



Vilas Park Master Plan

Interagency Staff Meeting #1
July 24, 2018



Vilas Park Master Plan – Interagency Staff Meeting #1

Project Area



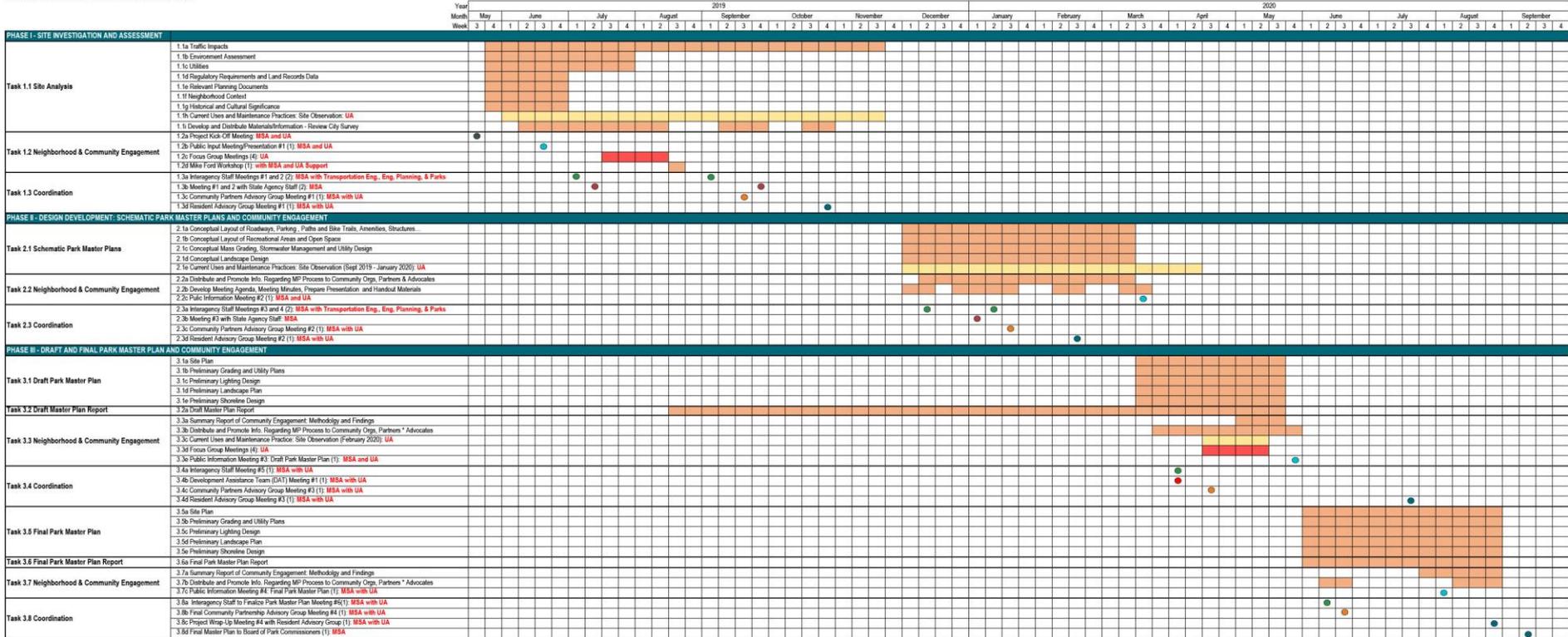
Goals of the Master Plan for Vilas Park Include:

- Development of a master plan document that has received input from a broad cross section of the residents of Madison.
- The master plan document will be a framework plan that will inform future budget requests to identify projects that will go through additional public engagement and design development processes.
- A master plan report that meets the expectations of the approved Park Master Plan Policy.
- To present a vision for Vilas Park that will help to inform development decisions over the next 15-20 years.

