	6/19/2020 8:27 PM
6	Aren't we all multiple races, or better yet who really knows what exactly they are. This question is rude.	6/18/2020 8:58 AM
7	My family is Italian. I am fourth generation, my kids are fifth, from the Greenbush neighborhood.	5/19/2020 7:22 PM
8	none of your business! it should make no difference- stupid invasive question.	5/11/2020 9:52 AM
9	My household is mixed	5/9/2020 12:09 PM

Q13 What is your age (optional)?

Answered: 805 Skipped: 103



ANSWER CHOICES	RESPONSES	
10 or younger	0.2%	2
10 - 19	1.2%	10
20 - 29	11.1%	89
30 - 39	24.3%	196
40 - 49	18.0%	145
50 - 59	14.5%	117
60 - 69	17.8%	143
70 or older	8.1%	65
Prefer not to answer.	4.7%	38
TOTAL		805

Q14 What neighborhood do you live in? (enter: Vilas, Greenbush, Dudgeon-Monroe, Bay View, etc.)

Answered: 754 Skipped: 154