Vilas Park Master Plan – Interagency Staff Meeting #1

Project Schedule – 15 Month Process

PROJECT SCHEDULE - VILAS PARK MASTER PLAN



- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings

Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I – June to November 2019

- Phase I – Site Investigation and Assessment

PROJECT SCHEDULE - VILAS PARK MASTER PLAN

| | | 2019 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|--|---|------|---|---|---|------|---|---|---|--------|---|---|---|-----------|---|---|---|---------|---|---|---|----------|---|---|---|--|--|
| | | May | | June | | | | July | | | | August | | | | September | | | | October | | | | November | | | | | |
| Month | | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | | |
| Week | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PHASE I - SITE INVESTIGATION AND ASSESSMENT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 1.1 Site Analysis | 1.1a Traffic Impacts | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1b Environment Assessment | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1c Utilities | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1d Regulatory Requirements and Land Records Data | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1e Relevant Planning Documents | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1f Neighborhood Context | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1g Historical and Cultural Significance | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 1.2 Neighborhood & Community Engagement | 1.1h Current Uses and Maintenance Practices: Site Observation: UA | [Yellow block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.1i Develop and Distribute Materials/Information - Review City Survey | [Orange block] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.2a Project Kick-Off Meeting: MSA and UA | [Black dot at May 3] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.2b Public Input Meeting/Presentation #1 (1): MSA and UA | [Blue dot at June 3] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.2c Focus Group Meetings (4): UA | [Red block from July 1-4] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 1.3 Coordination | 1.2d Mike Ford Workshop (1): with MSA and UA Support | [Orange block at August 1] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.3a Interagency Staff Meetings #1 and 2 (2): MSA with Transportation Eng., Eng. Planning, & Parks | [Green dot at July 15], [Green dot at September 1] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.3b Meeting #1 and 2 with State Agency Staff (2): MSA | [Red dot at July 20] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.3c Community Partners Advisory Group Meeting #1 (1): MSA with UA | [Orange dot at September 10] | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1.3d Resident Advisory Group Meeting #1 (1): MSA with UA | [Blue dot at November 1] | | | | | | | | | | | | | | | | | | | | | | | | | | | |

- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings

Goal – Collect ideas, comments, and approaches to future Park development

Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I – Project Website

<https://www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan>

VILAS PARK MASTER PLAN PLAN MAESTRO DE VILAS PARK



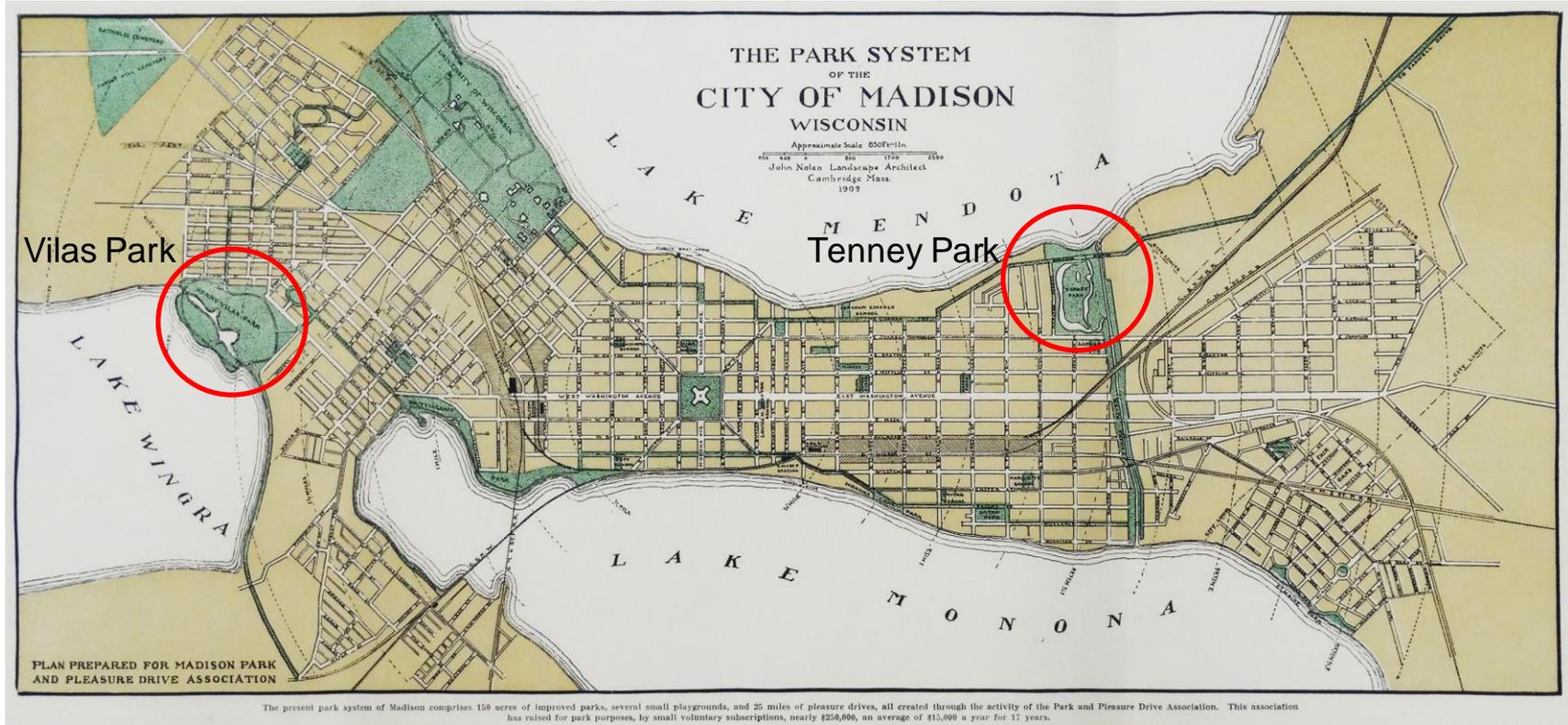
Scan the QR code or visit www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan to:

- + Learn more // obtenga más información
- + Sign up for email updates // regístrese para recibir información
- + Access the online survey (June 26-August 28) // acceda a la encuesta en línea

Email: VilasMasterPlan@cityofmadison.com

Vilas Park Master Plan – Interagency Staff Meeting #1

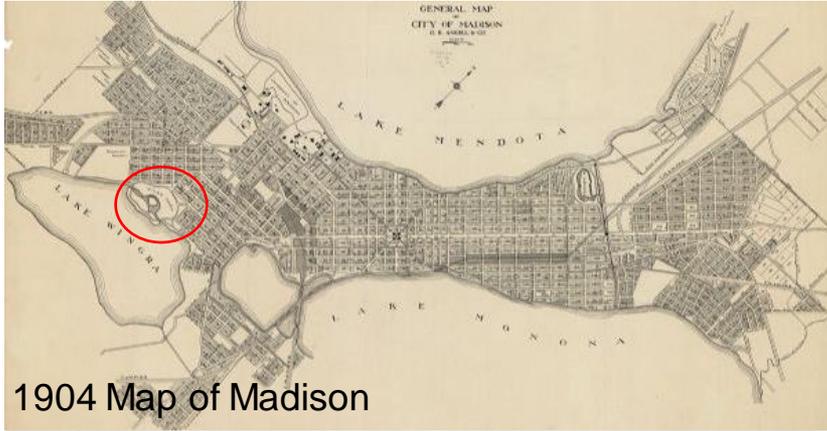
Phase I – Historic Plans



1902 Park System Plan

Vilas Park Master Plan – Interagency Staff Meeting #1

History



1904 Map of Madison



William Vilas



Anne (Fox) Vilas



OC Simonds

Madison Park and Pleasure Drive Association Henry Vilas Park 1904



Vilas Park 1908



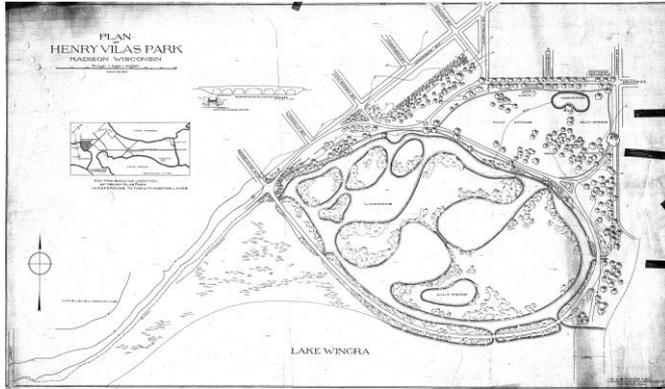
Annie C. Stewart Fountain
(1925)



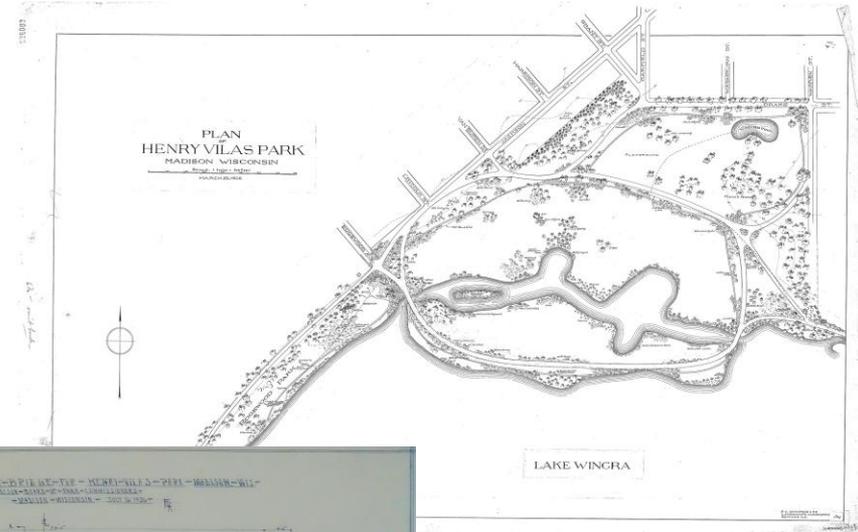
Foot Bridge (late 1930's)

Vilas Park Master Plan – Interagency Staff Meeting #1

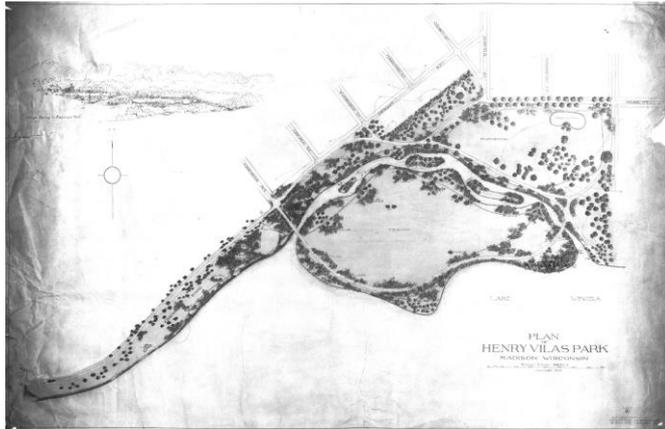
Phase I – Historic Plans



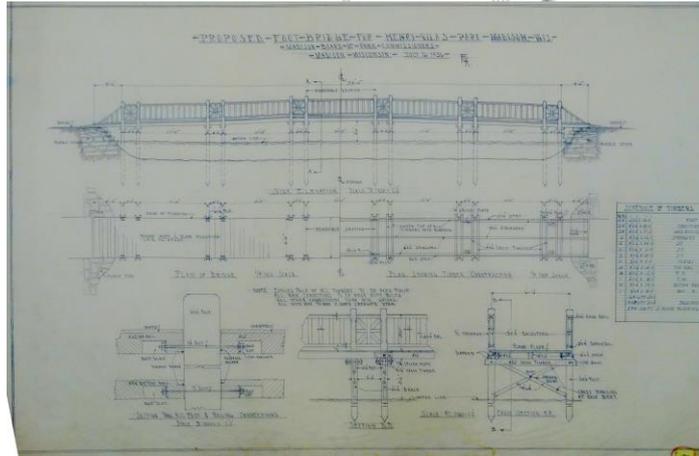
1904 Simonds Plan



1906 Simonds Plan



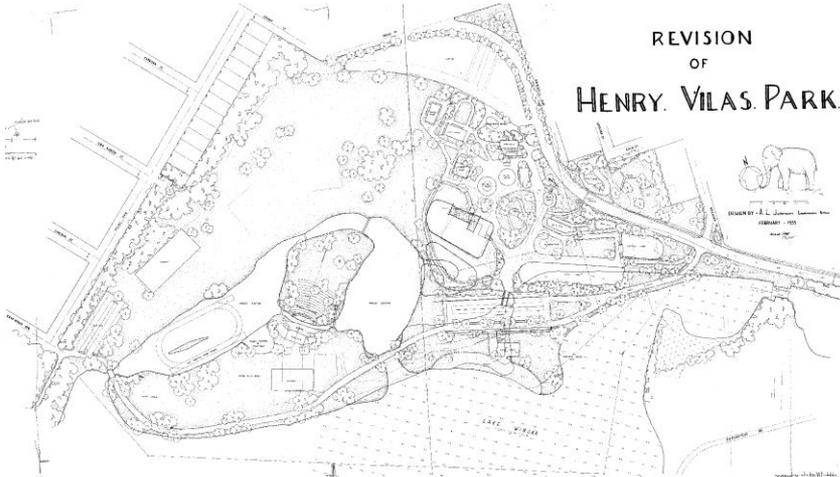
1905 Simonds Plan



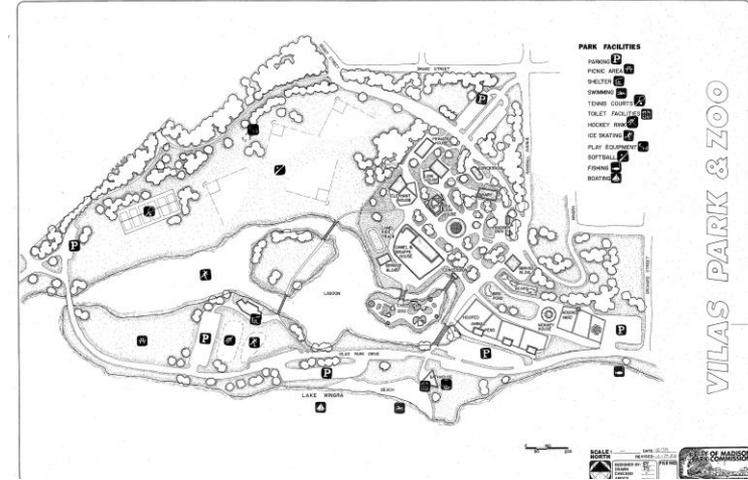
1936 Foot Bridge Details

Vilas Park Master Plan – Interagency Staff Meeting #1

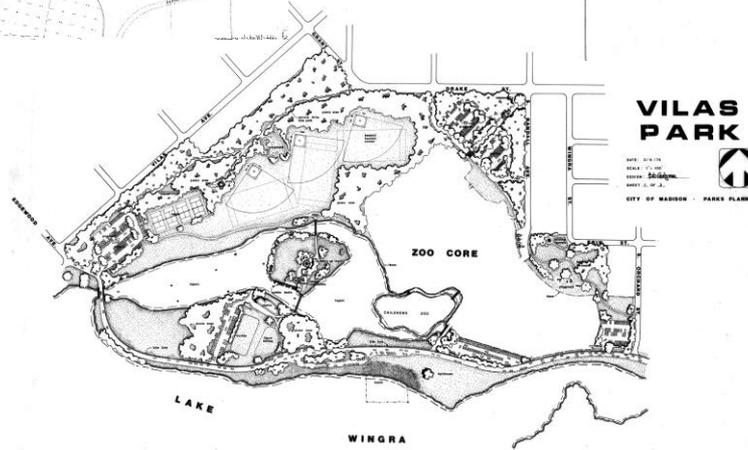
Phase I – Historic Plans



1955 Johnson Plan



1979 City Park Comm. Plan



1975 City Park Comm. Plan

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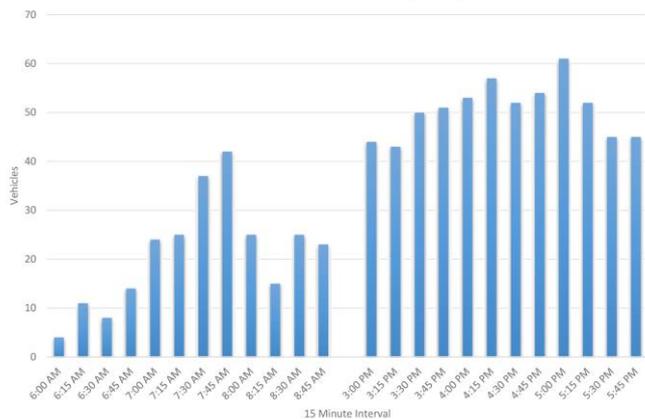
Phase I - Traffic Impacts



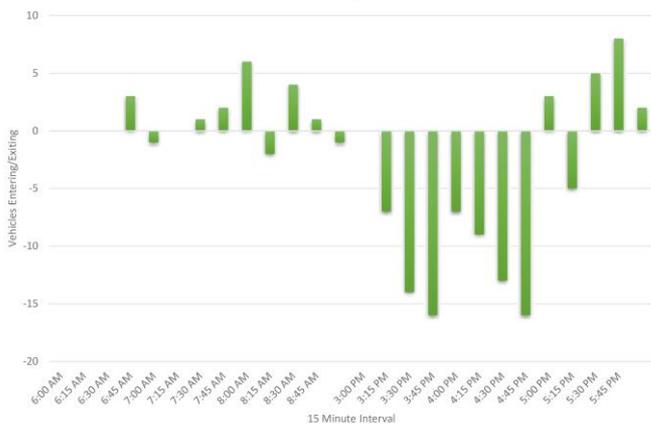
Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I – Traffic Impacts

Vilas Park Drive Pass Through Trips



Vilas Park Drive Trip Difference



| Time | Edgewood Ave & Vilas Park Dr | Orchard St & Vilas Park Dr | Estimated Pass Through Trips | Trip Difference | Estimated Pass Through Trip % |
|---------|------------------------------|----------------------------|------------------------------|-----------------|-------------------------------|
| AM | EB Vehicles Enter | EB Vehicles Exit | EB Vehicles | Vehicles | |
| 6:00 AM | 4 | 4 | 4 | 0 | 100% |
| 6:15 AM | 11 | 11 | 11 | 0 | 100% |
| 6:30 AM | 11 | 8 | 8 | 3 | 73% |
| 6:45 AM | 14 | 15 | 14 | -1 | 100% |
| 7:00 AM | 24 | 24 | 24 | 0 | 100% |
| 7:15 AM | 26 | 25 | 25 | 1 | 96% |
| 7:30 AM | 39 | 37 | 37 | 2 | 95% |
| 7:45 AM | 48 | 42 | 42 | 6 | 88% |
| 8:00 AM | 25 | 27 | 25 | -2 | 100% |
| 8:15 AM | 19 | 15 | 15 | 4 | 79% |
| 8:30 AM | 26 | 25 | 25 | 1 | 96% |
| 8:45 AM | 23 | 24 | 23 | -1 | 100% |
| PM | | | | | |
| 3:00 PM | 44 | 51 | 44 | -7 | 100% |
| 3:15 PM | 43 | 57 | 43 | -14 | 100% |
| 3:30 PM | 50 | 66 | 50 | -16 | 100% |
| 3:45 PM | 51 | 58 | 51 | -7 | 100% |
| 4:00 PM | 53 | 62 | 53 | -9 | 100% |
| 4:15 PM | 57 | 70 | 57 | -13 | 100% |
| 4:30 PM | 52 | 68 | 52 | -16 | 100% |
| 4:45 PM | 57 | 54 | 54 | 3 | 95% |
| 5:00 PM | 61 | 66 | 61 | -5 | 100% |
| 5:15 PM | 57 | 52 | 52 | 5 | 91% |
| 5:30 PM | 53 | 45 | 45 | 8 | 85% |
| 5:45 PM | 47 | 45 | 45 | 2 | 96% |

Notes: Intersection Counts Completed 4/24/19
 Trips include vehicles only, does not account for bikes on road
 Assume WB vehicles entering/exiting Vilas park are staying longer than 15 minutes
 - Occupants are either parking & walking to Edgewood, or parking & using Vilas Park/Zoo

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Phase I – Traffic Impacts

Vilas Park Network Peak Hour Calcs
June 29, 2019 Weekend Counts

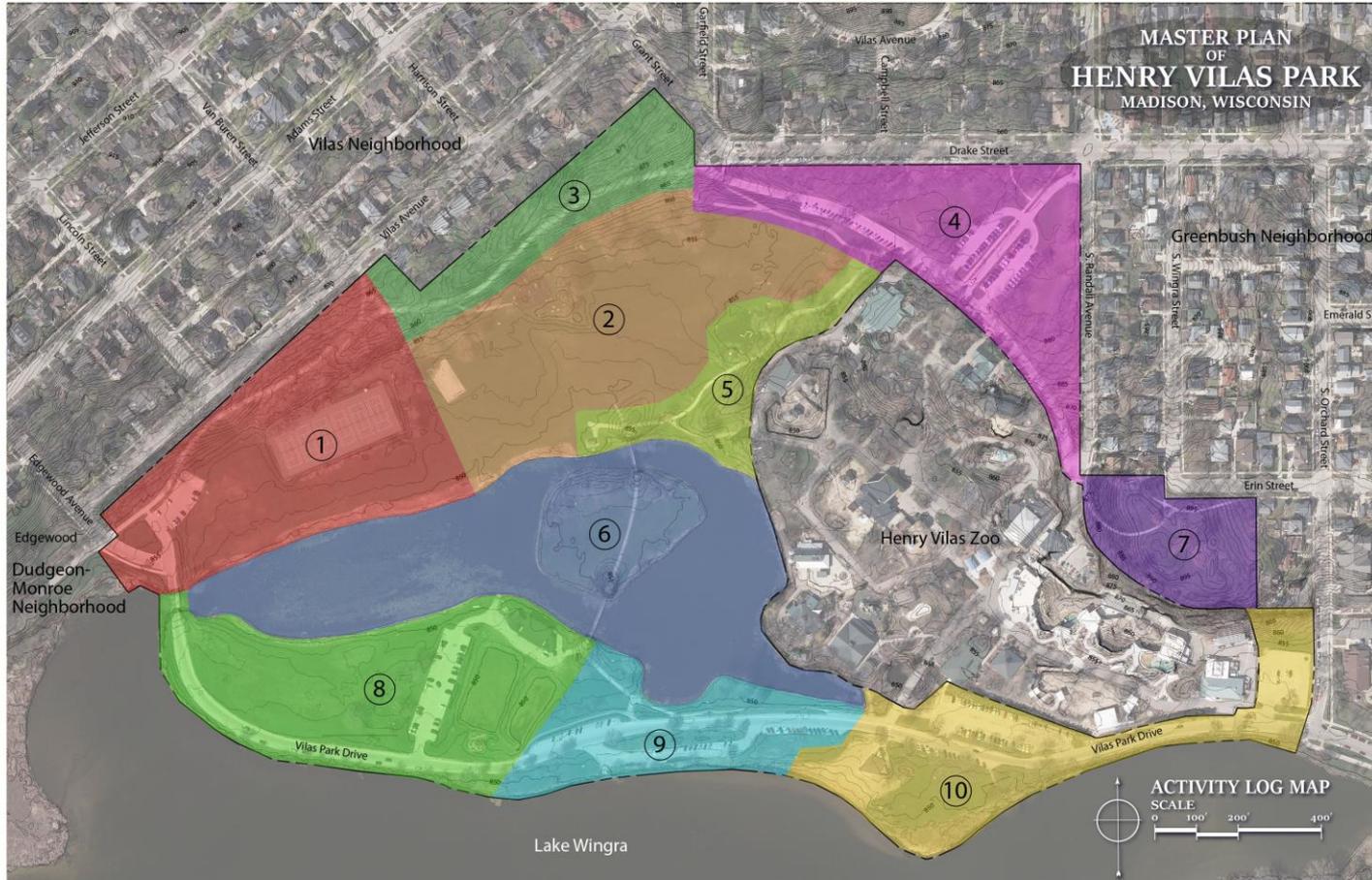
| | Edgewood Ave & Multi-Use Path | Drake St & Grant St | Randall Ave & Drake St | Orchard St & Vilas Park Dr | Vilas Park Dr & Wingra Dr / Mills St | Network Hourly Totals |
|-------------------------------|-------------------------------|---------------------|------------------------|----------------------------|--------------------------------------|-----------------------|
| Weekday Hourly Totals* | | | | | | |
| 6:00 AM | 52 | 48 | 73 | 63 | 200 | 436 |
| 6:15 AM | 62 | 52 | 90 | 72 | 202 | 478 |
| 6:30 AM | 70 | 71 | 108 | 81 | 230 | 560 |
| 6:45 AM | 60 | 75 | 119 | 76 | 220 | 550 |
| 7:00 AM | 48 | 83 | 131 | 61 | 186 | 509 |
| 7:15 AM | 58 | 106 | 148 | 71 | 224 | 607 |
| 7:30 AM | 62 | 120 | 178 | 98 | 234 | 692 |
| 7:45 AM | 59 | 137 | 193 | 112 | 225 | 726 |
| 8:00 AM | 77 | 156 | 220 | 141 | 237 | 831 |
| 8:15 AM | 74 | 173 | 263 | 159 | 238 | 907 |
| 8:30 AM | 95 | 193 | 301 | 161 | 246 | 996 |
| 8:45 AM | 110 | 196 | 344 | 170 | 276 | 1098 |
| 9:00 AM | 106 | 246 | 411 | 165 | 299 | 1227 |
| 9:15 AM | | | | | | 1297 |
| 9:30 AM | | | | | | |
| 9:45 AM | | | | | | |
| 10:00 AM | 170 | 420 | 558 | 225 | 382 | 1755 |
| 10:15 AM | 177 | 420 | 555 | 221 | 363 | 1736 |
| 10:30 AM | 167 | 409 | 539 | 228 | 384 | 1727 |
| 10:45 AM | 150 | 416 | 560 | 229 | 381 | 1736 |
| 11:00 AM | 140 | 423 | 575 | 235 | 387 | 1760 |
| 11:15 AM | 139 | 450 | 607 | 241 | 407 | 1844 |
| 11:30 AM | 143 | 461 | 628 | 261 | 416 | 1909 |
| 11:45 AM | 162 | 490 | 641 | 286 | 437 | 2016 |
| 12:00 PM | 162 | 484 | 636 | 281 | 425 | 1988 |
| 12:15 PM | 160 | 474 | 636 | 301 | 449 | 2020 |
| 12:30 PM | 162 | 506 | 668 | 291 | 447 | 2074 |
| 12:45 PM | 154 | 480 | 663 | 261 | 437 | 1995 |
| 1:00 PM | 167 | 525 | 707 | 273 | 450 | 2122 |
| 1:15 PM | | | | | | 2172 |
| 1:30 PM | | | | | | |
| 1:45 PM | | | | | | |
| 2:00 PM | 199 | 529 | 616 | 323 | 505 | 2166 |
| 2:15 PM | 208 | 451 | 611 | 302 | 505 | 2107 |
| 2:30 PM | 191 | 440 | 565 | 289 | 505 | 1990 |
| 2:45 PM | 178 | 418 | 567 | 280 | 478 | 1919 |
| 3:00 PM | 169 | 402 | 560 | 261 | 452 | 1844 |
| 3:15 PM | 161 | 401 | 538 | 274 | 468 | 1842 |
| 3:30 PM | 139 | 415 | 557 | 264 | 467 | 1842 |
| 3:45 PM | 135 | 390 | 488 | 262 | 418 | 1693 |
| 4:00 PM | 126 | 373 | 465 | 259 | 398 | 1621 |
| 4:15 PM | 120 | 352 | 454 | 251 | 394 | 1571 |
| 4:30 PM | 120 | 327 | 403 | 240 | 365 | 1455 |
| 4:45 PM | 108 | 295 | 395 | 222 | 354 | 1374 |
| 5:00 PM | 97 | 276 | 358 | 216 | 356 | 1303 |
| 5:15 PM | | | | | | |
| 5:30 PM | | | | | | |
| 5:45 PM | | | | | | |

Network Peak
Intersection Peak Hour

*Note, volumes in cells are HOURLY volumes, not 15-minute volumes

Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I – Site Observations and Parking Counts



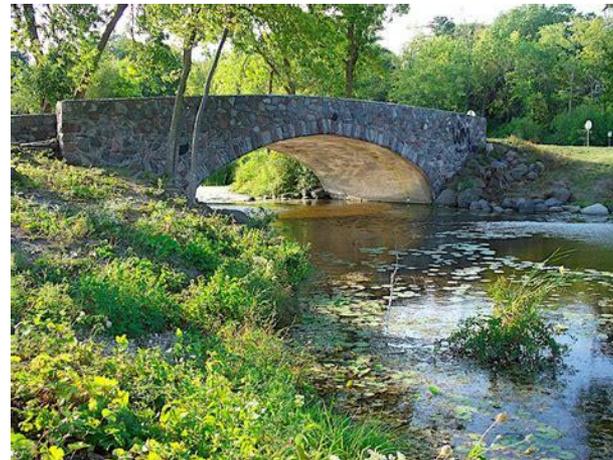
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Phase I - Culturally Significant and Important Areas



Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I - Existing Structures



Vilas Park Master Plan – Interagency Staff Meeting #1

Phase I – PARKitecture Workshop

- PARKitecture Workshop and Focus Group with Michael Ford, AIA
 - Master Planning Workshop
 - Community Focus Group with Youth and Minority Engagement



The Globe and Mail - [How Architect Michael Ford is Bringing Diversity to Design – Through Hip Hop](#)

- RESJI Focused Small Group Meeting
 - Reach Out at Common Location to Stakeholders
- Additional Meeting with the Standing Stakeholders Group
 - Informal meetings with Stakeholders

Vilas Park Master Plan – Interagency Staff Meeting #1

Phase II – December 2019 to Mid March 2020

- Phase II – Design Development: Concepts

| | | December | | | | January | | | | February | | | | March | | | | April | | |
|--|---|-----------------------|---|---|---|---------|---|---|---|----------|---|---|---|-------|---|---|---|-------|---|---|
| | | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 |
| PHASE II - DESIGN DEVELOPMENT: SCHEMATIC PARK MASTER PLANS AND COMMUNITY ENGAGEMENT | | | | | | | | | | | | | | | | | | | | |
| Task 2.1 Schematic Park Master Plans | 2.1a Conceptual Layout of Roadways, Parking, Paths and Bike Trails, Amenities, Structures... | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.1b Conceptual Layout of Recreational Areas and Open Space | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.1c Conceptual Mass Grading, Stormwater Management and Utility Design | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.1d Conceptual Landscape Design | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.1e Current Uses and Maintenance Practices: Site Observation (Sept 2019 - January 2020): UA | [Yellow shaded cells] | | | | | | | | | | | | | | | | | | |
| Task 2.2 Neighborhood & Community Engagement | 2.2a Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners & Advocates | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.2b Develop Meeting Agenda, Meeting Minutes, Prepare Presentation and Handout Materials | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| | 2.2c Public Information Meeting #2 (1): MSA and UA | [Orange shaded cells] | | | | | | | | | | | | | | | | | | |
| Task 2.3 Coordination | 2.3a Interagency Staff Meetings #3 and 4 (2): MSA with Transportation Eng., Eng. Planning, & Parks | | ● | | | | | | | | | | | | | | | | | |
| | 2.3b Meeting #3 with State Agency Staff: MSA | | | | | | ● | | | | | | | | | | | | | |
| | 2.3c Community Partners Advisory Group Meeting #2 (1): MSA with UA | | | | | | | ● | | | | | | | | | | | | |
| | 2.3d Resident Advisory Group Meeting #2 (1): MSA with UA | | | | | | | | | | | | | | | | | | | |

- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings

Goal – Develop framework of the Park master plan

Vilas Park Master Plan – Interagency Staff Meeting #1

Phase III – Mid March to September 2020

- Phase III – Draft and Final Park Master Plan

| | | March | | | April | | | | May | | | | June | | | | July | | | | August | | | | September | | |
|--|--|-------|---|---|-------|---|---|---|-----|---|---|---|------|---|---|---|------|---|---|---|--------|---|---|---|-----------|---|---|
| | | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 |
| PHASE III - DRAFT AND FINAL PARK MASTER PLAN AND COMMUNITY ENGAGEMENT | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.1 Draft Park Master Plan | 3.1a Site Plan | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.1b Preliminary Grading and Utility Plans | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.1c Preliminary Lighting Design | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.1d Preliminary Landscape Plan | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.2 Draft Master Plan Report | 3.1e Preliminary Shoreline Design | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.2a Draft Master Plan Report | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.3 Neighborhood & Community Engagement | 3.3a Summary Report of Community Engagement: Methodology and Findings | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.3b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.3c Current Uses and Maintenance Practice: Site Observation (February 2020): UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.3d Focus Group Meetings (4): UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.3e Public Information Meeting #3: Draft Park Master Plan (1): MSA and UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.4 Coordination | 3.4a Interagency Staff Meeting #5 (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.4b Development Assistance Team (DAT) Meeting #1 (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.4c Community Partners Advisory Group Meeting #3 (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.4d Resident Advisory Group Meeting #3 (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.5 Final Park Master Plan | 3.5a Site Plan | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.5b Preliminary Grading and Utility Plans | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.5c Preliminary Lighting Design | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.5d Preliminary Landscape Plan | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.5e Preliminary Shoreline Design | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.6 Final Park Master Plan Report | 3.6a Final Park Master Plan Report | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.7 Neighborhood & Community Engagement | 3.7a Summary Report of Community Engagement: Methodology and Findings | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.7b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.7c Public Information Meeting #4: Final Park Master Plan (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Task 3.8 Coordination | 3.8a Interagency Staff to Finalize Park Master Plan Meeting #6(1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.8b Final Community Partnership Advisory Group Meeting #4 (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.8c Project Wrap-Up Meeting #4 with Resident Advisory Group (1): MSA with UA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3.8d Final Master Plan to Board of Park Commissioners (1): MSA | | | | | | | | | | | | | | | | | | | | | | | | | | |

- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
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Goal to develop a living document for future improvements